

LIFE

FORMER PRESIDENT TRUMAN TELLS HOW
HE FIRED THE CABINET PRIMA DONNAS
MOVIE-MAKING IN THE DE MILLE MANNER



DE MILLE DIRECTS EXODUS
IN 'TEN COMMANDMENTS'

20 CENTS

OCTOBER 24, 1955



LEATHER AND LUGGAGE BY CROUCH AND FITZGERALD

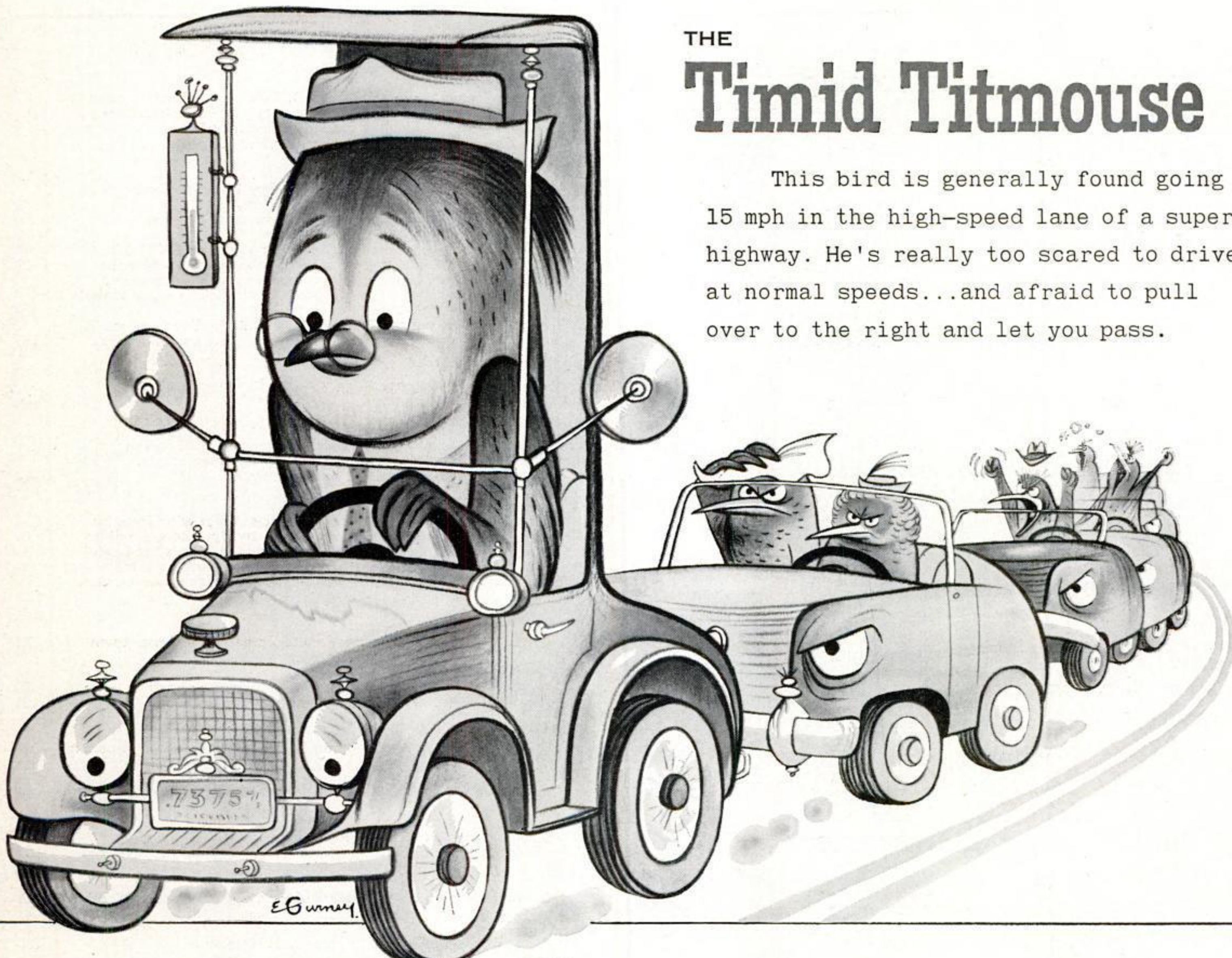
"KENT" AND "MICRONITE" ARE REGISTERED TRADEMARKS OF P. LORILLARD COMPANY

KENT...for those who know the difference

As a discerning smoker, you know all filters are not alike—you have good reason to assume that Kents are better. Indeed they are. For only Kent goes to extra expense to bring you the finest-quality Micronite Filter. This scientific filter helps remove every trace of harshness—yet leaves in the full, satisfying flavor of Kent's custom blend of rich tobaccos. True, Kents cost a little more, but those few pennies make very good sense.



King Size
and Regular
length



THE Timid Titmouse

This bird is generally found going 15 mph in the high-speed lane of a super-highway. He's really too scared to drive at normal speeds...and afraid to pull over to the right and let you pass.



THE Smart Bird

knows it's often as bad to go too slow as it is to go too fast. He handles his car with confidence...knows its limitations and his own.

One reason the Smart Bird is confident is that his car can respond quickly in tight spots. He always uses premium gasoline. Premium gasoline, with its higher octane rating, makes certain your engine delivers full power on demand.

It's smart to use
premium gasoline



ETHYL
CORPORATION

Passenger jets are coming

As plane makers give new models the hard sell, Pan American orders \$269 million worth of passenger jets and propels U.S. into a new air age.



JET-BUILDER DOUGLAS

Troublemaking in Chicago

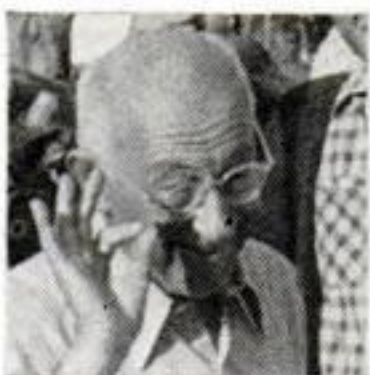
Shakespeare-quoting, ticket-dispensing Patrolman Jack Muller has made a career of being the oldest established floating irritant in the city.



PATROLMAN MULLER

The Exodus recreated

Cecil B. DeMille caps a 43-year career of moviemaking by turning Egypt into a film set for his new \$10 million "The Ten Commandments."



DELIGHTED DE MILLE

Master shrouded in mystery

A big show in Venice unfolds the enigma of the great Renaissance painter, Giorgione, whose work and influence have stirred controversy for years.



ARTIST'S SELF PORTRAIT

Adolf Hitler's last moments

Among high-up Nazis returning from Soviet captivity was Hitler's personal pilot, Hans Baur, who tells how the Führer died.



NAZI HOMECOMER

Firing Cabinet prima donnas

In Part V of his Memoirs, Harry Truman tells how he ordered the use of the A-bomb and describes showdowns with Byrnes, Ickes and Wallace.



TRUMAN AS A TOP MASON

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COVER

Veteran Producer-Director Cecil B. DeMille and camera crew shoot the Exodus at the great city gate of biblical Per-Rameses which was rebuilt in Egypt for DeMille's 70th and biggest film, "The Ten Commandments" (see pp. 142-149)

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SMELL TEST SHOWS 1956 WHIRLPOOL DRYER beats anything under the sun for fragrance. Satin-smooth drum prevents snagging. Interior light prevents groping. For best washing results: *all*, the controlled-suds detergent — comes with every Whirlpool washer.

Even your nose tells you Whirlpool-dried clothes are better than sun-dried

New 1956 Whirlpool Dryer with ultra-violet lamp and exclusive air-flow design beats the sun for keeping clothes fragrant, fluffy and new.

Which will it be? Hours under the sun for your precious clothes (when there is sun)—or a few minutes in a Whirlpool Dryer?

First, let your nose tell you the difference. Sniff sun-dried clothes. Then inhale through

Whirlpool-dried. Inhale freely without fear of dust or soot. That's right!—no comparison. The Whirlpool-dried clothes have a pure fresh-air fragrance.

Next let your eyes tell you. Stack towels up side-by-side—the sun-dried and the Whirlpool-dried. The Whirlpool-dried are 34% fluffier. And note!—not a sign of fading.

Then let your fingers tell you how much softer (and that means more absorbent) the Whirlpool-dried towels are.

Finally, let your good sense tell you how

much easier life is for you when you own a Whirlpool Dryer. Just toss clothes in any time you want, and forget them. No worries about the weather—no long hikes with heavy baskets—no aching legs, no back pains.

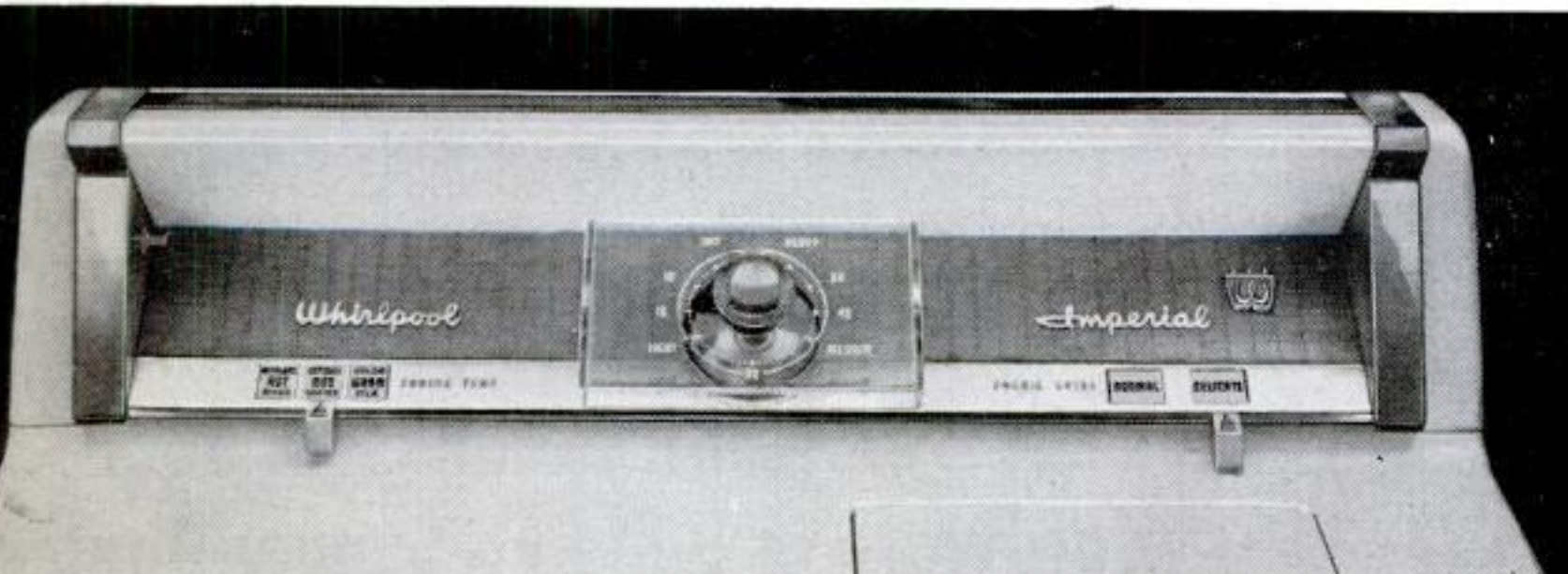
See your Whirlpool dealer today. See the complete line of new Whirlpool Automatic Washers and Dryers (gas or electric) from \$159.95 to \$349.95, or as little as \$2.54 a week.

Whirlpool-Seeger Corporation, St. Joseph, Michigan.

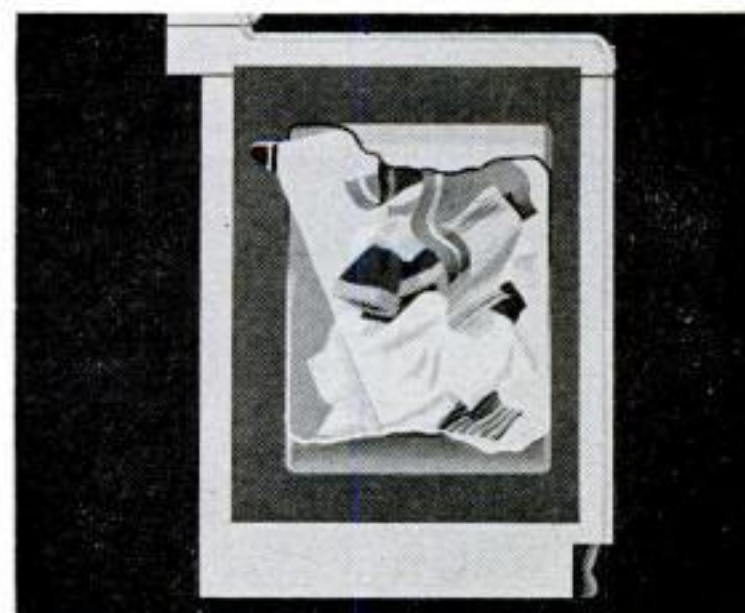
In Canada: John Inglis Co., Ltd.

TALK TO THE WOMAN WHO USES A WHIRLPOOL—THEN SEE YOUR WHIRLPOOL DEALER

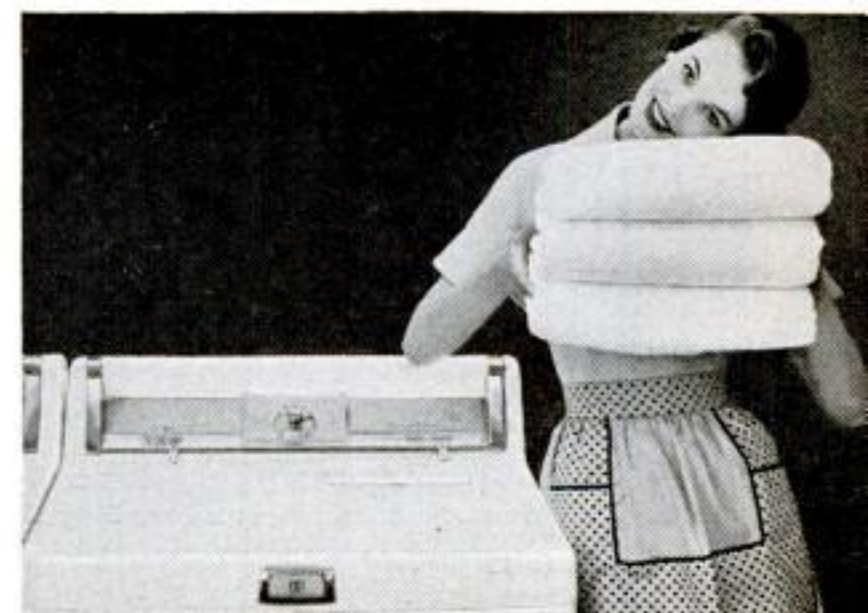
See the Milton Berle—Martha Raye Shows Tuesday nights, NBC-TV;



Temperature Guide, at left, can be set at *Hot* for Woolens and Rugs; *Medium* for Cottons and Whites; and at *Warm* for Nylons and Silks.



"Delicate Fabric" Control, at right, gives you a fourth drying temperature of 110°—makes your Whirlpool safe for daintiest fabrics.



Sun in your Whirlpool! Ultra-violet lamp gives clothes fresh-air fragrance without fading or airborne soot.

Gets towels 34% fluffier than sun-dried. No hardness, no matting. Compare Whirlpool-drying with sun-drying and see!

SKIL GRAND PRIZE CONTEST

in Just

Win a 1956 FORD 30 Seconds!

...and thousands of dollars
in other prizes

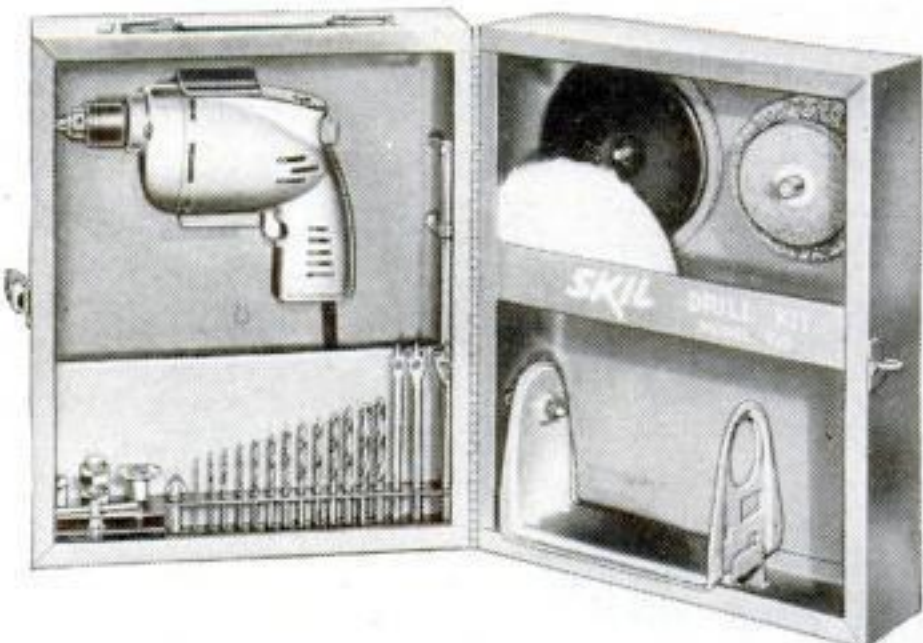
- 1st prize**—1956 Ford Victoria
- 2nd prize**—\$1,000.00 in cash
- 3rd prize**—Bendix Duomatic Washer-Dryer
- 4th prize**—Amana Freezer
- and 100 other valuable prizes



Easy to Win! Nothing to Buy...Just Tell Why You'd Like to Own a SKIL Tool

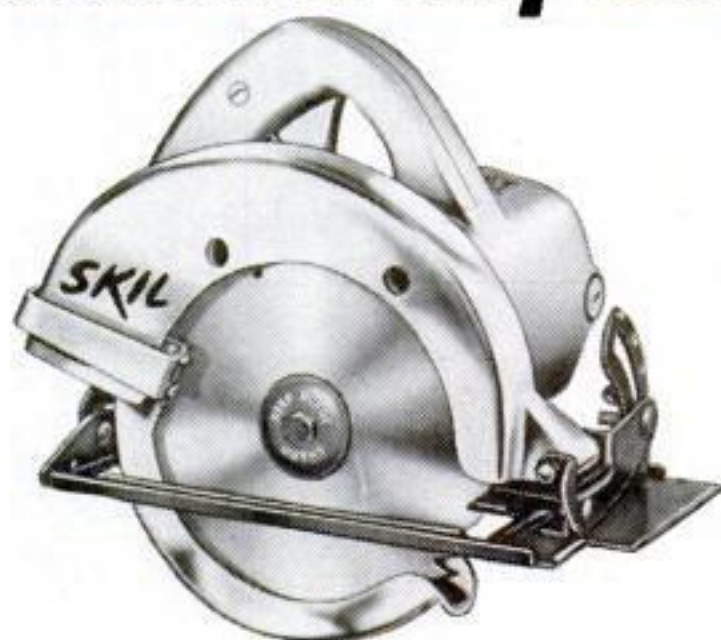
Get an official entry blank at your hardware or building supply dealer and read the rules! Just tell in 25 words or less why you'd like to own a particular SKIL tool.

Hints For Winning! Everyone would like to own a SKIL tool. So many home building, repair and hobby projects can be handled quicker and easier. Just tell why a SKIL tool would help with your "Do-It-Yourself" jobs and you may have a winning entry. Here are four examples of statements about typical SKIL tools:

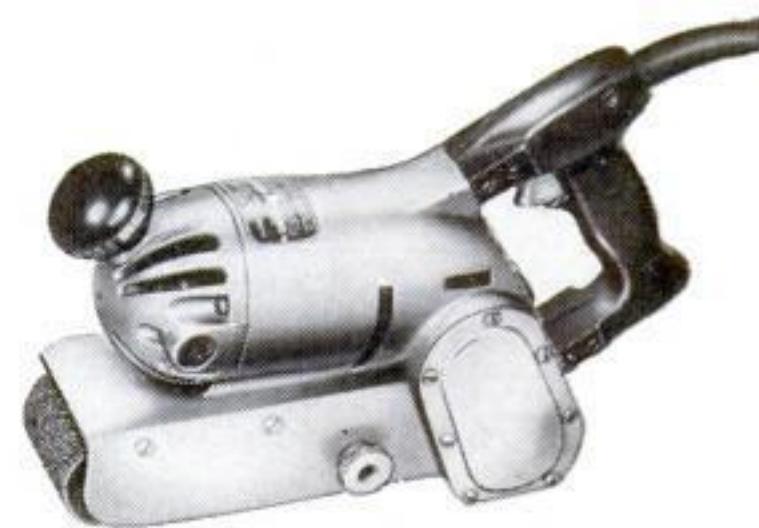


"I want a SKIL Drill Kit because the handy attachments do so many jobs—drill, sand, polish, or mix paint using the same basic tool." (And, it's quite a bargain, too! 32 valuable pieces—a whole workshop in a kit—for just \$39.95.)

"I'd like a 6" SKIL Saw because it gives more power and professional features for my money than any other home-type saw." (Other advantages of the 6" SKIL Saw are quick, accurate bevel and depth adjustments, automatic blade guard, trigger switch, and longlife construction.)



"I'd like a SKIL Belt Sander because it's so easy to handle that even an amateur can get professional finishes without hours of back-breaking handwork." (A big advantage of SKIL Belt Sander is its versatility... perfect for finishing furniture, cabinet-work, boat-building or removing old paint and rust.)



"I could use a SKIL 1/4" Drill. It's light, easy-to-use, and mighty low-priced at \$19.95 when you think of all the home jobs it does." (And, you get more for your money, too. Powerful motor, keyless chuck, die cast aluminum housing, pistol grip with trigger switch.)



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formerly SKILSAW, Inc.
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SKIL

BUILDERS TOOLS

You Can Win in This Great Contest!
Get Your Entry Blanks at Your
Hardware or Building Supply Dealer



Nearly midnight in Indianapolis...



It's the start of another workday for people on the third shift at this Western Electric plant . . . part of a round-the-

clock effort which means more and more Bell telephones are moving out to serve you.

Just a year ago bright new telephones in color went into heavy volume production here. And today hundreds of thousands of Bell telephone users are enjoying the added satisfaction that color can give to telephone service. They're also enjoying the other new telephone conveniences that are assembled here . . . telephones with illuminated dials, push-button telephones, volume control tele-

phones and others that you've heard about.

But making telephones is only a small part of the production job behind your Bell telephone service. Our plants located in ten states work as a team, turning out parts that fit together in "behind-the-scenes" telephone equipment such as complex dial switching mechanisms and the maze of other equipment needed in the operations of Bell telephone companies.

This is the major part of our job as the manufacturing and supply unit of the Bell System . . . providing your Bell telephone company the equipment it needs to make possible good, dependable telephone service.



Indianapolis girls assemble telephone parts made in their own plant and other Western Electric plants in Illinois, Maryland, Massachusetts, New Jersey, New York and Pennsylvania, producing telephones in eight lovely colors. They are available through your local Bell telephone company.

Western Electric

MANUFACTURING AND SUPPLY



UNIT OF THE BELL SYSTEM

This One

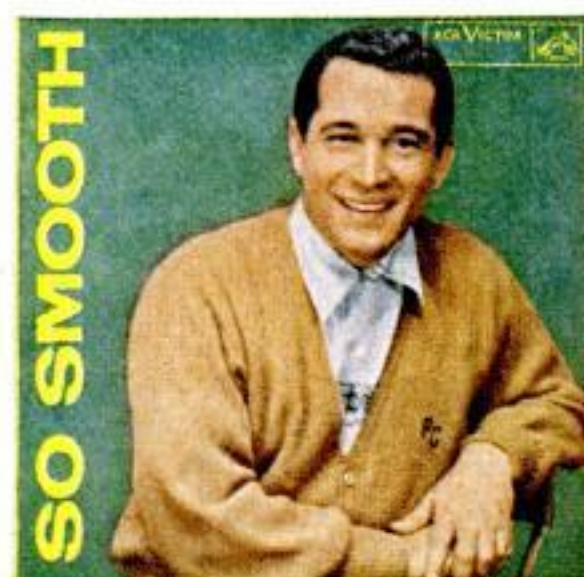


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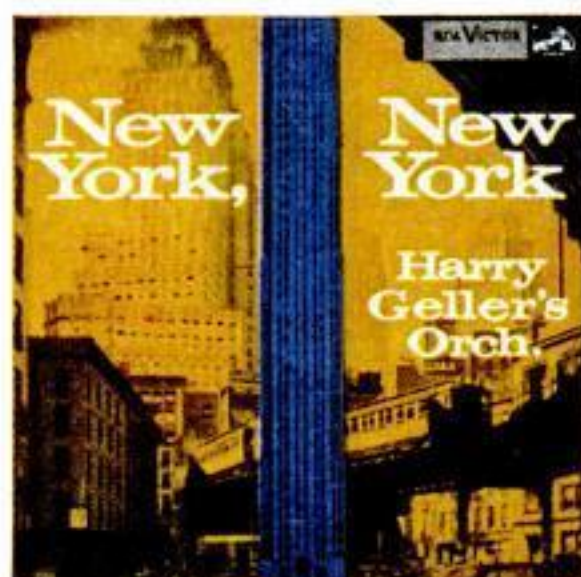
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only at your Record Dealer...

RCA Victor's "Fabulous Fifty-Fifth" Anniversary Release!



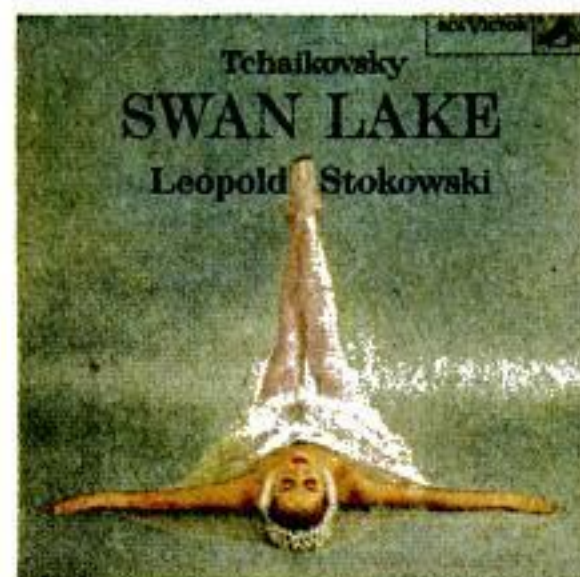
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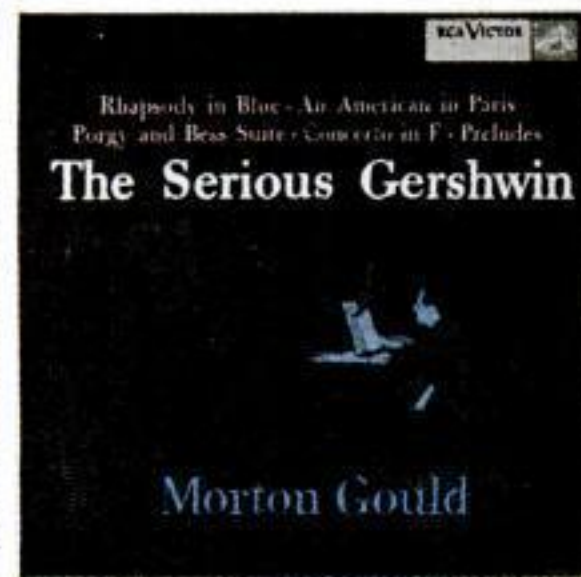
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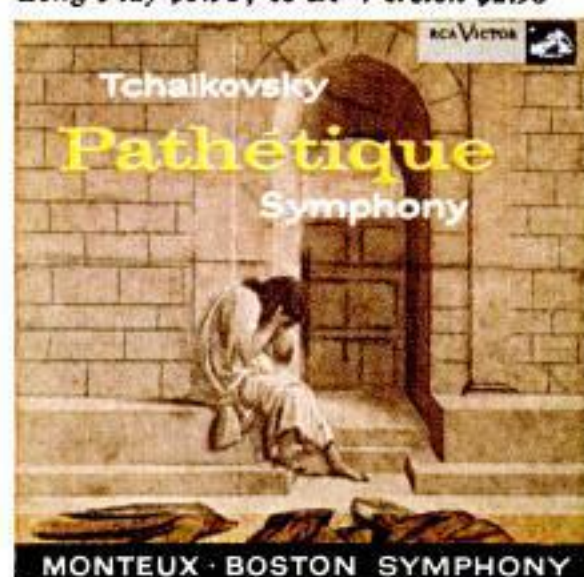
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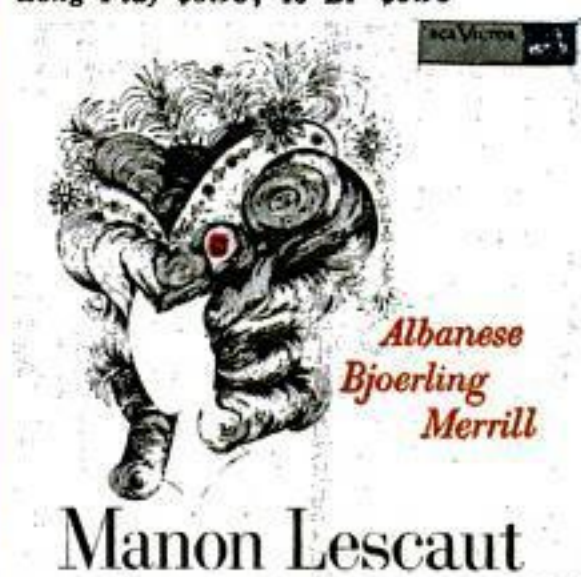
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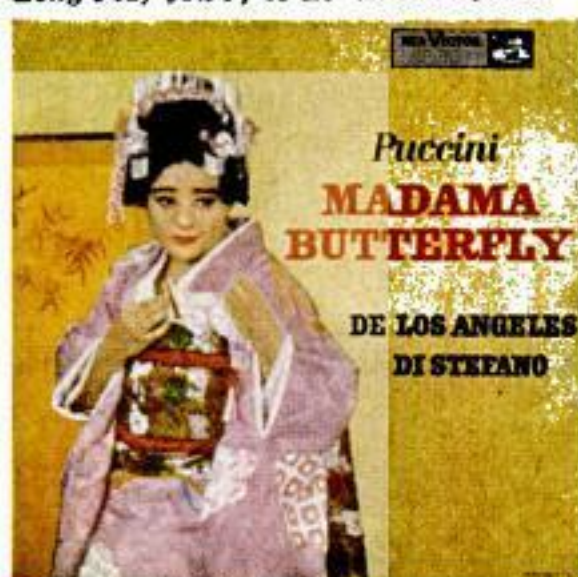
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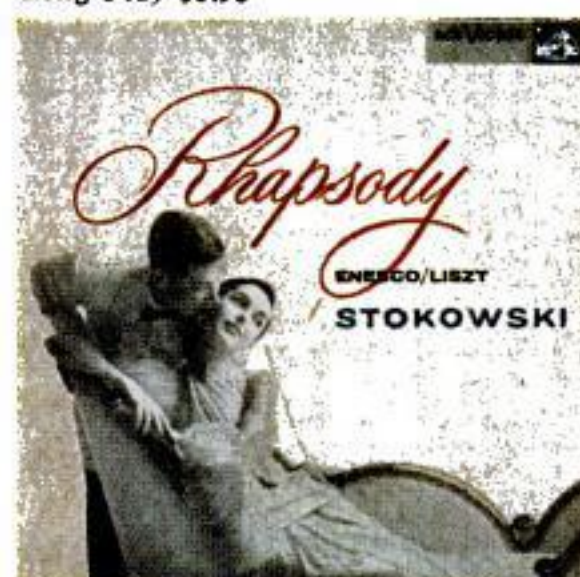
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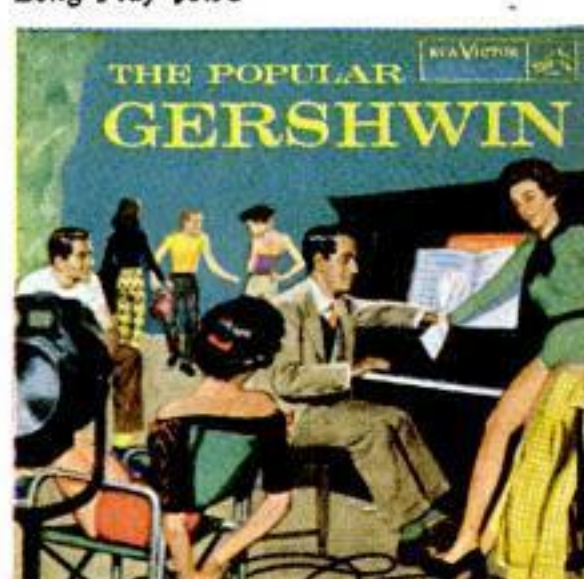
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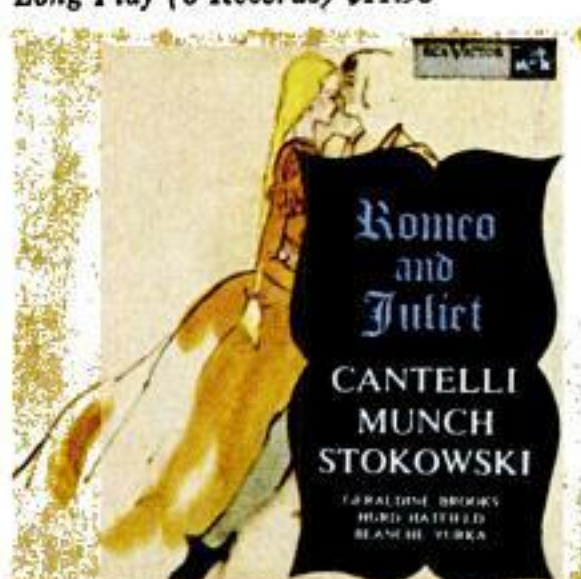
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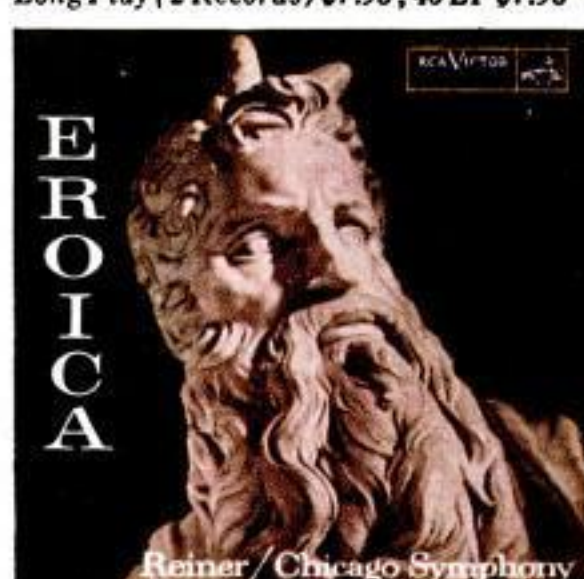
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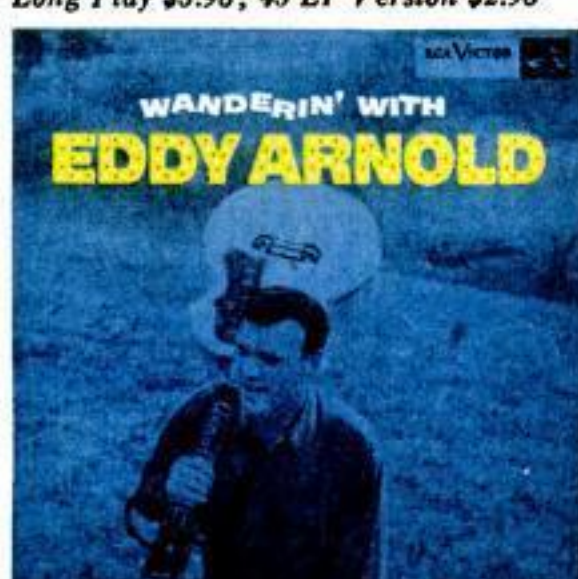
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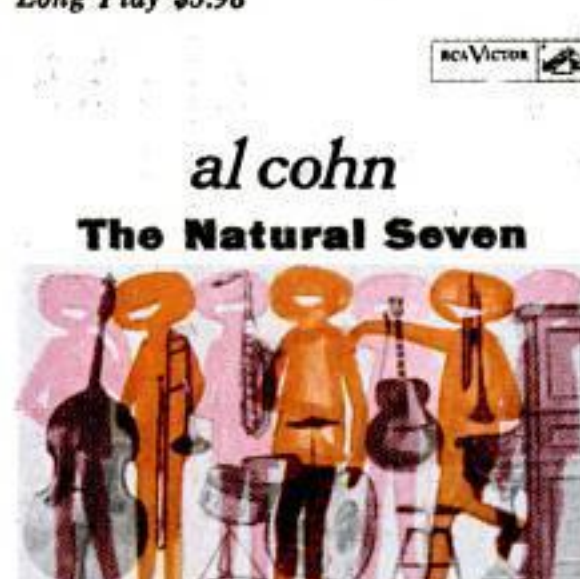
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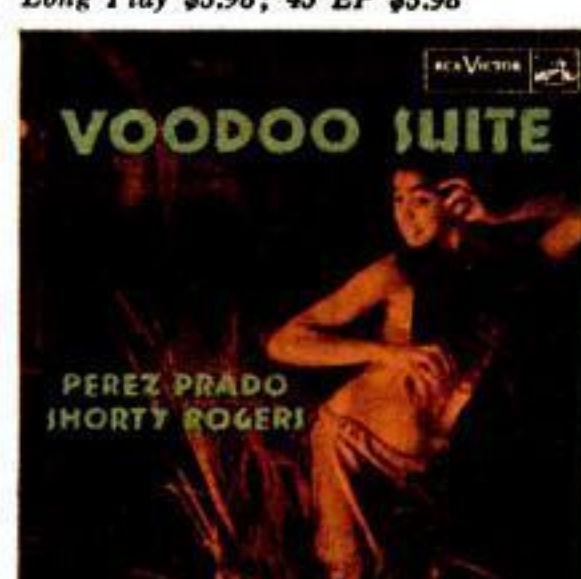
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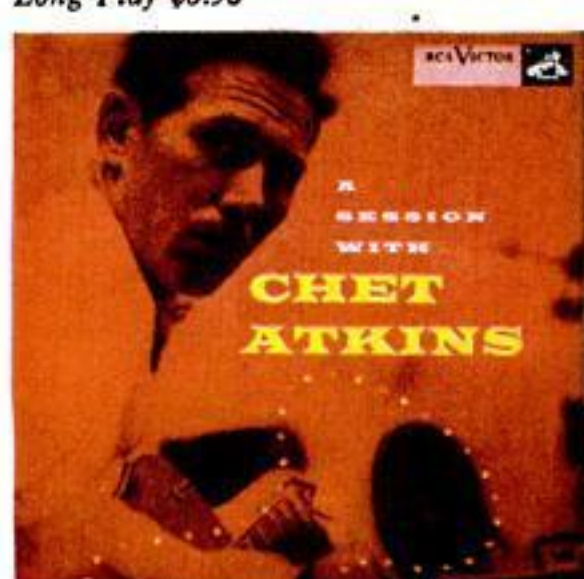
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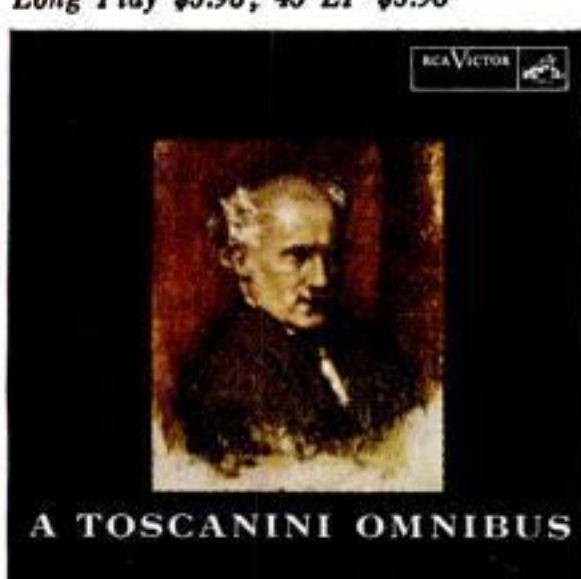
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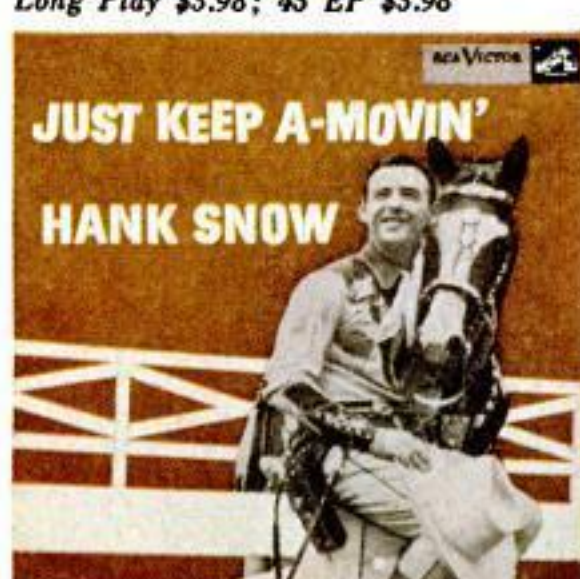
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only \$3.98
for each
12" Long Play
Record

All new! All at the new low prices!

Here they are—the greatest recordings in RCA Victor history... all in glorious "New Orthophonic" High Fidelity Sound. Yet the price is only \$3.98 for each 12" Long Play record... and only \$1.49 for each 45 EP record! The 24 brilliant new albums shown above—and thousands more at the same low prices—are available only through your local record dealer. Visit his store soon and take advantage of these amazing RCA Victor record values!

Nationally advertised prices

RCA VICTOR



for the softest, smoothest skin in the world... a
daily **LINIT** bath!

"My doctor recommended it," says
lovely **ANNE JEFFREYS STERLING**,
"and I've found that a daily **LINIT**
bath is the perfect way to soothe and
protect little Jeffreys' sensitive skin."

Anne Jeffreys... star of
stage, screen and TV
and her son Jeffreys



Produced by
Corn Products Refining Co.

IT'S a happy, happy day for your baby when you discover Linit for the bath. Because a Linit bath soothes and protects delicate skin as nothing else can.

The reason is simple: As you know, diapers, clothes, everything that touches your baby's tender skin — the air, even the very water in which you bathe him — can be a source of irritation.

But a small amount of Linit Starch makes bath water feel soft and cooling...leaves a smooth, invisible film that absorbs excessive moisture and actu-

ally guards the skin. Remember, too, a Linit bath not only protects baby from prickly heat, diaper rash and other annoying skin irritations, but helps to relieve and control these conditions once they develop.

So, it's only natural that Linit, starch from corn, is preferred by mothers everywhere for baby's bath.

Next time you bathe your baby, give him a *Linit bath*. See his skin become fresher, softer — and ever so much smoother.

here's all you do!

Swish approximately half a cup of **LINIT STARCH** into your baby's bath. See how smoothly, quickly it dissolves. Bathe baby as usual. Then pat dry with a soft towel to leave a sheer veil of protecting Linit on the skin.



Watch the Robert Montgomery Show every week on NBC-TV. See College Football every Saturday afternoon on NBC-TV.

THE BIG SHIFT TO THE SCHICK "25"

Hundreds of thousands of faces never had it so good—or so close—with the closest shaving instrument ever invented.

The new Schick "25" is the best thing that's happened to the American face since Colonel Schick invented the first electric shaver 25 years ago.

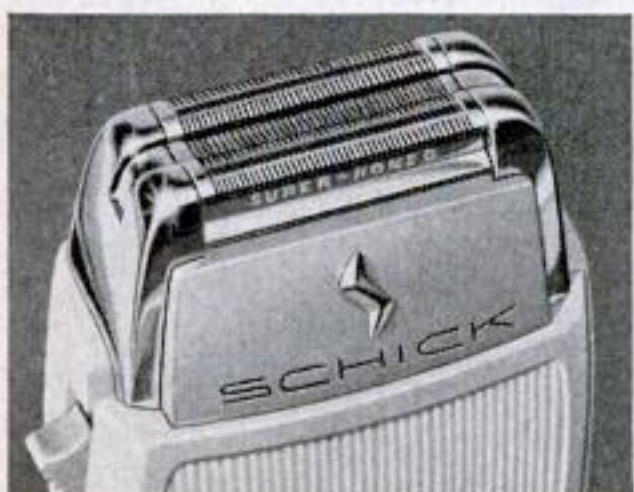
Its white-and-silver beauty alone is almost enough to make a man place his old shaver in retirement. But you learn the big reasons behind its overnight success as soon as you flick the start-stop switch. Then — the motor that moves twice as fast as an air-

plane engine at 300 mph begins to take the toughest stubble in stride — without flutter or falter. Next — the curved combs guide each whisker into the shearing action. And Super-Honed Heads shave every whisker as close as your skin.

The feel of your face tells you you never had it so close — with so little effort! Try the Schick "25" for 14 days. Ask your dealer about the money-back home trial. Only \$29.50 — less \$5 trade-in allowance. At all dealers and Schick Shaver Shops in principal cities. Schick Incorporated, Lancaster, Pa. *More men use Schick Electric Shavers than any other make.*

THE SMARTEST GIFT you can give him is the closest shave he can get — and that's the new Schick "25"!

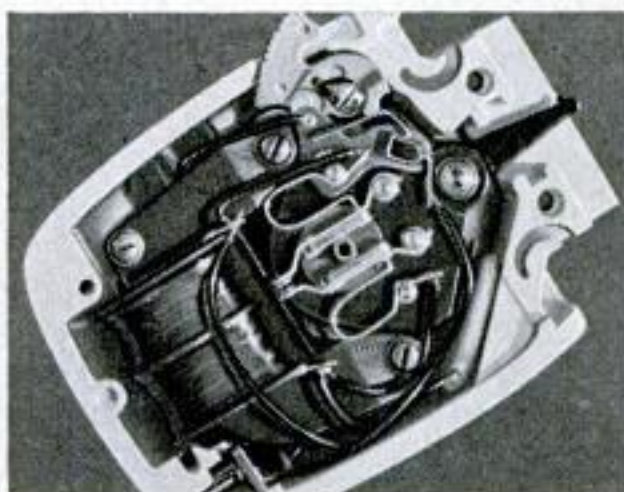
3 REASONS WHY NOTHING SHAVES YOU CLOSER THAN THE NEW SCHICK "25"



1. SUPER-HONED HEADS. Honed and finished to a sharpness unmatched by any other shaver. Result: easy, quick and amazingly close shaving of every whisker. Never pull or pluck.



2. CURVED COMBS. Curved shape presses down skin around whiskers for gentle shaves. Combs guide each whisker into place no matter how it grows. Note larger, easier-to-clean Whisk-Its for clippings.



3. HI-POWER MOTOR. Snaps on with a touch of the switch. Twice as fast as an airplane engine at 300 mph. World's most powerful motor for its size. Power enough to shave the toughest whiskers.



PHILCO

Top Touch Tuning

AT THE SET OR BY REMOTE CONTROL, IT'S

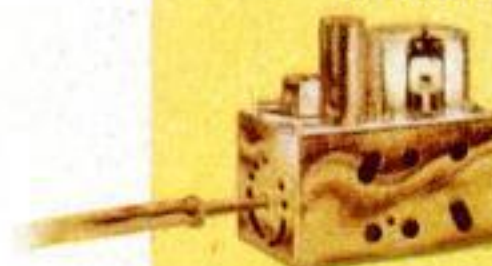
Just a touch - there's your station,

HERE'S THE SENSATIONAL DISCOVERY that brings you America's first automatic TV... the exclusive Philco Top Touch Tuning System. It's all *up forward* and *up top*, where it's convenient and easy to reach. A touch of your finger turns the set on. A touch changes stations. A touch turns the set off. No bending or fumbling for awkward, out-of-reach knobs. With Philco—and only Philco... it's all automatic.

And you can enjoy this amazing Philco automatic Touch Tuning, in two wonderful

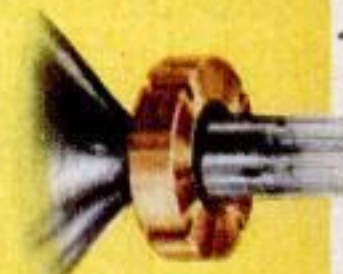
ways. You merely step up to the set, touch the control on top—there's your station. Or you can lean back in your chair and operate it by *remote control* from across the room! The tiny, jewel-like control center (shown above) fits as snugly in your hand as a cigarette lighter. Just touch the automatic control and you change from station to station without ever moving from your easy chair. Philco automatic Remote Control is sensationally priced—yours for only \$10.00. See it in action at your Philco dealer's right now.

The most far-reaching discoveries
in the Television world, today

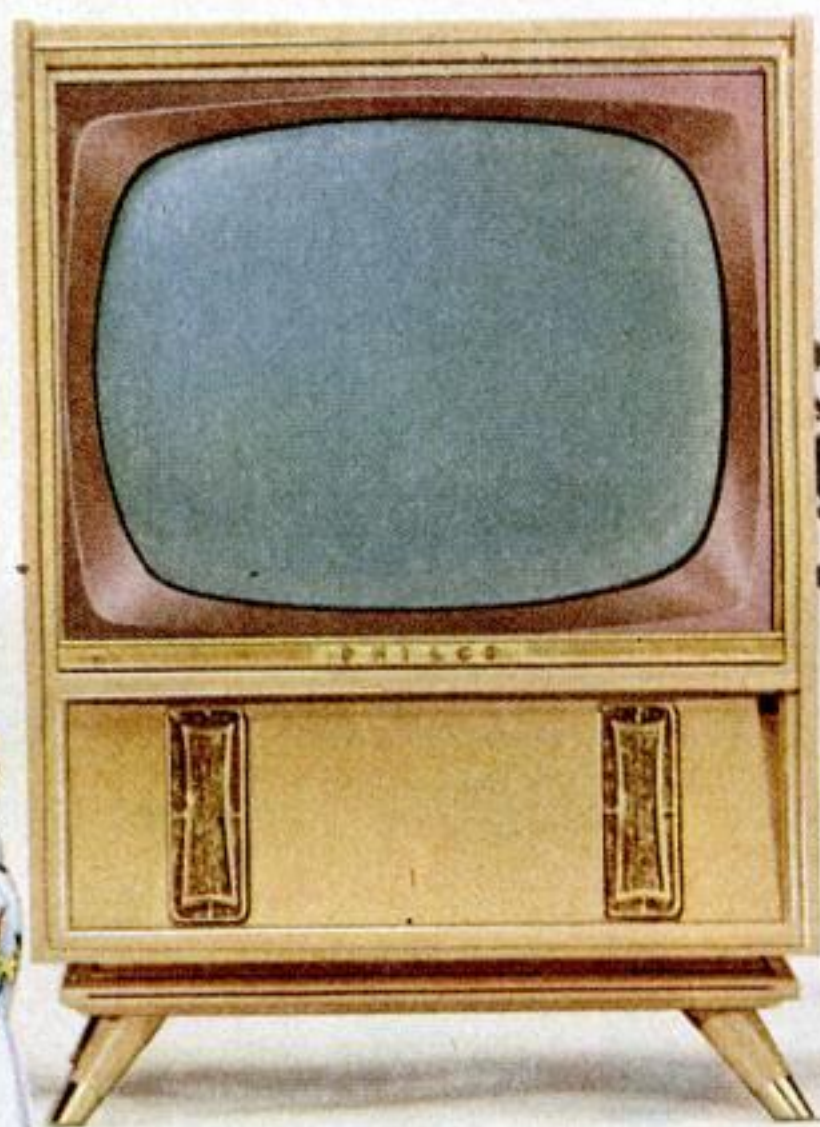


New Philco Micro-Grid Tuner with X-155 Tube—"nerve center" of TV's greatest transformer-powered chassis. Up to 25% more sensitivity and pull-in power.

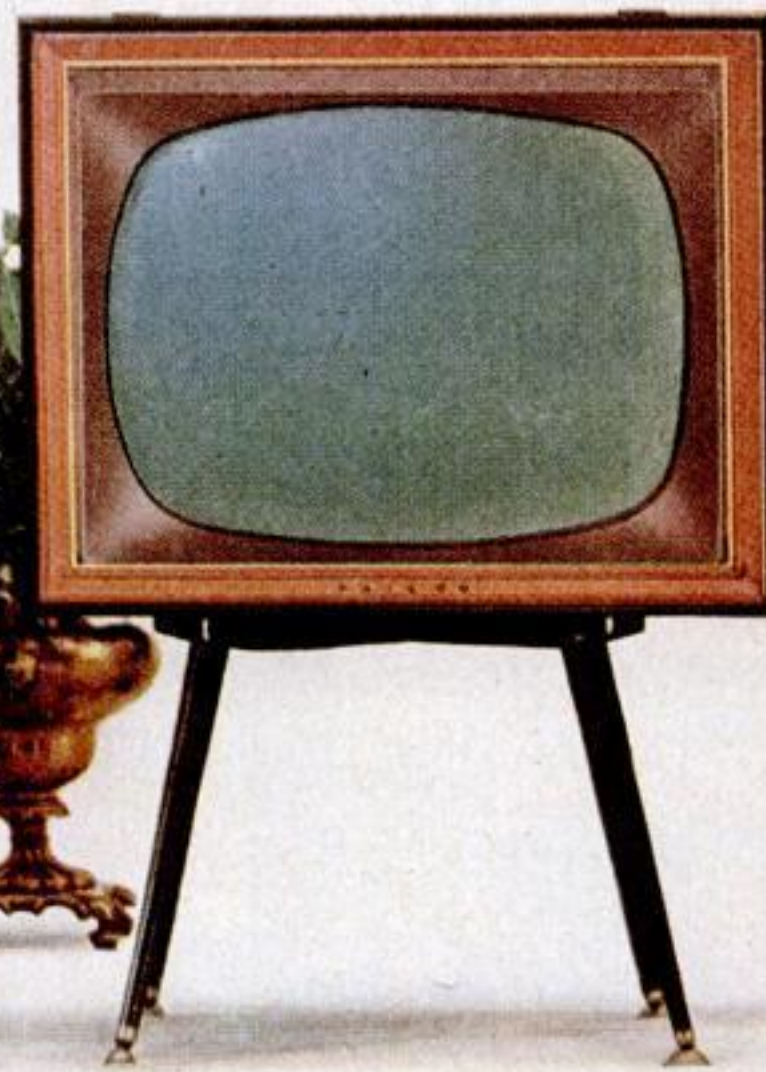
The "Magnetic Ring" Picture Focusing System. Only Philco has it. Uniform micro-dot focusing achieves pinpoint picture clarity. You get all the action Photo-Perfect.



Philco 6320. Automatic Top Touch Tuning. Giant 24-inch Photo-Perfect picture. Custom-crafted full door console in elegant Fruitwood or Mahogany Veneers.



Philco "Miss America", chosen as the most beautiful model of the TV world. Luxurious 24-inch console in Blond or Mahogany. Top Touch Tuning. Philco 6126.



Philco 4148. New custom swivelet in Cordovan Mahogany finish. Photo-Perfect 21-inch picture. Transformer-powered chassis. Top Touch Tuning.



ILL AUTOMATIC

Photo-Perfect



INSPIRED "PICTURE FRAME" STYLING. Philco automatic Top Touch Tuning makes possible a sweeping advance in decorator furniture design. Nothing

protrudes from the front or sides of the set to mar those clean, distinctive lines. See this elegant 21-inch Custom console with new "Picture Frame" look.

Philco unveils the first Transistor Phonograph



No vacuum tubes. No cords. No electrical plug-in. Nothing to wind.

Imagine a mighty midget portable phonograph that runs on just four standard flashlight cells. A miracle of Philco leadership in transistors. So light, so rugged and economical. Plays anywhere, beach or mountain top. Up to 2,000 plays without a battery change. Available with storage space for 2 dozen 45 RPM records. Philco TPA-2.

NEW "FASHION FIRST" RADIOS



First truly feminine automatic clock-radio. High fashion styling. Striking Damask Motif accented in Fiesta Pink. A superb-toned radio, an accurate electric clock. The "Señora", Philco 728.



Tan, Tough and Terrific! Powerful 3-way portable radio in genuine top-grain cowhide. The rugged Philco "Sportster" in Tan, Rio Red or Varadero Sand. Philco 655.



Not one, but *two* 6-inch dynamic speakers for extended tonal range. New "Power-tone" radio. Philco 598.

Buy only where you see this sign, for guaranteed Philco quality and service.



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PICTURE OF KENTUCKY ON A LAZY AFTERNOON

Just a-floatin' down the river, a-drinkin' Early Times.
That's living! And Early Times should be the whisky
because... Of all the fine whiskies made
in Kentucky, Kentuckians them-
selves overwhelmingly choose
Early Times over all other
straights. That's recommen-
dation. **It's every ounce**
a man's whisky.



EARLY TIMES

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KENTUCKY STRAIGHT BOURBON WHISKY

EARLY TIMES DISTILLERY CO., LOUISVILLE 1, KY. • 86 PROOF

LETTERS TO THE EDITORS

EMMETT TILL'S DAY IN COURT

Sirs:

In spite of failure to secure a conviction in the Emmett Till case, the vigor with which the governor of Mississippi and the district attorney prosecuted the case is a step in the right direction ("Emmett Till's Day in Court," LIFE, Oct. 3). Ellsworth Faris in his course on criminology at the University of Chicago used to say that the most important thing about trial is that it publicly condemns the action as wrong. This trial has told the world that if these two white men had killed this Negro boy, it *would* have been wrong.

LEWIS S. C. SMYTHE

Lexington, Ky.

Sirs:

By saying that "Mississippians refuse[d] to convict white men of killing a Negro boy," and by referring to the situation as a matter of "Mississippi prejudice," you have caused sinister reflections upon the sacred American principle of trial by jury as administered by a sovereign state of the union. The most prejudiced people in that Sumner, Miss. courtroom were not the local people, but the delegation of northern reporters.

JOHN TRASK JR.

Davidson College
Davidson, N.C.

Sirs:

Maybe the Emmett Till case will convince "smart alecky" Negroes to stay in the North where such things as the attempted assault of Mrs. Bryant are condoned. We do not want them in the South and will not have them even if it means drastic measures.

MRS. SARAH WHITE

Memphis, Tenn.

Sirs:

I read your article "Emmett Till's Day in Court" with growing horror. My one question is: Why wasn't even one of the 19,500 Negroes registered? Just what are the requirements for registration in Tallahatchie County, Miss.?

LORE T. DADISON

Tuckahoe, N.Y.

● The Mississippi Legislature requires that persons registering to vote be able to read and write and be able to "interpret" the U.S. Constitution to the satisfaction of the county's circuit court clerk. Few Negroes even try to register.—ED.

REDS' MARK ON HOLY MAN'S FACE

Sirs:

The ordeal of Bishop Ferroni ("Communism's Mark on a Holy Man's Face," LIFE, Oct. 3) is indeed an eloquent commentary on the U.S. Air Force's incredible "training school for PWs." Spiritual courage alone can triumph when physical resources are decimated

by torture. The bishop's training served him better than any that could be devised by the military.

HANS J. SCHNEIDER

Winnipeg, Canada

Sirs:

I hope that the Americans who want to admit the Chinese Reds to the United Nations take a good, long look at Bishop Ferroni's face.

BILL STALNAKER

Houston, Texas

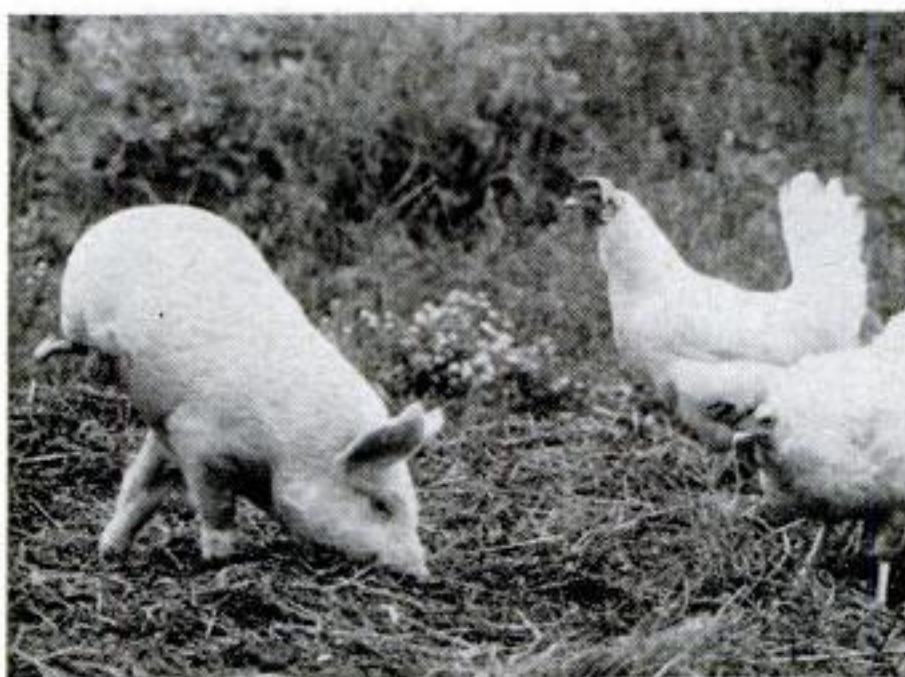
A PIG'S FEAT

Sirs:

After seeing your picture of the disabled pig ("A Pig's Feat," LIFE, Oct. 3) I thought you might be interested in a pig that was born without any hind legs. He gets around surprisingly well. Here he is at six weeks on the Clarence Miske farm in Adel, Wis.

JOHN WERNER

Sheboygan, Wis.



WISCONSIN PIG WITHOUT HIND LEGS

'DEAR MRS. LINDBERGH'

Sirs:

The reaction of some of our American women to *Gift from the Sea* ("Dear Mrs. Lindbergh," LIFE, Oct. 3) amazed and yet somewhat amused me. The sad thing is that many women have too much materially but are still never completely happy and keep reaching out for something else. If only women would look at marriage with the right perspective they would find that marriage is the most rewarding of all human relations.

ELIZABETH COTTER

Saginaw, Mich.

Sirs:

I loved all those responses to Mrs. Lindbergh's book. What an achievement in communication was reached when LIFE decided that text and picture could be so skillfully put together. I've heard many other people comment on the warmth and associations they felt in it.

EVELYN S. NORTON

New York City

Sirs:

I am married to a perfect-for-me husband, mother of two normal boys, 6 and 3, and thoroughly enjoying myself, my family and community. Perhaps because I am only 26 I don't realize that I should be frantic, worried and disorganized. Those with *real* problems such as illness in the family and unsteady finances probably complain less than the "overworked" housewife.

MARY JO WALLACE

Indianapolis, Ind.

Sirs:

One island is missing: So many American women from all walks of life find food for the soul in a daily visit to their church. They are there, early in the morning, before family needs make their demands. Others drop in during the day for a moment of prayer and all leave refreshed and with lightened burdens.

MARGARET M. MURPHY

Pacific Palisades, Calif.

TRUMAN MEMOIRS: PART II

Sirs:

Explaining his efficient expenditure of a road fund of \$10 million, ex-President Truman says that the money

left in the bond fund was turned into the sinking fund, with the exception of \$36,000 which was used for the Andrew Jackson statues at the court houses in Independence and Kansas City ("From Farm Boy to U.S. Senator," LIFE, Oct. 3). Later you show a picture of Mr. Truman standing beside the statue at Independence with an inscription on the base saying that Truman presented it to the people of Jackson County. Was the statue paid for out of the \$36,000 or given to Independence by Mr. Truman?

GUSTAVE SIMONS

New York, N.Y.

● The Jackson statue in Kansas City cost \$36,000. The sculptor gave his working model to Mr. Truman as a gift; he in turn gave it to Independence.—ED.

Sirs:

In reference to the photograph of "Shetland ponies beside a clump of trumpet vines," I believe these are really hollyhocks and not trumpet vines.

JAMES H. ESTES JR.

Mullins, S.C.

● They are hollyhocks.—ED.

Sirs:

If the public didn't know before that Harry Truman is a great man, they ought to know now. He has style—a simplicity and individuality that go with greatness.

DOUGLAS NICHOLS

Boulder, Colo.

Sirs:

I have just read the second instalment of Truman's Memoirs. Mr. Truman must surely have a broken arm by now after patting himself on the back so thoroughly.

J. E. MURRAY

Joplin, Mo.

LETTERS TO THE EDITORS

Sirs:

I think there is a more scientific explanation of the double bolt of lightning than the "jiggled camera" mentioned in Letters to the Editors, LIFE, Oct. 3. Successive lightning bolts will follow the same ionized path in the atmosphere. But the reason that the bolts appear to be parallel is that the atmosphere is moving, carrying the ionized lightning path across the field of



THREE PARALLEL BOLTS OF LIGHTNING

the camera lens between the successive discharges. Here is a photograph in which three successive "parallel" strokes are visible. My camera was secure on a tripod.

ROBERT C. COPELAND

Cambridge, Mass.

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SMOKE GREY SUITS featured in Worsteds, Flannels, Sheen Gabardines and luxurious Cashmere Wool Blends. TOPCOATS featured in Shetlands, Cheviots and other fine fabrics. \$65 up

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Open Your Door to the AIR-WAY Man —

(See how to take the work out of housework!)

Promise yourself *now* to find out all about the easy AIR-WAY way to happier homemaking! Open your door to the Air-Way Man who lives and works in *your* home community. He'll open up a bright new world of freedom from household drudgery, more time for fun with your family, healthier living! All made possible by the fabulous AIR-WAY Sanitizer, newest, most modern home appliance of them all!

As any woman who has an Air-Way will proudly tell you—there's nothing like an Air-Way to make light work of household chores. Air-Way "doubles in brass" in dozens of ways. Use it to polish, wax, paint, de-moth . . . to eliminate dirt and dust . . . to take the *work* out of countless tasks.

Air-Way quality matches Air-Way dependability. And *both* have been famous for 35 years. Air-Way is guaranteed by Good Housekeeping, too—the only home appliance of its type selected to represent America at the 1955 International Trade Fair, Barcelona, Spain. *More* proof of unbeatable value.

Yes, win your freedom from household drudgery. Escape with an AIR-WAY. To see for yourself, just open your door to your Air-Way Man when he calls!

Call Air-Way Branches, Inc., your city and ask for a presentation of the fabulous, all-new AIR-WAY at your convenience. Or, write Air-Way Branches, Inc., Toledo 1, Ohio



This is the AIR-WAY Sanitizer — America's No. 1 home appliance. Dependable AIR-WAY service coast-to-coast. Sold only by franchised Air-Way dealers. (A few choice dealerships open — write today.)

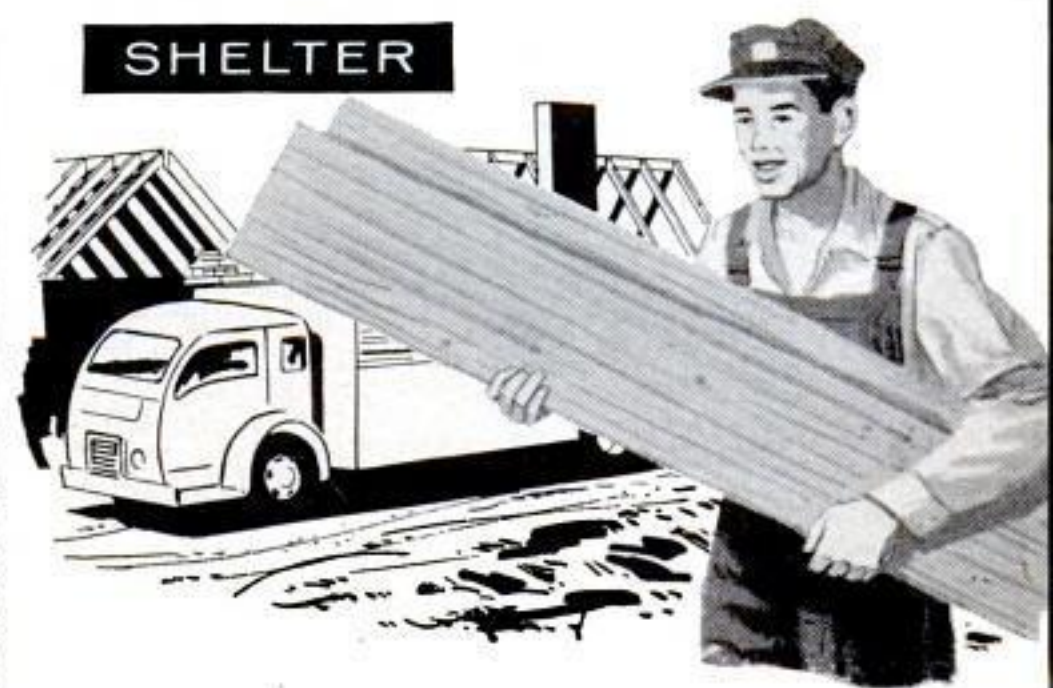


The easy way is

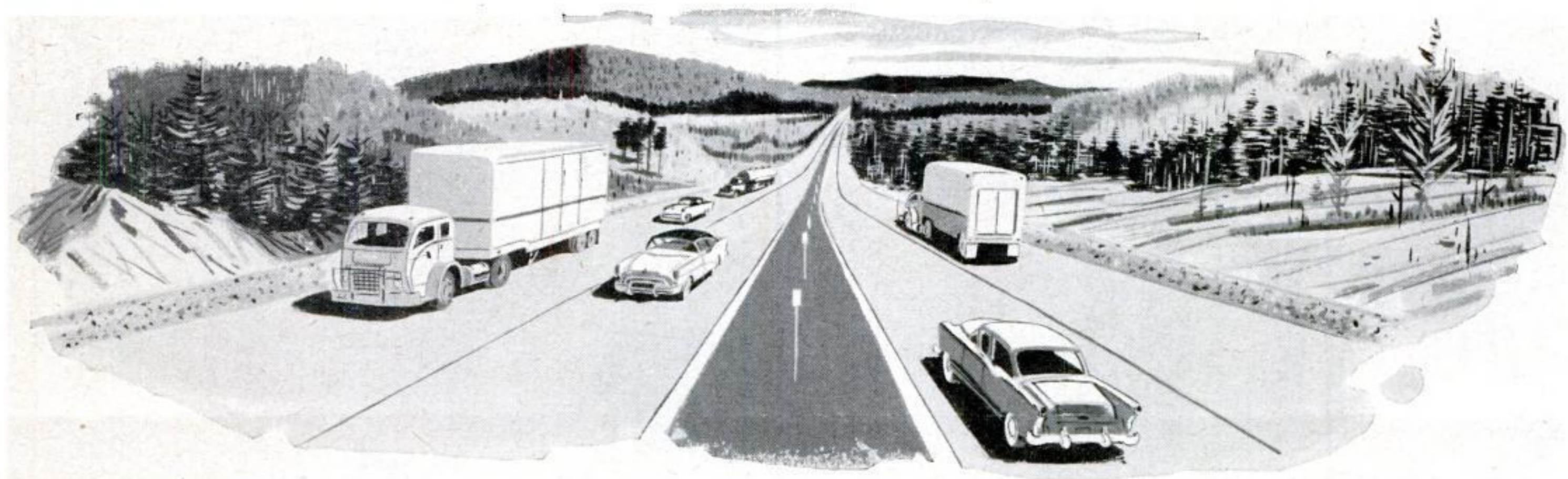
Air-Way © our 35th year of progress



YOUR FAMILY HAS FOR A MILLION POUNDS OF



TRUCKS TO THANK BETTER LIVING THIS YEAR



Modern Motor Trucks provide complete transportation—from factory to home . . . field to dinner table—more efficiently, faster and at lower cost than ever before

Wherever American families live . . . in the city, in the suburbs, on the farm . . . everything they eat, wear and use is *transported by truck* . . . usually at many stages of its manufacture or processing.

And such essential services as electric power, gas, water and telephone vitally depend on the 24-hour-a-day operation of trucks.

Modern living would be impossible without flexible, low-cost truck transportation.

It has brought about the widespread distribution of goods at low cost which is the basis of our better living standards.

As this country's production and consumption increases, its need for more and more of this kind of transport becomes greater and greater. For that reason, a modern roads program—geared to the needs of America's growing population—is a vital necessity. Abundant living calls for abundant transportation . . . of every kind that can be provided at the lowest cost to the American people.

TRUCKS THIS YEAR WILL TRANSPORT 500 TONS OF GOODS AND SERVICES FOR EVERY FAMILY IN AMERICA*

Here are just a few of the things trucks did last year for the average American family . . .

- Delivered two new home appliances.
- Hauled two head of livestock to market.
- Delivered 1,386 quarts of milk.
- Transported 21 tons of building materials.
- Hauled 75 barrels of petroleum products.

. . . all for each family in America

BETTER HIGHWAYS MEAN BETTER LIVING

. . . to bring the products of farm and industry to America's families . . . where they live.

*A million pounds a year!



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... member of **ATA**
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CONSTRUCTION



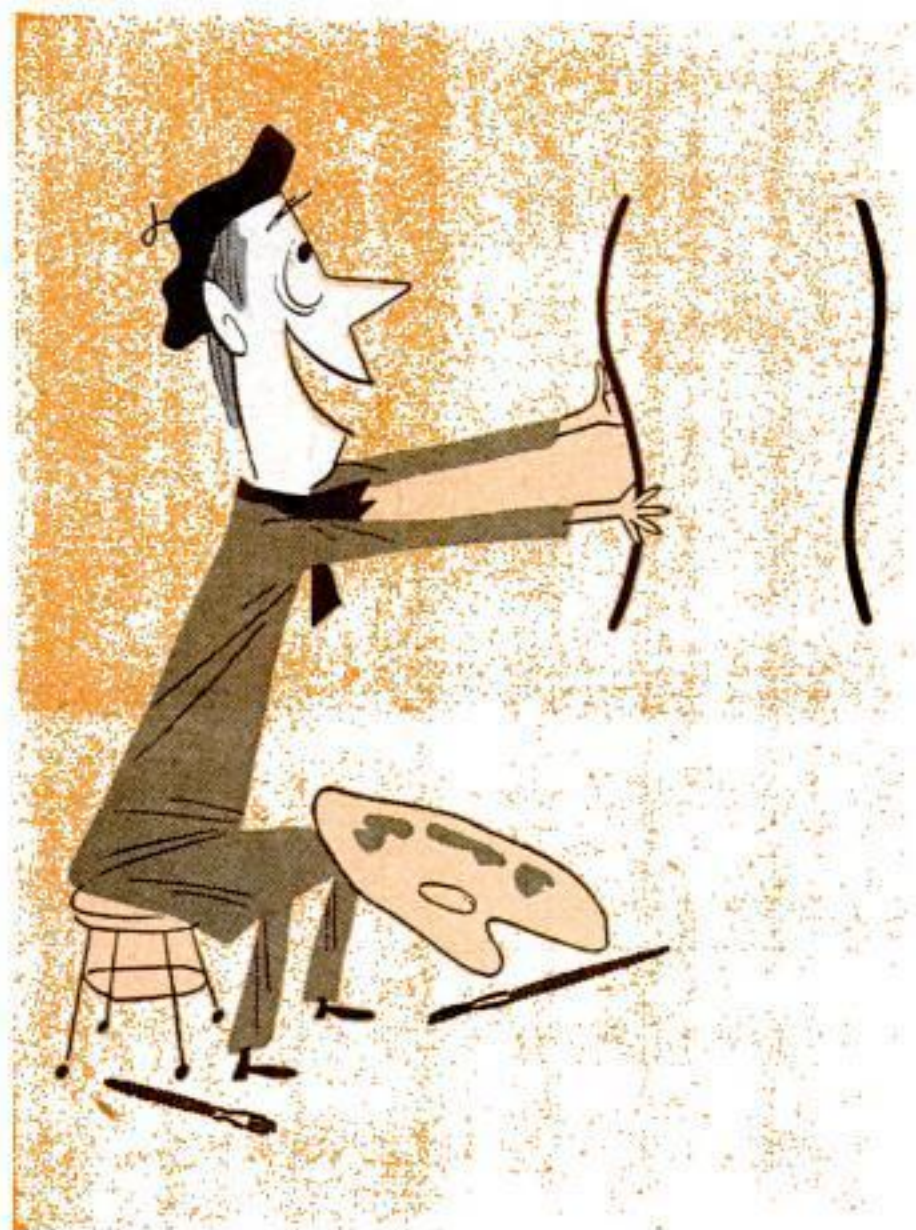
UTILITIES



FARM PRODUCTS



Contest for Cartoonists



WHICH MAKES MOST OF TWO WAVY LINES?

To keep artists interested in its art supplies, A. I. Friedman Inc. of New York City puts out a bimonthly newsletter for customers all over the country. To keep readers interested in the store's newsletter Advertising Director Tobias Moss held a contest. He sent out 12,000 copies of the half-finished cartoon above, showing a grinning artist grasping at a couple of curved lines. Readers were invited to use the lines in completing the cartoon.

The most common entry showed the painter holding a dressmaker's dummy. Many others featured bottles and octopuses. Finally the judges narrowed their choice to the 11 shown here from which they picked a first and second prize and five honorable mentions. Three of the finalists were professional illustrators, but the winning artist, whose drawing LIFE's readers can try to pick out for themselves, was a nun. The contest winners are identified in list below, keyed to numbers on the drawings.

CONTEST WINNERS

First Prize, 7—Rita Carper of Indianapolis; Second Prize, 5—Leo Glueckselig of New York; Honorable Mention, cartoons 1, 4, 6, 9 and 11.

①



②



⑤



⑥



⑧



⑨



③



④



⑦



⑩



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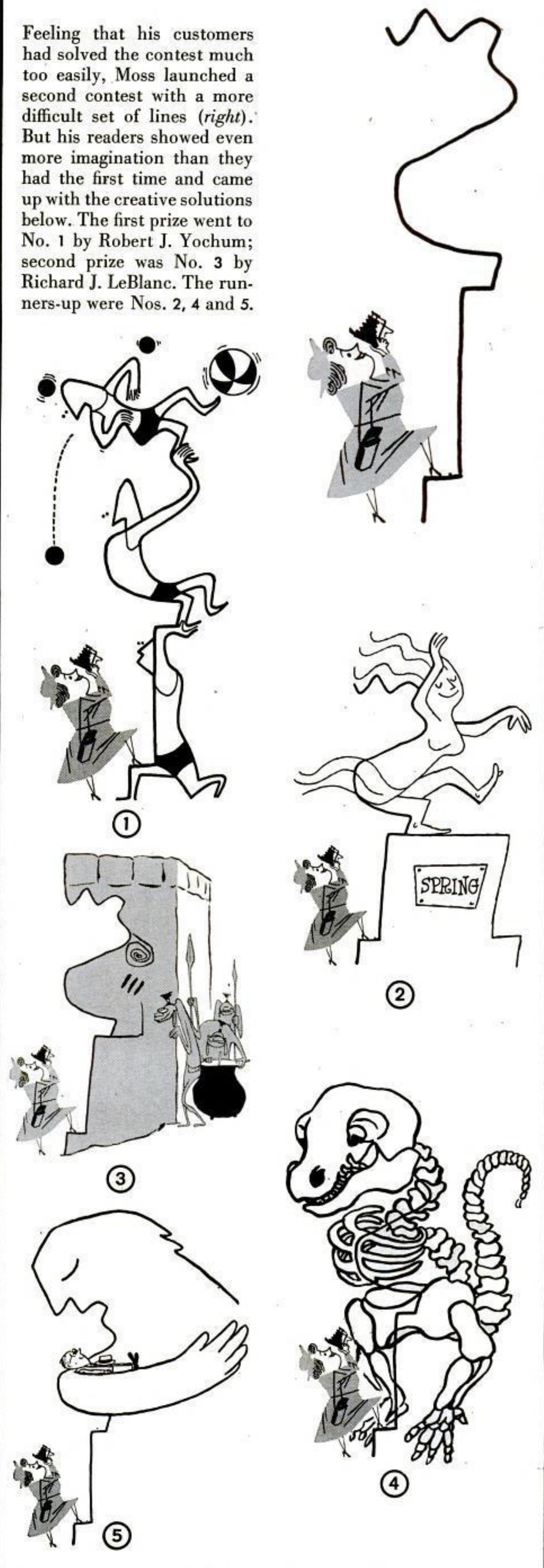
Special
**MONEY-
 SAVING**
 offer!



Stomach UPSET?
 Take Hospital Tested **Pepto-Bismol**
 ...and feel good again!

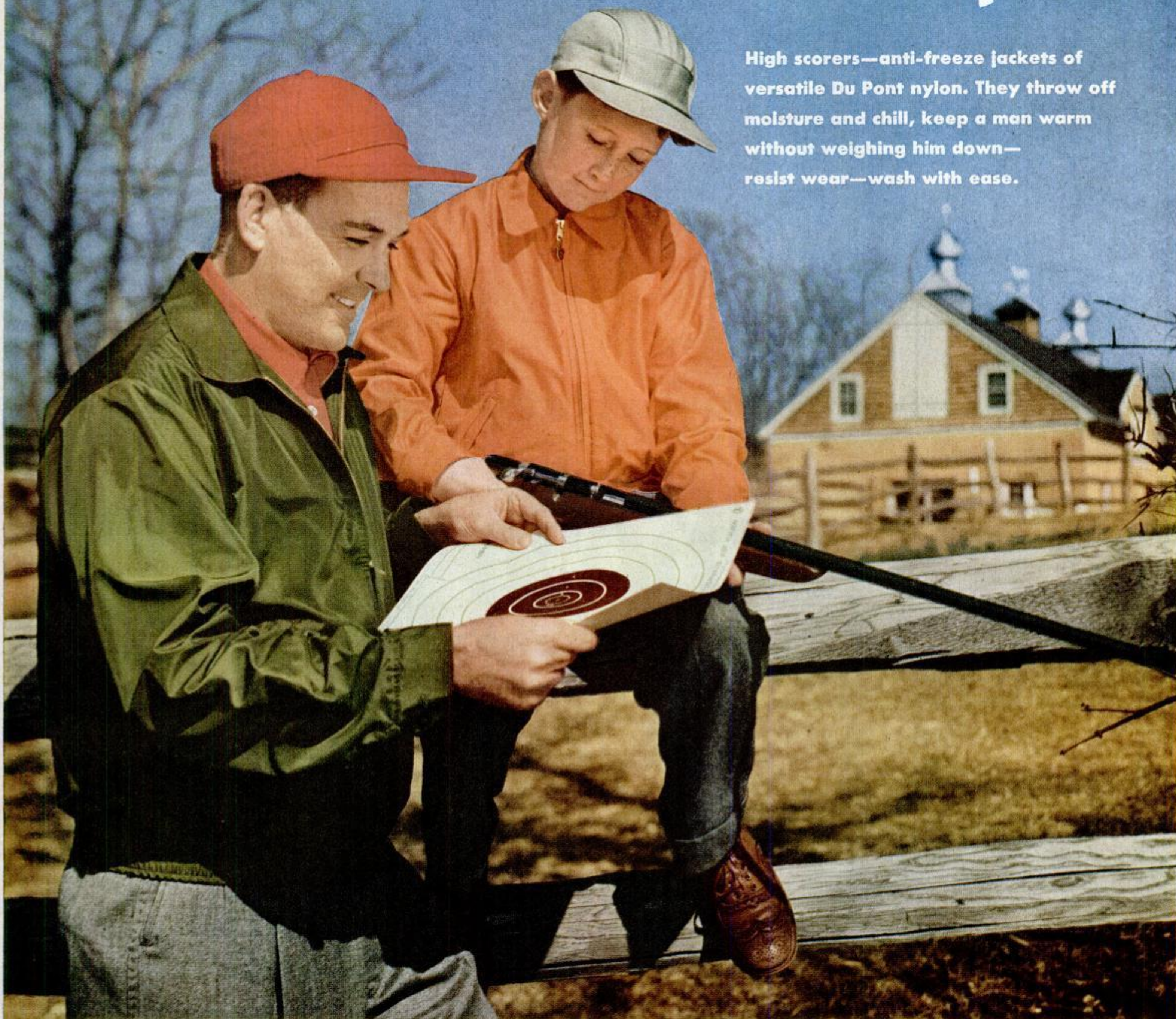
TOUGHER SECOND TRY

Feeling that his customers had solved the contest much too easily, Moss launched a second contest with a more difficult set of lines (right). But his readers showed even more imagination than they had the first time and came up with the creative solutions below. The first prize went to No. 1 by Robert J. Yochum; second prize was No. 3 by Richard J. LeBlanc. The runners-up were Nos. 2, 4 and 5.



Man's idea of rugged sportswear... *Du Pont Nylon*

High scorers—anti-freeze jackets of versatile Du Pont nylon. They throw off moisture and chill, keep a man warm without weighing him down—resist wear—wash with ease.



BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

Exciting new things are happening in **NYLON**—one of **DU PONT'S** modern-living fibers

DON'T GET CAUGHT IN THE FIRST-FREEZE JAM



Drive in now... during Du Pont

Anti-freeze Week!

See your dealer this week and get a Du Pont Anti-freeze for complete protection against freeze-ups, rust and corrosion!

\$1⁶⁰

A GALLON

**DU PONT
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America's great money-saving
anti-freeze value



BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY • CALL WESTERN UNION. ASK OPERATOR 25 FOR NAME OF YOUR NEAREST DU PONT ANTI-FREEZE DEALER.



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A GALLON

**DU PONT
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The outstanding one-shot
winter-long anti-freeze

Stop Winter Cold WITH THE **M^cGREGOR ANTI-FREEZE**

JACKET OF TRAVIS-WOVEN NYLON
LINED WITH PRINCETON-KNIT NYLON FLEECE

light as a snowflake
yet warm as a volcano...
Just wash it and wear it!



Exciting new things are happening in DuPont Nylon. It makes Anti-Freeze the world's warmest jacket for its weight, with its new warm-feeling nylon fabric. Outside, waterproof, winterproof nylon taffeta woven by Travis. Inside, super-light Princeton-knit nylon fleece. Nylon-stitched, too. \$22.95

Turn back one page . . . They're McGregor Anti-Freeze, too!

M^cGREGOR

Sportswear made in U.S.A.

Also BOY-SIZED, BOY-PRICED at better stores everywhere.
McGregor Sportswear, 303 Fifth Avenue, New York 16.



Wash it like a sportshirt in a Bendix...with All. Anti-Freeze shrugs off soil and stains. No ironing—ever! Colorfast—choose among white, cafe au lait (shown), scarlet, navy, peacock, ivy, black.

It's Du Pont Anti-Freeze Week—the best time to get your "Zerone" or "Zerex" anti-freeze!



*Trade Mark



PRINCETON'S fabulous wash 'n' wear nylon fleece—miracle all-weather protection. Feather-light, yet magically warm. Machine-washes fluffy-soft and color-bright in only minutes. You'll love it!



Their McGregor jackets (*lined*) wash and dry easily as a sportshirt

It's more fun than ever to wear sports clothes when you own a Bendix Duomatic. Just set its dials, and this machine will automatically wash . . . *and dry* . . . almost anything! Cleaning bills dwindle. Work is eliminated altogether. And clothes last longer, too. Because the Duomatic washes and dries the safe, thorough way . . . with Bendix Tumble-Action. McGregor recommends it for keeping the good looks in their jackets. Princeton Knitting Mills and other manufacturers of Fabulous Fabrics give it a unanimous vote!

The Duomatic is the *one* all-in-one that has been proved in every way . . . in laboratory tests . . . and in homes all over America. Think what a Duomatic would do for you!

BENDIX DUOMATIC

**Washer-Dryer
all-in-one**

Yes, it washes . . . *then dries* . . . in one continuous automatic operation!



all is a trademark registered by Monsanto Chemical Company, St. Louis, Missouri. © 1955

with Princeton nylon fleece)
with the Bendix Duomatic and all

Why do Bendix and McGregor prescribe *all*? Because only *all* with "controlled suds" can wash so clean yet rinse as free. *all* can never slow down the vital washing action of your automatic. Clothes swish freely through the water and wash completely clean. *all* holds dirt and soil in suspension in the wash water.

Then in the all-important rinse cycle, *all* rinses out completely . . . carrying away every single bit of soil. Remember . . . unless clothes *rinse* clean, they're only *part*-clean. And *a*ll always rinses out completely!



all is the original
 "controlled suds"
 detergent prescribed
 for automatic washers

all is made by MONSANTO where
 creative chemistry works wonders for you

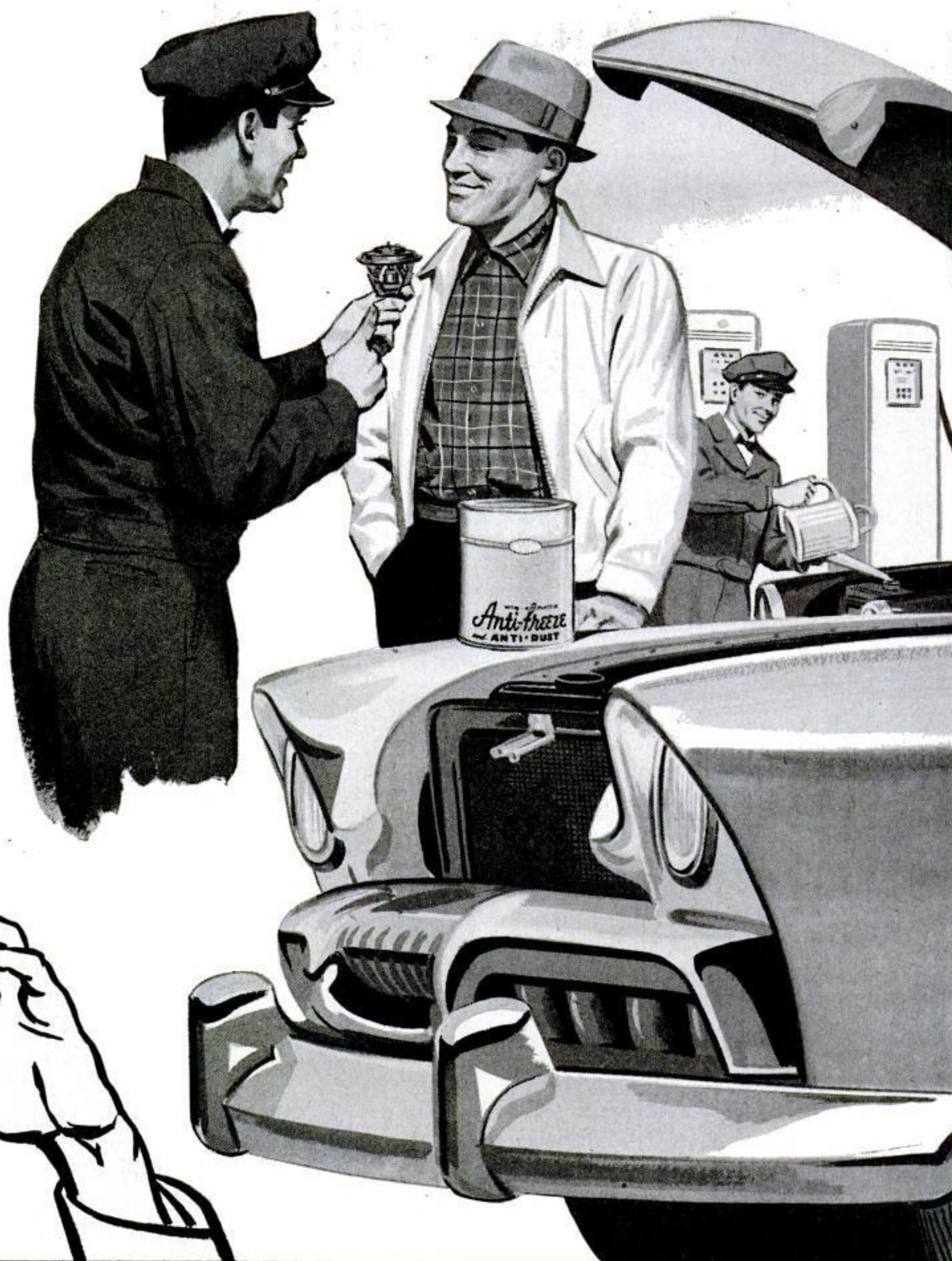


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NOW'S THE TIME TO REPLACE YOUR MOTOR THERMOSTAT WITH A HIGH-TEMPERATURE AUTOSTAT®

This Winter get faster motor warm-up, better gasoline mileage, and more heat from your car heater. When you order anti-freeze, have your motor thermostat replaced with a HIGH-TEMPERATURE AUTOSTAT® motor thermostat. This simple replacement costs little, and takes only a few minutes . . . but the benefits in better motoring will last all Winter long.

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For Either Sealed or Open Cooling Systems

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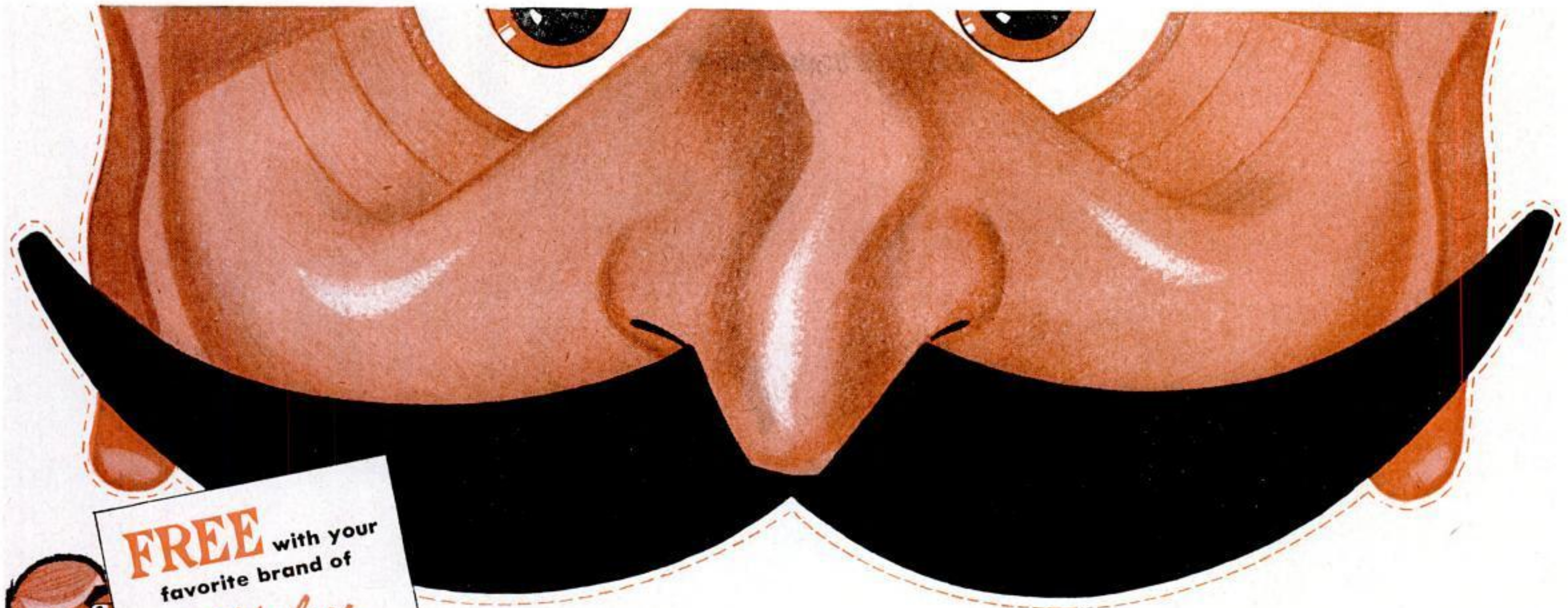


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HALLOWEEN

WEENY WITCH MASKS *and Party Book*

Be the hit of your neighborhood! Give a Weeny Witch party! Free booklet tells how. Nothing like these colorful exciting masks anywhere else. Specially designed and made. You get them free and only with a purchase of your favorite brand of SKINLESS Franks, Kosher SKINLESS, Viennas, or Smoked Link Sausage.

A Weeny Witch Party is more fun than a barrel of monkeys. Free party book contains masks, menu, games, Weeny Wiggle hanger decorations.

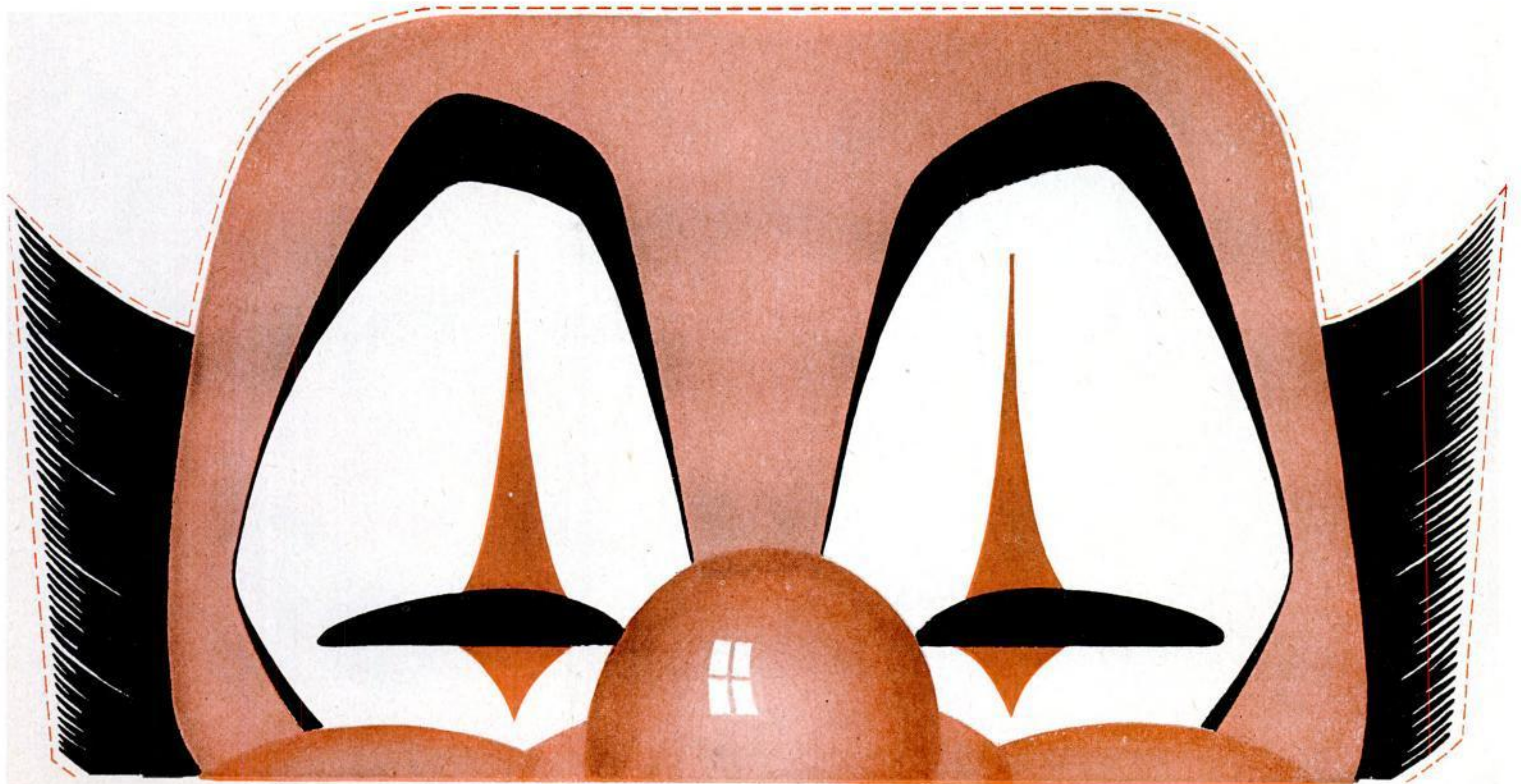
Mothers! Here's a fine treat for little tricksters! Have a platter of SKINLESS frank tidbits ready for "Tricks or Treats"! They'll be the hit of the week in your neighborhood!



Get SKINLESS Franks and Weeny Witch Masks where you see this sign!



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BIG DEAL!

Sealtest
TRADE MARK
ICE CREAM

half gallon

Everybody wins with the big, thrifty Sealtest half-gallon! So handy, so delicious, so many super-servings! Keep some on hand always!



Sealtest is a trade mark of National Dairy Products Corporation, and identifies products of the Corporation and its divisions. It is the sign of the best in ice cream, milk and other foods—and it's your assurance of purity, quality and delicious flavor.

Olympic

all
3
for the
price
of TV
alone



Yes! a BONUS of 3 from Olympic TV

Look! Your choice of 17", 21" or 24" TV—PLUS hi-fi radio—PLUS 3-speed automatic hi-fi phonograph... all in one magnificent unit...all for virtually the same money as ordinary TV sets alone! So why settle for only TV, when now you can own this beautiful 3-way combination at such a low price! See it at your dealer's today.

HI-FI AM-FM
Radio Phonograph

from 149⁹⁵



from 199⁹⁵

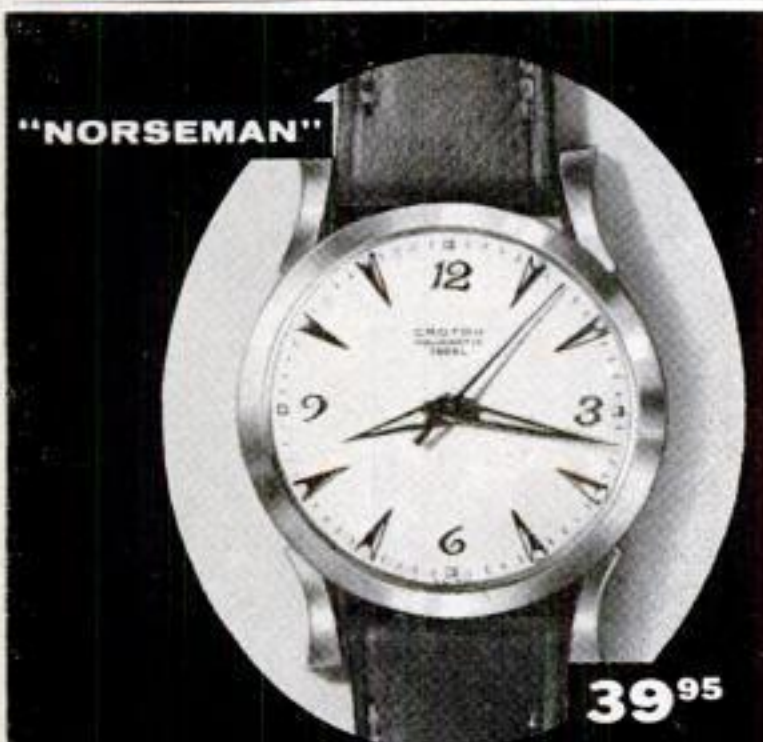
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Now we had nothing more to worry about!

*With my family safe, I knew my Hartford Agent
would take care of the rest*

(Based on Company File #C5242)

We were watching television. Jimmy, our youngster, was asleep upstairs.

My wife, Kathy, smelled the smoke before I did. We both ran for the stairs. Found the upper hall ablaze from end to end!

While Kathy called the firemen, I raced to the garage. Grabbed my big ladder. Flopped it against the house and scrambled up...

Jimmy was under his bed. Scared stiff, poor kid. Carrying him down wasn't easy. But we made it. That's what really counted. *We were all safe.*

Safe in another way, too, I remembered. Safe because my Hartford

Agent had reviewed my insurance only a month ago! He'd seen that everything was in order. House insured for its present value... furniture and other belongings properly protected. *No matter what happened now, we had nothing to worry about.*

And it worked out just as I had expected. When my Hartford Agent learned of our trouble, he came right over. Took down the details. Filled out the reports. Sped my claim along as only a man who knows how, can. Thanks to his expert help, we soon had Hartford's payment for our loss!

Look upon your Hartford Agent as your friend and adviser.

There are many ways in which he can help you protect yourself—now—against loss. And many services that he's *always* glad to give.

Why not let him start at once? Have your Hartford Fire Insurance Company Agent review your policies this week! Or ask your insurance broker to obtain Hartford policies for you at renewal time.

Year in and year out you'll do well with the

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Hartford Fire Insurance Company
Hartford Accident and Indemnity Company
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FROM . . . the much-discussed Collier's Magazine Serial!
... the Book Club Best-Seller!
... the Prize-Winning Broadway Play!

**AS LONG
AS THERE
ARE
FAMILIES
"THE
DESPERATE
HOURS"
WILL BE
REMEMBERED!**

- . . . **REMEMBERED** as a story of a real family . . . a family so much like yours that you will live their crises with your nerves tied in knots.
- . . . **REMEMBERED** for the courage of ordinary people called upon to face a desperate situation.
- . . . **REMEMBERED** because William Wyler makes these people grow before your eyes. He has infused life, warmth, heart into a family as he did in "THE BEST YEARS OF OUR LIVES." He shows a father proving his courage to his son. He shows a wife shyly heroic, utterly selfless, as he did in "MRS. MINIVER." And he shows a girl meeting the full challenge of womanhood before her time.
- . . . **REMEMBERED** as a step forward in motion pictures.



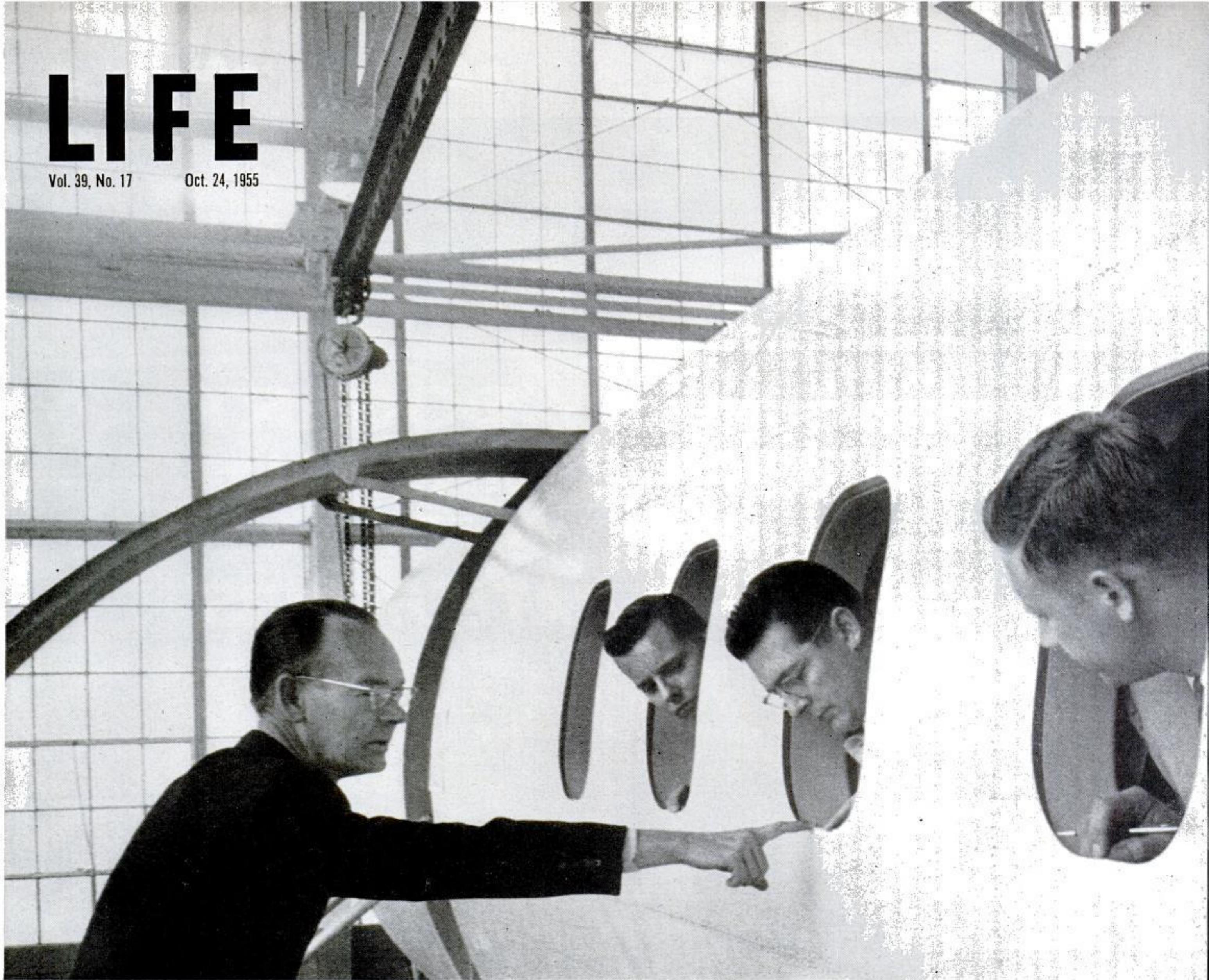
Paramount presents
HUMPHREY BOGART
and
FREDRIC MARCH
in
WILLIAM WYLER'S
Production of
THE DESPERATE HOURS

co-starring
Arthur Kennedy • Martha Scott • Dewey Martin
Gig Young • Mary Murphy

Produced and Directed by WILLIAM WYLER • Screenplay by JOSEPH HAYES
Adapted from the novel and play by Joseph Hayes



VISTAVISION
MOTION PICTURE HIGH-FIDELITY



AT LOCKHEED, FOUR AMERICAN AIRLINES EXECUTIVES LEAN FROM A MOCK-UP OF TURBO-PROP ELECTRA AS ENGINEER LEN STOREY POINTS OUT WINDOW SIZE

AIRLINES OF U.S. STOCK UP FOR JET AGE

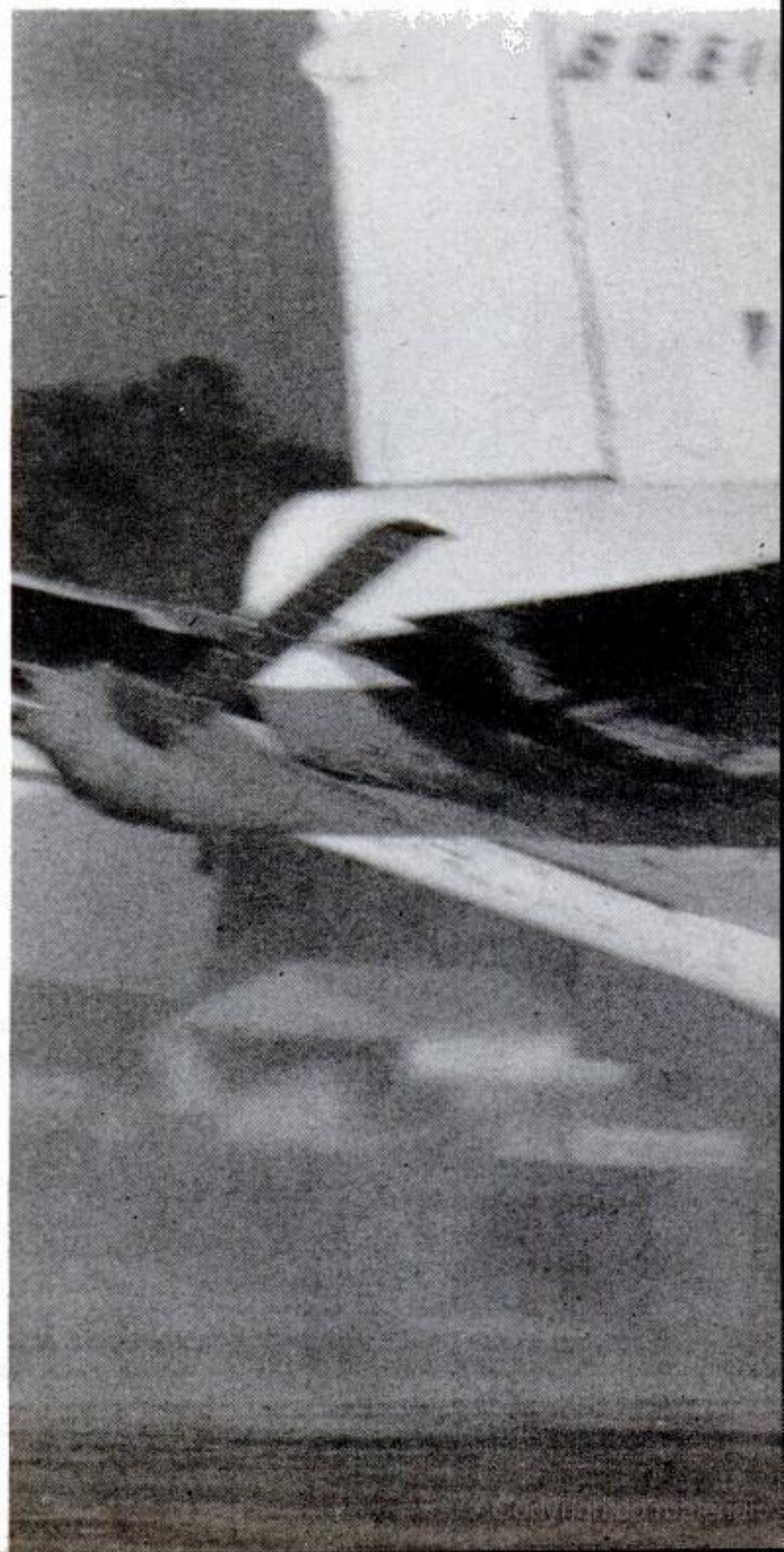
With one dramatic announcement the U.S. entered a new era of air travel. Jet and turbo-prop engines, proved in military aircraft, long held the promise of faster and smoother commercial planes. Last week Pan American Air Lines turned promise to production by revealing it had ordered \$269-million worth of jet-powered, 550-mph airliners capable of halving the flying time to many points on earth. This was the first firm purchase of jets ever made by a U.S. line.

Behind the announcement lay months of hotly competitive planning and selling by the major aircraft makers, all eager to capture the new business. They spent day after tireless day leading buyers through the mock-up of a turbo-prop plane and even let them test-fly the nation's first prototype jet transport.

The two rivals in the jet field are Boeing and Douglas. The prototype of Boeing's 707 has been on flight test for over a year. Douglas, the world's chief maker of commercial airliners,

has never produced a jet transport and has no prototype. But in its hangars is a mock-up of the jet-powered DC-8, the product of a decade's study. Competing with both Boeing and Douglas is Lockheed with its Electra. A turbo-prop plane, the Electra uses a turbine engine—instead of a piston engine—to drive its propellers. Lockheed has its own competition from British turbo-props, one of which is already in use by Capital Airlines.

The first general move away from piston-motored planes came this summer when Eastern and American airlines gave Lockheed big orders for the Electra. The first significant shift to jets began when National requested six DC-8s to be delivered when Douglas had enough orders to start production. Not until last week, however, was the decisive step into the jet age made. Pan Am's spectacular move would send other airlines scrambling for jets and keep the jet makers up to their ailerons in orders.





AT BOEING AIRFIELD IN SEATTLE, PAN AMERICAN'S TEST PILOTS TOUCH THE \$15 MILLION PROTOTYPE MODEL OF THE 707 JET TRANSPORT TO THE WET RUNWAY



A CUSTOMER MAKES HIS CALLS



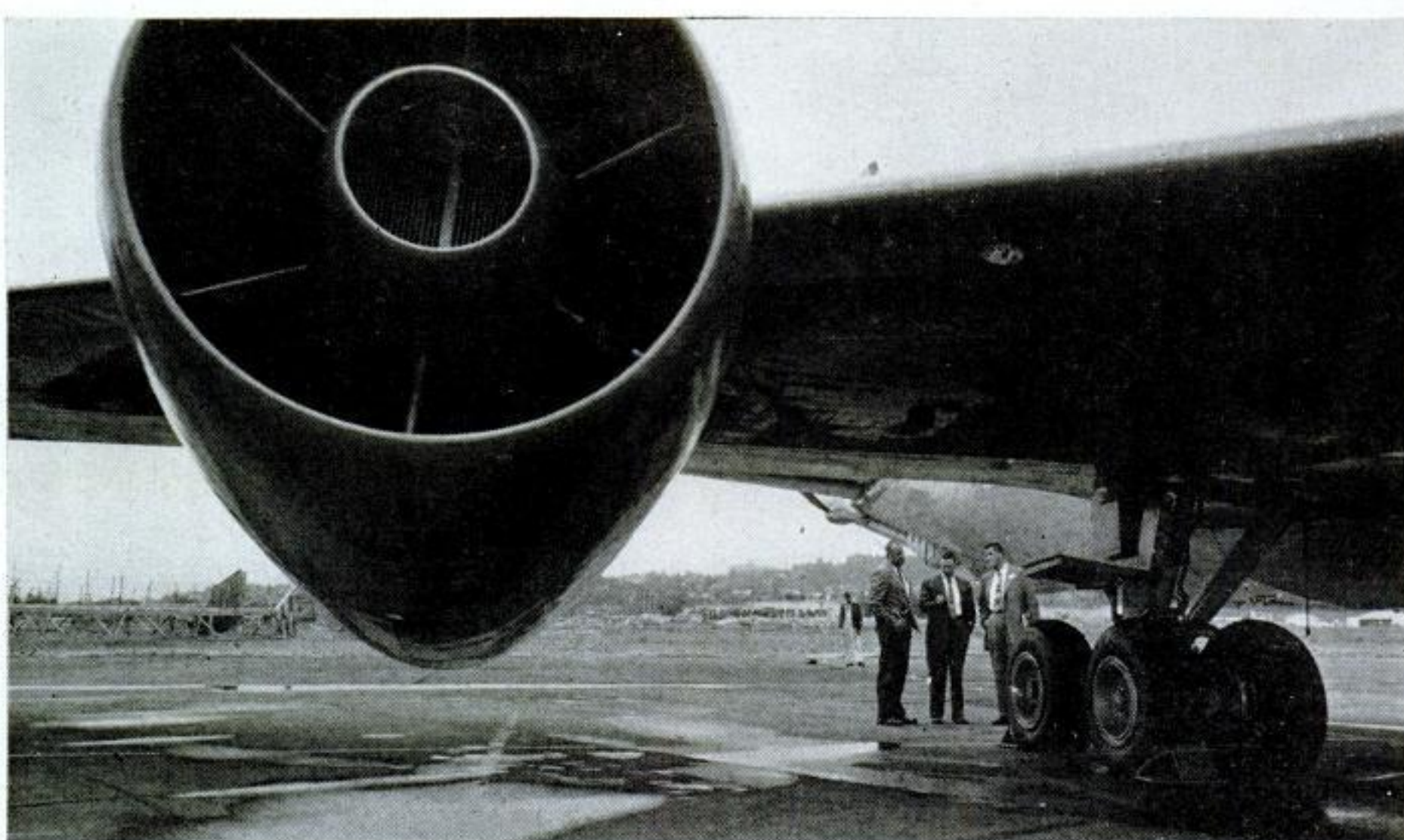
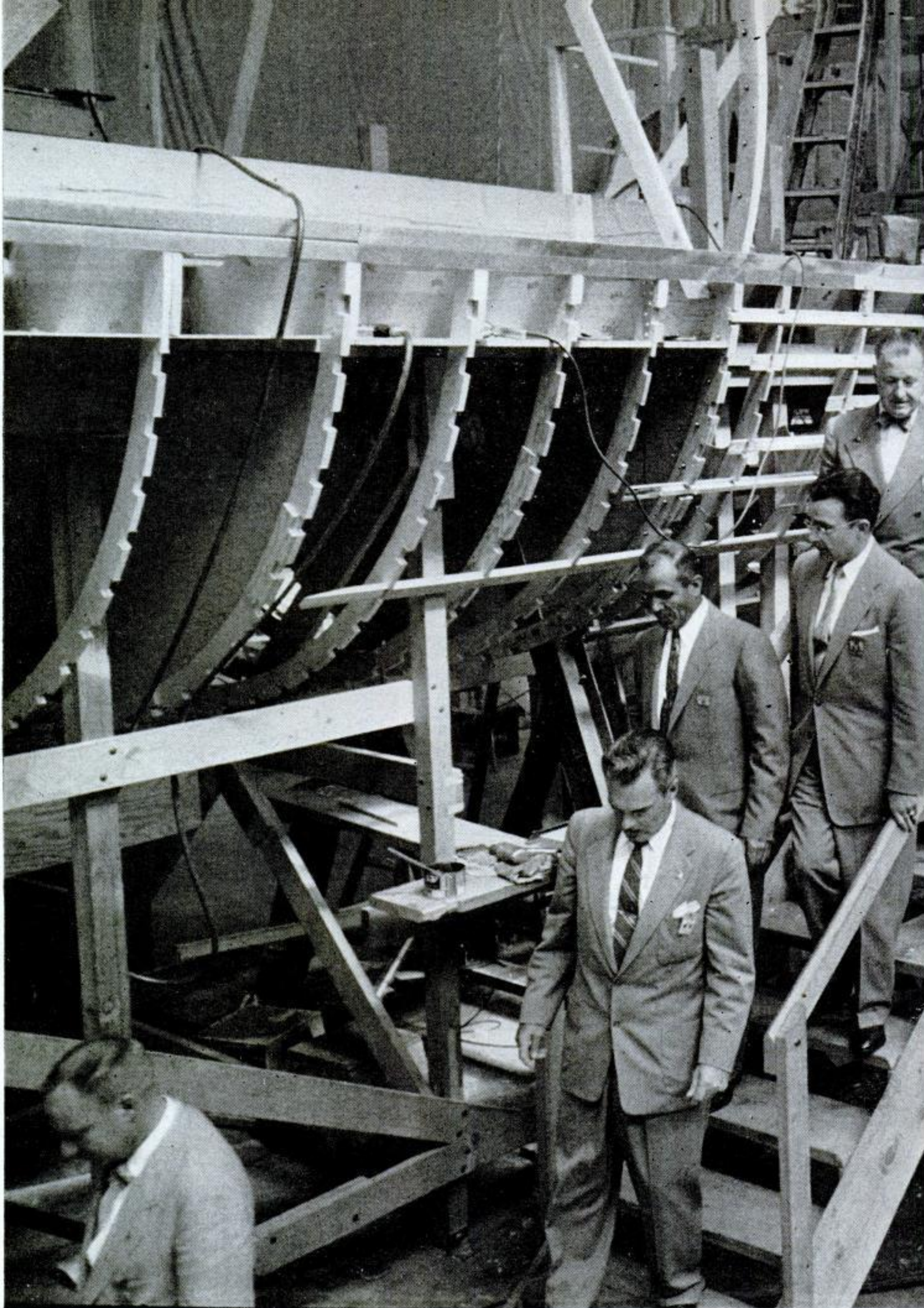
IN THE DC-8 MOCK-UP Walt Braznell (center), American Airlines' flight director, discusses controls with associates Frank Kolk (left) and M. G. Beard.



WITH BOEING PILOT Tex Johnston, who is head of flight testing for Boeing, Braznell asks questions about 707's handling. The 707 has 300 hours in air.

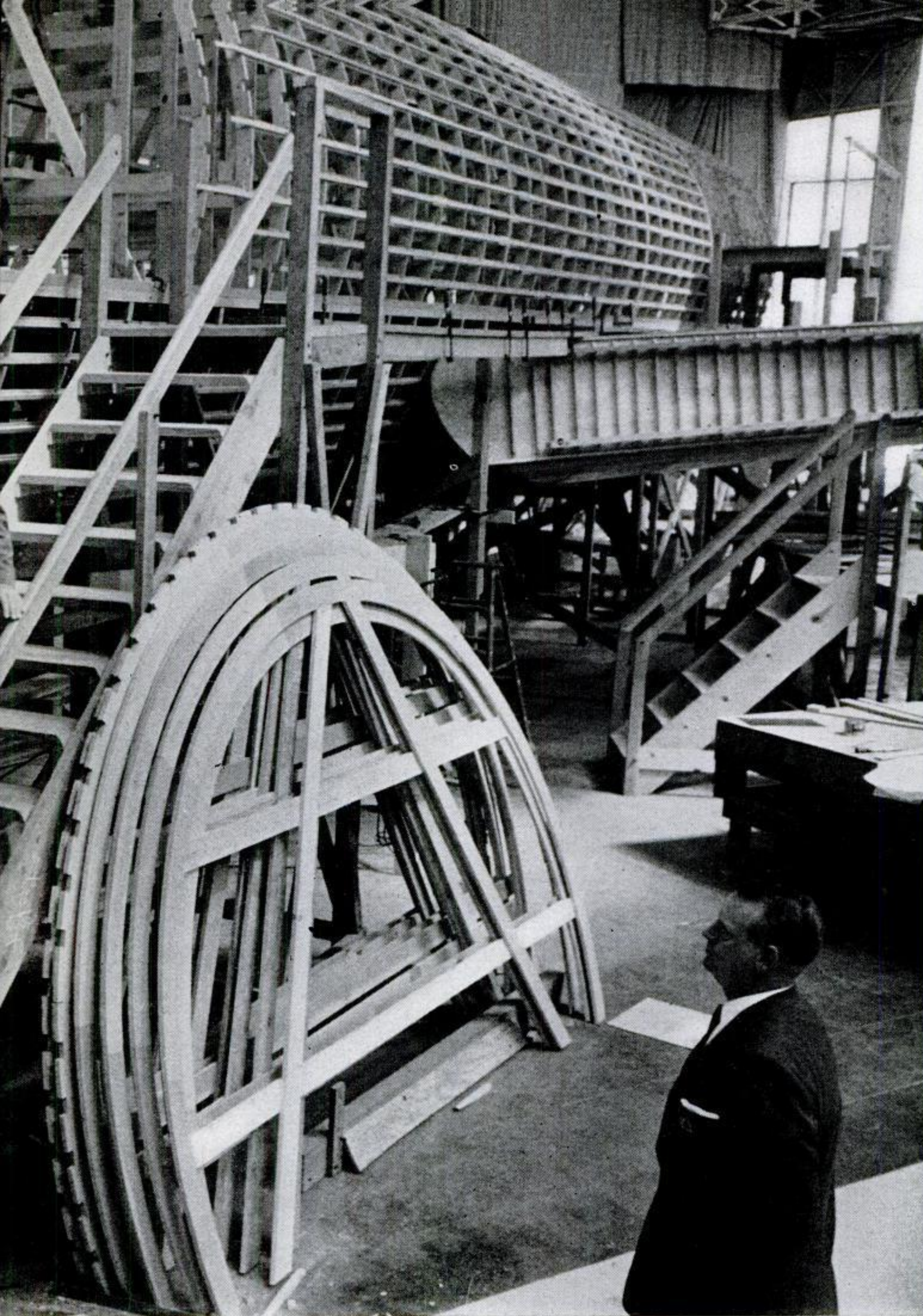


STUDYING ELECTRA'S ENGINE, the 3,750-hp Allison turbo-prop, Braznell (right) gets technical data from factory man during a Lockheed meeting.



DWARFED BY THE 707 with its yard-wide engines, Nat Messer (left) and W. C. Rhodes of United Air Lines (right) talk with a Boeing man before

take-off. The Pratt & Whitney power plants each develop 10,000 pounds of thrust. United says it will buy 25 jets but has not revealed which model.



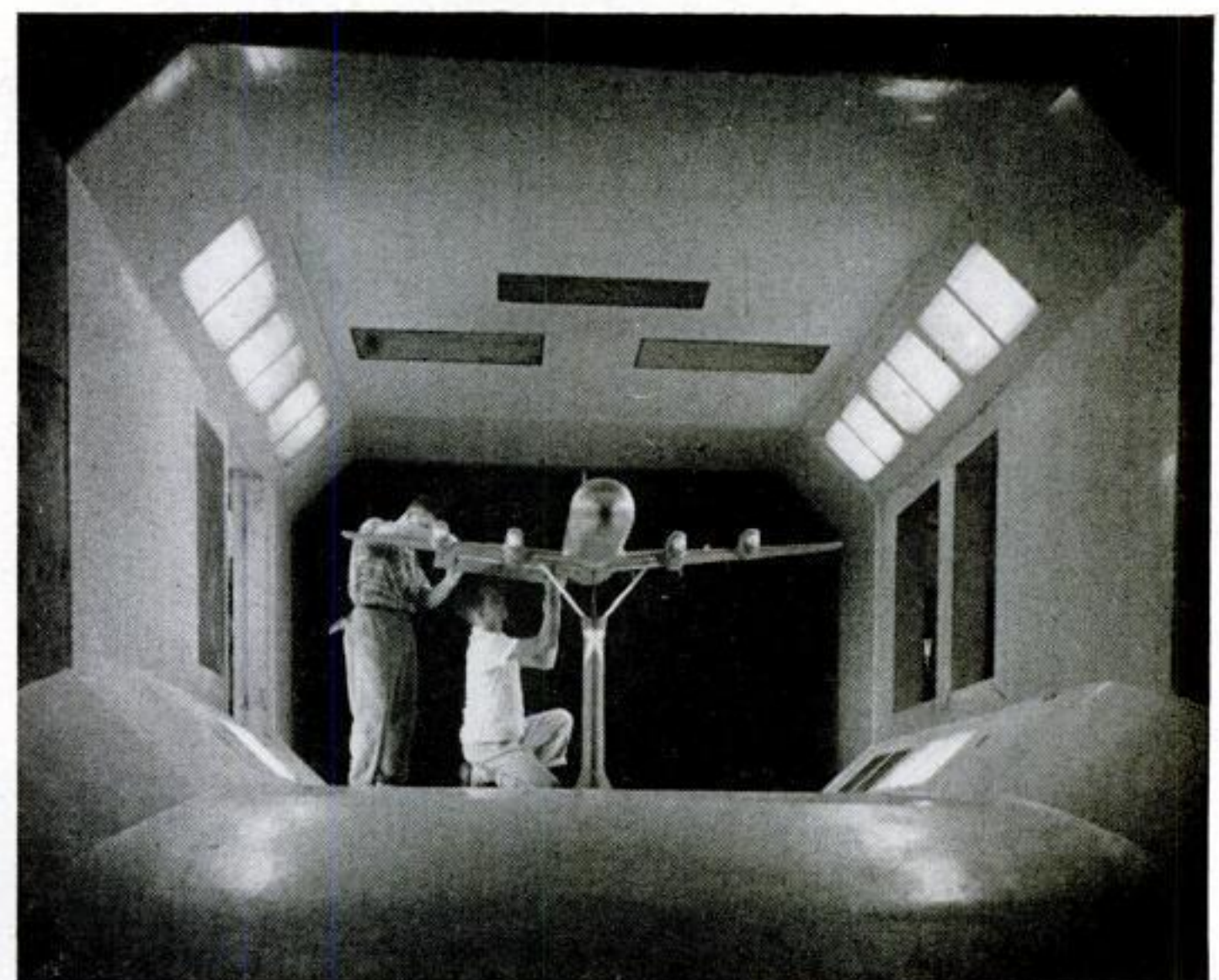
DONALD DOUGLAS, the firm's founder, holds a model of DC-8. Its famed predecessors (clockwise from upper right) are the DC-6, DC-3, DC-4 and DC-7.

AMERICAN DELEGATION, led by Walt Braznell (bottom step) leaves DC-8 mock-up. Last man is Bill Littlewood, vice president for engineering.

BUILDER AND BUYER SWEAT OUT BARGAINING IN MULTIMILLIONS

For both the builders and the buyers, bargaining for airliners is a long, tense process. Before he is ready to offer a new model for sale, a manufacturer must spend millions in design work. Before making its multi-million-dollar purchase, an airline must worry over the most minute details of construction. Yet it cannot delay its decision too long lest a competitor move in and tie up the output.

Statistically there is little difference between the two new passenger jets. The 125-ton 707 will carry its 125 passengers 3,600 miles nonstop. The 128-ton DC-8 will carry its 131 passengers a slightly greater distance. Lockheed's turbo-prop, though slower than the jets, will be more efficient for short runs. In selling, Boeing stresses that it has had a plane in the air with a full year of test flight behind it. Douglas points to its long record in commercial production and notes that it needed no prototypes for its famed—and hugely successful—DC-3s and DC-6s. As tension grew in the selling battle, barbed remarks kept slipping into the technical talk. Rivals kept remarking that Boeing's success had come mostly in the military field, while Douglas' competitors wisecracked that the latest paper version of the DC-8 had crashed en route to the wastebasket.

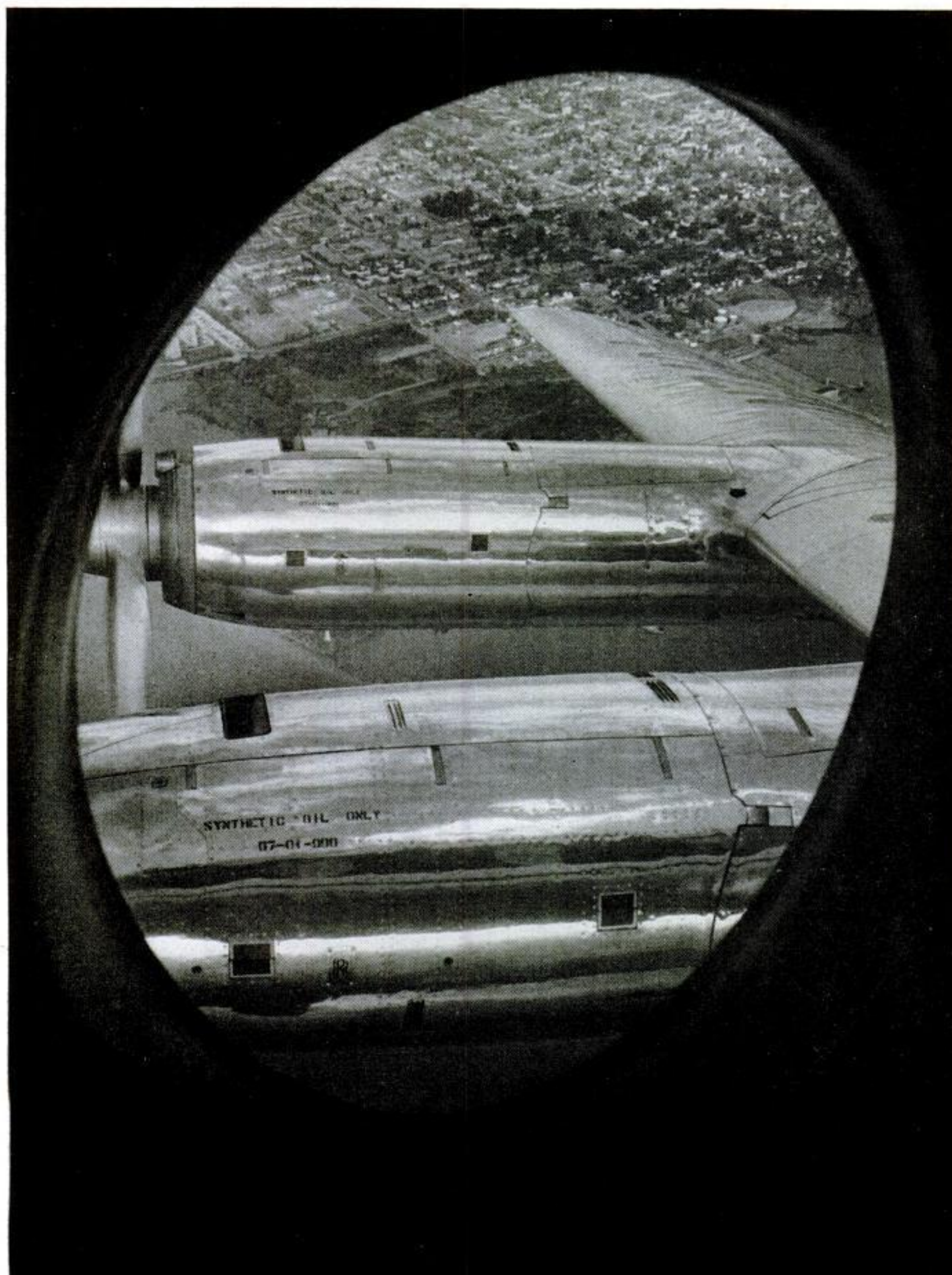


WIND TESTS FOR ELECTRA continue in Lockheed's million-dollar tunnel as workmen adjust flaps on 8-foot wingspan model. Tunnel creates velocities up to 285 mph. Firm has orders for 75 Electras, expects production by August 1958.



DISPLAYING THEIR PLANE, Boeing men explain 707 to airlines' officials at a convention in Seattle. From left are John Herlihy, United's vice president;

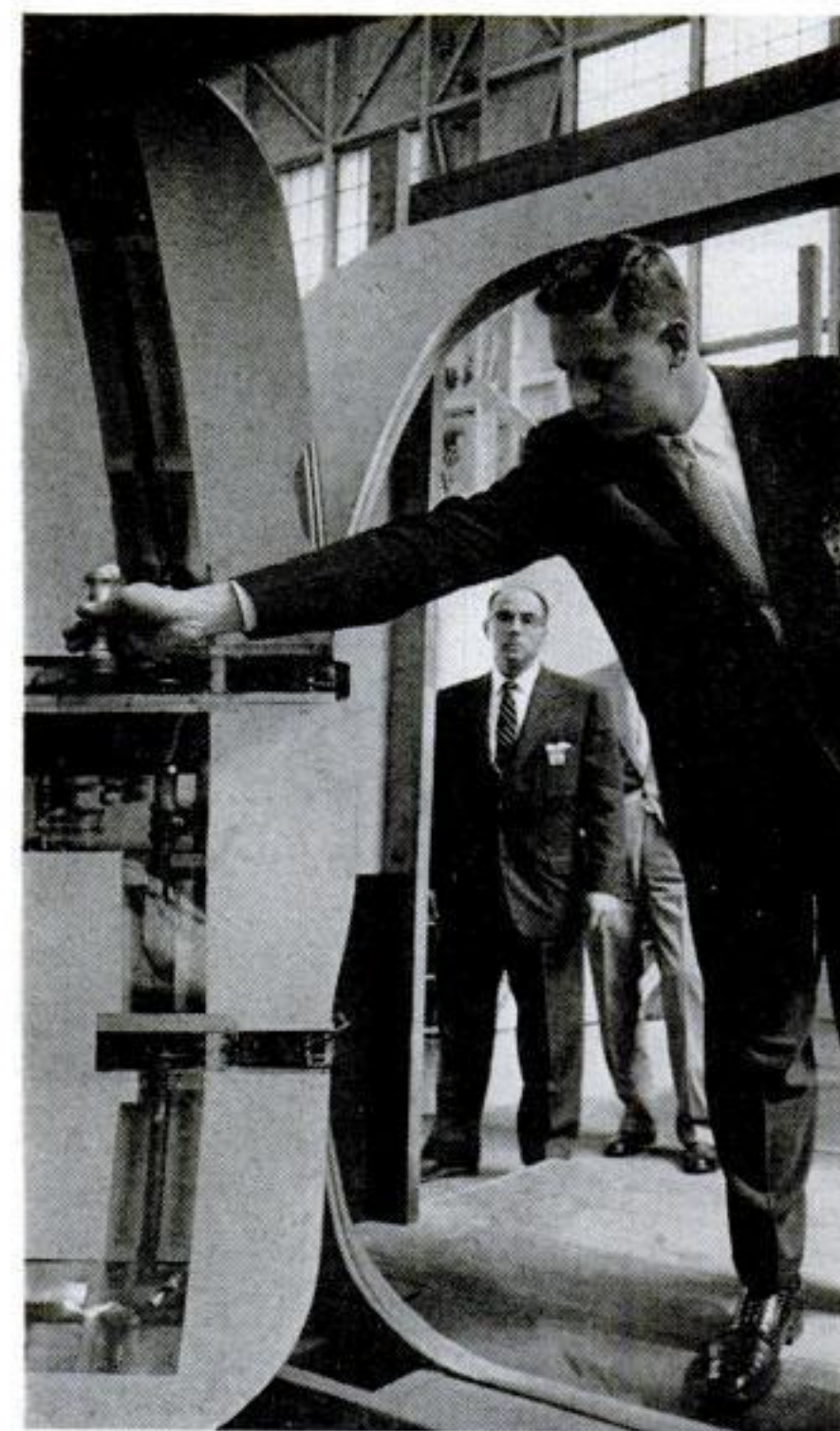
Boeing's President William Allen and Sales Director Ralph Bell; American's Vice President William Littlewood; Wellwood Beall, Boeing vice president.



BIG WINDOWS, designed to please the passengers, here provide view of two of the Vickers Viscount's four 1,450-hp Rolls-Royce turbo-prop engines on a

Capital Air Lines flight over Washington. Capital already has in service three of the 60 British-made, 44-seat Viscounts it ordered at cost of \$68 million.

BUYERS ARE SWAYED BY VIEWS, A SNOOZE



TRYING DOOR on the DC-8 mock-up, Project Engineer Tom Fleig of American checks safety feature of new design. A Douglas official watches from rear.



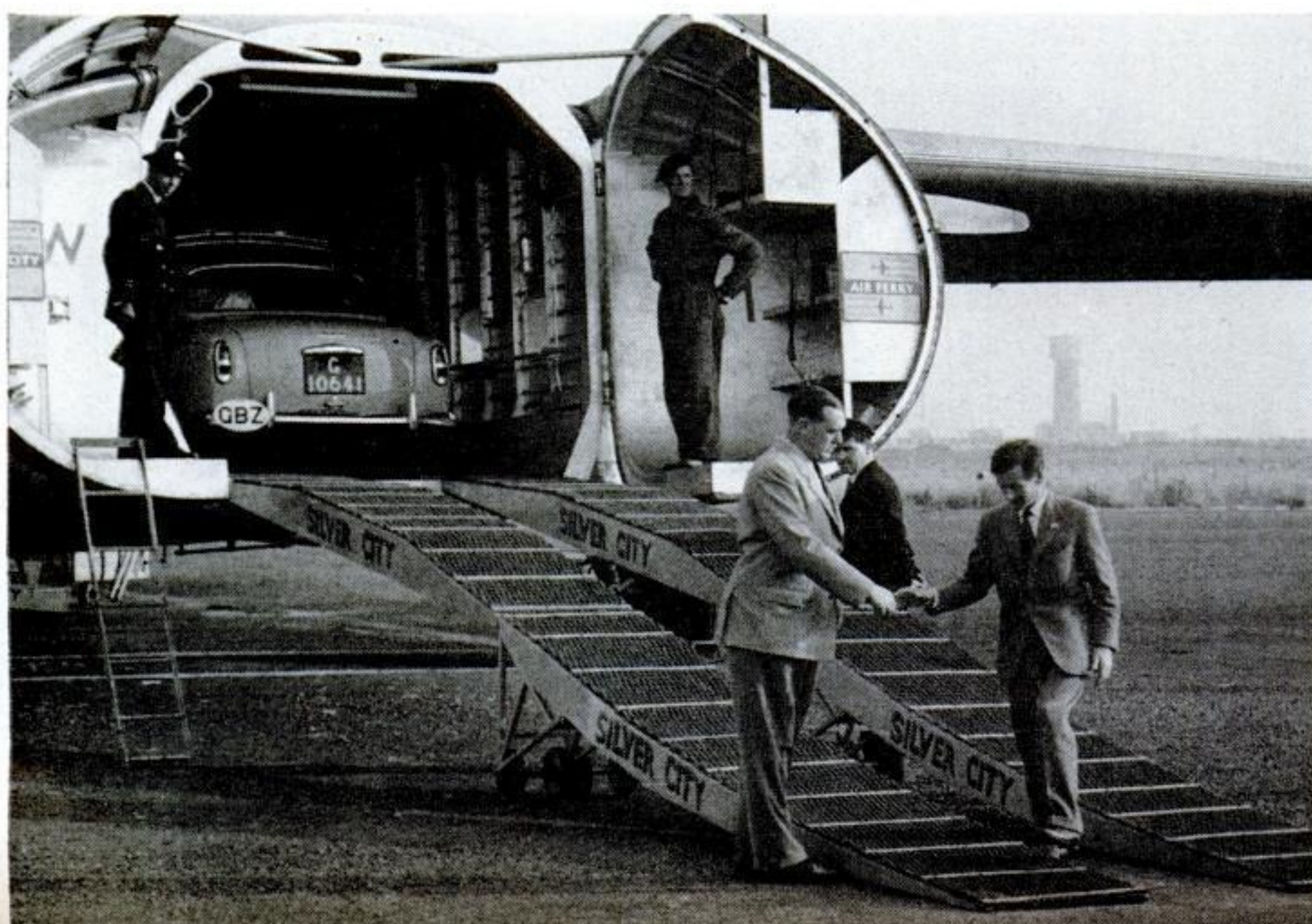
DEMONSTRATING SEAT she helped design for Lockheed's Electra, Dr. Janet Travell of Cornell Medical School places R. E. S. Deichler of American.

TEST NAP in mock-up of the new seat pleases T. W. Brooks, director of in-flight service for American Airlines, as his colleagues and Dr. Travell watch. →





RETURNING FROM SCOTLAND, MARGARET RESPONDS TO GREETING OF RAILWAY OFFICIALS IN LONDON AS CROWD WATCHES. BUT, VISIBLY PREOCCUPIED, SHE



OMENS FOR A

Reunion of Margaret and Peter

"I do not know what the future has in store for me," said Peter Townsend as he landed in England on a plane in which he had ferried his auto. But then, Princess Margaret returned to London and hours later Townsend was summoned to see her and the Queen Mother. Afterward his face was shining and, to newsmen who asked whether he was happy, he smiled "Yes." The next day he was invited to the country home of Margaret's cousin. The princess joined him there for a weekend, the long-

← PETER TOWNSEND DEPLANES FROM CONTINENT



CUT THE FORMALITIES SHORT AND SPED AWAY

HAPPY ENDING

indicates an early engagement

est time they had been together in two years.

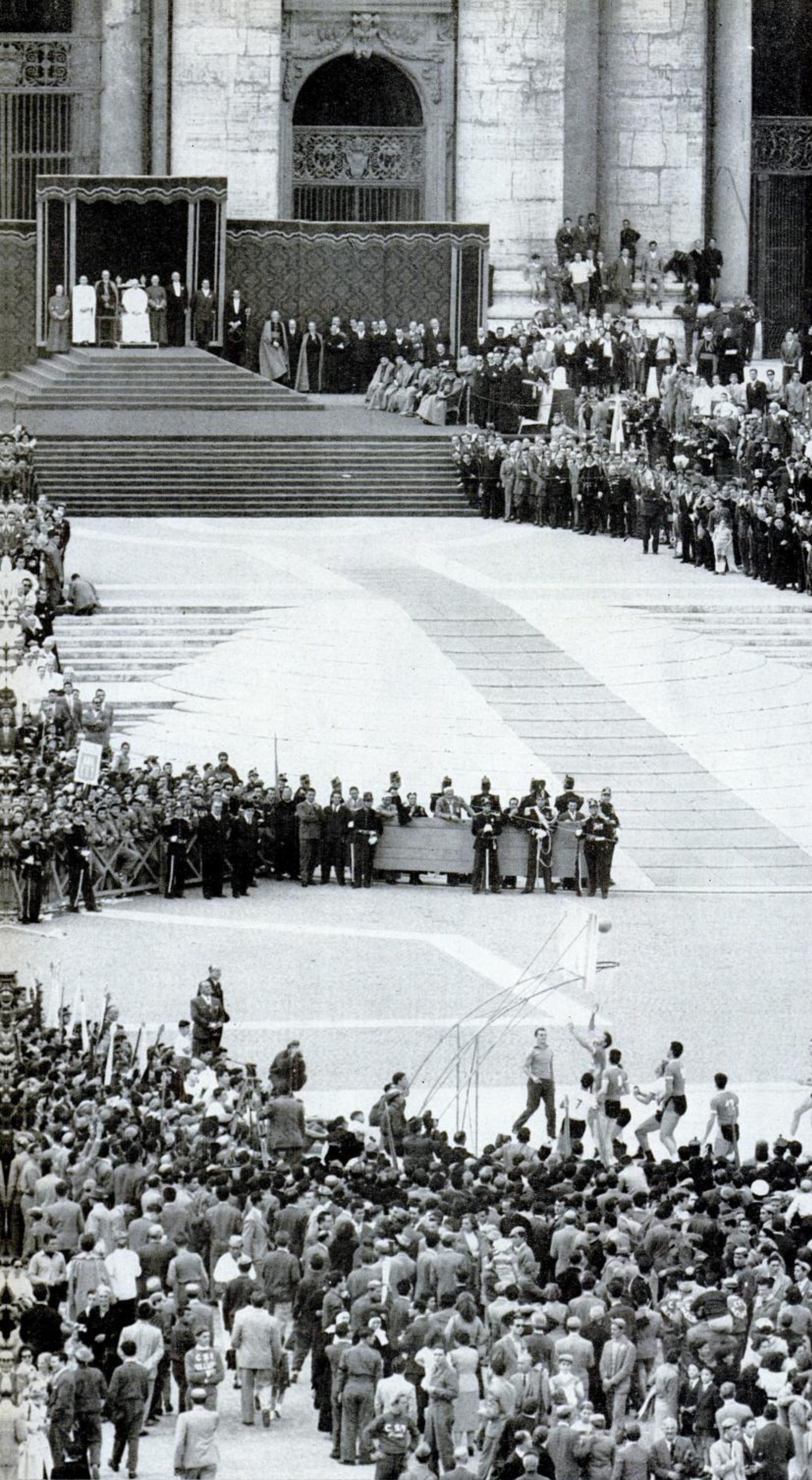
The events seemed to support Andre Laguerre's judgment that Margaret had made up her mind (LIFE, Oct. 10). All that could stop the marriage, it seemed, was an unlikely change of heart on her part—or an adverse reaction from the British public, which for the first time had more than gossip to go on. But no official announcement of a wedding could be made before Prime Minister Eden had again consulted the queen, his cabinet and the dominions.



ENCOURAGED SUITOR, Townsend radiated inner satisfaction as he walked London street on the

day he met Margaret. Reporters and crowds trailed him and one woman said to him, "Good luck, sir."

A LOOK



NEW SIGHT FOR THE POPE

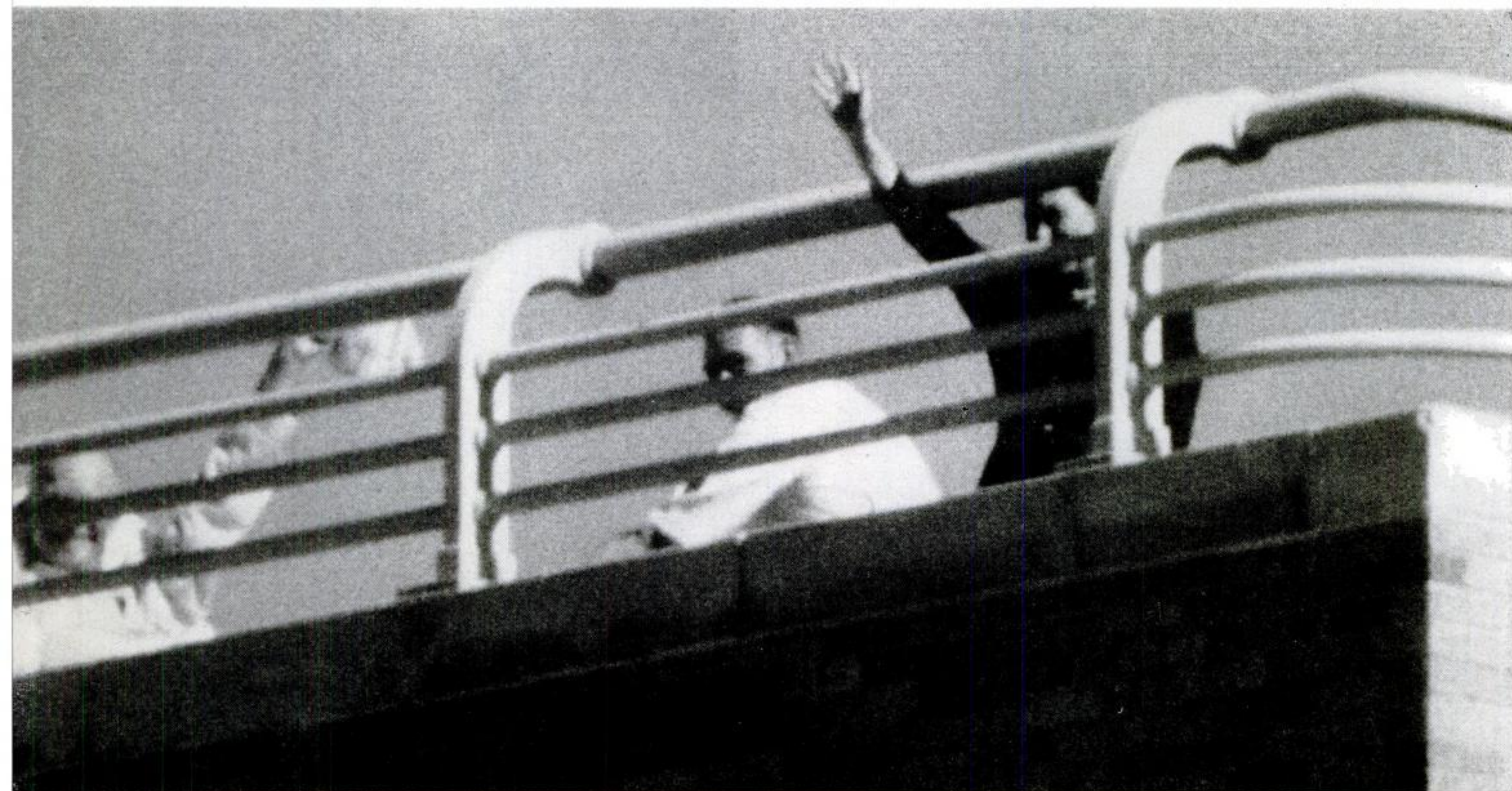
Seated before St. Peter's, Pope Pius praised the moral value of sports to 80,000 athletes, saw his first sporting event as Rome's Blue Stars defeated the Benelli Victors in basketball.

WHEEL OF MISFORTUNE→

In Dallas an empty Ferris wheel bracket showed where thrills had turned to terror. Moments before, a car had plunged to the ground below, killing one and injuring two teen-age girls.



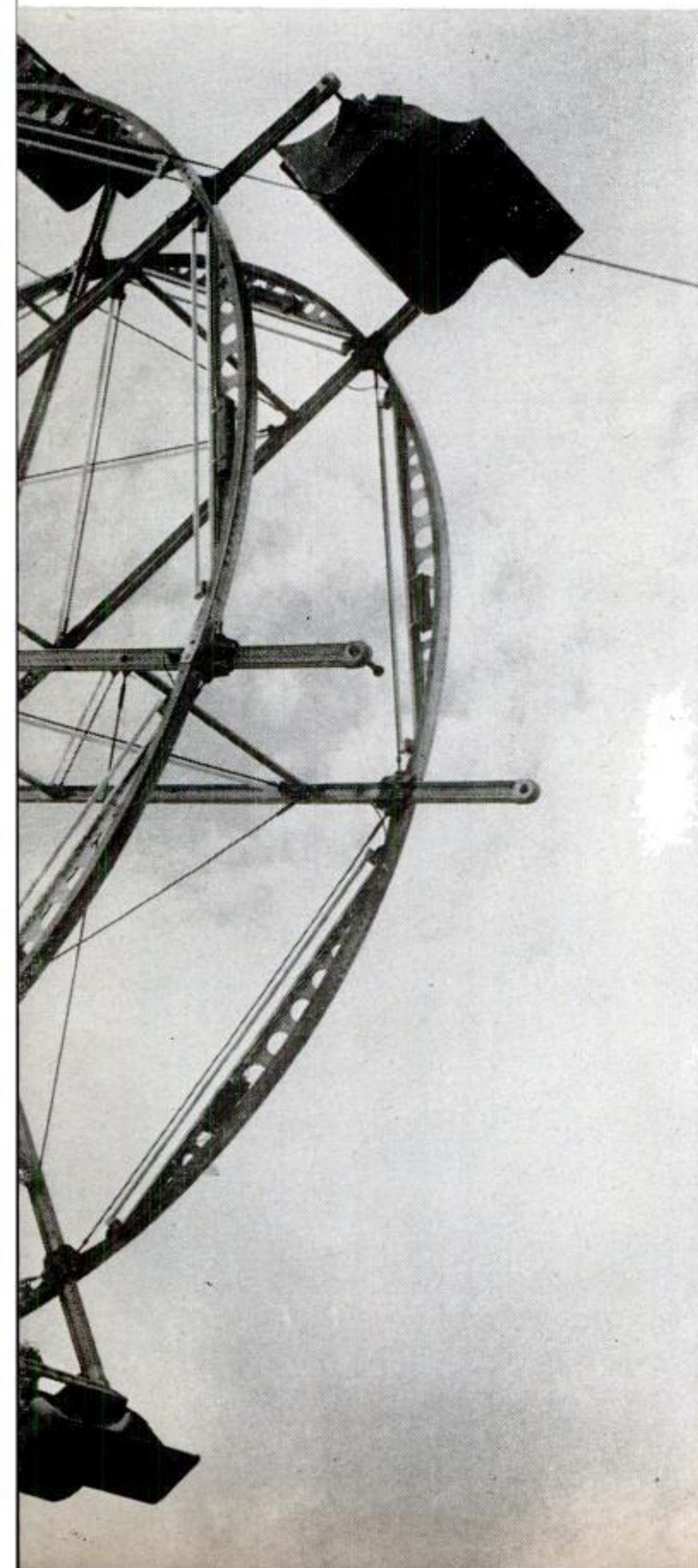
AT THE WORLD'S WEEK



CHEERFUL WAVES ON A HAPPY BIRTHDAY

As patients called out "Happy birthday, Mr. President!" 65-year-old President Eisenhower and his wife waved cheerfully from the sun deck of Fitzsimons Hospital. Already recovered

enough to consult with Cabinet members, the President was moved by the greetings and gifts that poured in, including red pajamas from newsmen lettered with "Much better, thanks."



INUNDATED INDIAN TOTING HIS TURBAN

Driving his precious cow across a swollen river, an Indian repeatedly vanished from sight, although he held his turban high and dry. Like other farmers of northern India, he sought

high ground as the worst floods in memory inundated the land weeks after monsoon time. At week's end some 1,200 people and 10,000 cattle were dead, and rains were still falling.



SUPPORTING LEGION'S VOTE, A. Bliden of Houston says that he is against UNESCO "on the basis of the record." Man nearby added, "UNESCO stinks."



WARY OF UNESCO, William Frecker of Tampa (right), in sweeping act, likes agency's ideals but fears "elements embroiling us into accepting Communism."

VETERANS' VIEWS ON UNESCO

Legionnaires tell what they think about the controversial issue



KELLEY



MURPHY



FALKENBERG



KAPLAN

Despite valiant efforts to perform traditional high jinks, 40,000 veterans who attended the American Legion's 37th annual convention had their spirits dampened in Miami last week by a driving rain. And inside their meeting hall their officers dampened discussion on a controversial Legion stand.

At issue was the Legion's official policy on the United Nations Educational, Scientific and Cultural Organization (UNESCO) (see editorial, p. 44), an intergovernmental affiliate of the U.N. which has been a sensitive point with the Legion since 1953. That year the Legion's national executive committee adopted a resolution censuring UNESCO as an alleged disseminator of "subversive educational materials." Subsequently it assigned a committee headed by a former national commander, Ray

BUT MANY LEGIONNAIRES SPEAK UP FOR THE AGENCY



LOUD APPROVAL of UNESCO comes from Frank Taylor (third from left) who shouts, "I'm for it!"



RAIN-COATED SUPPORTER of Murphy, W. S. Gould Jr. of Maine, says he will "go along with" him.



FOR WORLD EDUCATION, Max Wolensky (left) says if "you know nothing, can you do anything?"



"WANT NO PART OF IT," declares Lee Jones of Harrison County, Ohio, riding in the front seat of a

bucking 40 and 8 Model T. The world organization, he added, "doesn't concern the American Legion."

Murphy, to investigate the charges against UNESCO. In a documented 40,000-word report, based on an 18-month study, the Murphy committee gave UNESCO a clean bill of health.

But in Miami the Legion's joint Foreign Relations and Americanism Committee drafted a resolution that ignored the Murphy committee's findings and urged the abolition by Congress of UNESCO's U.S. commission—which is headed by General Milton G. Baker, a Legionnaire. Reaffirming the 1953 censure, the resolution also called for a ban on further "dissemination" in the U.S. of UNESCO's "subversive educational materials."

On the floor, crowded with delegates who had expected a spirited debate, Joint Committee Co-Chairman Rogers Kelley of Texas read the resolution and moved for adoption. After a

quick second, with no discussion, the resolution was passed by voice vote.

The swiftness of the parliamentary maneuver left many Legionnaires unshaken in opinions pro or con or undecided on UNESCO as they indicated to LIFE reporters who sought out and questioned them in the midst of their convention activities. Next day came an expression—surprising in view of the UNESCO vote—of the Legion's attitude on the U.N. Charles V. Falkenberg of Illinois proposed taking the U.S. out of the U.N. entirely. Richard Kaplan of Indiana spoke strongly against such a step. With little further argument the delegates voted overwhelmingly against the Falkenberg motion and advocates of international cooperation could find some reason to take heart from such strong Legion support of the U.N.

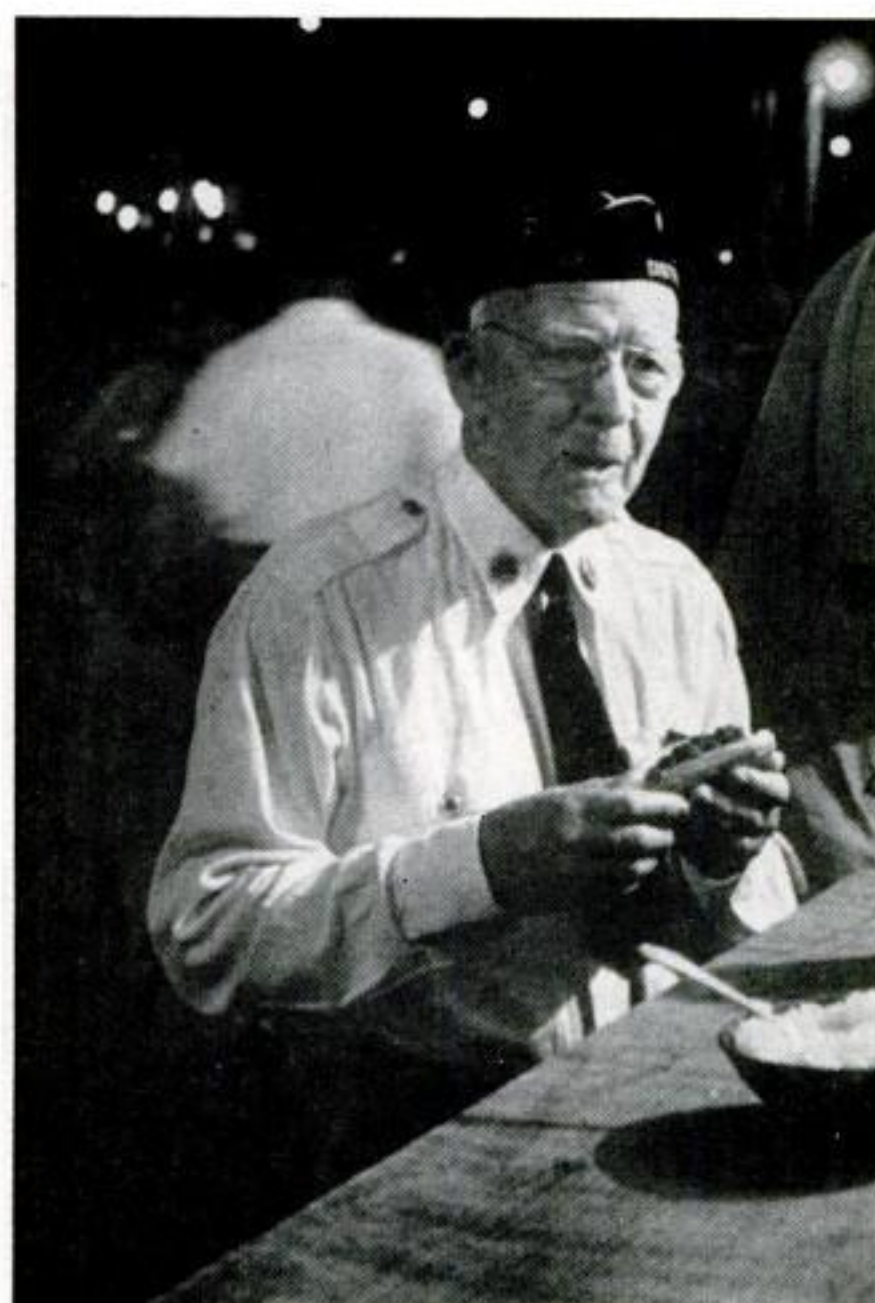


"UNESCO IS PRO-COMMUNIST," says Elwood Neener of Florida, here walking his post's mascot.

AND SOME STILL HAVE NOT MADE UP THEIR MINDS



LAUGHING IT OFF, false-nosed Joe Schneider of Kentucky says about UNESCO, "I never met him."



UNDECIDED, Thomas A. McGurk of Washington, D.C. says people need facts before forming opinions.



NONCOMMITTAL, J. Addington Wagner, new national commander, wants time for thorough study.

THE LEGION IS DISGRACED

To speak out or act without carefully considering the facts is to invite public distrust and indifference.

—SEABORN P. COLLINS

That was sound advice the outgoing national commander gave his American Legionnaires at their Miami convention. Too bad neither he nor they paid the slightest attention to it. Instead, while Collins cracked the ringmaster's whip, the delegates voted down one of the most thorough and conscientious studies of the "facts" ever made by a Legion committee.

Ray Murphy, former national commander and a distinguished Iowa lawyer, headed this committee. It sifted some ridiculous charges, made in an earlier half-cocked Legion resolution and by anti-UNESCO propagandists, that the United Nations Educational, Social and Cultural Organization is atheistic, Communistic and promotes world government (*LIFE*, Sept. 12). Digging into all such charges, the committee carefully examined and refuted 23 specific ones—*e.g.*, that UNESCO was sired by Alger Hiss and is currently run by a Red fifth column. The committee itself visited three Communist bookshops and combed the *Daily Worker's* files hunting in vain for UNESCO plugs. They did find that Communist Poland resigned from UNESCO on the ground that it was "an obedient instrument of the cold war."

The committee also found that UNESCO is an affiliate of the United Nations which tries, sometimes ineffectually, to "raise levels of education, improve health, nutrition and literacy, assist in scientific research." But where it has been effective, as with teams helping reduce illiteracy in backward areas, the committee—like an earlier U.S. Chamber of Commerce committee—was impressed. In a world half of whose people cannot read or write, both committees found that such teams are not only doing good but are helping to create higher

incomes (which go with higher literacy) and hence better customers. Like the Legion's, the U.S. Chamber's committee had found no basis for the indictments of UNESCO: "We looked for evidence and we could not find it."

Murphy, a Catholic, was impressed that Catholic leaders all over the world have supported UNESCO. On atheism, Murphy's committee concluded that UNESCO "is a purely secular instrument not dealing with the religions of men, though dealing with men of all religions. It does not intrude on man's relations with his God but it is not by that reason alone, Godless, for if it seeks to break the chains of ignorance that shackle the minds of men . . . to free untold millions from the miseries of disease . . . it is doing God's work." That is what Murphy concluded UNESCO does. He added his own suggestion to the Legion: "Let us be about our Master's business."

Incredibly, fewer than 50 of the 3,200 delegates ever even read the report. They did not even debate it. By voice vote they condemned UNESCO—for the same false reasons Murphy had so devastatingly exposed. Not having read it, they perhaps did not know Murphy's further finding: that the source of all these false charges was a group of hatemongers, some of whose organizations are on the Attorney General's list of subversives (they attack President Eisenhower as a "Swedish Jew").

It may seem a fine irony that the flag-waving Legion now appears in the role of cat's-paw to subversives. But the convention does not represent the 2.8 million Legionnaires who largely do a fine and patriotic job in their communities. It represents only the handful of kingmakers who run the national Legion as their private dictatorship. If men who fought two wars to defend democracy cannot win it for themselves, they will deserve nothing but "public distrust and indifference."

THE COUNTRY IS WONDERFUL

To get an accurate feeling for what goes on in America, it sometimes pays to skip the headlines altogether and contemplate the little stories in the back pages like these three:

The First. One day last summer a stranger knocking at the door of Mrs. Stella Yohman in Washington proved to be a medical student with a most unusual request. He was seeking finger-tip blood samples in a survey to determine the incidence of diseases, such as diabetes, which the sufferer did not know he had. Mrs. Yohman, at 34, had long been a virtual cripple from chronic high blood pressure, and her husband, a bus driver then on strike, started to turn the stranger away. But Mrs. Yohman, whose suffering gave her a lively interest in medicine, called him back to offer her finger and her blood. As the sample was being taken she told of having undergone four useless operations which sought to reduce her blood pressure by severing nerves.

The student told her she ought to come down to George Washington University and let their cardiac specialists examine her. Without much hope she followed his advice. The specialists discovered that her real trouble was a constriction of her circulation caused by an abnormal narrowing of her aorta, or main artery. They were able to cut away the narrowed part of the artery and sew the ends back together. Result: Mrs. Yohman, who had expected to spend the rest of her life a hopeless cripple, is no longer a cripple at all.

The Second. In 1952 Reporter Wallace Turner of the Portland *Oregonian* looked into the sale of some southern Oregon timber lands, held in trust for two Indians. The lands had gone for the suspiciously low figure of \$135,000. All Indians

are legally the wards of the U.S. government and the Bureau of Indian Affairs had sold the land on behalf of Jasper Grant and his nephew, Harold Thornton, who were happy to accept the sum realized.

Reporter Turner began digging. Finally he prodded Washington into an investigation which disclosed that an Indian Bureau official had connived with the buyers, some Oregon timber interests. The official and two buyers were sent to federal prison. The final chapter came the other day when the 747 acres were resold. This time, instead of \$135,000, the Indians got \$1,175,000.

The Third. In an elevator in one of Manhattan's skyscrapers one recent morning, the door closed upon 14 men and women who, so far as they knew, had nothing in common save that most of them worked in the same building. A few moments later a burned-out fuse stalled the elevator between the eighth and ninth floors and all of them began to realize that they had something else in common: a mutual anxiety.

After a time, an elderly man sat down on the floor and began taking a quiet nap. The other people started talking to each other to ease the tension and keep one another's spirits up. Many a person discovered for the first time the names belonging to faces they had been seeing and vaguely remembering for years. In so doing they discovered many other common interests they had never known before. When they finally got unstuck, the coldly impersonal air of the office elevator had been replaced by the remembered friendliness of people who have been in trouble together and in it found comfort in their common humanity.

Chefs have been decorated for less

Campbell's frozen CREAM of POTATO



One of the great soups in all its greatness—
now yours, thanks to freezing!

The good things that go into this soup—potatoes, fresh whole milk, butter and a touch of onion—don't even begin to tell you how delicious it is. It's the deft, imaginative way these ingredients are brought together, and seasoned ever so discreetly, that gives you the very special flavor.

And where has this wonderful soup been all your life?

Just waiting for freezing . . . the one, won-

derful way that all its special ingredients and flavors can be brought to you in prepared form.

Thanks to freezing, it's now in your grocer's freezer. Thanks to Campbell's, it's a real treasure of a soup your spoon has probably never seen the likes of before. Campbell's Frozen Cream of Potato.*

(*Every bit as good served cold, as Vichyssoise. Easy directions on the can.)

Get all these

Campbell's frozen soups

in your grocer's freezer!



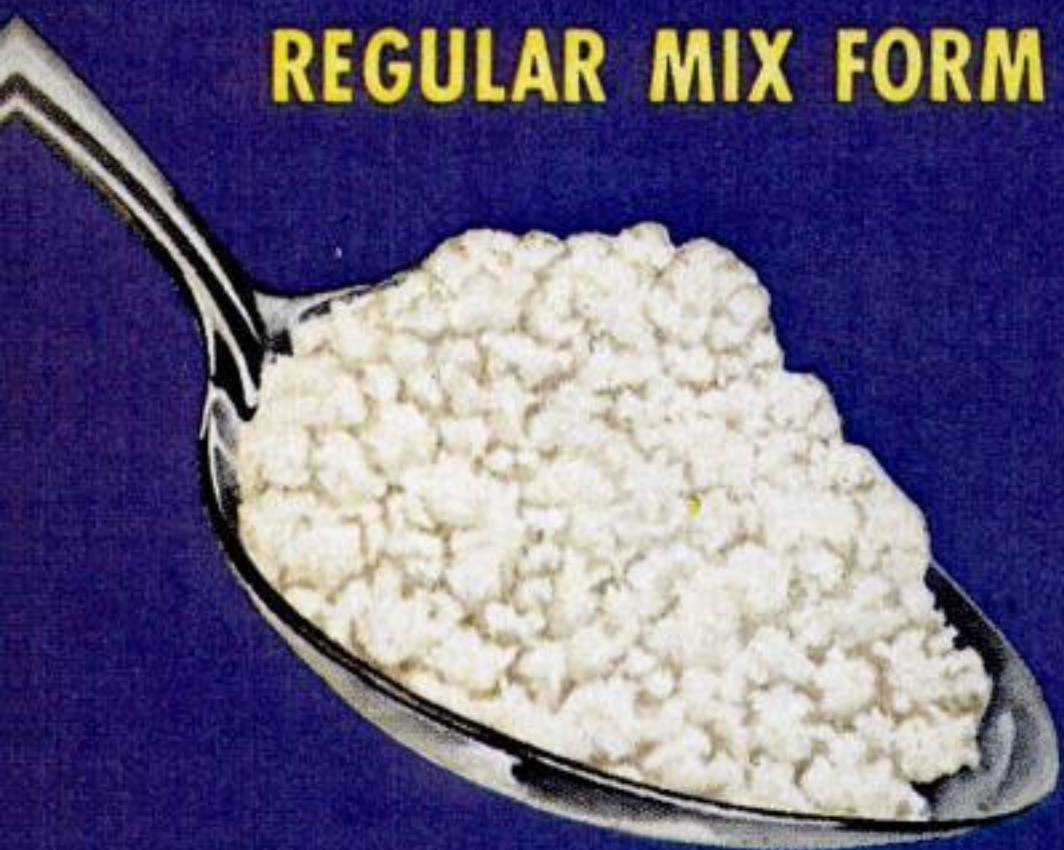
OYSTER STEW • GREEN PEA with HAM • CREAM of SHRIMP • CREAM of POTATO



NOW IN 2 CONVENIENT FORMS—

Pillsbury! The only chill-

REGULAR MIX FORM



Plenty in the package—for 2 BIG Crusts!

So long as you stay with Pillsbury—Regular Mix Form or New Stick Form—you can be completely confident that your pie is going to have the flakiest, tenderest crust that ever came out of the oven. Reason is that Pillsbury Pie Crust Mix (*and Pillsbury, alone!*) is Chill-Blended. This exclusive Pillsbury process blends shortening and flour at low temperatures in a way you could never duplicate in your own kitchen. First-time bakers get flaky, tender crust any expert would envy. And, either way (Regular Mix or New Sticks), water is *all* you add.

Chill-blended Pie Crust Mix

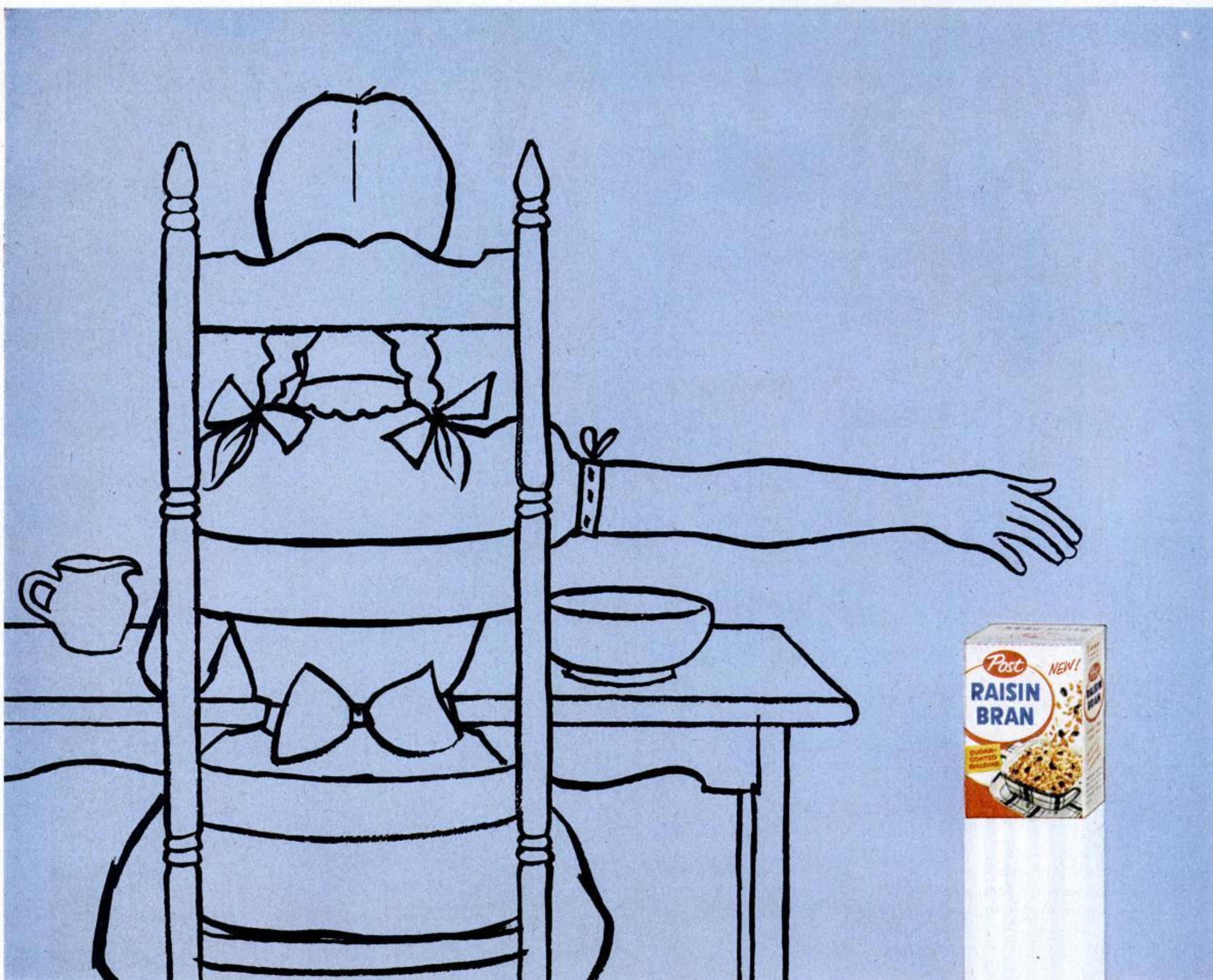


NEW STICK FORM

Chill-blended for flakier crust every time!

Either way you prefer it (Pillsbury! America's leading pie crust mix) you're sure of plenty of mix for a big, homemade-size, two-crust pie. Both the Regular Mix Form you've known and sworn by so long and the New Stick Form you'll want to try soon now come in the big packages that give you plenty of dough for two big crusts. (With the new Pie Sticks, you don't have to divide the dough for a one-crust pie. Each stick makes one big crust.) Sticks or Mix, you're certain of flakier pie crust with Pillsbury. At your grocer's!





Susy's choosy— and she gets her **choice**

...her choice of the world's choicest cereals—in **Post Tens!**

Young Susy here has a complete cereal selection right at her finger tips! And it's the only assortment that gives her the famous Post Cereals, including her favorite Raisin Bran—the only cereal on earth with sugar-coated raisins!

Your family, too, will love Post Tens—7 different cereals so nutritious—so fresh and crisp, so *good* tasting that it's *fun* to have a choice and a change every day!



For goodness sake — get **Post Tens!**



CHAIRMAN SUMMERSKILL OPENS LABOR MEETING

LISTENING, in rostrum seat, Attlee wearily looks away from Chairman Summerskill during address.

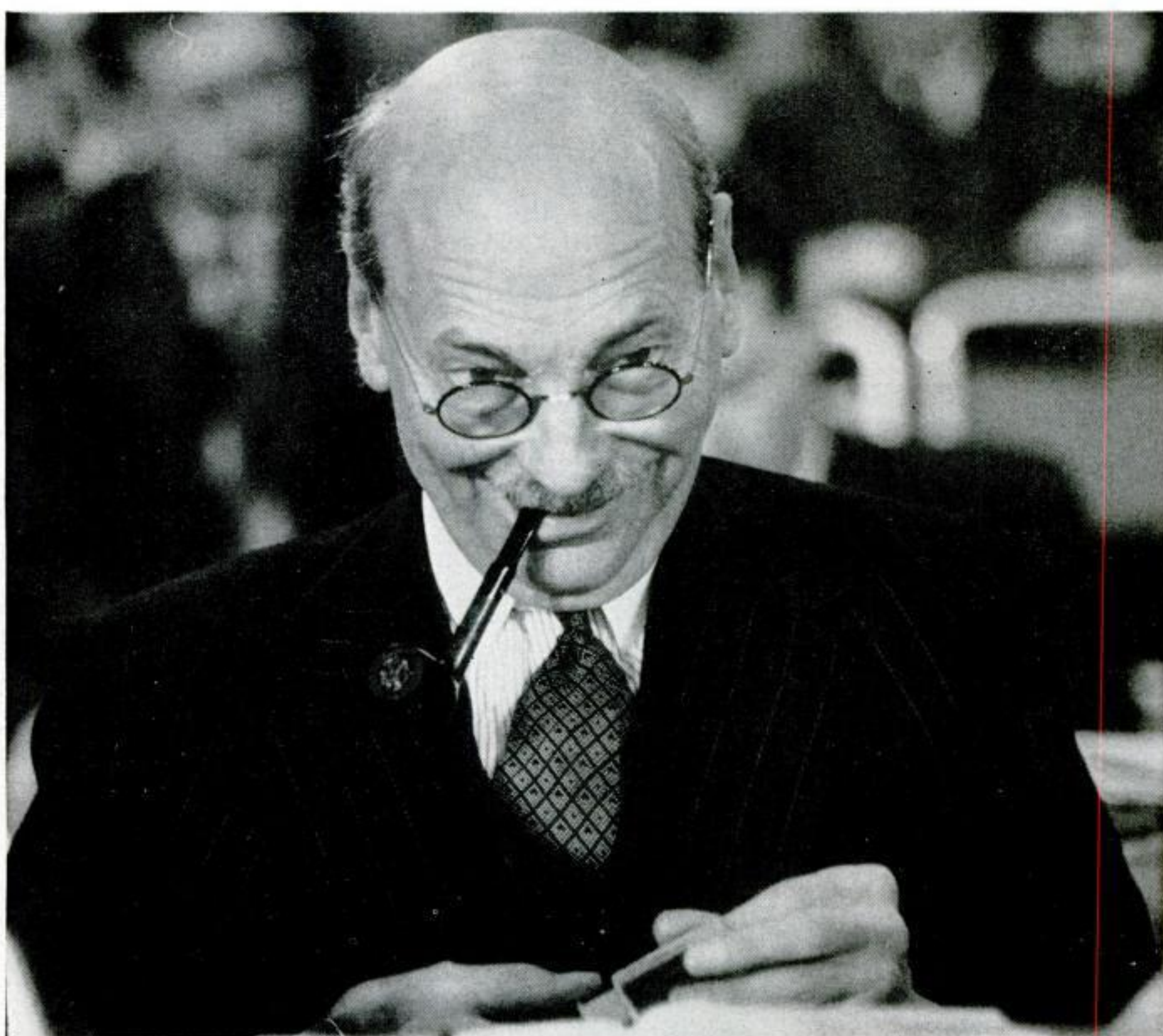


FADING SOUND OF A KEYNOTE

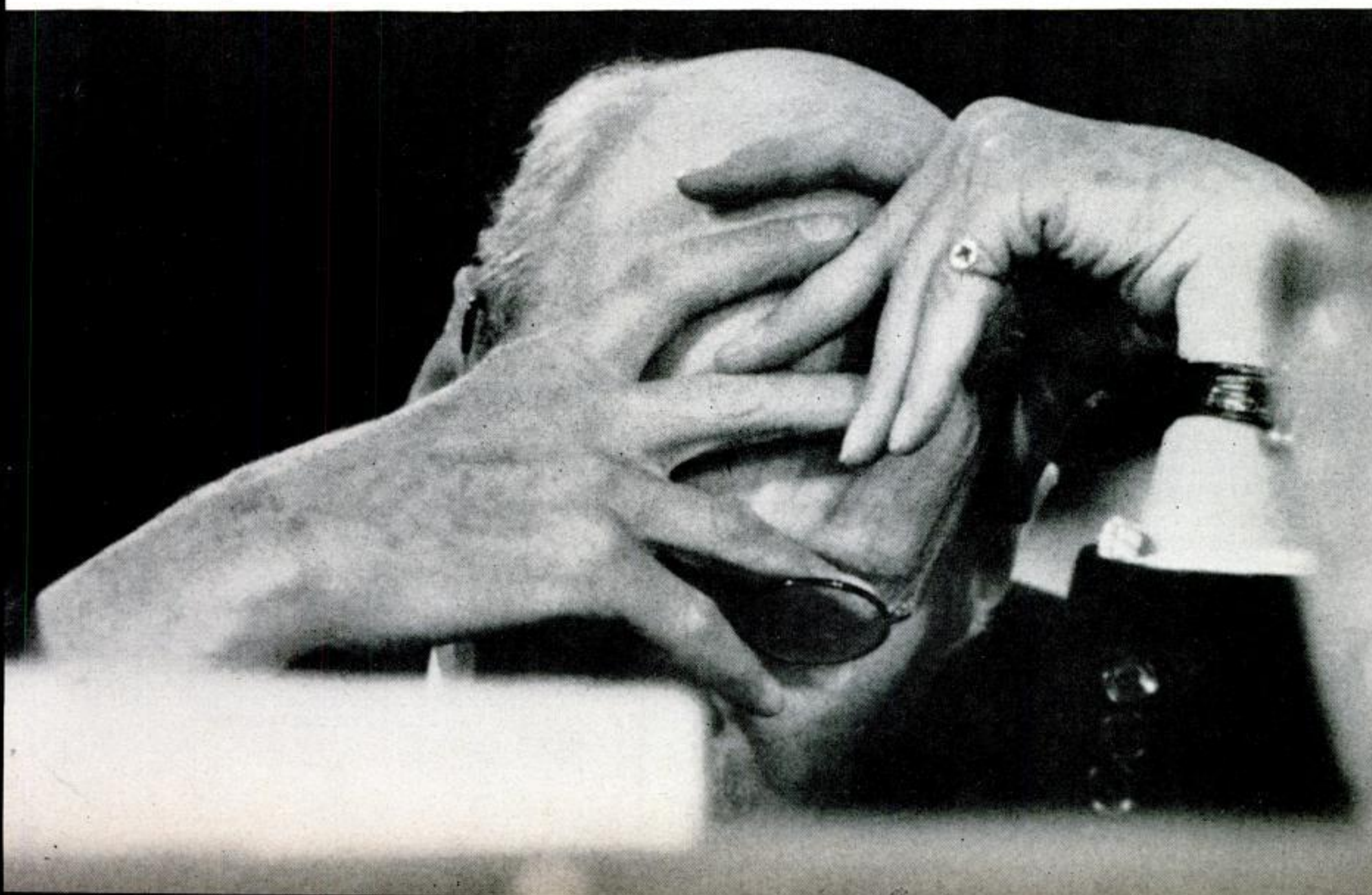
Set to quit, Attlee nods on job

The annual British Labor party conference opened in Margate last week with a speech by Dr. Edith Summerskill, convention chairman, rousing 1,500 delegates to the job ahead. But as he sat up on the rostrum, Labor's leader, ailing 72-year-old Clement Attlee, acted as if he had seen and heard it all before, dawdling, doodling and dozing as the keynoter went on.

Though both right and left wings of the party were eager to start a rebuilding movement after Labor's licking in last May's general election, they soon were scrapping like cats and dogs. They were unable to agree on a program or even issues. Laborites had hoped that party leader Attlee would either spark the meeting or quit the job. He did neither. But privately he promised, "I will go at the end of the month."



FUMBLING with a box of matches, the Labor leader kept relighting his pipe as opening speech went on.

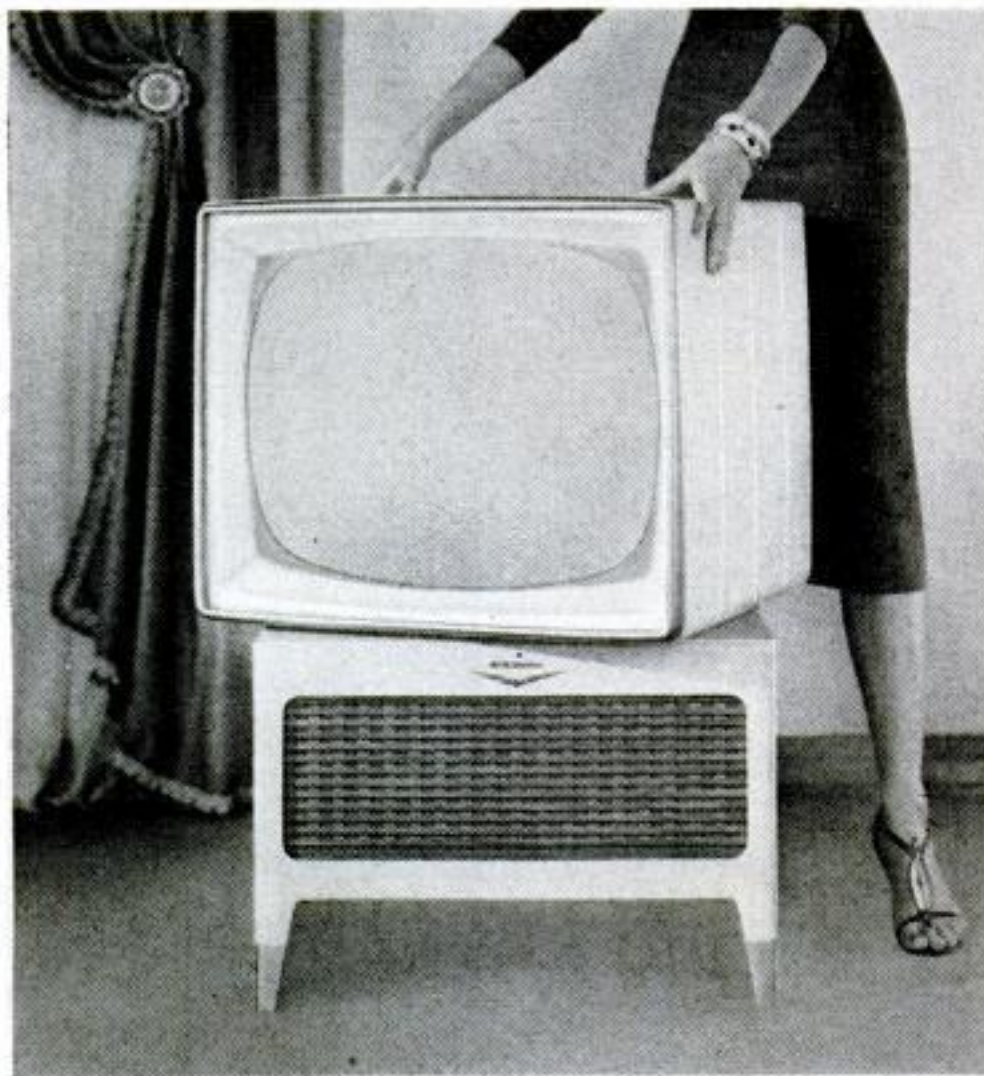


DOZING, Attlee lets his head fall in full view of his Laborite followers who packed large auditorium.

Transette 21. Mahogany grained finish. Super model 21T6225. \$259.95.



Pickwick 21. Lined oak grained finish. Super model 21T6257. \$259.95



Gladstone 21. Mahogany grained finish. Super model 21T635. \$269.95.



Here's RCA Victor TV you can roll... or swivel... even tune from your easy chair!



Ladies and gentlemen—be seated! And stay seated in your favorite easy chair for a full evening of TV. With the new RCA "Magic Brain" Remote TV Control, you can do all this: turn set on and off... select channels... adjust brightness and contrast... control volume. Wonderful for bedfast folks, too. For most RCA Victor black-and-white VHF television models. Optional, extra.

This is television with a new outlook on relaxation—TV that shows you new ways to take it easy!

The Big Change in TV by RCA Victor brings you new convenience—for example, TV that moves, so you don't have to. Look at the beautiful new *Transette 21*. It rolls! Those big wheels fairly glide over thick carpets and doorsills. Now look at RCA Victor's *Pickwick 21*—21-inch TV that swivels. All you do is "aim" it, settle back and enjoy the show.

New ways to tune. New RCA Victor TV also brings you "High-and-Easy" tuning so you may dial standing up. Or do you take your TV lying down? Then tune a set like the handsome *Gladstone 21* from your divan or easy chair—with new RCA "Magic Brain" Remote TV Control!

But new convenience is only part of the story... **Beauty and top performance, too!** These sets have a fresh beauty—that new "Un-Mechanical Look" (no obvious knobs or dials). And, just as you would expect, RCA Victor brings you TV's finest picture and sound. Sets

priced as low as \$199.95 give you new "4-Plus" picture performance: new brightness... new contrast... clear, steady pictures. And new Balanced Fidelity Sound adds so much to realism.

Now you've heard a little about the Big Change. To get the whole wonderful story... see your RCA Victor dealer!

Famous RCA Factory Service is available in most areas—but only to RCA Victor TV owners.

See Milton Berle, Martha Raye, alternately on NBC-TV, 2 out of every 3 Tuesdays. And don't miss NBC-TV's spectacular "Producers' Showcase" in RCA Compatible Color or black-and-white, Monday, November 14.

KIDS! Enter Colgate's big "Name the Tugboat" contest. See "Howdy Doody" in Color on NBC-TV at your RCA Victor dealer's.

Manufacturer's nationally advertised VHF list prices shown, subject to change. Slightly higher in the far West and South. UHF optional, only \$25 extra.



RCA VICTOR
Tmks. ® RADIO CORPORATION OF AMERICA

EVERY YEAR MORE PEOPLE BUY RCA VICTOR
THAN ANY OTHER TELEVISION



WEeping FRAU MARGARETA KRÜGER SEEKS NEWS OF HER MISSING SON AT THE FRIEDLAND RECEPTION CENTER FOR GERMAN PWs ARRIVING FROM THE U.S.S.R.

AMID ANGUISH, HOMECOMINGS

German PWs return from Russia

The first big group of German PWs released by Russia as a result of the Adenauer-Bulganin agreement (LIFE, Sept. 26) brought new hope to the desperate woman above. After holding up a placard achingly asking about her missing son, Frau Margareta Krüger heard from two returnees. They had seen her son alive in the Vorkuta slave labor camp, they reported. Other placard-bearers in the agonized crowd at the Friedland reception center turned out to be even more fortunate as their sons, husbands and relatives spotted their own pictures and

came forward for an almost unbelievable reunion after 10 and more years.

Unburdening themselves of their Russian nightmare, the ragged returnees recalled regular beatings in prison cells. Ex-generals irrelevantly muttered complaints that the Soviets had seized their monocles. Others described a "death ride" on which all but 63 of 2,000 Germans perished. But the most articulate man of them all gave an eyewitness account of the last days of Adolf Hitler (*next page*) whose evil had continued to dog the returnees for a decade.

"WE THANK DR. ADENAUER" DECLARES BANNER IMPROVISED BY HOMECOMING PRISONERS, WHO ALL PRAISED WEST GERMAN CHANCELLOR AS THEIR LIBERATOR



THE LAST HOURS—AND SOME LAST WORDS—OF HITLER

Nazi dictator's personal pilot describes conversations in the Berlin bunker with his doomed boss

by HANS BAUR

Among the released prisoners was General Hans Baur, who headed a wing of 40 aircraft which flew German V.I.P.s and who was Hitler's personal pilot. Baur was with the dictator when Berlin's Führerbunker was besieged in April 1945. His story, which includes some of Hitler's last words, may help German courts declare Hitler legally dead.

ON April 20 Hitler celebrated his 56th birthday. It was not much of a celebration, but aides and friends came to greet him. Eva Braun was there. So was I, and when it came my turn I said, "Let's hope in spite of everything that it will turn out well." The Führer grabbed both my hands and thanked me. Two days later Hitler announced he would never leave the bunker. He ordered an officer to remove all files and personnel not absolutely necessary. It became my job to arrange to fly out the excess personnel and files. I had a few planes distributed on airstrips around Berlin—three here, four there. But on April 24 the Russians were so close I had to close these strips, including Tempelhof. I moved Hitler's plane to Kladow, the strip farthest west. The next day I had to tell Hitler, "I am sorry, my Führer, but the Kladow strip must also be closed as it is being shelled. One Condor has already been hit. And the craters there would make it difficult to take off, especially at night."

We closed the strip and when I reported this personally to the Führer he said to me, "Baur, fly out. I need you no longer. Bring me bazookas which we urgently need for our street fighting. Do not land, but drop them in on us. I shall stand or fall with Berlin. But you are of more use to me from the outside than from here."

"My Führer," I answered, "there is hardly anyone left of our old group. I am not one to leave you in your hour of need. I do not need to fly in bazookas myself. I have crews to whom I need only give my orders. Perhaps I can still be of use to you here."

Hitler nodded. "All right," he said. "If you insist you may remain." He seemed at ease.

The six or seven Condor machines which I had left were now transferred to Rechlin, a field 100 kilometers north of Berlin.

On the morning of the 28th Hitler sent for me and told me there was still a chance for me to get out. I replied, "I have once asked you to let me remain. I would like to repeat that request." Hitler again agreed and I volunteered to take over the job of receiving and editing radio news from the outside world. I handled this job to the end.

On the evening of the 30th, at about 6 or 7 o'clock, a messenger told me to report immediately to the Führer and to bring my adjutant, Colonel Betz. When I entered Hitler's quarters, he walked toward me and took my right hand in both his hands. "Baur," he said, "I would like to bid you farewell. It is drawing to an end."

I tried to argue with him. "My Führer, you can still get out. You can take a tank (we still had one in the Chancellery) and go westward. The bridge on Heer Strasse is still free. My planes are still in Rechlin, ready to fly. I can fly wherever you want to go."

Hitler shook his head. "It is out of the question for me to leave Germany. I could possibly go to Flensburg, where Doenitz will have his headquarters, or to the Obersalzberg [where he had his Eagle's Nest], but I would have to face within two weeks or so what I face here right now. Some of my generals and officers have betrayed me. My soldiers do not want to go on any longer. And I can go on no longer. We could perhaps hold the bunker for a few more days, but I am afraid the Russians will shoot gas at us here. We have gas traps built into our bunker here, but I do not trust them. I cannot imagine what would happen if the Russians should catch me alive."

He then thanked me several times for my services and said he had two final orders. "You must take the responsibility," he said first, "that the bodies of my wife (this was the first I learned of his marriage to Eva Braun) and myself are burned so that my enemies will later not do the same mischief with me as was done with Mussolini. My second order:

Doenitz will be my natural successor. I have given Bormann several messages for Doenitz. See to it that you get Bormann out of Berlin and to Doenitz by means of your planes at Rechlin."

Then Hitler centered his gaze on a painting of Frederick the Great which always hung in his quarters. He said, "I would like to give you something to remember me by. This picture has always been my most cherished. It is an old Lenbach worth 43,000 marks, and I would like it to be handed down to later generations. I know," he concluded with a smile, "you have often been annoyed over this picture."

I protested, "Annoyed, my Führer? Why, I don't even know this picture."

Then he reminded me of the many times he had filled the passenger compartment of my plane with big wooden crates full of paintings. This one, of "Old Fritz," he had dragged with him everywhere.

I said, "Jawohl, my Führer. I shall take good care of it. I shall give it to a museum so as to preserve it for future generations."

He said he did not want me to do that. "This is meant for you personally."

Once more he shook my hand with both of his, wished me luck in getting out and all the best for my family. After he closed the door I told Betz that we must pack immediately.

About 8:30 or 9—I had had no dinner yet—I returned to the Führer's bunker to see what was going on. As I walked down the few steps to his quarters I could smell the strong odor of tobacco smoke. I knew something was up for Hitler had never allowed smoking in his bunker. In the anteroom I found Goebbels, Bormann, General Rattenhuber, a police general and 10 or 12 SS men. They were all smoking and talking excitedly.

I ran up to Dr. Goebbels and called out, "Is it all over?" He said, "Ja." "Where is the Führer?" Rattenhuber turned and said, "He is up in the yard burning. Eva Braun has already shriveled up."

I turned to Goebbels and told him Hitler had ordered me to do this.

"He ordered us all to do the same," Goebbels replied, "when he said goodbye to us."

I asked whether they had enough gasoline and was told that Kempka, the Führer's chauffeur, had supplied the necessary amount—some 200 liters. I then asked whether Hitler had shot himself with his silver pistol or taken poison. Rattenhuber told me the Führer had shot himself, but not with his 7.65 silver pistol. He had used a regulation army pistol. Eva Braun, he said, had taken poison.

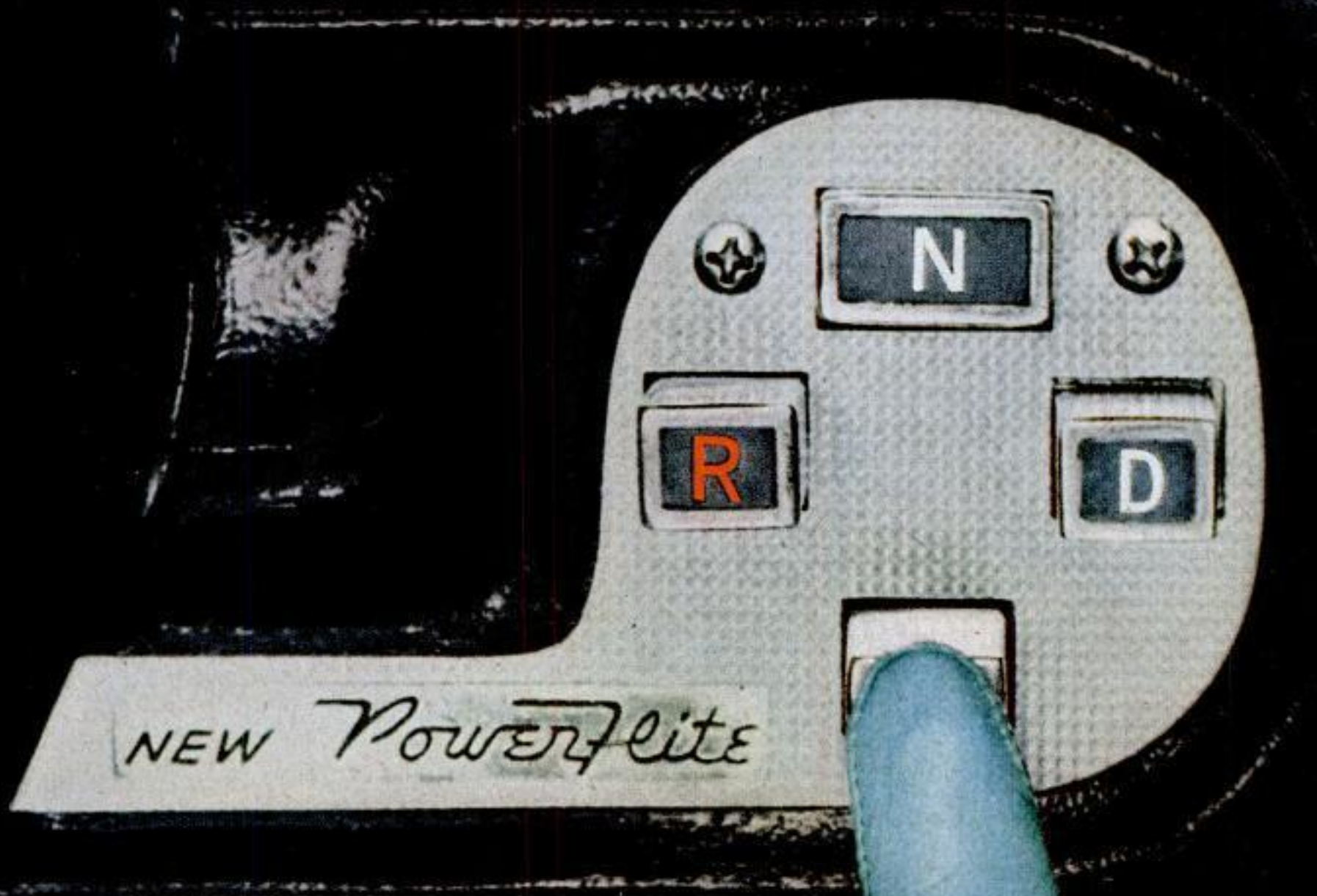
They also told me that the body of Hitler had been carried up into the yard wrapped in a blanket along with Eva Braun's body. Around 3 a.m. I was with General Rattenhuber when an aide entered. He said, "The Führer and his wife have burned down to small ashes. We have buried them in a grenade crater."

I went to Heinz Linge, Hitler's valet, and told him about the painting. We took it from its frame and I rolled it up and stuck it in my knapsack. The next morning, May 1, we left the bunker a few at a time, Bormann and I in the same group. We were moving up Ziegel Strasse when the Russians started shooting and I was hit in the legs, right arm and chest. I crawled into a burning house, where the Russians came and took me prisoner. I had to leave behind my knapsack. I never knew whether the Russians got the painting or whether it burned up.

[Editor's Note: Baur heard later that Deputy Führer Martin Bormann and Baur's adjutant, Colonel Betz, were killed in the getaway attempt. Goebbels committed suicide. General Johann Rattenhuber and Linge were captured and released in the same group with Baur. Linge last week claimed to be the last to say goodbye to Hitler and Eva Braun. In Berlin he told TIME-LIFE Correspondents Denis Fodor and John Dille, "I was the first to enter the room after they committed suicide. I personally wrapped Hitler's body in a blanket and carried him out of the bunker. I personally poured gasoline upon his body."]



REACHING FREEDOM, Baur is jaunty despite wooden leg, result of wounds when captured.

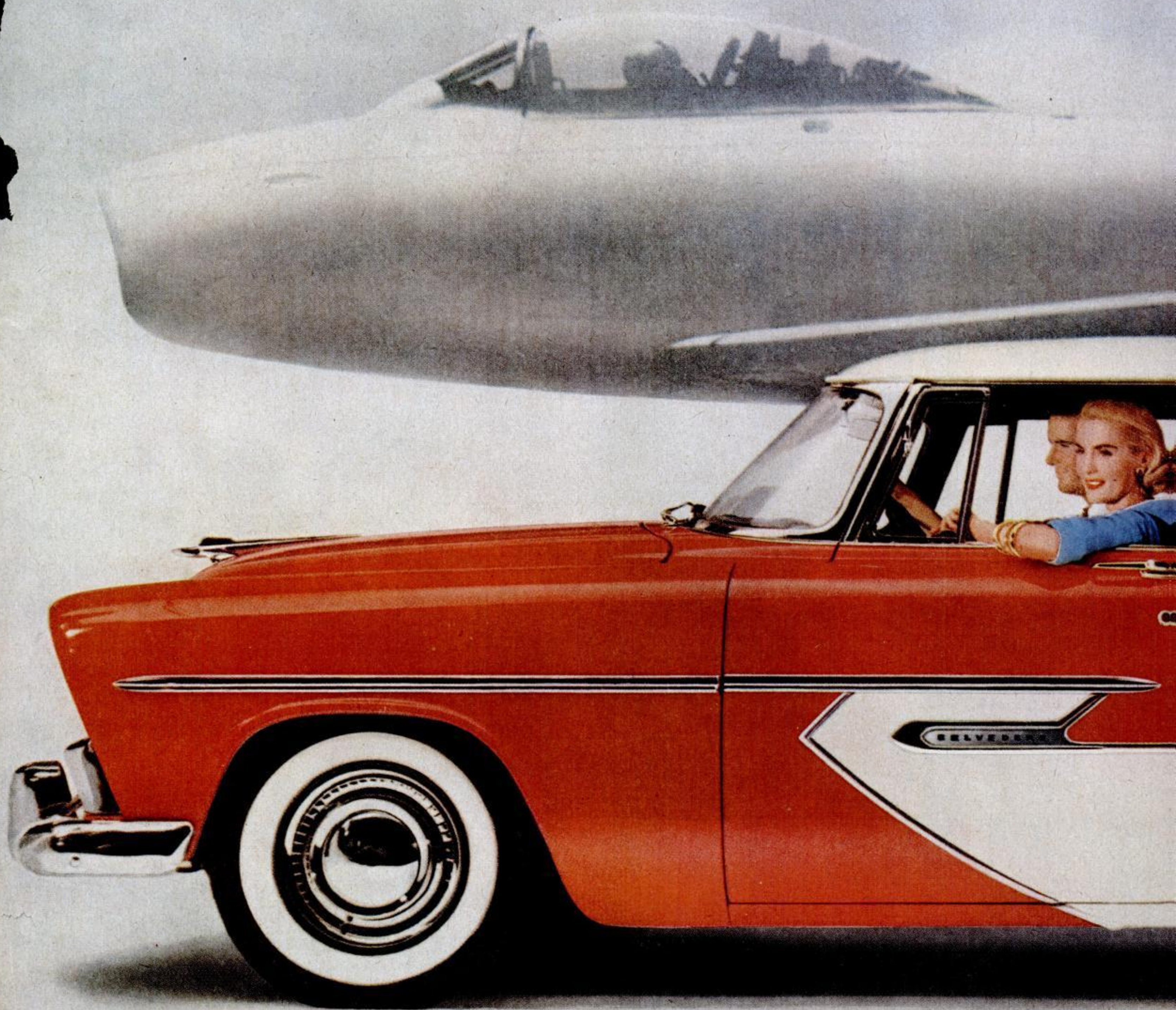


***PUSH
BUTTON
DRIVING***

...Now, first on Plymouth in the low-price 3!

plus Aerodynamic Styling *plus* Top Thrust at Take-Off

Please turn page



Plymouth Belvedere 4-door Hardtop Sport Sedan.

ALL-NEW AERODYNA

Revolutionary all-new Push-Button Driving... a Plymouth.
Fabulous all-new Aerodynamic Styling... bigger... longer... roomier.
Sensational all-new 90-90 Turbo-Torque Power... Top Thrust at Take-Off!

The car that's going places with the Young in Heart



28 other all-new Plymouth models, including exciting new Suburban line of station wagons in three low price-ranges. Choice of engines—new Hy-Fire V-8 or PowerFlow 6

AMIC PLYMOUTH '56

first in the low-price 3!
...modern as today's jet age!
...swift, safe passing!

PUSH-BUTTON DRIVING

What it means to you. With a finger-tip touch on a button, you select your driving range. Easy as touching a light switch! Then PowerFlite fully automatic transmission takes over. It's the ultimate in driving ease. Your biggest thrill since your first car!



Deliciously yours!

P.S. Doesn't a snack taste wonderful when you raid the refrigerator and fix it yourself? That's the time to 'specially enjoy the spicy, tart-sweet tang of Hunt's Catsup. Keep a bottle handy for snacks—'n everything. **Hunt** — for the best!



Hunt Foods, Inc., Fullerton, Calif.



PAJAMA-CLAD ARTHRITIC IS COVERED WITH "HOT" EARTH IN A TEXAS URANIUM SITTING HOUSE

DEEP IN THE DIRT OF TEXAS

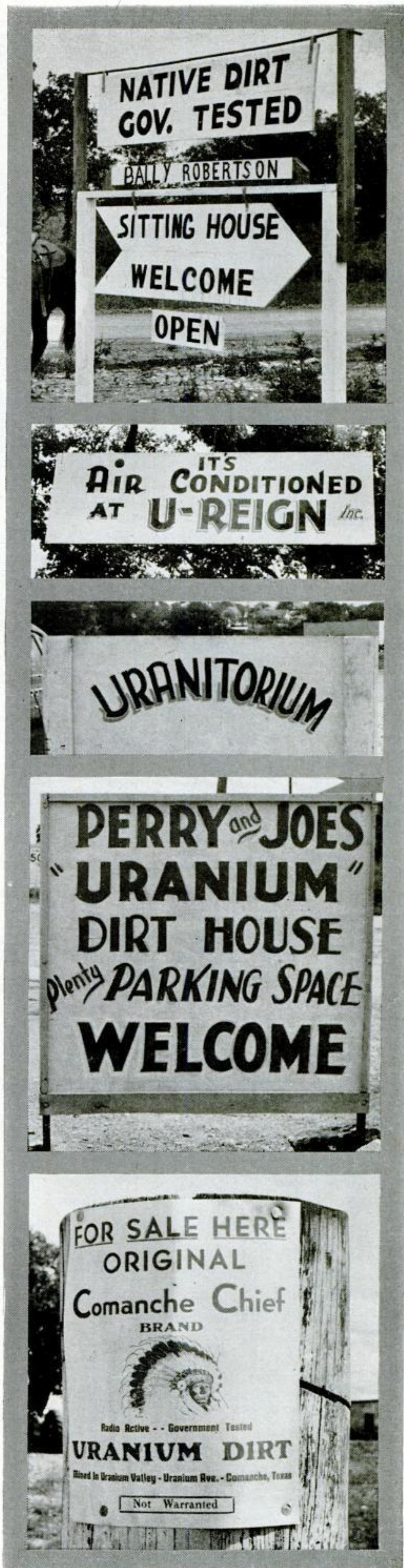
Hope of a cure brings the sick to try out 'radioactive' earth

Last week people from all over were wallowing in the dirt of central Texas. What prompted this messy performance was not necessarily affection for Texas but the pathetic hope that its earth, reputed to be radioactive, would cure them of everything from sore feet to cancer.

In the two years since the fad began (*next page*), "uranium sitting" has become a bonanza for nearly a hundred operators who adver-

tise \$2 dirt baths in their "sitting houses," even adding trailer camps and landing strips to accommodate the crowds.

Medical experts do not know exactly what effects would be caused by sitting in radioactive soil. But they are unlikely to find out from the sitters. State soil engineers report that the dirt samples they have tested are less radioactive than the granite walls of the state capitol.



ROAD SIGNS in central Texas advertise sitting houses and "hot" dirt for sale. All avoid claim of earth's efficacy.

"HOW DID YOU GET SUCH DARLING PICTURES, RUTH?"

"IT'S EASY. JOE TOLD ME TO USE SYLVANIA PRESS 25 FLASHBULBS AND SNAP JUST AS IF I WERE OUTDOORS".



Yes—it's so easy to take any picture with a Press 25 the all-purpose flashbulb!

● So many of the happiest snapshots . . . the snapshots you'll treasure always . . . can only be taken *at night!* You need never miss getting them—wonderfully crisp and clear—if you have plenty of all-purpose Press 25 flashbulbs by Sylvania handy.

Indoors or out . . . day or night . . . "the sun's always over your shoulder" when you have this famous "Blue Dot" flashbulb in your flash holder. You're set to make wonderful close-ups from as near as 6 feet . . . brilliant distance shots from as far back as 25 feet. You stop fast action cold!

There are other Sylvania flashbulbs for special purposes, of course. But Press 25 is the all-purpose bulb that gives you the right light for the full range of normal picture-taking with any simple, fixed-focus camera. Always ask for Press 25, by Sylvania.

SYLVANIA ELECTRIC PRODUCTS INC.
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In Canada: Sylvania Electric (Canada) Ltd., University Tower Bldg., Montreal



SYLVANIA®

outsells all other brands of flashbulbs combined!

Win valuable prizes . . . enter Sylvania's "Beat the Clock" contest

See your Sylvania dealer today! Nothing to buy!

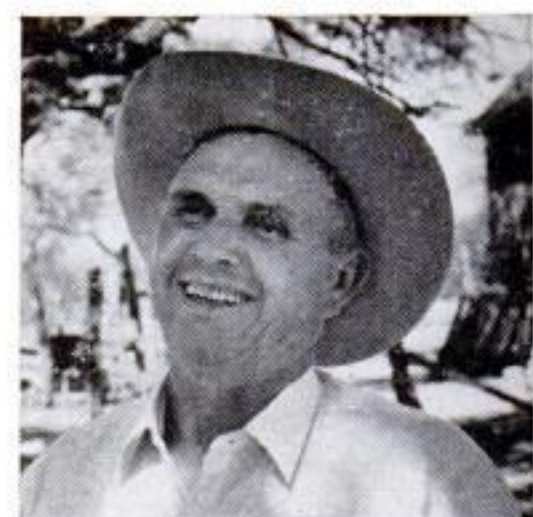
Texas Dirt CONTINUED



"HOT" PADS for patients are basis of a new enterprise at Abilene. They are made by pouring dirt into plastic hose which is stuffed into a cloth cover.

FARMER'S STORY STARTED FAD

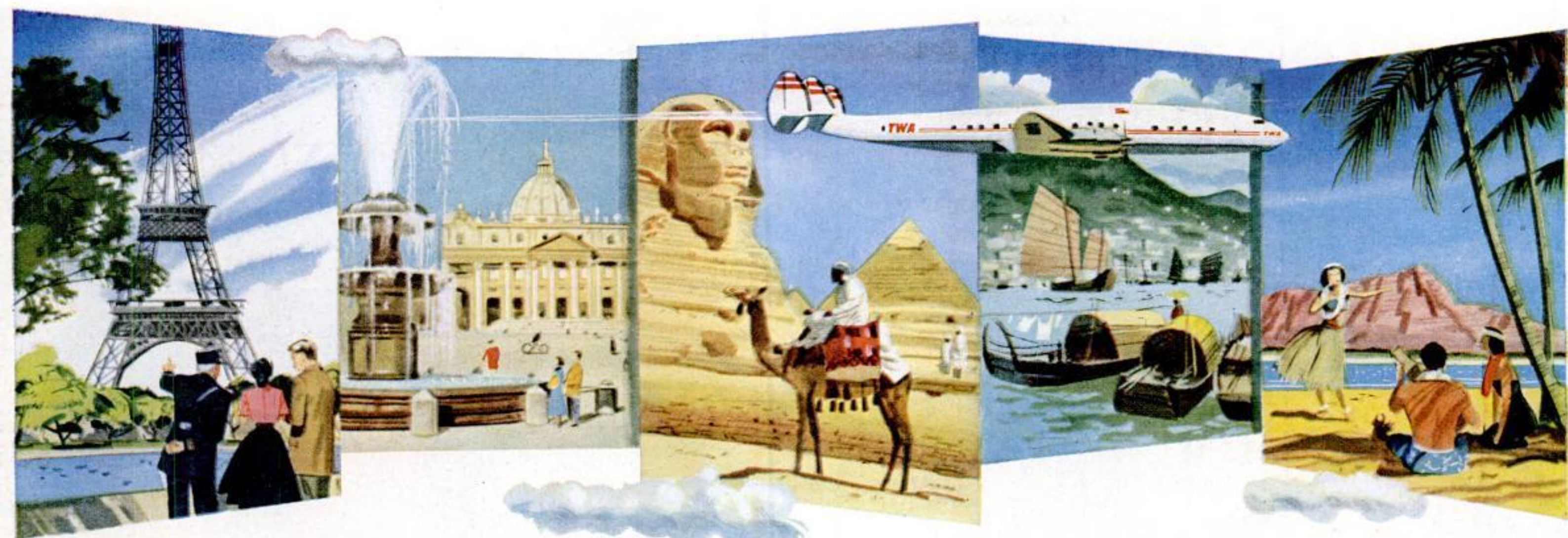
Texas soil has now become so precious that some operators are packaging it. Its "healing" properties were disclosed in 1953 by Jesse Reese (right), a Newburg, Texas dairy farmer, who claims that his ailing leg got well after he heard that airborne uranium prospectors had found his farm slightly radioactive. Word of his recovery spread and Reese has now sold his cows to cater full time to his sitters (below).



FAD-FOUNDER J. F. REESE



"RADIOACTIVE" FOOT BATH is enjoyed by a row of patients, some of whom hold boxes of soil in laps. They pay \$2 for one-and-a-half-hour session.



WIN the trip of your dreams!

AUNT JEMIMA PANCAKES ROUND THE WORLD TELL WHICH RECIPE YOU LIKE BEST



PANCAKES ROYAL HAWAIIAN

Prepare $\frac{1}{2}$ recipe for deluxe pancakes using 1 egg. (Aunt Jemima Package recipe.) While pancakes are baking, whip 1 cup whipping cream. Fold in 2 tablespoons confectioners' sugar and 1 teaspoon vanilla. Put $\frac{1}{4}$ cup drained crushed pineapple across each baked pancake; roll up to form a cornucopia. Garnish edge of cornucopia with whipped cream, swirling on with cake decorator or spoon.

Glamorous party dessert created by The Royal Hawaiian Hotel, Honolulu.



PANCAKES ITALIANO

Mix $1\frac{1}{4}$ lb. ground round steak with 1 cup grated processed Swiss cheese, $\frac{1}{2}$ teaspoon salt and $\frac{1}{2}$ teaspoon pepper; shape into 8 sausages, each about 4 inches long. Fry slowly in 3 tablespoons butter or olive oil about 10 minutes. Roll each sausage in slice of boiled ham.

For pancakes, mix 1 cup Aunt Jemima Pancake Mix, 1 cup plus 2 tablespoons milk, 1 tablespoon melted butter, and 1 beaten egg. Bake 2 extra large pancakes (or 4 smaller ones). Cut large pancake in half (use small ones whole). Roll 2 sausages-in-ham inside each pancake; heat in shallow pan in hot oven (425°F.) about 5 minutes. Serve with hot Italian tomato sauce and a few capers. *Created by Hosteria dell'Orso, Rome.*



CHICKEN CARIOCA PANCAKES

Pancakes: Prepare $\frac{1}{2}$ recipe for deluxe pancakes, using 1 egg.

Sauce Supreme: Make 1 cup medium white sauce (see cook book for recipe), using chicken broth instead of milk. Gradually stir in 1 beaten egg yolk combined with $\frac{1}{2}$ cup cream.

Filling: Brown 1 tablespoon chopped onion, 2 tablespoons minced cooked ham, $\frac{1}{4}$ cup chopped mushrooms or truffles and 2 cups chopped cooked chicken in a little butter. Add 2 tablespoons Sauce Supreme and 2 teaspoons sherry extract (optional). Spread on each baked pancake; roll up. Place in shallow baking dish containing $\frac{1}{2}$ cup Sauce Supreme. Top with cooked mushroom cap brushed with butter. Heat in moderate oven (375°F.) about 10 minutes. Serve with remaining sauce. *Created by Hotel Copacabana, Rio de Janeiro.*

Aunt Jemima's Flavor Secret Is a Blend of 4 Flours

The matchless flavor of Aunt Jemima pancakes comes from a secret blend of four flours. Wheat, for lightness; corn, for tenderness; rye, for richness; rice, for browning quality. Together, they make pancakes with a flavor and lightness you can't duplicate in a homemade batter or get in any other mix.

Round the world for 2 is first prize; 5 other travel prizes to Europe, South America, Hawaii, Bermuda, Mexico in this Aunt Jemima Contest!

Win a fabulous travel prize, or cash equivalent, just for telling why you like a delicious and different Aunt Jemima pancake recipe. First prize is 31 days round-the-world trip for two leaving New York in a giant TWA Constellation. Trip includes meals, hotel and sightseeing. All your arrangements made by American Express Travel Service. And there's an extra \$1000 cash for clothes, souvenirs or

to pay a baby sitter if you need one. The romance of Paris, the glamour of the new Italy and the glory of old Rome; the exotic Oriental countries; the beauty of Hawaii—all yours in luxury! The other trips are equally perfect; and there are 5000 other prizes. Read easy rules and enter today to win the trip of your dreams, the time of your life! And try these exciting Aunt Jemima recipes.

5 OTHER THRILLING TRAVEL PRIZES

Holiday in Europe for two, second prize: Eighteen exciting days. Visit 5 countries leaving New York by TWA Constellation. Plus \$150 in traveler's checks.

Two weeks in South America, third prize: See South America come alive, the primitive side as well as the cosmopolitan. Trip for two. \$150 in checks.

Hawaiian Dream for two, 4th prize: Ten glorious days to relax and live as never before; luxurious accommodations. Trip for two. \$100 in checks.

Bermuda Playground, 5th prize: Forget workaday life for seven perfect days, relaxing at exclusive resort hotels. Trip for two. \$100 in checks.

Gay Mexico for two, 6th prize: Here life is bright and gay. Every day a new adventure. Seven days. Trip for two. \$100 in checks.

5,000 other prizes: Purse size flacons of L'Elu perfume by Marquay of Paris. Each packaged in dainty pouch.



READ THESE EASY RULES

1. Tell us in 25 words or less why you like one of these three recipes. Use an official entry blank or one side of a plain sheet of paper. Print plainly your name and address on each entry.
2. Send as many entries as you wish. Write each entry on a separate entry blank or sheet of paper. Each entry must be accompanied by an Aunt Jemima Pancake or Buckwheat Mix box top.
3. Mail to Aunt Jemima Dream Trip Contest, Box D, Chicago 77, Illinois. All entries must be postmarked before midnight December 31, 1955 and received by January 15, 1956.
4. Any entry not personally composed by contestant or members of his immediate household for this contest is disqualified. (This disqualifies entries prepared by professional ghost writers and contest writing services and schools.)
5. Entries will be judged on the basis of uniqueness, originality, suitability, aptness of thought, and conformity with the rules by independent

- contest judges. Decisions of the judges are final. Duplicate prizes will be awarded in case of ties.
6. All entries become the property of The Quaker Oats Company and may be used by it in any manner. None can be returned. Winners will be notified promptly by mail. List of winners available upon request if self-addressed stamped envelope is enclosed. (After March 31, 1956, to allow time for handling.) Contest is subject to all Federal and State regulations. All persons in the United States, its territories and possessions may enter except employees of The Quaker Oats Company, or its Advertising Agencies, or the contest judges, and their families.
7. Winners' entries, likenesses, names and statements may be used in advertising and promotions by The Quaker Oats Company.
8. All arrangements for the first six travel prizes will be handled by the American Express Company Travel Service. These trips may be taken any time prior to January 1, 1957.



CLIP COUPON AND MAIL WITH ENTRY

Aunt Jemima Dream Trip Contest Dept. L Box D, Chicago 77, Illinois

On a separate sheet of paper, I enclose my reasons in 25 words or less why I like the Pancake or Buckwheat Mix recipe. Also enclosed is a box top from Aunt Jemima

Name _____

Address _____

City _____ State _____

The leaner* meats go into **Libby's**

**Richer in protein... Bigger in value*



NEW! *Libby's Spanish Rice*

The one with rice so firm and tender
...such zesty tasting sauce!



*So good to have on hand
for fixing meals in minutes!*

When time's a-flying and everyone's hungry, there's nothing greater to have in the house than Libby's Canned Meats. Pick any one . . . in *minutes* you're serving a hearty main dish that suits every taste to a "T". The wonderful good eating will tell you what extra care Libby takes in fixing these canned meats. And, of course, the leaner meats in Libby's mean big value and solid nourishment, too. Be prepared! Get a *variety* of Libby's jiffy, *meaty* meals next time you shop.

Libby, McNeill & Libby, Chicago 9, Illinois



PATROLMAN MULLER'S EAGER-EYED GLANCE IS A FAMILIAR OMEN TO TRAFFIC VIOLATORS ALONG HIS NIGHTCLUB AND RESTAURANT BEAT, CHICAGO'S CROWDED RUSH STREET

Chicago's Traffic Terror

JACK MULLER WINS FAME BY IRRITATING 15,000 MOTORISTS A YEAR

by DORA JANE HAMBLIN

LAST month a salesman named Gerald Poole was driving with his wife along Rush Street in Chicago when a policeman stopped him because his muffler was too noisy. Now a traffic ticket for a faulty muffler should be a simple enough thing, but the man who stopped Poole was Patrolman Jack Muller, and in the flamboyantly tangled career of Patrolman Muller giving a ticket is seldom a simple thing.

That muffler ticket set off a typical Muller chain reaction. Almost immediately Poole smashed his car into a Chevvie parked at the curb. He also managed to run down a nightclub doorman. The plot rapidly thickened to include a motorist who helped push, a pedestrian who was asked to telephone for help, an ambulance, a patrol wagon and a hospital. Before the tumult died everybody was down at the police station and Poole hit the jackpot for five traffic tickets.

It began quietly enough, as Muller's imbroglios often do, when he heard the raucous muffler and stopped Poole. While writing out a ticket Muller discovered that Poole did not have a license with him, so he led him off in the direction of the police station. En route Poole's car stalled. Muller asked another motorist to give him a push.

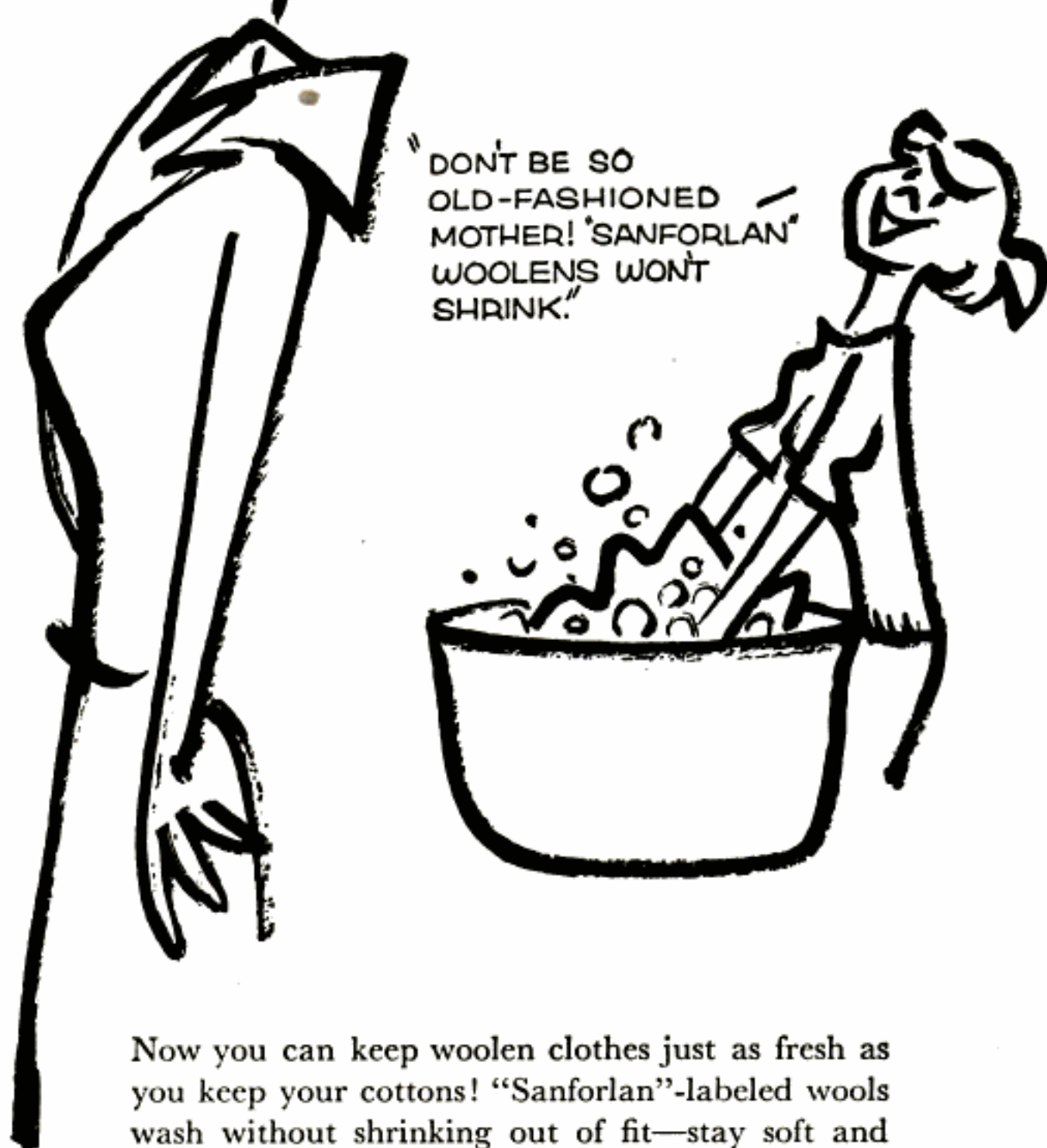
That was when things began to get out of hand and Poole's car crashed into a parked car. The tooth-rattling shock had injured his wife, Poole reported, so Muller asked a pedestrian to call an ambulance. He himself called for a police accident car. When the vehicles assembled, Poole decided he did not want an ambulance after all. So the police car, Poole's car and Muller's three-wheel motorcycle shaped up to set forth again for the station. Their entourage passed the Chez Paree nightclub and here Poole's car bowled over Ray Myers, the doorman who was standing in the street. Muller dashed ahead to stop the police car and bring it back to check on Myers' health. In the confusion Poole drove away. Off roared Muller again, on the cooling scent of his quarry. Poole had vanished. Finally Muller went to the police station and there found his culprit. Poole had taken his wife to a hospital (she was unhurt), had tangled with another cop over a red light on La Salle Street, and at last arrived meekly at the station to accept five traffic violation tags including one for leaving the scene of an accident.

The story made headlines in all four Chicago papers and hit page one in two of them. To Chicagoans the whole episode had an aura of

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GIVING A TICKET, Muller checks a driver's license. He makes point of being polite to "customers" but is almost never talked out of giving ticket.

TRAFFIC TERROR CONTINUED

delightful familiarity, for they regard Patrolman Muller as the oldest established permanent floating turbulence in the entire city.

An earnest, bespectacled young man, Muller is better known to the average citizen than the police commissioner himself. He is so famous, in fact, that various characters have actually tried to buy traffic tickets from him as souvenirs.

"Not on your life!" says Muller. "If you want a ticket, you get it legitimately."

He is the most incorruptible, indefatigable ticket writer the city of Chicago has ever seen. But as if that were not enough cause for public irritation, there is some mysterious element in Muller's attitude that seems to inspire a positive fury in otherwise peaceful citizens.

Take that night last spring, when Muller's act of writing out a commonplace traffic ticket turned into such a free-swinging hulla-baloo that the papers named it the "Rush Street riot." All Muller did was stop a car for improper backing. But all four passengers flew out of it like sparks out of a pinwheel, says Muller, and then one of the women knocked off his glasses, one of the men kicked him, somebody punched him in the mouth. It took a squad car and a patrol wagon to restore order, and in the meantime another cop and a couple of newspaper photographers got pummeled.

Another time Muller was quietly ticketing a car outside a tavern, and a bookkeeper's dog ran out and bit Muller on the leg. The tavern owner explained that the dog's impending paternity was making him nervous, but Muller had the dog's owner booked anyway on multiple charges of 1) allowing a dog to run at large, 2) permitting a dog to run unleashed and unmuzzled, 3) disturbing the peace with a dog and 4) disorderly conduct. The case was dismissed in court despite Muller's introduction of a dented puttee as evidence and his charge that tavern customers had expressed the opinion at the time that "he should have torn your leg off."

Shakespeare and Machiavelli

MULLER, who likes to read Shakespeare and Machiavelli, takes this sort of thing philosophically. "I've always operated on the premise that it's better to be respected than liked," he says. "You know what Shakespeare said: 'Beware of entrance to a quarrel, but being in, Bear't that the opposed may beware of thee. . . . Take each man's censure, but reserve thy judgment.'"

His own judgment, seldom reserved, is based on the straightforward black and white of traffic regulations. His tags fall upon fish-tailed Cadillacs and beat-up jalopies with the fine impartiality of a cloudburst. The resultant motorist wrath can be borne, Muller feels, but he is occasionally downright pained by the hint of disapproval he feels from his own superiors. One night he stopped off on his way to work and ticketed half a dozen cars outside a Dearborn Street restaurant frequented by influential Chicagoans. Next day, instead of compliments, he got a bawling out from an apoplectic police captain who thundered, "Don't even ride up Dearborn on your way to work! Pick another street!"

He had similar troubles in the matter of the Greyhound buses. Muller ticketed two of them and hauled their drivers off, buses and all, to post bond for appearance on a charge of illegal parking, thereby discommoding 87 members of a Wisconsin high school graduating class. Traffic Chief Michael Ahern promptly put out a memo urging his men to preserve good will among the citizenry and expressing the opinion that a traffic ticket or two was not worth

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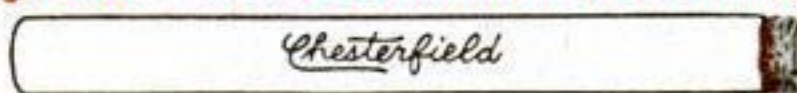


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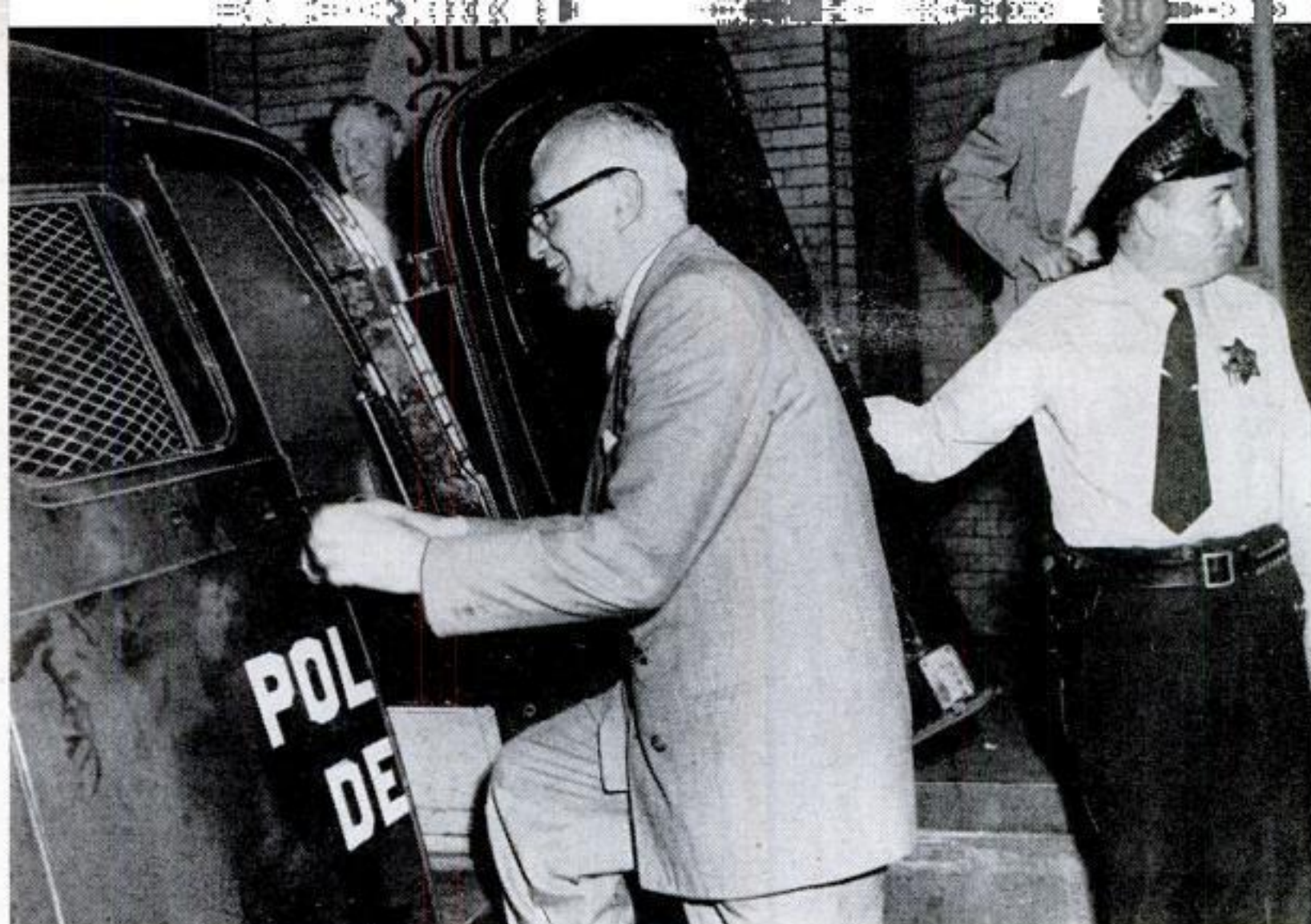
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INDIGNANT JUDGE Epstein climbs into police patrol wagon after traffic fracas with Muller which ended in a mere \$6 fine.



TRAFFIC TERROR CONTINUED

inconveniencing 50 or 60 people. Adding insult to injury, somebody wrote "Muller please note" in red pencil on Muller's copy.

How sharper than a serpent's tooth it is to have a thankless boss, as Shakespeare might have said.

Though he has fearlessly ticketed ward bosses, state politicians and at least one police captain, Muller's most famous case was the Epstein affair. This opened on Saturday night, Aug. 7, 1954 and played for two breathless weeks on the front pages.

Superior Court Judge Samuel B. Epstein and his wife were driving east on Oak Street, Mrs. Epstein at the wheel. Muller saw their Cadillac swing around a line of waiting cars and cross an intersection in the wrong lane. He stopped the car near the Drake Hotel and hauled out his ticket pad.

Wrestling with a judge

WHAT happened next is unclear, but everybody seems to agree that the Epsteins got out of their car. Muller said Mrs. Epstein slapped him, grabbed his cap and book of tickets and kicked him in the shins while the judge pounced on him from behind, wrestling mightily. Mrs. Epstein charged that Muller struck her. Muller said he did not, but admitted that his arm might have hit her as he struggled to get free from the judge. At any rate Muller called for a wagon and even threatened to arrest a police lieutenant who joined the fray and seemed to be pro-Epstein. Mrs. Epstein demanded to be taken to Michael Reese Hospital for a checkup. Muller was just as determined that she should go not to her own hospital but to a "neutral" one. Finally he escorted her to Henrotin Hospital, and after more argument allowed her to post bond and go with her son in his car to Michael Reese. Muller then set forth for the Chicago Avenue police station with Judge Epstein.

Now it is important to know that Judge Epstein is not only a superior court judge but also a former law partner of Col. Jake Arvey, the Chicago political boss and Illinois Democratic National Committeeman. By the time Muller got to the station there was more brass assembled than on almost any occasion since the Japanese surrender on the deck of the *Missouri*.

During a stormy three-hour session enjoyed by nobody but the gentlemen of the press, both Muller and Judge Epstein threatened to charge each other with assault and battery. When Traffic Chief Ahern urged moderation, Muller tore off his star and announced that if he could not sue as a policeman he would sue as a private citizen.

"You can't resign," said Ahern coldly. "You have to give 15 days' notice."

Next day Muller was temporarily "excused from duty" by Police Commissioner Timothy J. O'Connor, and an official investigation headed by a battery of police captains was instituted. The inquiry

board interviewed more than 20 witnesses, then adjourned. There definitely had been "some sort of physical contact," the board said, but unfortunately witnesses could not agree on its nature.

So nobody charged anybody with assault, the Epsteins paid a \$6 traffic violation fine and Muller rode back to his beat, his nerves jangling like a cowboy's spurs.

He knew he would not escape unscathed this time. Within a few weeks he was parted from the speedy, glamorous two-wheel motorcycle he loved so well and was given a slow three-wheeler which Chicagoans dubbed a "Mullercycle."

"Motorcycles are fun to ride," he now recalls wistfully, "and you get to take them home at night. Taking me off mine was just a little thing, but it's sort of like that Chinese water torture, just one little drop at a time."

Other little drops have fallen since. First it developed that he could no longer wear a dark uniform cap. Three-wheeler men must wear white, like traffic cops at intersections, so Muller switched to white. Then he saw an ad for a fancy nylon mesh cap and paid \$6 for it. The very next day after he wore it on duty he was informed it was not regulation and who the hell did he think he was anyway, MacArthur or somebody?

Meanwhile his every escapade so infuriated or intrigued the populace that the *Chicago Tribune* saw fit to report soberly that Muller "pinched a finger last night when he slammed the lid of the trunk of his motorcycle," and the *Sun-Times* noted at the end of a 17-paragraph story about a woman who had punched and kicked another arresting officer that "the case developed on the day Motorcycle Policeman Jack Muller was restored to traffic duty on the near north side." If only Muller had been there, was the wistful implication.

When he joined the police force nine years ago, Muller used to tell friends that he wanted to be a captain at 32. He is now 32 and famous, but there is no captaincy in sight.

"They'll never even make me a sergeant," he mourns. "Even the 'empty holster gang' (clerical staff in the traffic division) gets better efficiency ratings than I do."

But a low rating has not dimmed Muller's ardor. "Traffic is the biggest problem in this city," he points out earnestly. "Traffic accidents kill more people than all felonious homicides put together. If the city hires a cop it's to enforce the laws. If they're not enforced they might as well not be written. I want to enforce the laws and help all of the people, not just a privileged few."

On the record Muller is right about traffic. Last year Chicago's fatal traffic toll was 395; murders and manslaughters totaled 277. The city's 1,150 traffic police handed out 1,195,477 tickets in the year, an average of 1,040 per man. But Muller contributed about 15,000 all by himself. He once wrote 282 tickets on an otherwise pleasant Sunday down in the Maxwell Street area, and on one

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ON "MULLERCYCLE," three-wheeler to which he was demoted after Epstein affair, Muller sets out after a Rush Street motorist who has broken a law.

TRAFFIC TERROR CONTINUED

stellar day he ticketed 85 cars in a single long block, stopping only when he ran out of tags. On an average night he writes about 50 tickets, occasionally rising to 100. "It depends on the conditions."

He has patrolled many beats in his career, but he really came into his own in the summer of 1953 when the force sent him to Rush Street. This is a crowded, narrow nightclub row, the sort of place that just naturally attracts well-heeled spenders, influence merchants, drunks and gawkers looking for celebrities. There are never enough places to park, and the whole area can turn into a honking, shouting traffic snarl. It needs a tough, honest cop who sincerely believes that a traffic violation is a direct blow at the foundations of American democracy. Muller believes just that.

Today on Rush Street he is a celebrity. Lecturers on sightseeing buses occasionally point him out to wide-eyed tourists. Nightclub car attendants, who privately predict that "somebody's going to shoot him some day," publicly give him a big smile. When he comes back from a vacation and makes the rounds, he looks like nothing on earth so much as a successful political candidate come home to accept the plaudits of his loyal constituents. He jokes with acquaintances as he tickets them, refers fondly to some as "regular customers." Though he is polite to strangers, addressing them as "sir" or "ma'am," he still gets them sore.

Jack Muller was born April 12, 1923 on Chicago's West Side. In his youth he could not decide whether he wanted to be a policeman or a recreation director. At Marshall High School he was an average student and a pretty good athlete. Two years after graduating in 1941 he joined the Navy and sailed around the Pacific, catching a shrapnel fragment in his right arm at Tarawa. Coming out a coxswain, he returned to Chicago and got a job as a temporary policeman in the 40th District.

"He was some darb even then," recalls a fellow cop. "I saw him commandeer a workman and his motorcycle one night to chase some guy who ran a light. He'd jump on running boards to chase them—he'd even chase them on foot."

A ticket for his future wife

POETICALLY enough, Muller even met his wife in the line of duty. She ran through a stop light and Muller caught her. When she drove on he had her name and address right on his copy of the ticket: Janet Marie Kasten, daughter of a family Muller knew vaguely as the owners of a prosperous bakery. Miss Kasten, a graduate of Northwestern University, was teaching English at Evanston Township High School. She admired Muller's two-fisted devotion to duty and ever since then has kept him supplied with literary references for expressing it.

"She's done a lot for me culturally," says Muller gratefully.

Ironically almost nobody remembers today that early in his career Muller was one of the heroes of a famous Chicago gun battle. It happened in August 1949 when the cops shot it out with a car thief named Eddie Shumak, who was holed up in the employees' washroom at North Western Railway Station. Muller was on his way to the traffic post when he heard Shumak had shot a policeman. He sped to the scene, joined the wild chase through downtown streets and was one of three cops Shumak shot and injured inside the station before machine-gun bullets got him. Shumak's bullet whanged into Muller's cap insignia and entered his head.

Muller still has his clippings of the event, his damaged cap and a piece of the bullet in his head, but he has not been in any shooting wars since. Though he has caught a few car thieves and helped break up a robbery ring, his fame rests squarely on his attention

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TRAFFIC TERROR CONTINUED

to traffic detail: "Other guys read comic books in their spare time. I study the traffic regulations."

These regulations, he believes, apply to absolutely everybody. One night he found *Dragnet* cop Jack Webb's car in a no-parking zone near Rush Street.

"I've been a fan of yours for years," Muller said admiringly, writing out the ticket.

A less famous victim named Paul Apostolos was walking along, minding his own business one night, when Muller, who had just arrested a traffic violator, hollered at him to call a patrol wagon.

"Go call your own patrol wagon," Apostolos replied cheerily.

So Muller arrested Apostolos too, for refusing to aid a policeman. In court Apostolos protested that he thought he was standing on his rights, but the stand cost him a \$2 fine and \$3 costs.

In August, Muller hauled an auto company executive into court for attempted bribery (he offered Muller \$5 to forget charges of failure to have a rear license plate light, failure to have a driver's license and operating a motor vehicle with dealer's plates for other than demonstration purposes) and noted with satisfaction that the man paid a \$100 fine and \$10 for the traffic tickets.

Sometimes Muller gets aroused enough to sue. Back in 1950 a restaurateur named Chris Carson got so irritated at Muller for ticketing cars outside his place that he called him a "psychopathic maniac." Muller slapped Carson with a \$100,000 suit for damages (settled out of court for \$15,000). This year the price of his sanity has doubled: he sued a Lake Forest physician for \$200,000 for allegedly referring to him as a "psychopathic personality" in a letter to Police Commissioner Timothy J. O'Connor. The outcome is still pending, but since 1950 Muller has instituted and won two other small suits, and in 1948 his wife collected \$68,000 from the Yellow Cab Company for very serious injuries sustained in a cab accident.

These judgments help to explain how an honest cop like Muller, who has only a \$5,000-a-year salary, can afford to take his vacations in Florida, drive both an old Chevie and a 1955 Cadillac, and run an 18-foot Chris-Craft.

Aside from these dramatic expenditures, Muller lives modestly in a second floor walk-up. He has an unlisted telephone number to keep irate drunks and awe-struck fans from calling him in the middle of the night, and he slips a gun into his pants pocket even when he goes out for groceries, but otherwise Muller moves affably through his home neighborhood. People consult him on legal questions and ask for help on personal problems. "I thought," a landlord might ask, "maybe if you'd just knock on that tenant's door, she might get so scared she'd just leave." Last winter the neighbors even wanted Muller to run for alderman. He considered it for awhile but finally decided not to run.

"I'm a cop," he explained. "I like the job."

Even faced with the sobering prospect of a long life full of outraged motorists, belligerent drunks, disapproving superiors and little chance of advancement, Patrolman Jack Muller gets a firm grip on his stack of traffic tickets and vows he will press on.

"Like Shakespeare said," Muller states solemnly, "This above all: to thine own self be true."

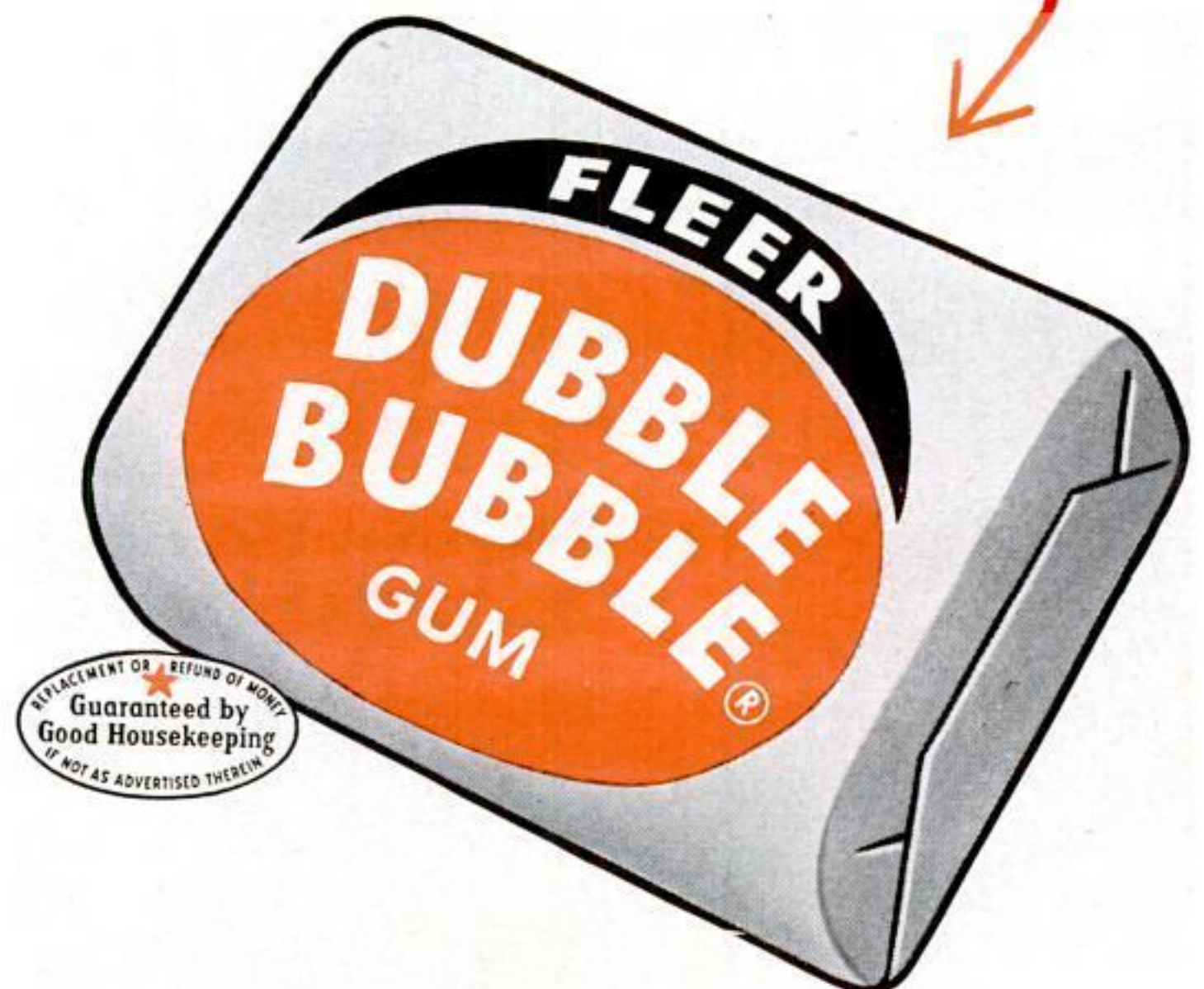


UNDER FIRE in his only gun battle, Muller (arrow) is hit by thief's bullet and slumps down. Bullet entered his head but did not seriously wound him.



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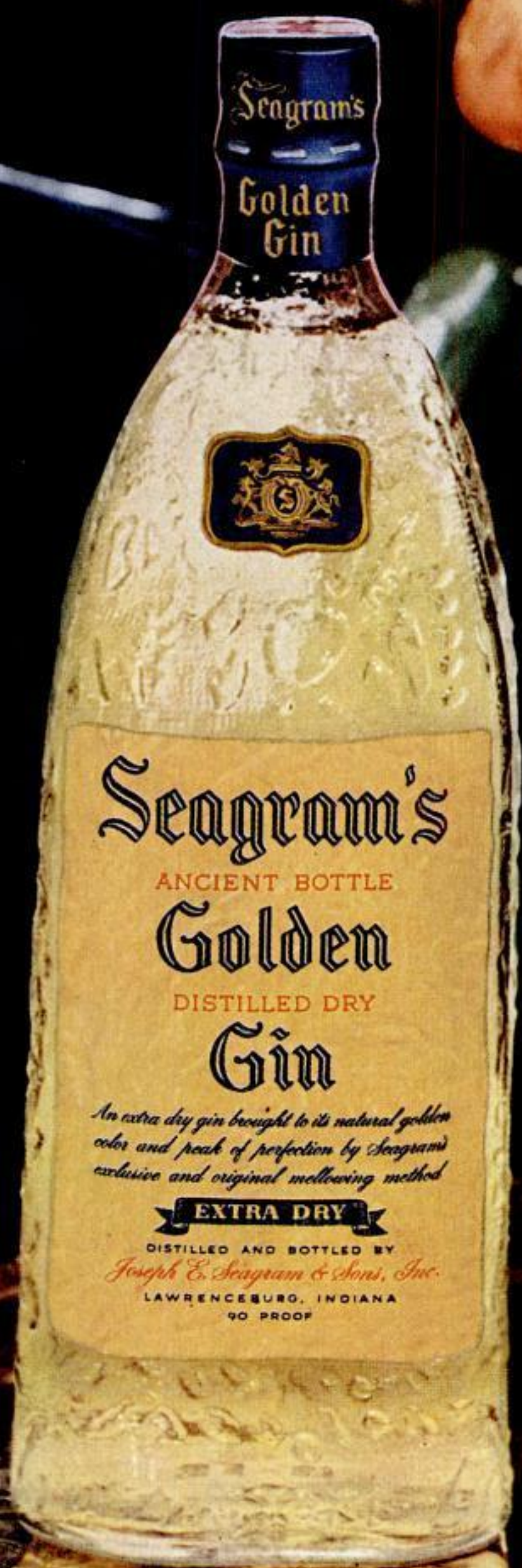
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When Dr. Charles Henner, a devout Seventh-day Adventist, was graduated from Los Angeles' College of Medical Evangelists in 1951, friends tried to talk him out of his plans to buy and operate the hospital in Santa Anna, Texas. The hospital, they pointed out, had been closed the last three months. There were only five Adventists in town and no church. Besides the drought-stricken town was going broke. There would be nothing much for him to do.

After three years in Santa Anna, Dr. Henner was head of a 25-bed, \$75,000 hospital. He also became part-time preacher in the Adventist church, which he bought. And, in addition, he was twice chosen mayor of the town which had thrived, in large part, because of his efficient administration and successful efforts to get a main highway overpass (*above left*) running to it.

But Dr. Henner felt that his work was completed in Santa Anna and prepared to leave for medical missionary work in Trinidad. Looking back over his happy years in Santa Anna, Dr. Henner says, "I feel that I have been especially blessed here." Santa Anna gave him a big farewell party as its way of saying "Amen."

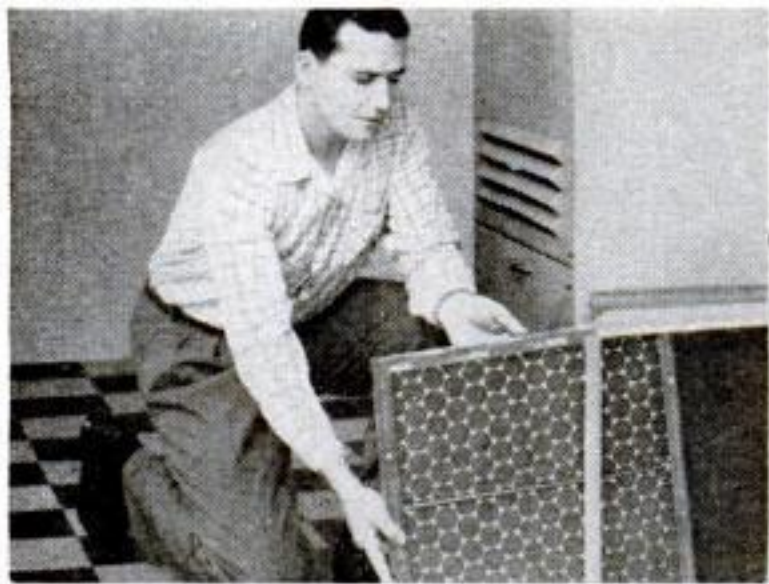
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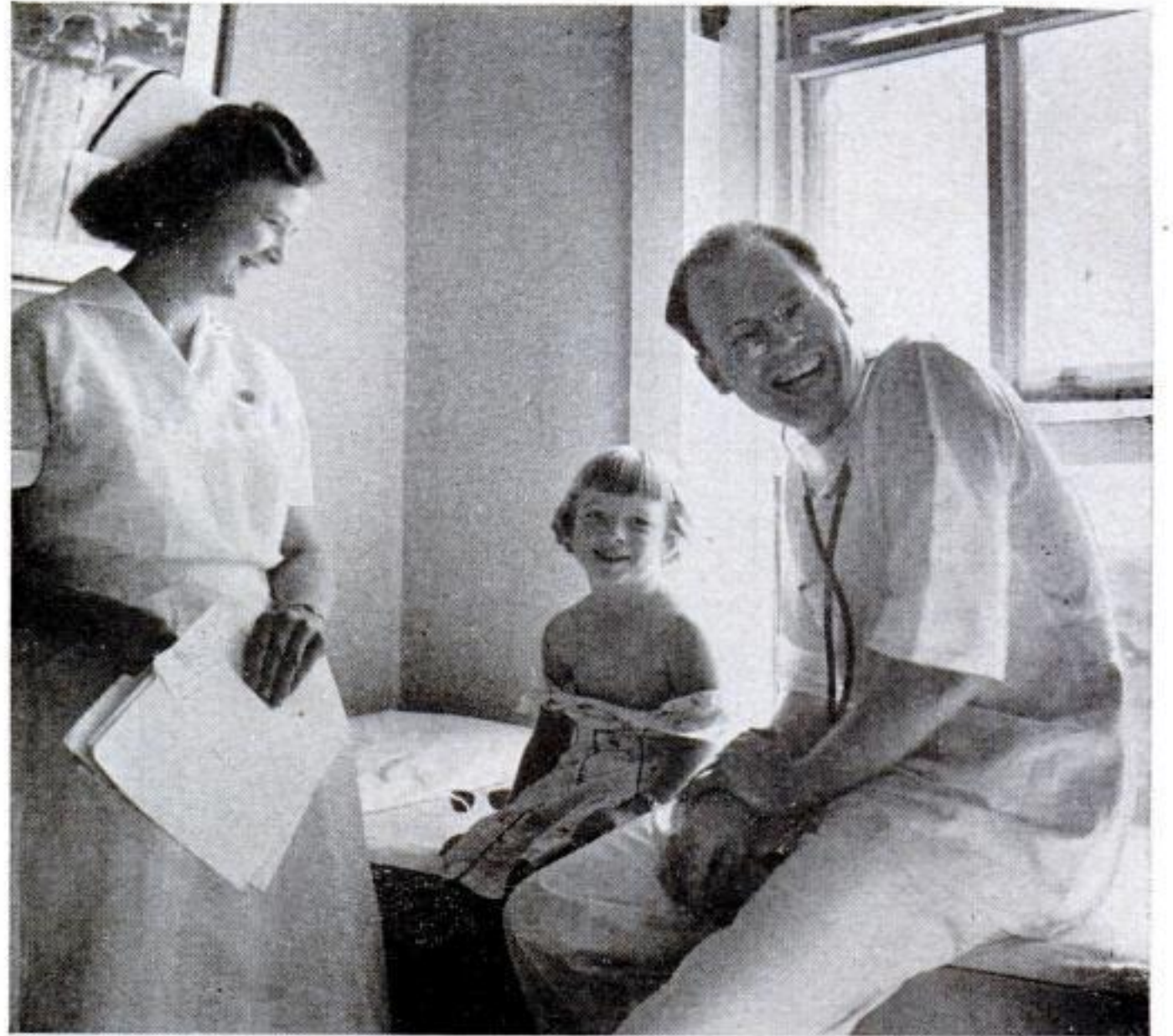
OWENS-CORNING
FIBERGLAS

DUST STOP AIR FILTERS

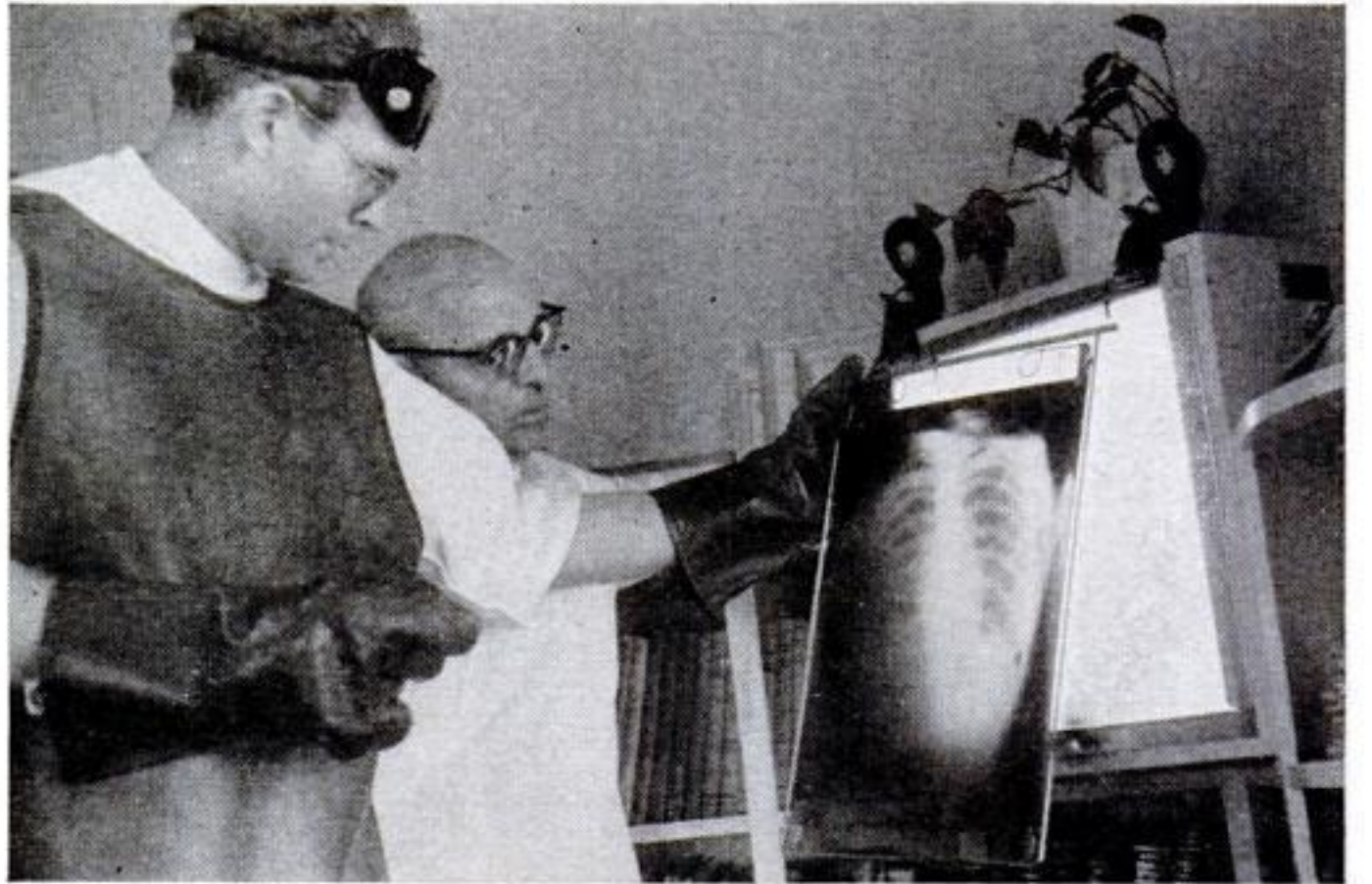
* Fiberglas and Dust-Stop are trade-marks (Reg. U. S. Pat. Off.) of Owens-Corning Fiberglas Corporation.

THREE JOBS CONTINUED

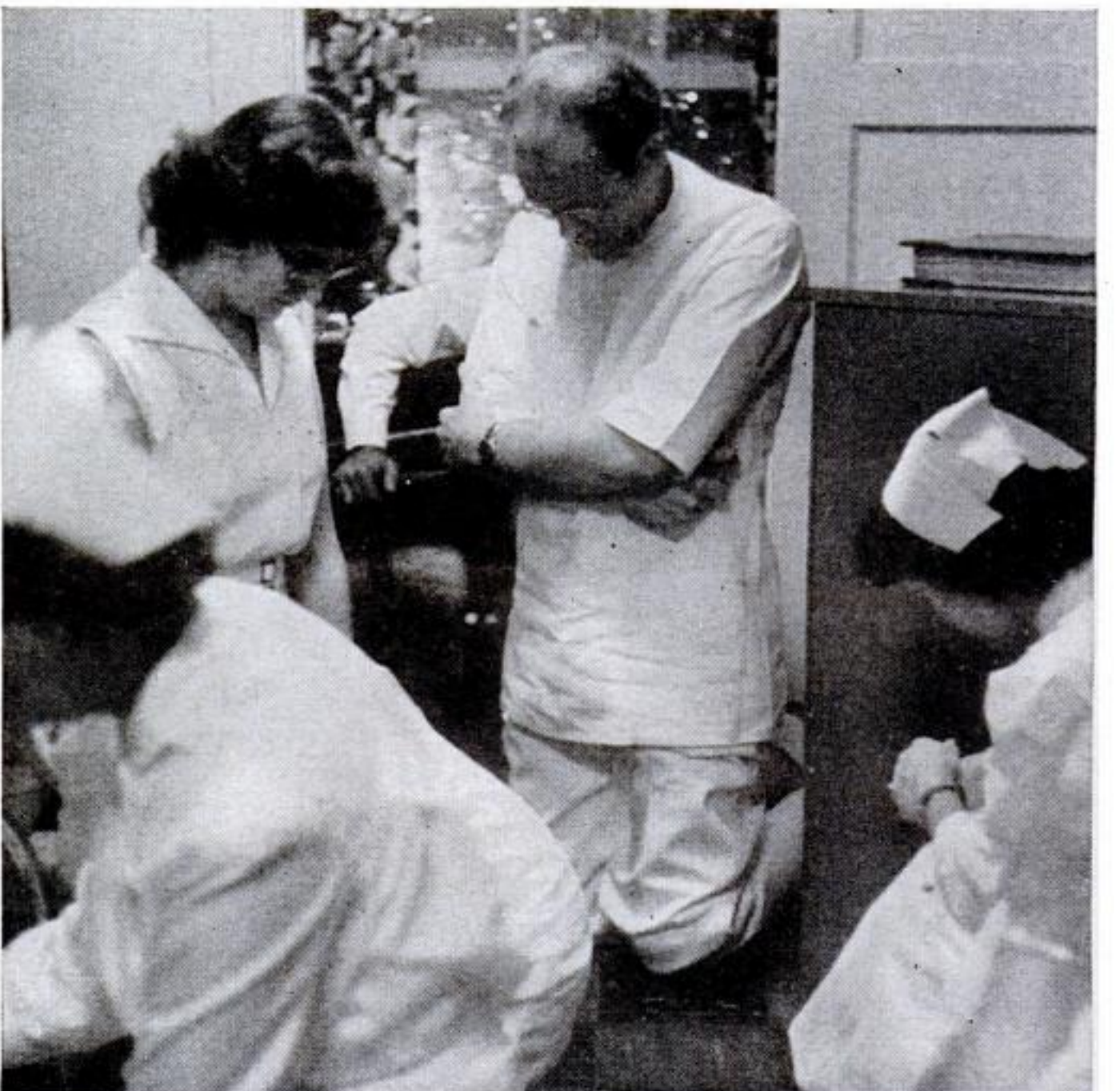
A BUSY DOCTOR AT WORK



MEDICAL CHECKUP of 4½-year-old Gwendolyn Wheeler is completed by Dr. Henner with the help of his wife Allene, supervisor of the hospital nurses.



LUNG X-RAY is checked by Henner (left) and X-ray technician. Henner is leaving the hospital, with all its modern equipment, to the Texas Adventists.



MORNING PRAYER and 15-minute devotional talk by Dr. Henner to his hospital staff starts a busy day. Most of the staff workers are Adventists.

CONTINUED

Little girls really learn with **Carnation's** fun-full New kind of **COOK BOOK!**

Not like any other!

YOU'D EXPECT TO
PAY MUCH MORE!

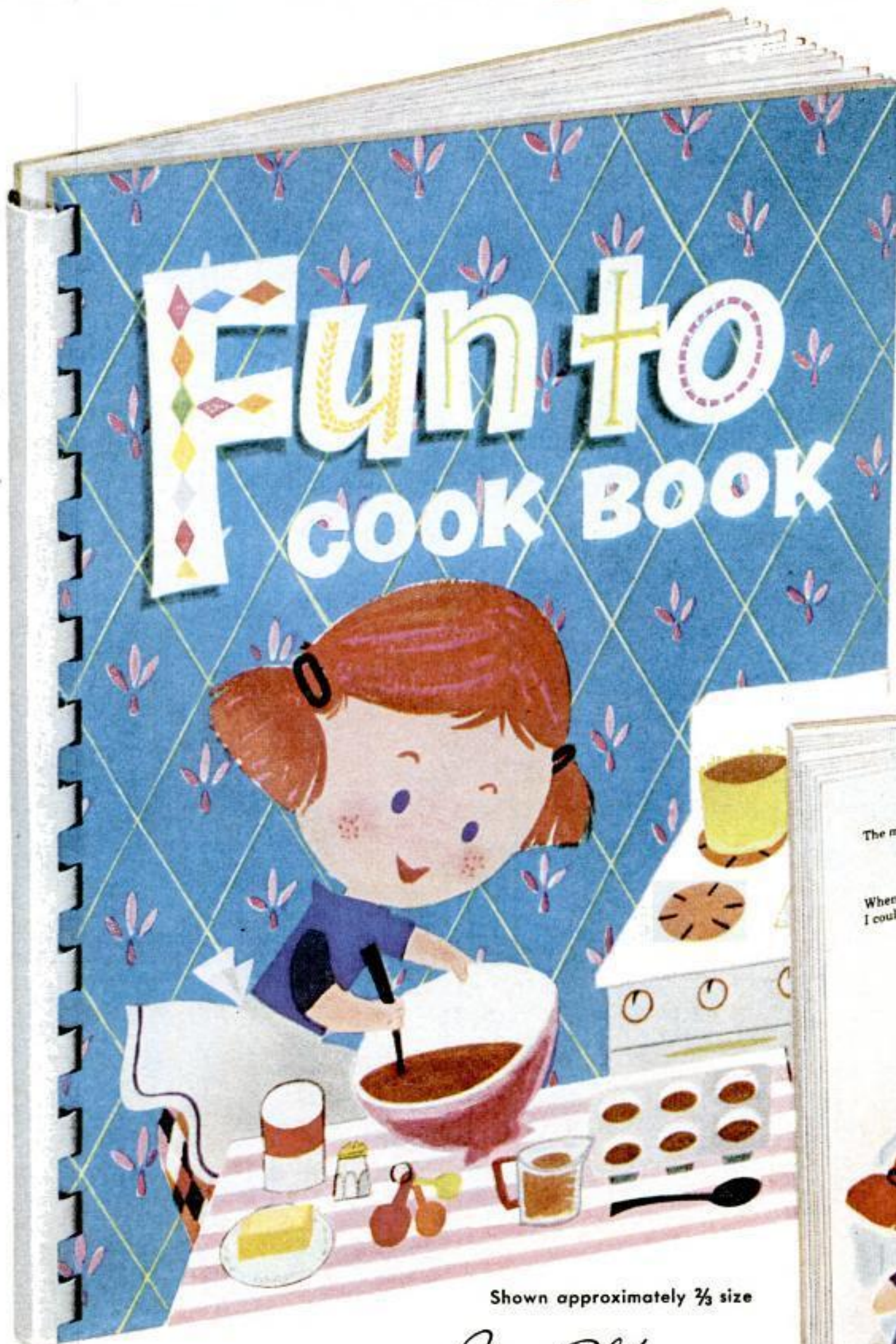
only **25¢** TO COVER
HANDLING
AND MAILING

For girls 7 to 14.

48 pages of fun-full recipes in a child's
own language! Bright pictures!

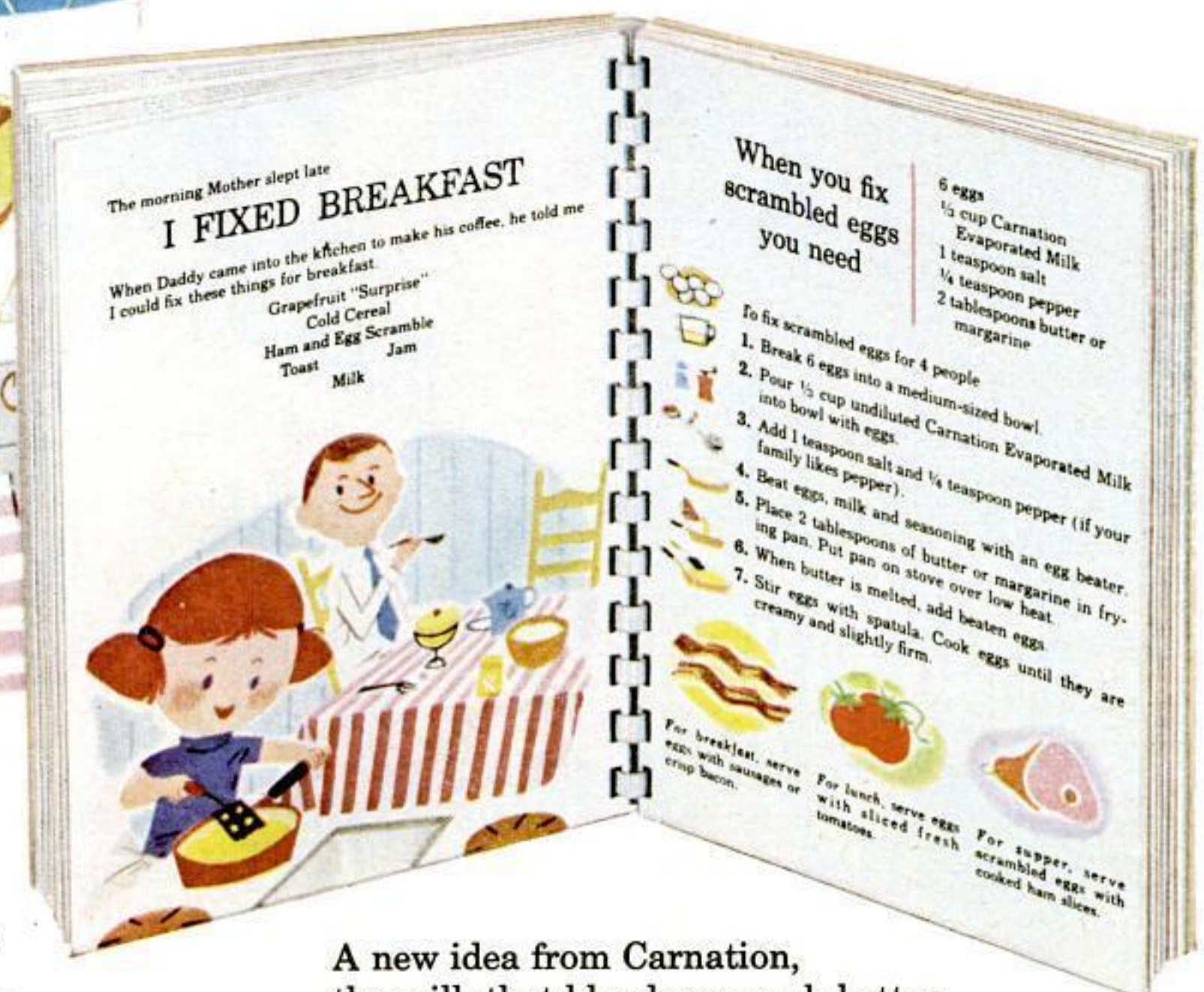
Big, clear print! Spiral bound!

Stands up! Washable covers!



Shown approximately 3/4 size

written by *Mary Blake*
CARNATION HOME SERVICE DIRECTOR
for her daughter *Margie Blake*



A new idea from Carnation,
the milk that blends so much better
than ordinary milk...to give you *smoother*
sauces, gravies, soup and desserts. It's the milk that
whips, too...into delicious whipped toppings and frozen
desserts, at 1/3 the cost of whipped cream. For better
results at less cost, make Carnation *your* cooking milk.

FREE FOR MOTHERS! Mary Blake includes,
free, her new "Favorite Recipes"! Send coupon today.



**MARY BLAKE, CARNATION COMPANY
DEPT. LM-1053, LOS ANGELES 36, CALIFORNIA**

Please send me _____ copies of your "Fun to Cook
Book" right away! I enclose 25¢ for each copy ordered.
Also please enclose, free, your new "Favorite Recipes."

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Give hamburger a square deal

with Del Monte... the only catsup made with the superlative vinegar that brings out the best in tomato flavor



Try these other famous Del Monte Tomato Products, too!
Tomato Sauce Tomato Juice Stewed Tomatoes Chili Sauce Peeled Tomatoes



Fair warning: If you've gone along thinking all catsups are the same, DEL MONTE Brand Catsup is going to change your mind.

It's the *only* catsup made with Pineapple Distilled Vinegar—vinegar so good it coaxes the finest flavor from ripe tomatoes in catsup.

And another thing. No other catsup wears that dependable DEL MONTE label you know so well.

THE MAYOR'S LAST DUTIES



SWEARING IN SUCCESSOR, Henner reads oath to Worthie T. Jones Jr. Jones is business manager of the hospital and a member of Adventist church.



DISCUSSING CITY PROBLEMS, Henner, dressed in hospital whites and a ten-gallon hat, sits under shade tree with road worker, W. E. McClellan.



AT FAREWELL PARTY Dr. Henner eats watermelon with 16-month-old son, Abbe Anson, on school lawn. The week before, a picnic was held for him.

CONTINUED

Puts new fun in your life ...and no lessons needed!



Here's a Hammond Organ you can play in 30 minutes!



One finger of the right hand plays the melody, on the Hammond Chord Organ. "Picture Music" shows you which keys to press, if you don't read notes.



One finger of the left hand adds impressive chords. On other instruments you have to use 3 to 5 fingers for chords like these.

Know nothing about music? No time for lessons? No matter! You'll play a tune on the Hammond Chord Organ in half an hour. Thousands have.

And in a short time, you'll be playing hit songs, old favorites, even classics. For the Hammond Chord Organ is the instrument that brings the fun of making music to everyone. And now there's a new wonder...

Now! Percussion tones added

Musicians have long marveled at the Chord Organ's versatility. Now, with Hammond's added *orchestral* percussions, tones are available like banjo, guitar, piano, harp, marimba and hundreds of others never heard before in organs of any size.

You must hear it to believe it. So visit your dealer and listen to the thrilling "Musical Kaleidoscope with the Hammond Chord Organ." And mail coupon for more information.

The Hammond Chord Organ

by the makers of Hammond Organs

**LOW AS
\$97.50 DOWN**
at most dealers. Often 3
years to pay. \$975 f.o.b.
Chicago in Walnut finish.
Blond or Ebony slightly higher

Hammond Organ Company
4234 W. Diversey Avenue, Chicago 39, Illinois
Without obligation, send complete details on the Hammond
Chord Organ.
Name _____
Address _____
City _____ Zone _____ State _____
© 1955, HAMMOND ORGAN COMPANY 10

It takes two
to romance



And two to give you an alluring,
blemish-free skin—Cuticura Soap
and Cuticura Ointment!

Want to win and hold a man? Of course you do! Then make sure you have the two things that assure you the allurements of a soft, smooth, naturally radiant skin.

First—Cuticura Soap. Many skin specialists say it takes a superfatted soap to help preserve the natural moisture and normal, healthy acidity of the skin. And Cuticura Soap—*alone of all leading soaps*—is superfatted and mildly medicated to help you retain and maintain the clean, clear, fresh, baby-soft skin men love.

Next—Cuticura Ointment. This emollient does more than help clear up externally caused pimples. Along with modern, scientific medication it contains effective softening elements—goes after hateful blackheads, flaky dryness, oily shine—softens and gently stimulates as it helps heal.

Thrilling results often in 7 days. Cuticura Soap and Ointment work in record time. In a few days your skin feels like silk, begins to look glowing!

Cuticura Soap and Ointment are so remarkably helpful they're used by *hundreds* of doctors—by certain leading hospitals—and by millions of adored women for three generations. Do get Cuticura Soap and Ointment and discover this "magic" for yourself.



Cuticura

Proved Way to Lovelier Skin

Available in Canada

THREE JOBS CONTINUED

A SERMON AND FAREWELL



ENTERING CHURCH with wife and son on Saturday morning, the Adventist Sabbath, Dr. Henner wears blue serge suit reserved for this occasion.



PARTING ADDRESS is delivered by Dr. Henner, a lay elder in the church. After services he gave the deed to the church building to Texas Adventists.



New Clinic-Style Package works like doctor's atomizer—even children like it.

New Vicks Wonder-Drug Spray Lets You Breathe Almost As If Your Head Cold Had Gone!

Clears Worst Distress—In Seconds!

Relieve head-cold distress of blocked, runny nose, stuffy head — with Vicks new wonder-drug nasal spray, Medi-Mist. Squeeze the new Clinic-Style Atomizer up each nostril as directed. Feel swollen membranes start to shrink in seconds. Breathe again for hours — almost as if your cold had gone! Helps fight germ-infection with exclusive new won-

der-drug combination, Cetamium and gramicidin, plus antihistamine. Get new Medi-Mist today. Carry it with you for relief on-the-spot. Can't spill or break!

New Vicks Medi-Mist
NASAL SPRAY

And for suffering of chest colds
—also try dependable Vicks VapoRub!

DOGS EAT IT UP



AND IT'S A GOOD THING THEY LIKE IT—because Gro-Pup provides all the food essentials dogs need daily. It's the *only* dry dog food officially approved by the American Veterinary Medical and Animal Hospital Associations.

GRO-PUP

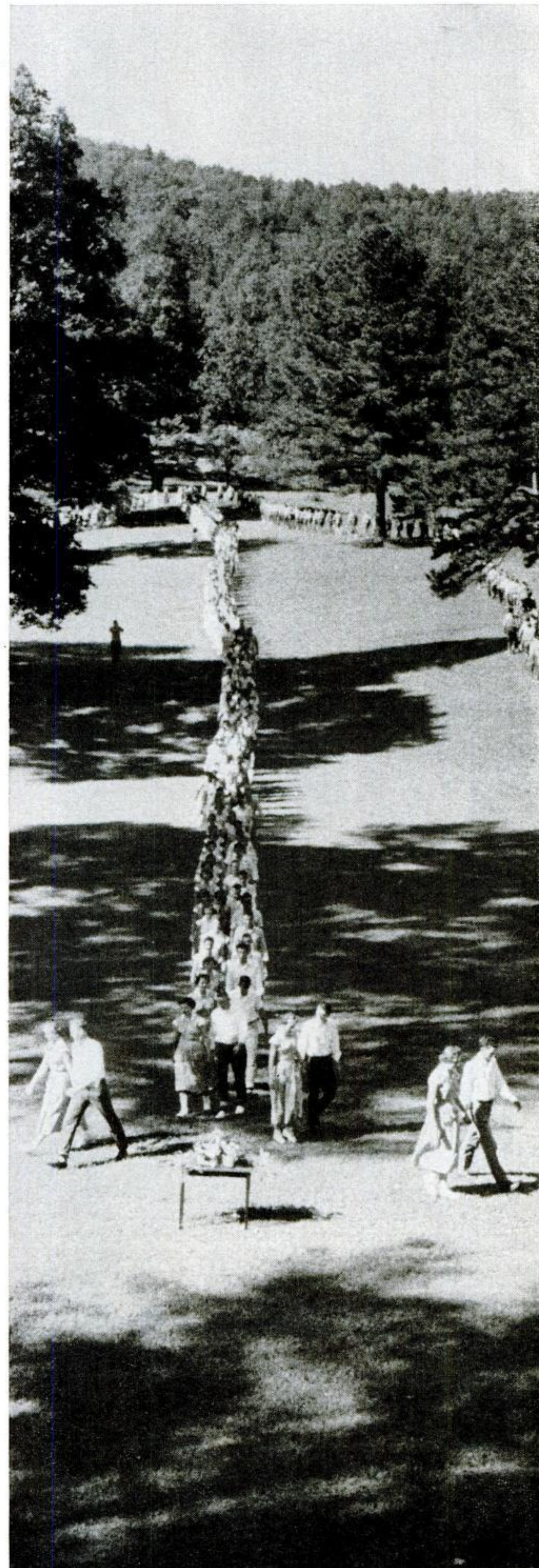


THE PROTECTIVE DOG FOOD

Made by the Kellogg Company, Battle Creek, Michigan



NEW
Gro-Pup T-Bone
for treats.



GRAND MARCH by Berry students leads to "mountain basket" into which their pennies are dropped. This year a total of 17,500 pennies was contributed.



RINGED BY COLLEGE CHOIR AT MEMORIAL SERVICES, SENIOR CLASS OFFICERS AT BERRY SCHOOLS PUT FLOWERS ON GRAVE OF FOUNDER, WHO DIED IN 1942

Thanks for Miss Berry

GEORGIA STUDENTS HONOR FOUNDER OF SCHOOL

On the anniversary of Martha Berry's birthday the students of the school she founded gathered on the campus near Rome, Ga. to say thank you. At her grave they placed flowers. Then, high above at Lavender Mountain, they donated fistfuls of pennies to the school fund (*next page*). The pennies, one for each year of their lives, are a traditional thanks offering to the well-born lady who made a life's work

of bringing education to mountain children.

Miss Berry opened her school in 1902—a white-washed building with room for five children. In the years since, 15,000 students have attended the Berry Schools which now consist of two high schools and a college. Miss Berry's personal appeals raised money for her schools but many of the buildings were put up by the students, all of whom work their way through.



MISS BERRY CUTS 69th BIRTHDAY CAKE IN 1936



The elegance of the Continental *Mark-II* is the elegance of quiet lines.

Its beauty is the beauty of simplicity.

You see on these four pages a formal, conservative motor car with the straightforward dignity of a classic.

Yet, at the same time, you see a most *modern* motor car—a car of extraordinarily low, sweeping and exciting lines.

A motor car of such high distinction naturally has all the features that you would ever

expect in a truly fine car . . . and more.

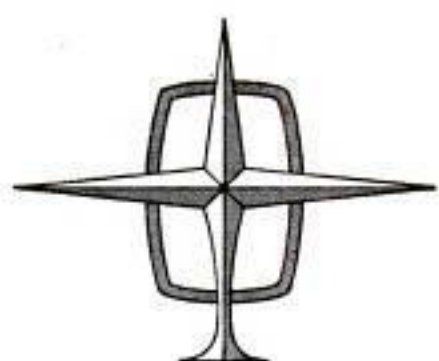
But, even more important is the painstaking care given to making each Continental a masterpiece down to the last detail. Because each Continental is the work of master craftsmen, nothing has been spared . . . in time, or skill, or effort . . . in our determination to make it as fine as a car can be.

Naturally, the Continental *Mark-II* can be made only in limited numbers. Whether you hope to own one or not, we shall take great

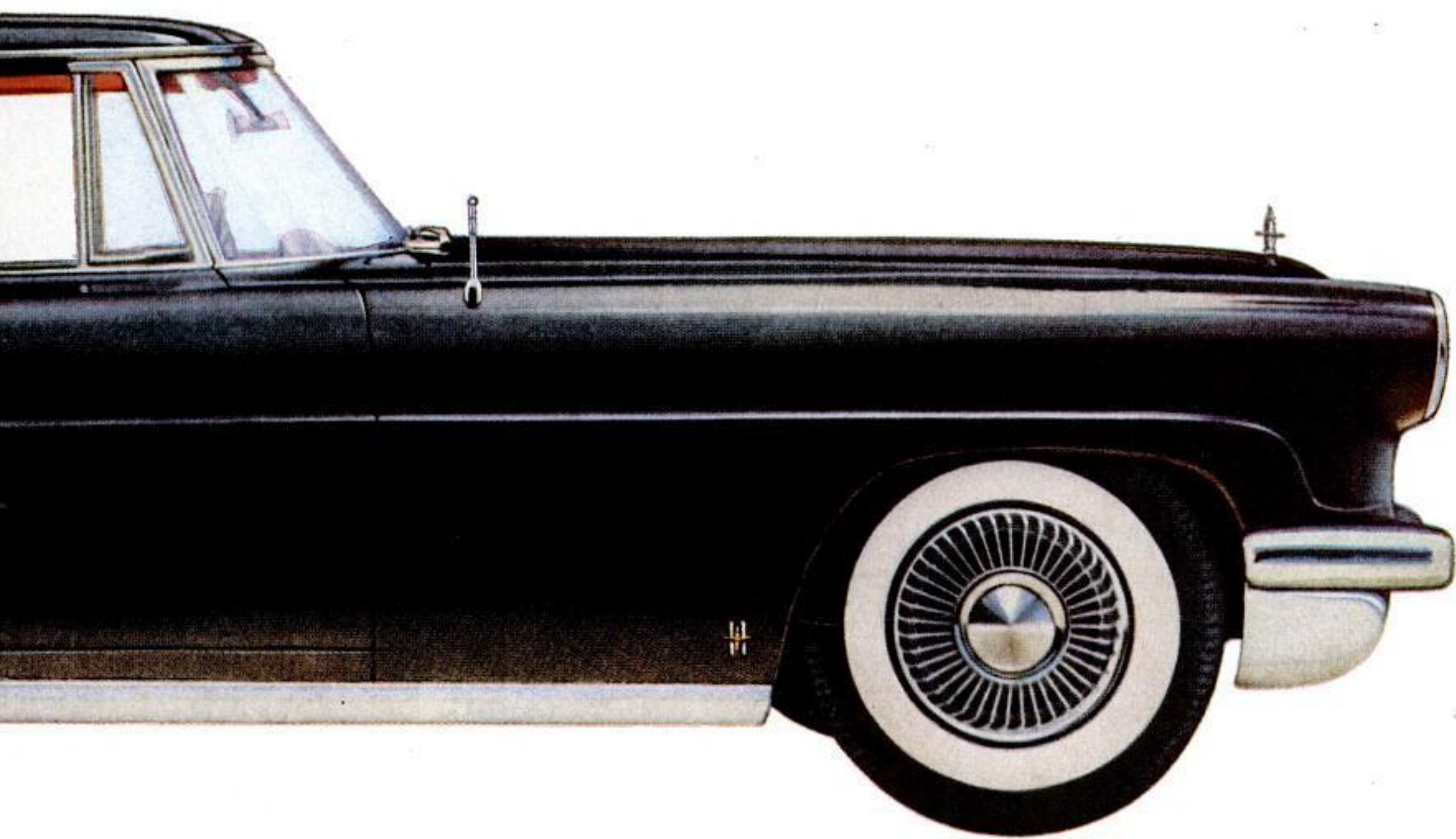
pleasure in having you inspect this truly superb motor car.

When you see it, we hope you will share the sincere belief of the Ford Motor Company that here is the finest car America has yet seen.

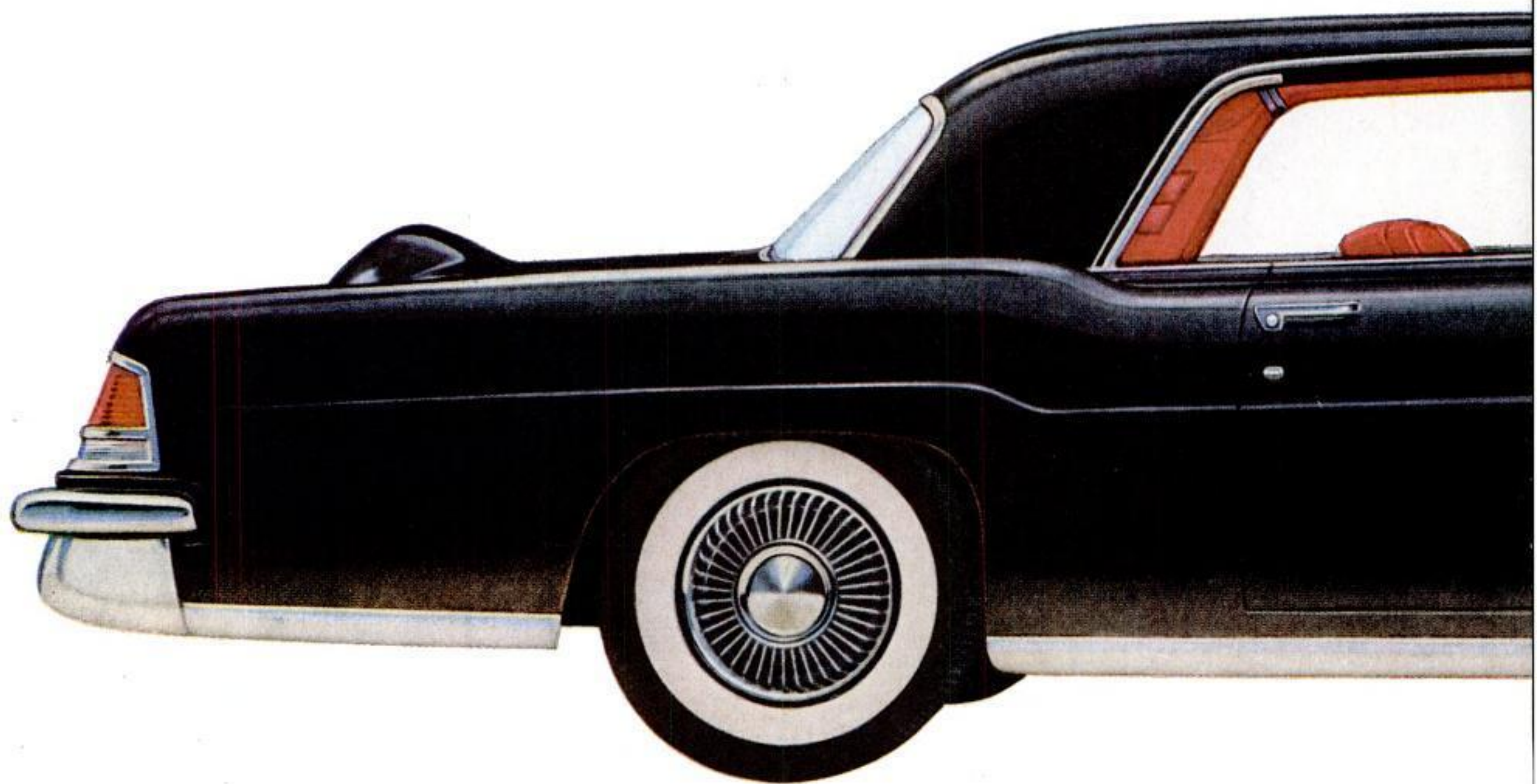
If you will drop in on your Continental dealer at his showroom, he will be happy and proud to show you the car. And he will be pleased to tell you some of the many interesting background facts about the designing and building of the Continental *Mark-II*.

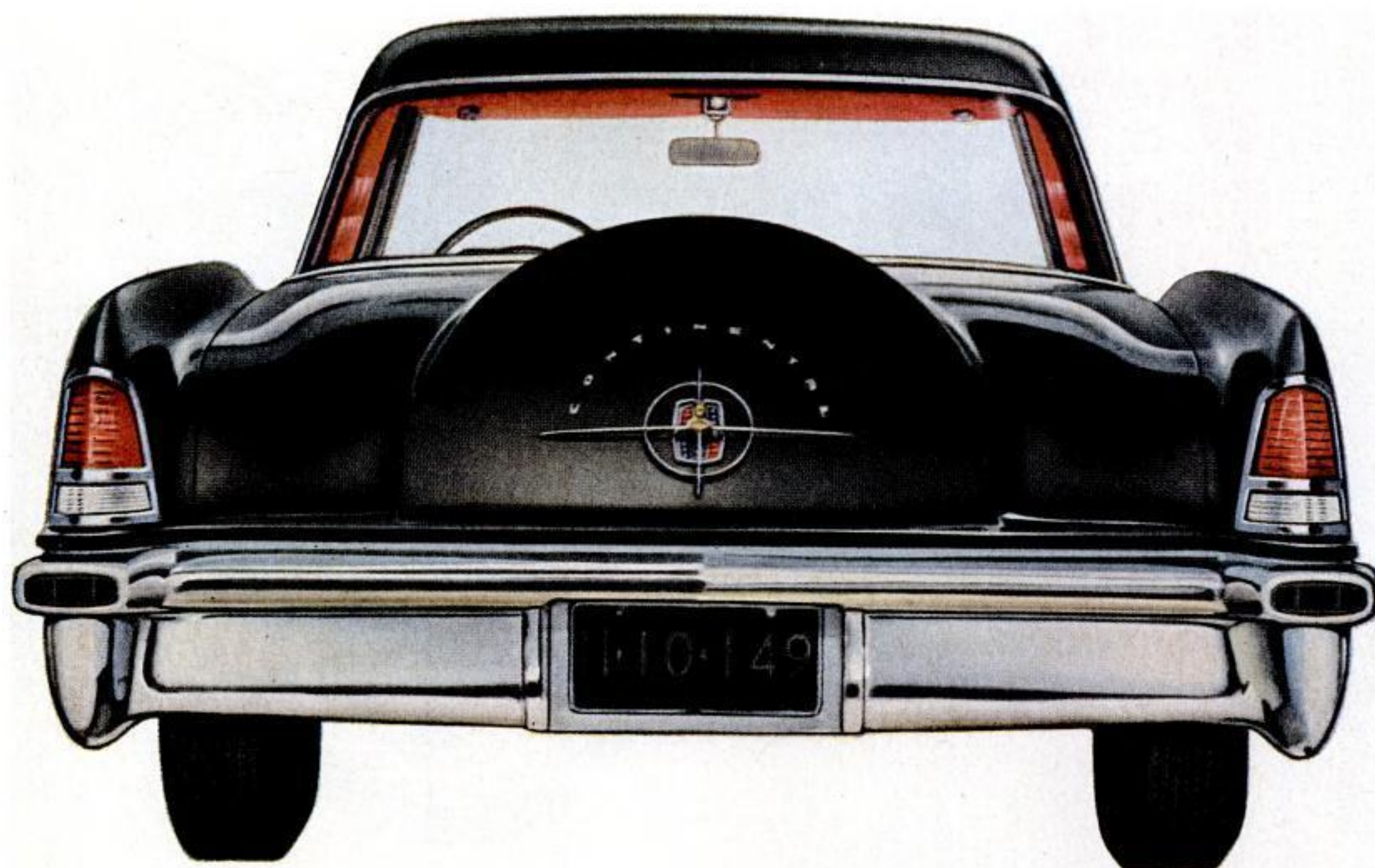


Continental Division • Ford Motor Company



the Continental — *mark II*





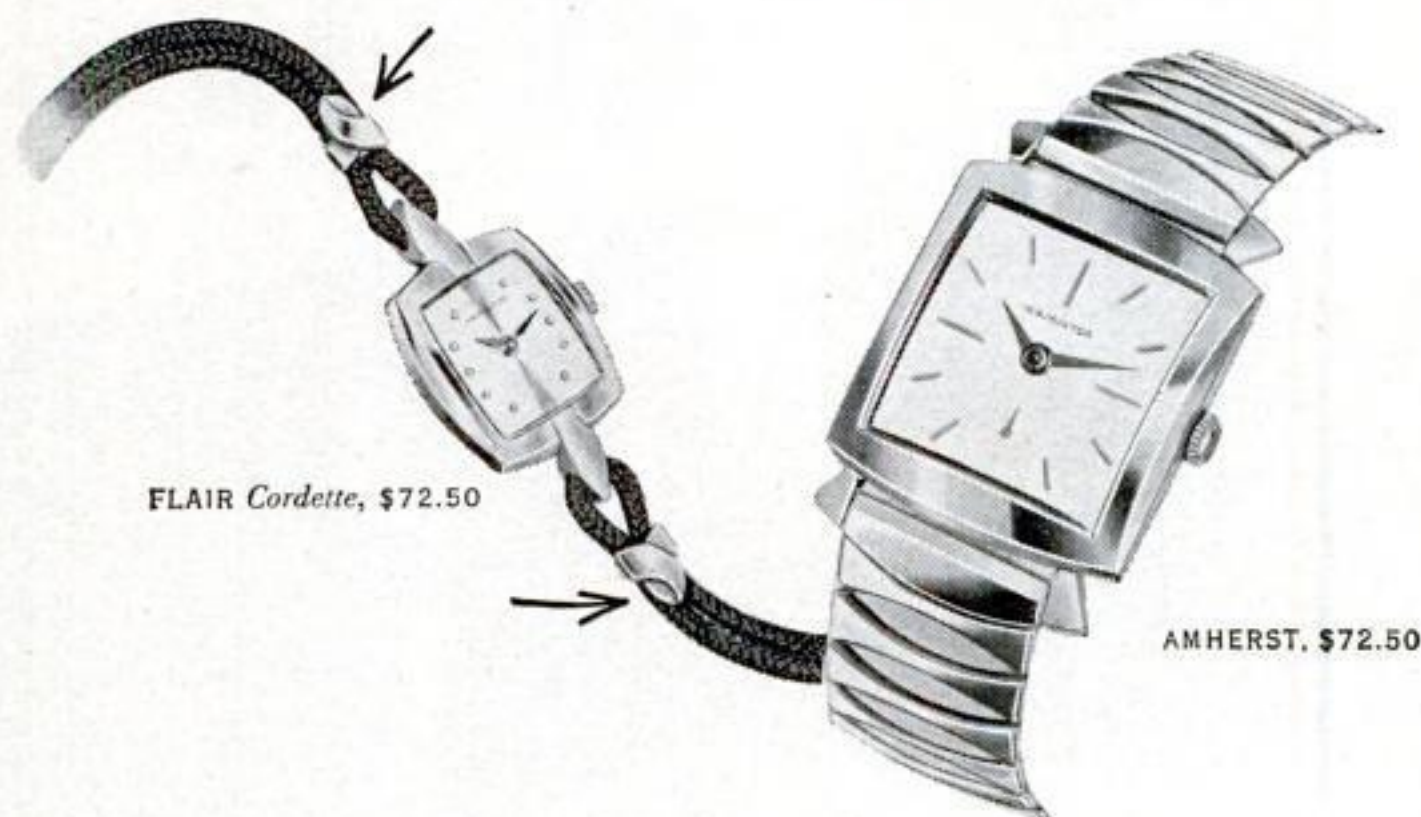
Presenting

Preview of Hamilton's newest watches

At left, the Flair. Gracefully sculptured in 14K gold, its slender lines flow smoothly from the sterling silver dial, through tapering end ornaments, to delicately molded "Cordettes" (see arrows). At right, the shock-resistant Amherst. Clean, bold, streamlined as a supersonic jet. There's not a man alive who wouldn't be proud to wear the Amherst. Your jeweler has these newest Hamiltons now.

IT MEANS SO MUCH MORE
TO GIVE... OR GET... A

Hamilton



FLAIR Cordette, \$72.50

AMHERST, \$72.50

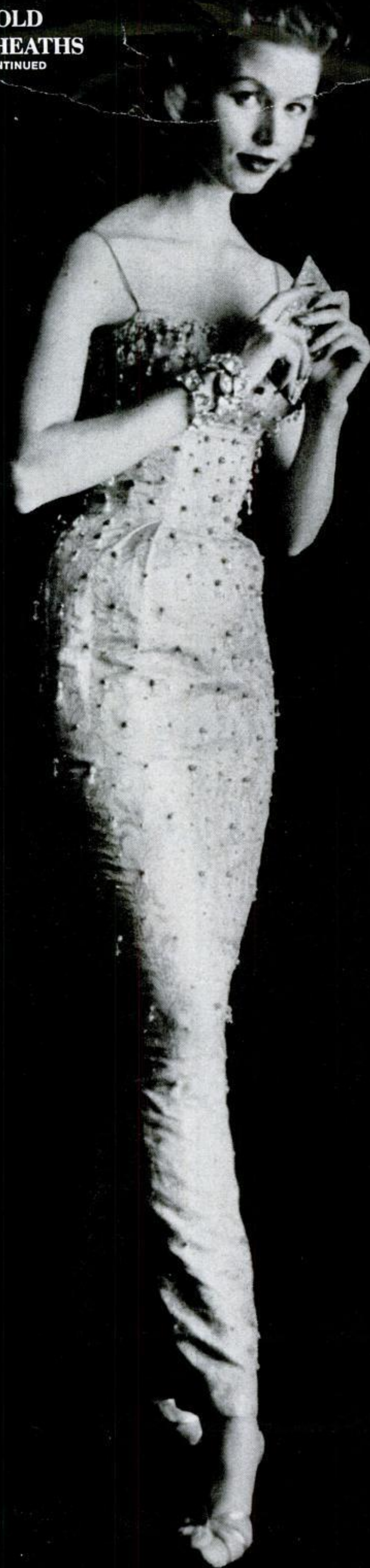
Prices include Federal Tax.

Hamilton offers a complete selection of fine watches, including beautiful Hamilton Illinois models priced from \$33.95.

NO SEAMS TO WORRY ABOUT!
SEAMLESS STOCKINGS BY *Hanes*

HANES HOSIERY INC. • 350 FIFTH AVE., NEW YORK • \$1.35 TO \$1.95 AT LEADING STORES

GOLD
SHEATHS
CONTINUED



LAVISH LAMÉ is decorated with crystal drops in sheath (Ceil Chapman, \$185) which has flare in back for dancing.

Needs Water Only 3 Times a Year*

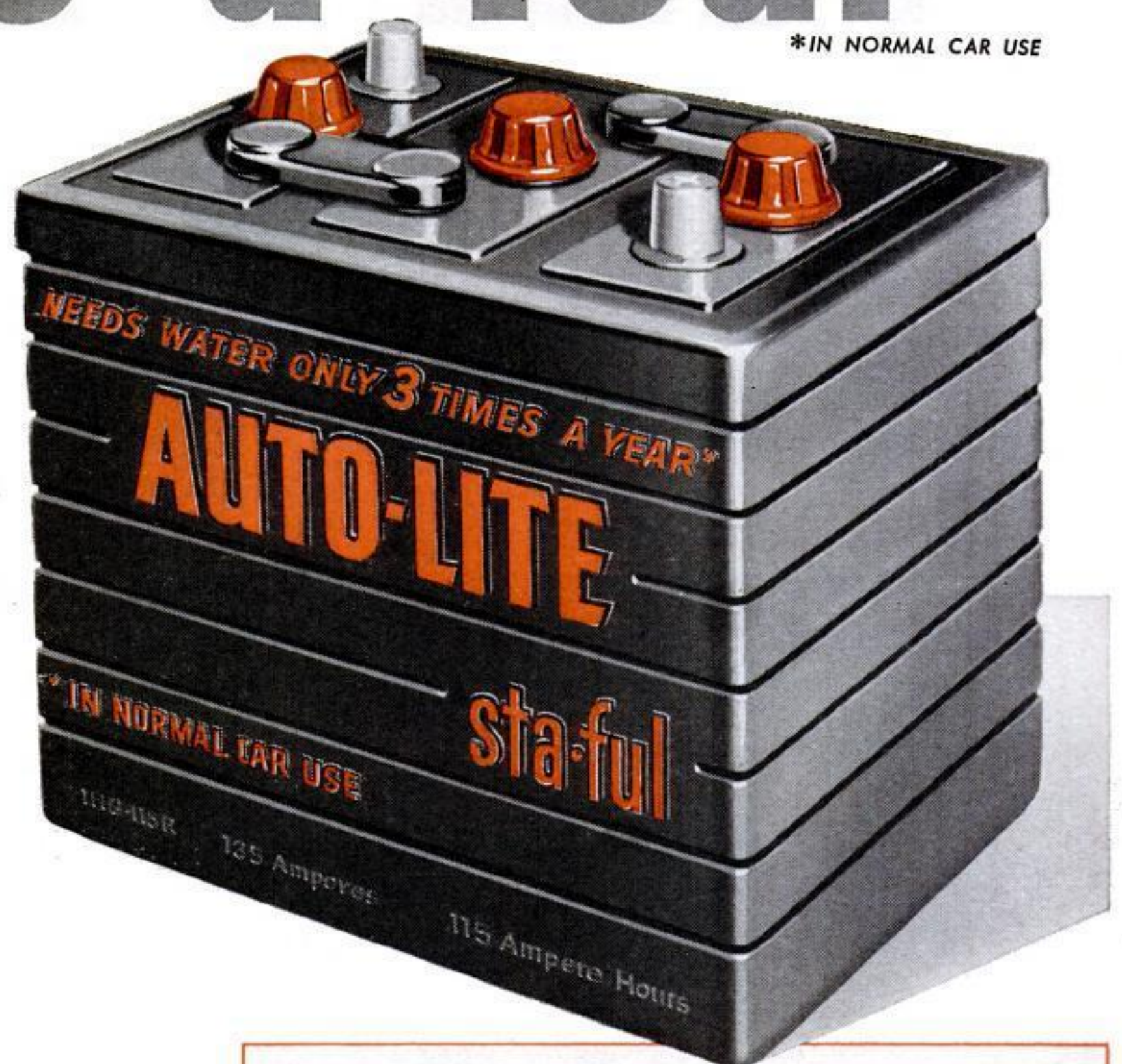
*IN NORMAL CAR USE

Lasts Longer Too!

You're always off to a good start with an Auto-Lite "Sta-ful"!

Wherever you drive, in any season, you can be sure of quick, trouble-free starts with an Auto-Lite "Sta-ful" battery.

The "Sta-ful" stays stronger longer than any ordinary battery because of its special construction. Its extra large liquid reserve (3 times as much as batteries without "Sta-ful" features) keeps "Sta-ful" plates fully covered and protected . . . keeps power at its peak. Get the full story on the Auto-Lite "Sta-ful" battery—the battery that needs water only 3 times a year in normal car use and lasts longer, too. See your Auto-Lite Battery dealer today.



Here's the reason . . . Auto-Lite "Sta-ful" has more than 3 times the liquid reserve of ordinary batteries . . .

Liquid reserve of Auto-Lite "Sta-ful" is over 14 oz.

Liquid reserve of ordinary batteries is less than 4 oz.



Auto-Lite "Sta-ful" plates are fully covered and active



Ordinary battery plates are exposed and partially inactive

AFTER EQUAL
EVAPORATION
THIS HAPPENS...

Fibre-glass insulation helps keep power-producing material in plates, assures longer life.

AUTO-LITE

AUTO-LITE MANUFACTURES OVER 400 PRODUCTS, INCLUDING SPARK PLUGS, BATTERIES, WIRE AND CABLE, ELECTRICAL SYSTEMS

Neatest, quickest anti-perspirant there is!



New greaseless anti-perspirant that lets your skin "breathe"

Extra effective. Goes on dry!
No wet or sticky residue on skin or clothes!

- Ends odor and perspiration moisture
- Contains nothing to stop skin's natural "breathing"
- The first greaseless anti-perspirant stick

Now! A revolutionary new kind of anti-perspirant—new Fresh Stick. It's non-acid. Other anti-perspirants are acid!

Other anti-perspirant sticks have a greasy base!

It goes on dry—invisibly—without a trace of greasiness or a drop of moisture! Your underarms actually stay dry and odorless!

No sticky fingers. No messy drip. No wet or sticky residue on skin or clothes.

Unconditionally guaranteed safe! No clothes damage or we will refund triple your

full purchase price of Fresh Stick Deodorant.

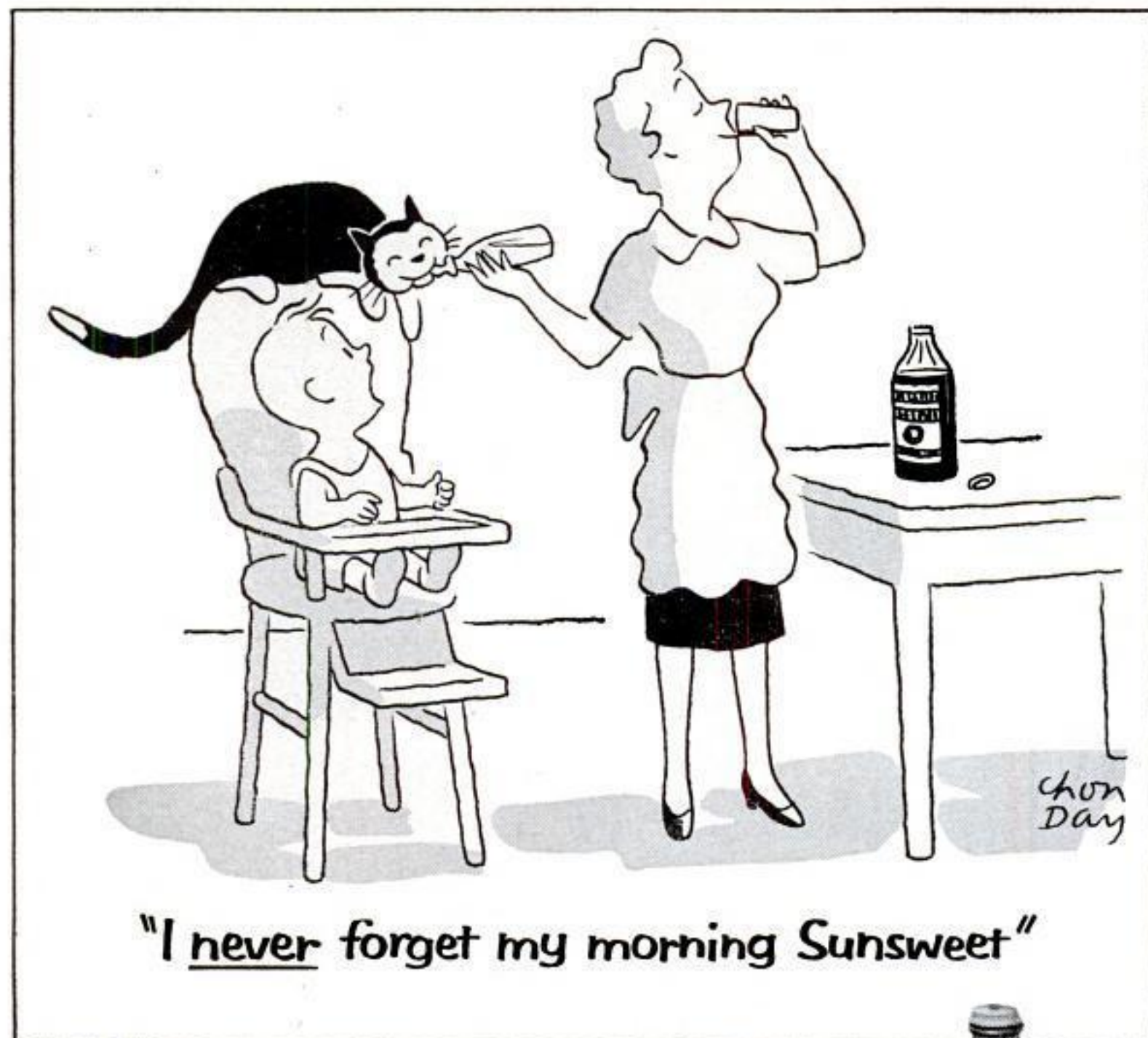
Better than sprays, creams, lotions, or ordinary sticks!

No pressure cans to stick. No roll-on containers to clog. No drippy sprays. No sticky creams to dry out! No worry about this stick drying up. Fresh Stick makes other types of deodorants old-fashioned!

To check perspiration, to stop odor completely, use new Fresh Stick every day.

P.S. to wives. Buy Fresh Stick for your husband, too. No heavy perfume.

Fresh is a registered trademark of Pharma-Craft Corporation. Also distributed in Canada.



"Baby yourself by drinking the best of all prune juice for you—Sunsweet. It's the only one with the same amount of natural laxative in every glass. Only one that tastes so great, too... because it's pure prune juice... never diluted, never sweetened. Naturally, Sunsweet outsells all the others put together."

SUNSWEET PRUNE JUICE



GOLD SHEATHS
CONTINUED



GOLD ON HEAD is a turban of lamé (Emme, \$70). Fox scarf is a new gold mutation called Sunbeam (Ritter, \$1,500).



GOLD ALL OVER, dress and coat (Adele Simpson, \$475) are worn with gold kid gloves and gold pumps (Evins, \$43).


CONTINUED

Copyrighted material

Gold-plated Siren

LAMÉ ALLOWS A GIRL TO SHINE IN SHEATHS

For a girl who wanted to glitter, a gold dress has always had certain drawbacks. The metallic fabrics were often stiff and heavy and tended to show off the dress more than the girl. This season pliable gold lamé and the new sheath styles have combined to make dresses that any siren would find satisfactory. The dress at left, which gives the poured-into look popular now in party dresses, is made of a light material, weighs a little more than a pound. Permanently shiny because it is nontarnishing, dresses made of lamé can be worn with gold gloves and gilded shoes (*next page*) to let a siren gleam from top to toe.



SIMPLE SHEATH for formal wear (Talmack, \$175) is flexible though its fabric is 75% metallic.

CONTINUED

The first canned dog food good enough to be labeled "Gaines" is **HERE**

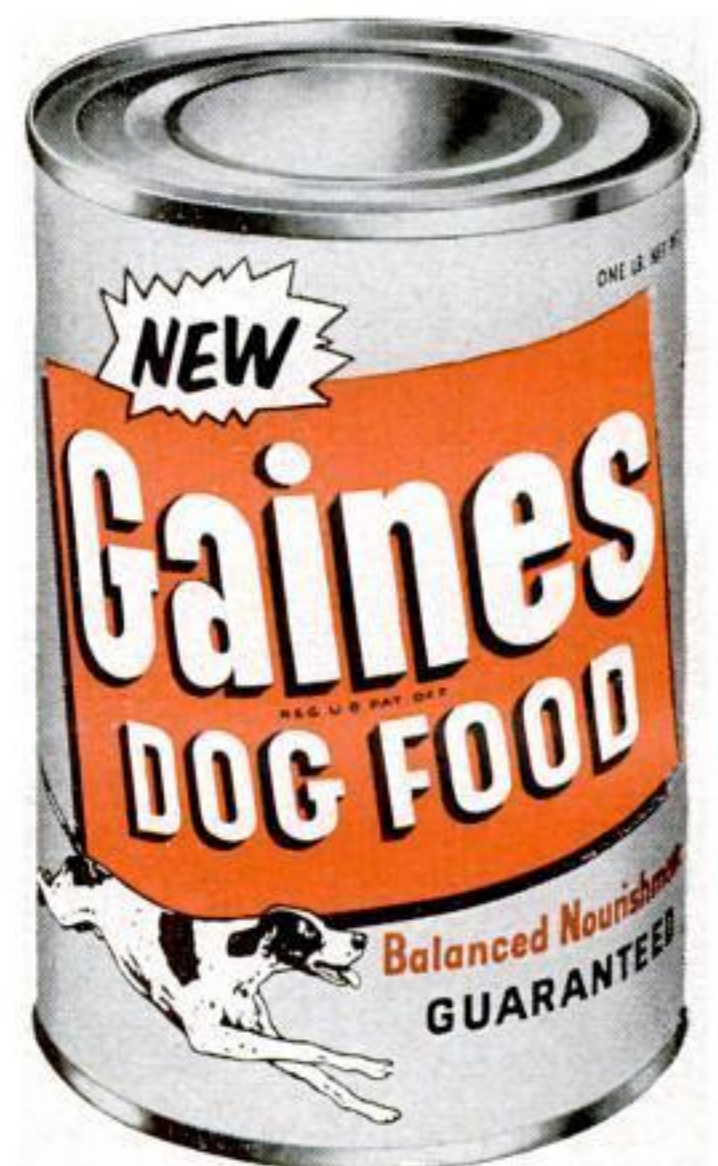


NEW GAINES OFFERS A COMBINATION OF NOURISHMENT AND FLAVOR UNMATCHED BY ANY OTHER CANNED DOG FOOD!

Now from Gaines—world leader in dog nutrition—comes a totally *new* concept in the science of dog feeding! It's the first canned food to take advantage of the amazing nutritional discovery, *dl*-Methionine, to make *more of the vital protein* available to your dog . . . protein that would normally be wasted. It's a fact: no other canned dog food on the market—no other food you can buy—offers your dog the same nourishment as new Gaines—with its precise combination of rich meat nutrients, vitamins, minerals and *dl*-Methionine! And for tail-wagging taste appeal, dogs prefer Gaines *by instinct!*

Gaines

NOURISHES EVERY INCH OF YOUR DOG!



A Product of General Foods

PROVE IT THE FINEST EVER!

IUM MOTOR OIL



... FIGHTS ENGINE KNOCK

conditions—S.A.E. 5W-20 and S.A.E. 20W-40. Both are year-round oils.

For new cars and old cars—for all types of driving conditions in all kinds of weather—ask for ATLANTIC PREMIUM MOTOR OIL. Sold wherever you see the Atlantic sign.

. . .

Atlantic Premium Motor Oil 20W-40 is the best oil yet developed for gasoline-powered marine engines, including outboards.



THE ATLANTIC REFINING COMPANY

MILLIONS OF MILES OF DRIVING

ATLANTIC PREM



DOES MORE FOR YOUR CAR

- Gives easier starting**
- Resists rust and corrosion**
- Keeps engine clean**
- Keeps down oil consumption**
- Increases gasoline mileage**
- Reduces engine wear**
- Preserves that "new-car pep"**

It's the motor oil that combines all of the features your car needs—the finest lubricant in 85 years of refining experience—ATLANTIC PREMIUM.

Because it fights formation of combustion chamber deposits, it's an ANTI-KNOCK motor oil. And it's a multi-viscosity, heavy-duty, high-detergency oil with high film strength.

There are two grades of this great oil to fulfill the requirements of all engine designs and driving

**Don't
forget
your
change!**

Mighty well-trained dog!

Trained to register *two* important things! Change oil in your car at factory-recommended intervals—and—change your AC Oil Filter every 5,000 miles! If you forget your change you'll be "out" money, important money should your engine be damaged. So, take the AC Sludgehound's friendly tip. Change!

Be sure the filter change is to an AC—the filter that takes out every tiniest particle of grit, dirt, dust, metal—to really protect your engine. An AC Oil Filter won't remove the valuable detergents used in today's engine oils.

Ask for the best—AC.

Watch **BIG TOWN**, NBC-TV



10 times the
filtering area



More than 90
sludge-trapping pockets



AC SPARK PLUG DIVISION, GENERAL MOTORS CORPORATION, FLINT, MICHIGAN

THE ONLY FACTORY-APPROVED FILTER FOR CADILLAC • BUICK • OLDSMOBILE • PONTIAC • CHEVROLET • GMC

they're all wearing **EAGLEKNIT!**



Knitted headwear by Eagleknit is riding the crest of popularity. Warm, comfortable — and so fashionable — Eagleknit has put new smartness into knit-to-fit headwear, designed new styles for every member of the family. Tots and teens, boys and girls, young

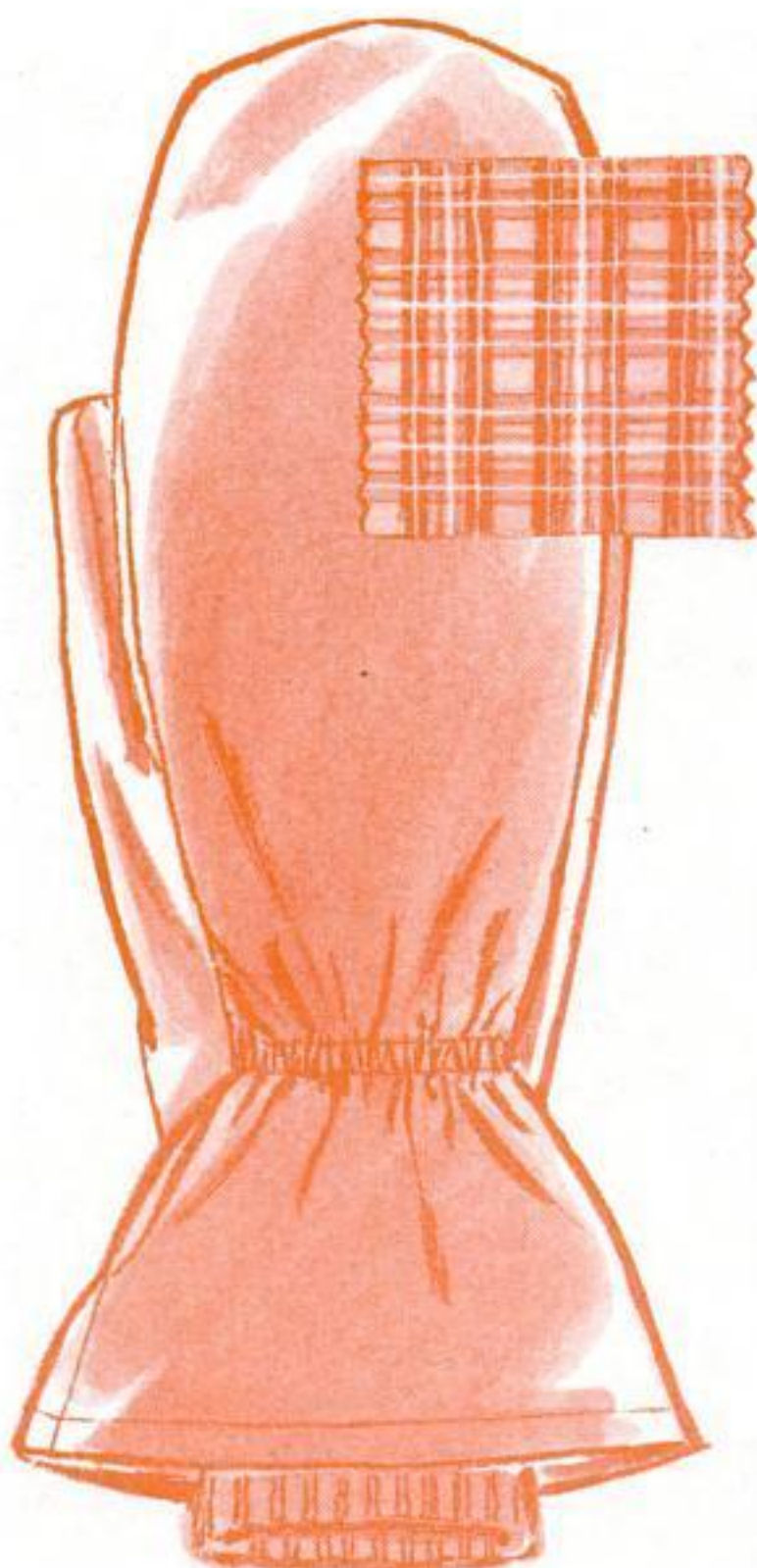
and old — they're all wearing Eagleknit! Eagleknit is America's best known, best made and most wanted knitted headwear. Go to your favorite store today and ask for Eagleknit headwear! Eagle Knitting Mills, 507 South 2nd Street, Milwaukee 4, Wisc.

Store Hours, 9:15 to 5:45

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twice the protection
with Snowbirds . . .
a mitten by Hugger



No more wet cold hands, even when they're making a snow man, for Snowbirds give you two separate mittens in one. Outside—a wind-and-water repellent pre-shrunk (shrinkage less than 3%) mitten that you can remove and chuck into the washing machine. Inside—a warm-as-toast wool mitten. Fine for boys or girls.

881—Poplin; red, navy, brown, green, age sizes 2 to 16 pair, \$1.95
882—Poplin; Black Watch or Royal Stewart tartan, age sizes 2 to 16 pair, \$1.95
883—Corduroy; red, navy, brown, green, age sizes 2 to 16 pair, \$1.95

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☐ Money order or check
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Please send me the Snowbird mittens as follows:

Number	Size	Color	Quantity	Cost
Total				

Name
Please print in pencil, ink may blot

Address

City Zone State

Add 3% to cover Use and Occupation taxes if delivery is to be made in Illinois. Postage extra outside our regular delivery zone.

Minimum C.O.D. order, \$2.95. Service charge of 25¢ on C.O.D.'s within our delivery areas.

88—Life—10-24-55

BERRY SCHOOLS CONTINUED



BERRY MANSION on edge of school's 30,000-acre property was founder's family home which is now gathering place for students, school visitors.

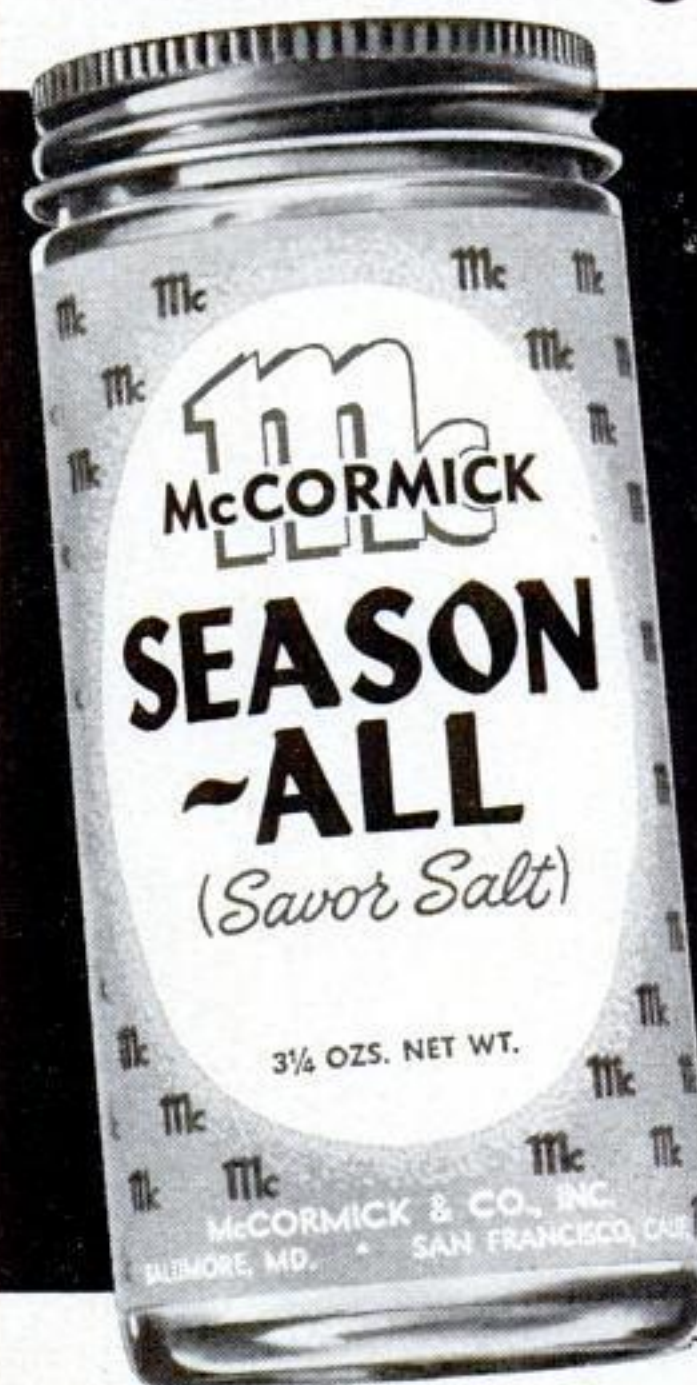


OLD CARRIERS were used by Martha Berry to round up needy rural pupils. Seated in Model T are Berry students Valeta Harp, Jimmy Shoemaker.

LOG LODGE on Laven-der Mountain is used as a picnic place for students who take part in the grand march. It was constructed by the students in 1916.



NEW!



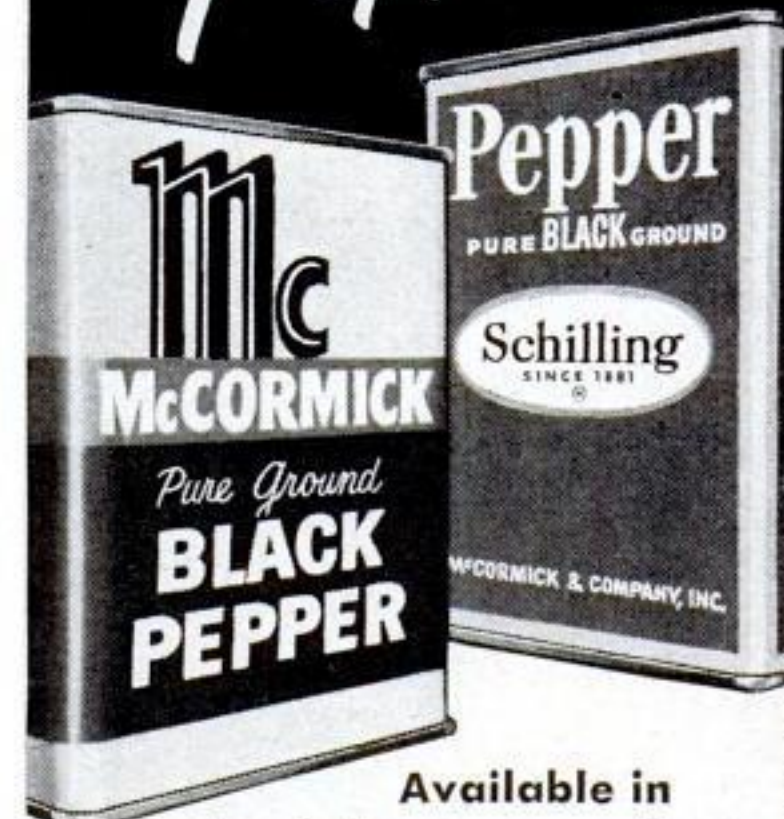
ADDS FLAVOR MAGIC to steaks, chops, fish, soups, salads, eggs, gravies, poultry.

Another fine product of
THE HOUSE OF McCORMICK



Good food requires

*America's
No. 1
Pepper!*

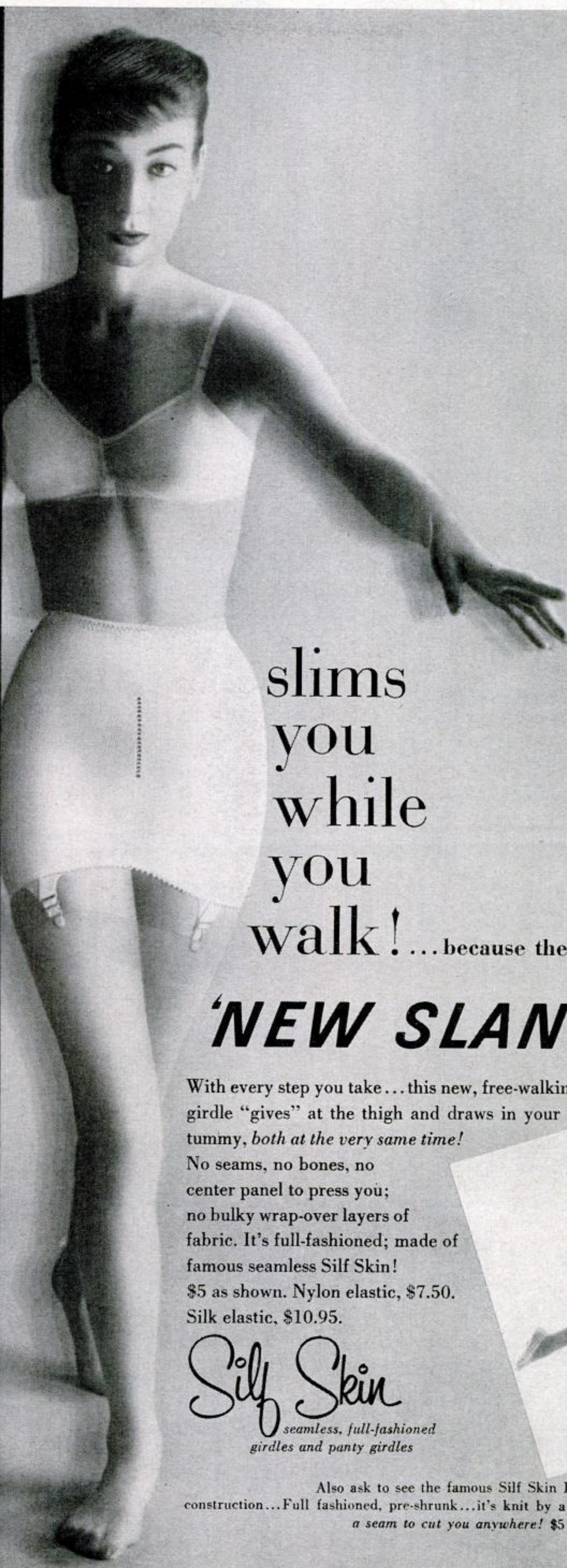
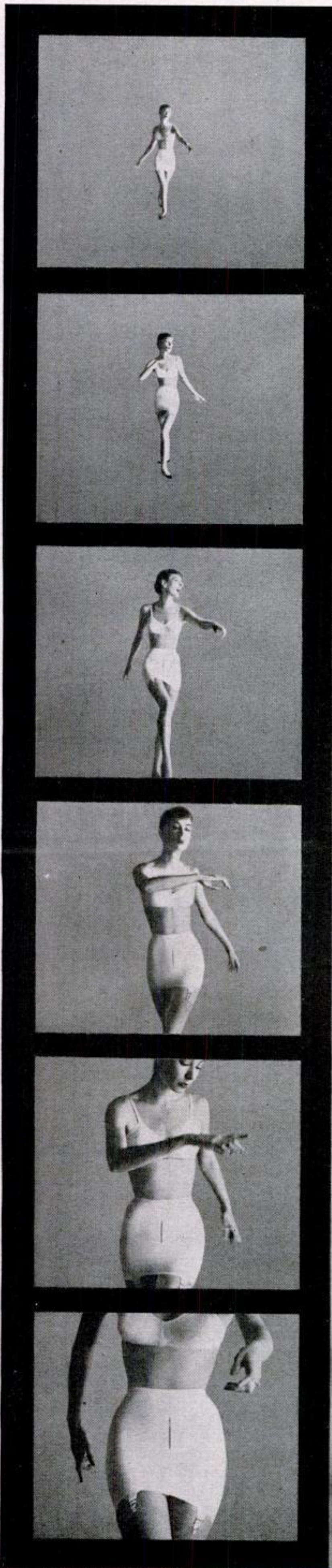


Available in
food stores everywhere.
Buy it today!



One famous
emblem . . .
two great brands . . .
**McCORMICK
and Schilling**

THE HOUSE OF McCORMICK



slims
you
while
you
walk! ...because the knit's on the bias.

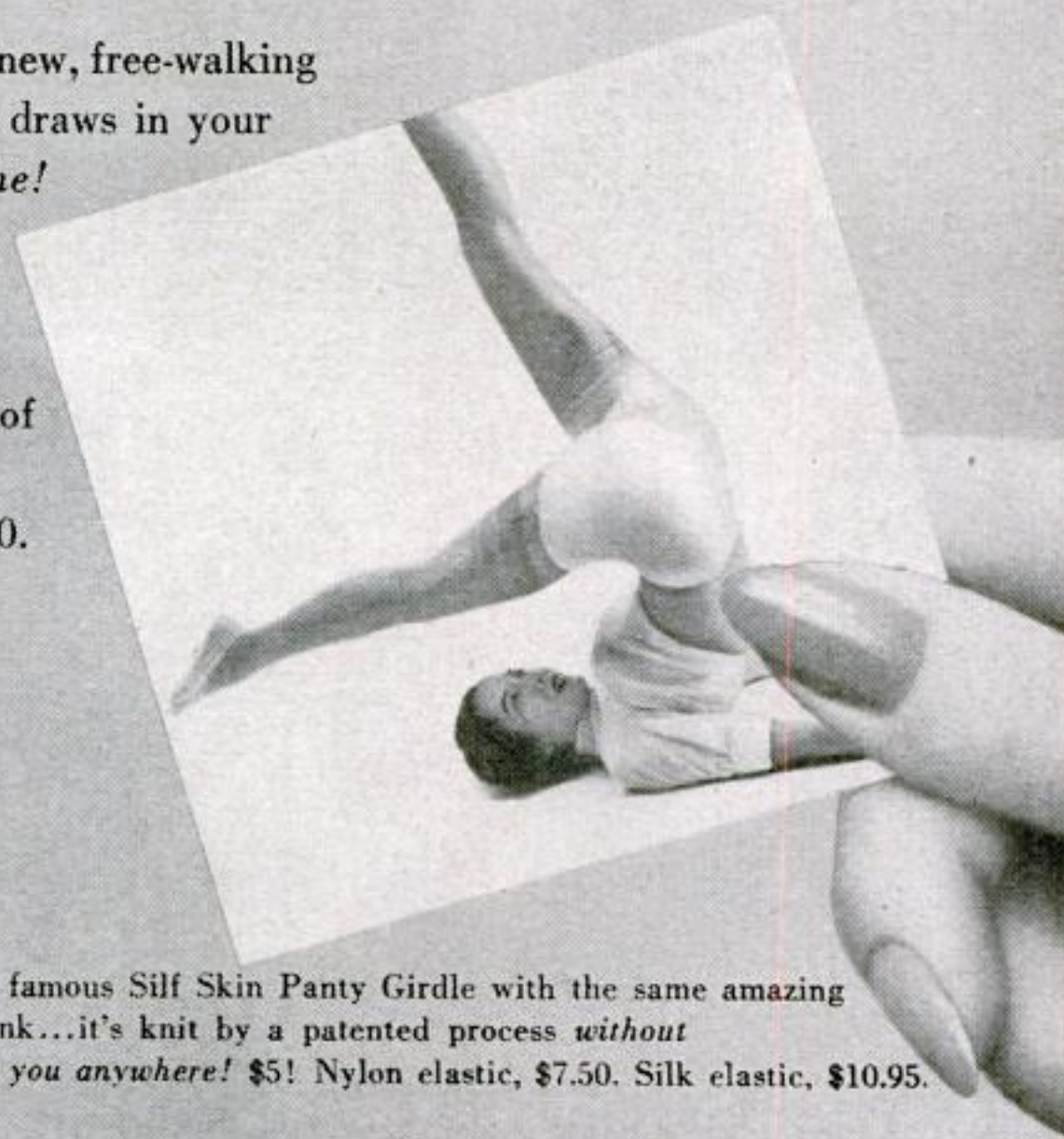
'NEW SLANT'

With every step you take... this new, free-walking girdle "gives" at the thigh and draws in your tummy, *both at the very same time!*

No seams, no bones, no center panel to press you; no bulky wrap-over layers of fabric. It's full-fashioned; made of famous seamless Silf Skin!

\$5 as shown. Nylon elastic, \$7.50. Silk elastic, \$10.95.

Silf Skin
seamless, full-fashioned
girdles and panty girdles



Also ask to see the famous Silf Skin Panty Girdle with the same amazing construction... Full fashioned, pre-shrunk... it's knit by a patented process *without a seam to cut you anywhere!* \$5! Nylon elastic, \$7.50. Silk elastic, \$10.95.

Here Is Weight-Saving, Money-Saving The New Firestone TUBELESS Is Standard Equipment on 1956 Trucks . . . And

A NEW DAY is dawning for truck owners because America's leading truck manufacturers have adopted Firestone Tubeless Truck Tires and Firestone One-Piece Drop-Center Rims as standard equipment for over-the-highway trucks.

When tubeless truck tires were first offered to truck manufacturers, several multi-piece rims were suggested which did not provide maximum weight-saving and money-saving advantages. Firestone, world's largest manufacturer of truck rims, would not accept old conventional constructions and invested millions of dollars to develop a practical, one-piece drop-center rim that would provide the utmost weight-saving and money-saving advantages.

Truck manufacturers subjected these various

rims to severe and exhaustive tests. The new Firestone Tubeless Tire and One-Piece Rim combination proved to be so outstanding that it was adopted by the Tire and Rim Association as standard for the industry.

The precision-engineered Firestone Tubeless Truck Tire and One-Piece Rim combination provides greater safety and gives longer mileage than the conventional tire and tube assembly. It is simple to mount and demount, has a positive air seal with no parts to wear out, break or cause air loss, and there is no danger of side rings blowing off. The cured-in Safety-Liner clings to puncturing objects, preventing loss of air. This greatly reduces road service calls and losses from damaged tires. And above all, it gives

THE FIRESTONE TUBELESS *Offers These Weight-Saving, Money-Saving*



1. WEIGHT-SAVING

The Firestone Tubeless Tire and one-piece rim combination gives truckers more payload capacity on every size tire. As an example, it saves up to 162 pounds per axle using 11-22.5 tires on disc wheels, 121 pounds using 11-22.5 tires on cast wheels. 11-22.5 is the tubeless replacement size for the conventional 10-00.20.



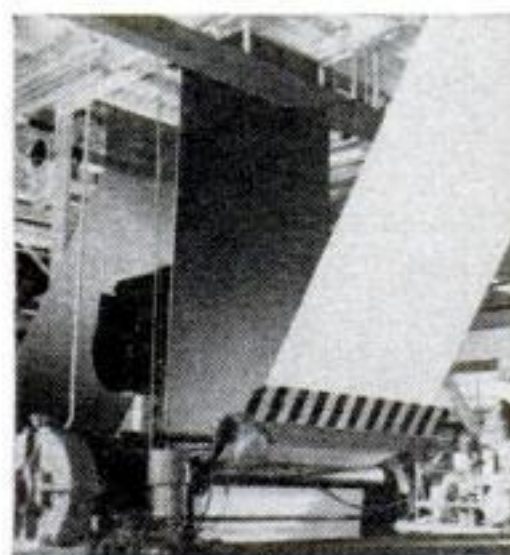
2. MONEY-SAVING

Blowout and puncture protection . . . The Firestone Tubeless Transport with its Safetyliner eliminates the dangers of punctures and blowouts which result from pinched or chafed tubes. The Safetyliner clings to puncturing objects, preventing air loss. Greatly reduces road service calls, downtime, and loss from run flat and damaged tires.



3. SIMPLICITY

The Firestone Tubeless Truck Tire and rim is a simple two-piece assembly consisting of a tire and one-piece rim compared with the conventional assembly of five or six pieces. The new Firestone Tubeless Truck Tire assembly gives a positive air seal with no rim parts to spring, break or deteriorate with age, causing service failures. It is simple to mount and demount and provides maximum savings in tire servicing labor costs.



4. SAFETY-TENSIONED GUM-DIPPED CORD BODY

Exclusive Firestone Safety-Tensioned Gum-Dipping takes the stretch out of truck tire cords. This results in elimination of tire growth and tread cracking, greater resistance to impact breaks, longer life and more money-saving retreads.

THE GREATEST ADVANCEMENT IN TRUCK TIRES SINCE PNEUMATICS

Saving News For Truck Owners

TRUCK TIRE and ONE-PIECE RIM

Now Available to Changeover Your Present Trucks

the trucker greatly increased pay load per axle.

After millions of miles of testing, truck manufacturers also found that the wider, flatter Firestone Five-Rib Gear-Grip Tread gives longer non-skid mileage and more traction life; and the Safety-Tensioned Gum-Dipped Cord Body eliminates tread-cracking and tire-growth and permits more retreads.

Yes, Firestone, the Pioneer and Pacemaker, has set the pattern for the design and manufacture of the revolutionary new tubeless truck tire and one-piece drop-center rim.

And all America will benefit, because the great trucking industry will be able to serve you better than ever before with faster delivery and greater economy.

TRUCK TIRE

Advantages



5. SAFEST TRUCK TIRE EVER BUILT

The new Firestone Transport Tubeless Tire is the safest truck tire ever built. There is no danger of side rings blowing off and injuring service people. The tire cannot run off the rim. It gives the maximum in safety.



6. LONGER TIRE MILEAGE

The Firestone Tubeless Transport's Five-Rib Gear-Grip tread gives longer non-skid tread mileage. Because of cooler running and tougher tread compounds, the Firestone Tubeless Transport will give longer original tread mileage and more retreads per tire. You cut tire cost with longer original tread mileage and more retreads per tire.

REPLACED SOLIDS



Firestone
FIRST

*With TUBELESS
PASSENGER TIRES for
Original Equipment*

FIRST
*With TUBELESS
TIRES for TRUCKS*

Enjoy the Voice of Firestone on radio or television every Monday evening over ABC

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Our Walker's DeLuxe butler turns a phrase for Louis Bromfield

Halfway through his first drink of Walker's DeLuxe, Mr. Louis Bromfield, famous novelist—and farming expert—paused to beam at our butler, Robert.

"Nice," he said appreciatively.

"Mr. Bromfield, this is a real elegant bour-

bon. You just can't find any better than this."

Mr. Bromfield thought that was a pretty accurate way of putting it. And so do we. Of the several excellent straight bourbons Hiram Walker makes, Walker's DeLuxe is the nonpareil—the very best. Aged a full 7

years in select oak, it is both elegant in flavor and uncommonly smooth.

We suggest you try Walker's DeLuxe soon. If, like Mr. Bromfield, you enjoy great bourbon, you'll find Walker's DeLuxe very much to your taste.

7-year-old Walker's DeLuxe—the most elegant whiskey you can serve

STRAIGHT BOURBON WHISKEY • 7 YEARS OLD • 90.4 PROOF • HIRAM WALKER & SONS INC., PEORIA, ILLINOIS



Comfort for the Boss

HE OR SHE CAN RELAX IN ORGANIZED OFFICES

During the past 20 years the offices of big brass in the U.S. have undergone a character change. They used to be barren affairs that were supposed to advertise the rugged he-man qualities of the executive or else somber Gothic rooms intended to awe visitors.

In the opinion of Designer George W. Reinohl of the Executive Furniture Guild, the ideal office for top men and women executives should be well organized and homelike. For a male executive's office (*above*) which Frederic W. Hoit, vice president of Fieldcrest Mills, is sampling, Mr. Reinohl put in big chairs for conferences, a large curved desk and a storage chest with controls which operate phones, hi-fi, TV set and lights. A companion office proposed for women executives is on the next page.

MODEL OFFICE pleased Frederic Hoit because desk was good as footrest, chairs were comfortable.

REAL OFFICE of Mr. Hoit is conservative. He now wants new desk with fewer drawers, larger top.



CONTINUED

When your rough and tumble boy gets hurt...



use
Bactine
BRAND
kills germs...doesn't sting

The skinned elbows and knees, the cuts and scratches that happen to rough and tumble boys—and girls—should have the soothing protection of BACTINE. Children like BACTINE because it doesn't hurt. You'll like it because it kills germs and so aids healing. BACTINE is crystal-clear, doesn't stain... has a fresh, clean odor. BACTINE is made exclusively and patented by Miles Laboratories, Inc., makers of ALKA-SELTZER.

LASTING GERM-KILLING PROTECTION



Carefully controlled laboratory tests prove BACTINE gives lasting protection against infection-causing germs... germ-killing protection that lasts for hours.



At all Drug Stores...
3 convenient sizes

NOTE TO PHYSICIANS—BACTINE is more than a quaternary. While BACTINE is an active germicide, additional fields of effectiveness make it unique among antiseptics. Write Dept. 3L for professional booklet containing basic research and clinical data.

MILES LABORATORIES, INC. • ELKHART, INDIANA

Comfort for the BOSS CONTINUED

A WOMAN'S OBSERVATIONS



IN PROPOSED OFFICE for women executives (top) Lilly Daché, hat designer, commends size and shape of the desk, but she wants a mirror hidden somewhere for quick facial repair. Trying out sofa area of office, she finds it pleasant but thinks a woman is more effective in a less formal and tidy frame.



IN HER OWN OFFICE (top) Lilly Daché sits at her desk and pulls out her primping mirror. She likes shelves on which she displays perfume bottles. Sofa section of office is more homelike than the exhibition office, but Miss Daché now would rather have a leather sofa because it keeps its shape better.

There's nothing "just like"
a pair of AVONITE SOLES...
except another pair

ALL AVONITE SOLES are the product of a firm that makes nothing but soles — a group of specialists. So when we say Avonite Soles are the best, we mean it, and we can prove it.

AVONITE SOLES are always clearly marked with the Solemark of Quality, and are used with confidence by many fine shoe manufacturers. Avonite Soles may be had only on new shoes for men, women, and children and *they're not on all shoes, just the best ones.*

AVON SOLE COMPANY, AVON, MASSACHUSETTS
FOR 45 YEARS SPECIALISTS IN FINE SOLE MATERIALS

Makers of the famous Avon Du-Flex
and Cush-N-Crepe Soles

NEW!
Du-Flex Avonite Soles
in fashion colors...
Cush-N-Foam
and Cush-N-Crepe, too.

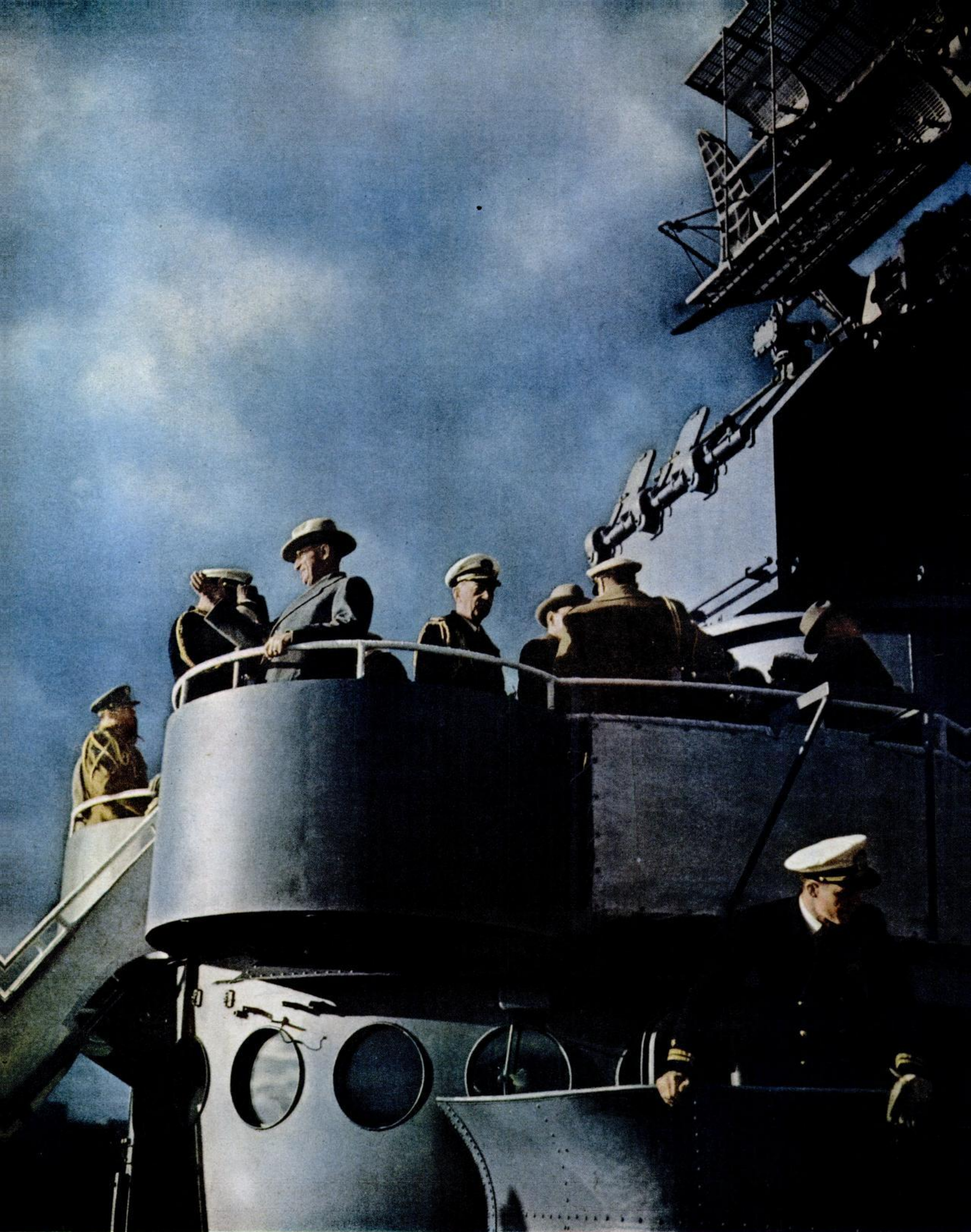
FLEXIBLE

WATERPROOF

AVONITE
TRADE MARK REG.
SOLES

LIGHT WEIGHT

LONG WEARING



REVIEWING THE VICTORIOUS FLEET, President Truman stood with Admiral Leahy (*center*) on the bridge of the destroyer *Renshaw* in

New York harbor on Navy Day, Oct. 27, 1945, after inspecting the deck of the U.S.S. *Missouri* where Japan had surrendered two months before.

'GREATEST THING IN HISTORY'

Truman tells how he made final decision on use of the A-bomb to end the war and how he got rid of prima donnas in Cabinet

by HARRY S. TRUMAN

THE historic message of the first explosion of an atomic bomb was flashed to me just before lunch on July 16 at Potsdam. Stimson flew from Frankfurt the next day to see me and brought with him the details. At Potsdam, as elsewhere, the secret of the atomic bomb was kept closely guarded. On July 24 I casually mentioned to Stalin that we had a new weapon of unusual destructive force. The Russian premier showed no unusual interest.

The final decision of where and when to use the atomic bomb was up to me. Let there be no mistake about it. I regarded the bomb as a military weapon and never had any doubt that it should be used. The top military advisers recommended its use, and when I talked to Churchill, he unhesitatingly told me that he favored the use of the atomic bomb if it might aid to end the war.

In deciding to use this bomb, I wanted it dropped on a military target. Four cities were finally recommended as targets: Hiroshima, Kokura, Nagasaki and Niigata. Before the targets were approved, I personally went over them in detail with Stimson, Marshall and Arnold. General Spaatz, who commanded the Strategic Air Forces which would deliver the bomb on the target, was given some latitude as to when and on which of the four targets the bomb would be dropped.

On Aug. 6, the fourth day of the journey home from Potsdam, came the historic news. I was eating lunch with members of the *Augusta's* crew when Captain Frank Graham, White House Map Room Watch Officer, handed me the following message: "... Hiroshima bombed visually with only one tenth cover at 052315A. ... Results clear cut successful in all respects. Visible effects greater than in any test. Conditions normal in airplane following delivery."

I was greatly moved. I said to the group of sailors around me, "This is the greatest thing in history. It's time for us to get home."

A few minutes later a second message was handed to me: "Big bomb dropped on Hiroshima August 5 at 7:15 p.m. Washington time. First reports indicate complete success which was even more conspicuous than earlier test."

When I had read this, I signaled to the crew in the mess hall that I wished to say something. I then told them of the dropping of a powerful new bomb which used an explosive 20,000 times as powerful as a ton of T.N.T. I went to the wardroom where I told the officers what had happened. I could not keep back my expectation that the Pacific War might now be brought to a speedy end.

Russia gets her oar in

WITHOUT warning, Molotov sent for Ambassador Harri- man on Aug. 8 and announced to him that the Soviet Union would consider itself at war with Japan as of Aug. 9. This move did not surprise us. Our dropping of the atomic bomb on Japan had forced Russia to reconsider her position in the Far East.

On Aug. 9 the second atom bomb was dropped, this time on Nagasaki. The next morning our radio monitors heard this news item being given out over Radio Tokyo: "... The Japanese Government is ready to accept the terms enumerated in the joint declaration which was issued at Potsdam..."



WITH SURRENDER DOCUMENTS Truman points to Hirohito's imperial rescript accepting defeat while Stimson (left) and Acheson hold terms signed on *Missouri*. In back are General Marshall, Admiral King.

Aug. 12 was a Sunday, but I spent nearly the entire day in my office, frequently joined by the Secretary of State and the heads of the armed forces. Large crowds gathered outside the White House and in Lafayette Park.

In the midst of this I wrote my sister Mary. "Dear Mary:" the letter read, "This is your birthday, and I had intended to have a letter there this morning. But conditions here have been such that it was impossible to get it done. I surely hope you have a happy one. Margaret should be out with some presents, and I mailed you one from Germany."

"I have a beautiful Belgian luncheon set for Mamma and some handkerchiefs for Luella [his sister-in-law] and a Swiss watch for Martha Ann [niece]. I also have a present for Gilbert [nephew]."

"Since I landed last Tuesday there hasn't been a minute."

"It seems that things are going all right. Nearly every crisis seems to be the worst one, but after it's over, it isn't so bad. . . ."

In the meantime, I received word from Stalin, Chiang Kai-shek and Attlee that the selection of Douglas MacArthur to be the Supreme Commander for the Allied Powers met with their approval. However, there were also ominous notes. Ambassador Pauley, who was in Moscow on another—futile—attempt to find



V-J CELEBRATORS surged up to the White House fence on night of Aug. 14 despite efforts

of MPs to hold them back. Truman recalls he "felt deeply moved by the excitement."

TRUMAN CONTINUED

agreement on reparations matters with the Russians, urged quick action in the Far East to prevent Russian excesses. A message from him read: "... our forces should occupy quickly as much of the industrial areas of Korea and Manchuria as we can. ..."

Complications were also beginning to arise in China. Hurley reported that the Communists were seeking to take the greatest possible advantage of the impending Japanese collapse. The delicate balance in China between the forces of Chiang Kai-shek and those of the Chinese Communists had been the subject of many discussions among our policy experts. But the opportunity of the moment was to put an end to the years of war. A dictator can use his soldiers as soulless pawns, but in a government like ours the voice of the people must be heeded; and the American people wanted nothing more in that summer of 1945 than to end the fighting and bring the boys back home.

Aug. 13 passed without word from the Japanese. On the morning of Aug. 14, however, Commodore Vardaman brought word that a coded cable from Tokyo had been received in Berne. That should be the answer [to a U.S. message transmitted through Swiss channels reiterating the demand made in the Potsdam Declaration for unconditional surrender] we were waiting for. Byrnes came over after breakfast, and we checked the steps to be taken if the Japanese had accepted. Shortly before noon, too, the Secretary of State called Mr. Harrison, our Minister in Berne, to find out what the message from Tokyo had contained. It turned out that it was not an answer to our message.

At 3 o'clock Byrnes informed me that he had just learned that a code message was then being received in Berne from Tokyo. At 4:05 he put through a call to Harrison who gave him the answer we wanted: Japan had surrendered!

At 7 p.m. the White House correspondents gathered in my office. I asked a former Cabinet member to join me on this momentous occasion. Cordell Hull, now seriously ill, and for many years a most distinguished Secretary of State, did not arrive until the conference was nearly over, but I was glad that we could include him in the official picture that was taken of the event. He had done much to make this day possible.

When everybody was in, I stood behind my desk and read this statement: "I have received this afternoon a message from the Japanese Government in reply to the message forwarded to that Government by the Secretary of State on August eleventh. I deem this reply a full acceptance of the Potsdam Declaration. ..."

The correspondents shouted congratulations as they rushed out the doors to flash the word to their papers. Mrs. Truman and I went out to the fountain on the north lawn. A vast crowd had assembled outside the gates, and when I made a "V" sign in the manner of Churchill, a great cheer went up. I remained outside only a few minutes and then went back into the White House and called my mother at her home in Grandview, Mo.

Around 8 o'clock the crowds outside were still growing, and I

went out on the north portico and spoke a few words through a loudspeaker that had been set up there. This was a most significant and dramatic moment, and I felt deeply moved by the excitement.

The guns were silenced. The war was over. I was thinking of President Roosevelt who had not lived to see this day. I reached for the telephone and called Mrs. Roosevelt. I told her that in this hour of triumph I wished that it had been President Roosevelt, and not I, who had given the message to our people.

AS soon as the first word had been received that the Japanese were ready to accept the Potsdam terms, Admiral Leahy and General Marshall had asked me where I thought the formal surrender should take place. I suggested, without hesitation, that the official act of surrender should take place in Tokyo Bay, aboard a naval vessel, and that ship to be the U.S.S. *Missouri*. I thought it wise to hold the ceremony within view of the Japanese people, but it also seemed desirable to remain off shore until we could be assured that there would be no last minute outbursts of fanaticism.

My choice of the *Missouri* was an obvious one. She was one of the newest and most powerful battleships in our fleet; she had been named after my own state; my daughter Margaret had christened her, and I had spoken on that occasion.

It was apparent that the Japanese were going to be entirely cooperative, and all their messages indicated a strong desire to accommodate the victors. Interestingly enough, Stalin did not share this opinion. He would have handled the situation quite differently. Ambassador Harriman reported his comments on our plans: "... In my conversation with Stalin on August 27 he showed great interest in and asked me about the setting for the Japanese surrender. ... He commented that there were considerable risks, the Japanese were treacherous people and there were many 'crazy cutthroats' left. He said he would have taken some hostages to protect against incidents. He suggested that it would have been more advisable to order all Japanese ships, airplanes, etc., to Manila and then have the Japanese come to MacArthur's headquarters to sign the surrender. ..."

Meditations on a great moment

ON the evening of Sept. 1st I, like millions of my fellow-citizens, listened to the description of the proceedings aboard the *Missouri*. I was thinking of the history of previous occasions when dictators and absolute rulers had brought disaster to their people and their countries. There had been Philip II of Spain and his armada. Then there was Louis XIV and the Battle of Blenheim; Napoleon and Waterloo; the Kaiser; Hitler; and—now—the war lords of Japan.

I was wondering that night if the world, and particularly ourselves, had learned anything—whether we would profit from our terrible mistakes of World War I or would we repeat them. I was in the midst of these thoughts when the announcer in Tokyo Bay switched the broadcast to the White House, and I spoke to the nation.

CONTINUED



AS MASONIC GRAND MASTER Harry Truman wears the Jewel of Office suspended from gold collar and the apron with All-Seeing Eye,

symbols of his 1941 position as head of the Missouri Masons. Truman thinks this 1949 portrait by Greta Kempton the best ever done of him.



Try it and see...no finer flavor anywhere

Here's a whiskey with a smooth, mellow taste from first sip to last.

That superb old-fashioned flavor simply can't be matched in any other whiskey.

Make a change
for the better!

Paul Jones

One of America's finest whiskies since 1865

BLENDED WHISKEY. 86 PROOF. 72½% GRAIN NEUTRAL SPIRITS. FRANKFORT DISTILLERS CO., N. Y. C.

HOW 'FAIR DEAL' WAS BORN

THE San Francisco Conference, the surrender of Germany, the Potsdam Conference, the birth of the atomic age, the surrender of Japan—all these transpired within a period of just four months.

All the immediate domestic problems of converting back to a peace economy had to be taken care of in the midst of these and other events of major significance. Each of these events, even for a President who had been in office for many years, would have been a time-consuming job. For me, who had been suddenly catapulted into the midst of world-shaking episodes, too little time was left for long-range domestic planning.

On Sept. 6, 1945, I sent to the Congress one of the most important messages of my administration. It constituted the platform of my administration.

I actually started work on this comprehensive program while I was on my way home from the Potsdam Conference. Judge Samuel I. Rosenman, the counsel to the President, had joined me at the conference and, returning home with me, was helping me prepare my report to the Congress and to the nation on the recently adjourned Big Three conference. One evening in my cabin aboard the *Augusta*, I said to Rosenman: "Sam, one of the first things I want to do after we get home and make this report, is to get busy on my domestic program. I would like to submit most of it at the same time instead of on a piecemeal basis. Ordinarily that would be done in a State of the Union message next January, but I cannot wait that long. What I think I will do is to send up a message as soon as we can get one up. Will you start to get together the material, and perhaps get up a rough draft?"

Judge Rosenman had been counsel to Franklin Roosevelt as Governor and as President. "Fine," he replied. "What in general are the things you would like to say?"

I reviewed my views on the social and economic problems that had faced the nation before the collapse of the early '30s, and my views on the measures which the Roosevelt administration had taken. I spoke then of my own plans and policies. Rosenman leaned forward.

"You know, Mr. President," he said eagerly, "this is the most exciting and pleasant surprise I have had in a long time."

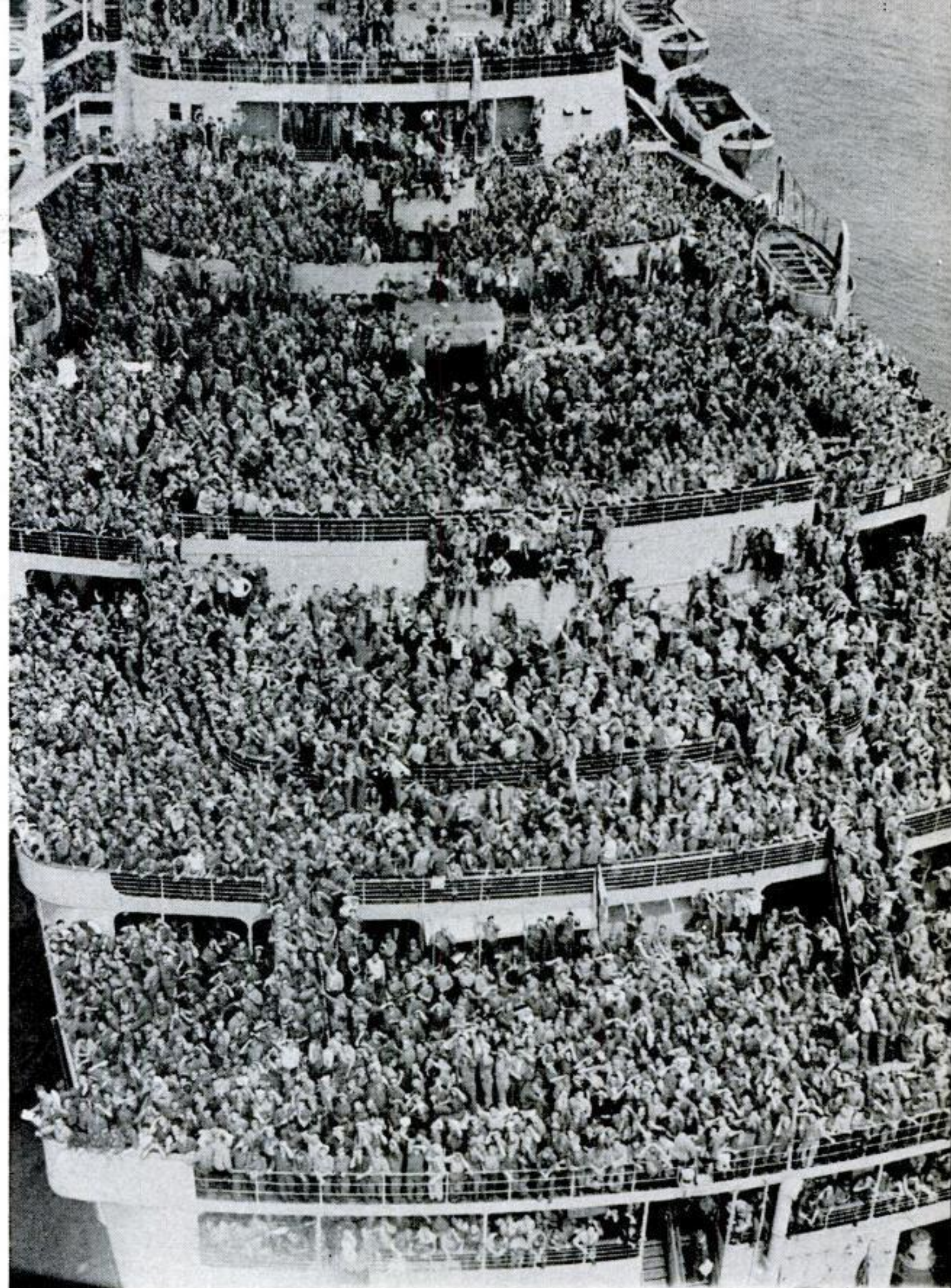
"How is that?" I asked.

"Well," he replied, "I suppose I have been listening too much to rumors about what you are going to do—rumors which come from some of your conservative friends, and particularly from some of your former colleagues up on Capitol Hill. They say you are going to be quite a shock to those who followed Roosevelt—that the New Deal is as good as dead—that we are all going back to 'normalcy' and that a good part of the so-called 'Roosevelt nonsense' is now over. In other words, that the conservative wing of the party has now taken charge. I never really believed any of that in view of your long voting record in the Senate—on the basis of which President Roosevelt was so anxious that you become the vice presidential candidate, just in case anything happened to him.

"But this seems to settle it," he continued. "This really sets forth a progressive political philosophy and a liberal program of action that will fix the theme for your whole term in office. It is one thing to vote for this kind of a program when you are following the head of your party; it is quite another to be the head of a party and recommend and fight for it."

Conservative doubts

MY attention to the framing of this important message, however, was interrupted by the sudden capitulation of Japan and the international problems that were involved. It was not until the end of August that I could get around to it again. Most of my advisers agreed with the message, but some of my more conservative associates advised me against this definite commitment to such liberal measures.



RETURNING GIs, Administration's most immediate postwar problem, jammed onto *Queen Elizabeth*, 14,000 strong on June 1945 voyage.

I listened to various objections to the contents of the message, but I saw little reason to change it. On Sept. 6 I sent the 21 points up to the Congress. I stated that I would follow eight specific policies.

1. Demobilize as soon as possible the armed forces no longer needed.
2. Cancel and settle war contracts as quickly as possible.
3. Clear the war plants so as to permit contractors to proceed with peacetime production.
4. Hold the line on prices and rents until fair competition can operate to prevent inflation and undue hardship on consumers.
5. Hold wages in line where their increase would cause inflationary price rises. . . .
6. Remove all possible wartime government controls in order to speed and encourage reconversion and expansion.
7. Keep only those controls which are necessary to help reconversion and expansion by preventing bottlenecks, shortages of material, and inflation.
8. Prevent rapid decrease of wage incomes or purchasing power.

One of the key items in the program was a declaration of the ultimate duty of government to use all of its resources, if supply and demand methods should fail, to prevent prolonged unemployment. I was convinced that along with full employment there had to be equal opportunity for all races, religions and colors.

This 21-point message marked the beginning of the "Fair Deal," and Sept. 6, 1945, is the date that symbolizes for me my assumption of the office of President in my own right.



A WINTER OF LABOR UNREST ushered in 1946 as 750,000 steelworkers, like these in Pittsburgh, went out on strike. GM autoworkers

were already out and they were to be followed by miners and railroadmen whose strikes involved Truman in his hottest controversy so far.

'DRASTIC MEASURES' FOR STRIKES

BY the autumn of 1945 the labor situation in the United States was assuming serious proportions. Strikes were spreading through the coal mines until 210,000 miners were idle. Walkouts in the oil and lumber industries were crippling the reconversion program. In the Detroit area, labor disturbances were halting automobile production in one plant after another, culminating in the strike against General Motors. Strikes were also threatening the steel industry and the railroads.

It was clear to me that the time had come for action on the part of the government. I went before the Congress on Dec. 3 with a request for immediate legislation. The plan I recommended called for the establishment of fact-finding boards which would be directed to make a thorough investigation of all the facts involved in each dispute. A cooling-off period of 30 days, during which strikes would be outlawed, would be required while the fact-finding boards were being named and the investigations made.

In order to avoid delay in the settlement of the automobile, oil and meat-packing strikes, and to cope with the threatened steel strike before the Congress would have a chance to pass such legislation, I set up such fact-finding boards by executive order.

The unions—particularly the United Mine—reacted violently to the plan as a restriction of the right to strike and as compulsory arbitration. It was, of course, neither of these. It was simply an attempt at peaceful mediation of labor-management disputes by eliminating the harmful effects on the public and on the national economy of prolonged work stoppages.

On May 23, 1946, the railroad unions called out on strike 300,000 members. Eighteen of the unions in the dispute accepted my proposed settlement, as did the operators. Two men, however—Alvanley Johnston, head of the Brotherhood of Locomotive Engineers, and A. F. Whitney, president of the Brotherhood of Railway Trainmen—rejected my compromise offer.

After three conferences in the White House with these men I saw that this was no contest between labor and management but one between a small group of men and their government. Johnston and

Whitney said, despite my appeals to them, that they were determined to strike. "You are not going to tie up the country," I told them. "If this is the way you want it, we'll stop you."

On May 24, the day following the start of the strike, in a nationwide radio broadcast I announced that unless operation of the railroads was resumed at once, I would call upon the Army to assist the Office of Defense Transportation in operating the trains.

Before the Congress on the next day I requested strong emergency legislation that would authorize injunctive or mandatory proceedings against any union leader forbidding him from encouraging or inciting members to leave their work or to refuse to return to work, that would deprive workers of their seniority rights who without good cause persisted in striking against the government, that would provide criminal penalties against employers and union leaders who violate the provisions of the act, and that would authorize the President to draft into the armed forces all workers who were on strike against their government.

These were drastic measures. They were against the principles I believed in, and I proposed them only as a desperate resort in an extreme emergency where leaders defiantly called the workers out in a strike against the government.

Wayne Morse and 'a ham act'

HALFWAY through my message to the Congress I was interrupted by Leslie Biffle, Secretary of the Senate, who handed me a note announcing that the railroad strike had been settled on the terms of the compromise proposal previously accepted by all except these two unions. Senator Wayne Morse of Oregon declared at the time that I had fixed the whole thing in advance, and he accused me from the floor of the Senate of putting on a "ham act." Later, however, when he learned the facts, he apologized. I have always held Wayne Morse in high regard, and this forthright act made me respect him all the more.

Meanwhile, on the coal scene, John L. Lewis was negotiating for

CONTINUED



Manhattan[®] Nutone shirts—right colors for today's new suits

MANHATTAN[®] presents the most colorful men's wear news of the year—distinctive Nutone shirts. These end-and-end broadcloth shirts are an exclusive blend of white and colored yarns woven to produce soft, subtle shades that go best with your new dark and medium-toned suitings. Every detail—the masterful needlework, up-to-the-minute styling, luxurious fabric, muted color

—is conceived to enhance the effect of the most carefully selected wardrobe. See your *Manhattan* dealer today and choose your Nutones from a spectrum of smart colors . . . price \$3.95. Neckwear, \$1.50. Her *Lady Manhattan* Nutone shirt with contrasting trim, \$5.00. The Manhattan Shirt Company, 444 Madison Avenue, New York, N. Y.

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...for as little as \$1²⁵ a week!

Take the first simple step toward the kitchen of your dreams . . . *buy a Youngstown Kitchens cabinet sink.* For here is new beauty, new color, new convenience—a luxurious cabinet sink so easy to buy, so exciting to own, that it's practically a dream kitchen in itself!

IT'S A SINK—AND MORE

- with a one-piece steel top—acid-resisting, porcelain-enameled, easy to clean!
- with roomy no-splash bowls; no-tip drain-boards; crumb-cup strainers; flexible rinse spray!

IT'S A STORAGE CENTER—AND MORE

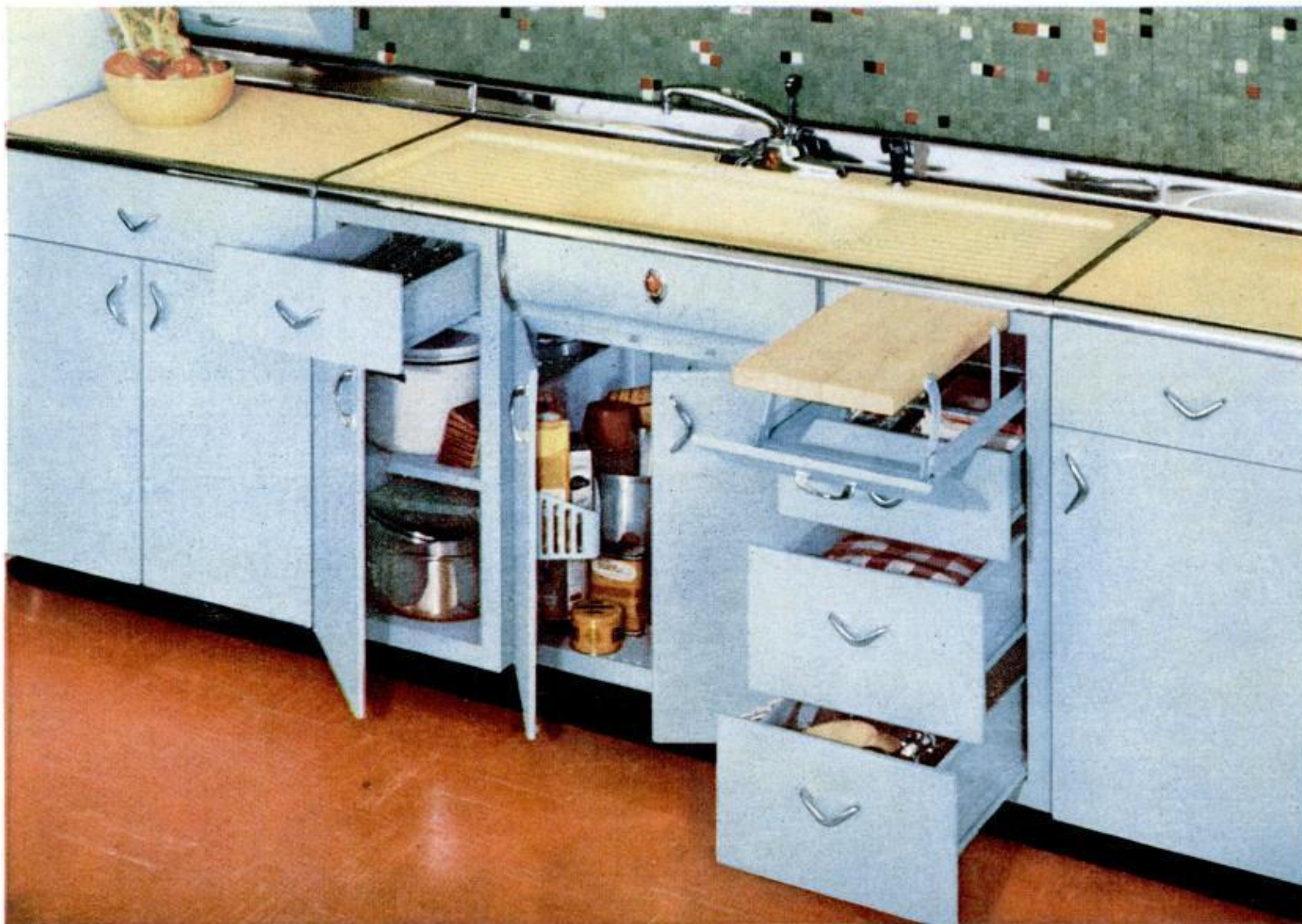
- all-steel, so it will never warp, rot, swell, splinter, or absorb odors!
- with smooth-sliding drawers, sound-deadened doors, sag-proof steel shelves, tremendous storage capacity!

IT'S A BEAUTY—AND MORE

- in your choice of Star White, Dawn Yellow, Meridian Blue, or Sunset Copper—baked-on, so they're always easy to clean and keep clean!

IT'S THE 3-IN-1 HEART OF YOUR DREAM KITCHEN! See exciting, work-saving Youngstown Kitchens cabinet sinks at your dealer's now. And, if building, specify a Youngstown Kitchen . . . you'll be glad you did!

Choose from 30 gorgeous cabinet sink models. No money down*... no extra cost for thrilling, new colors!



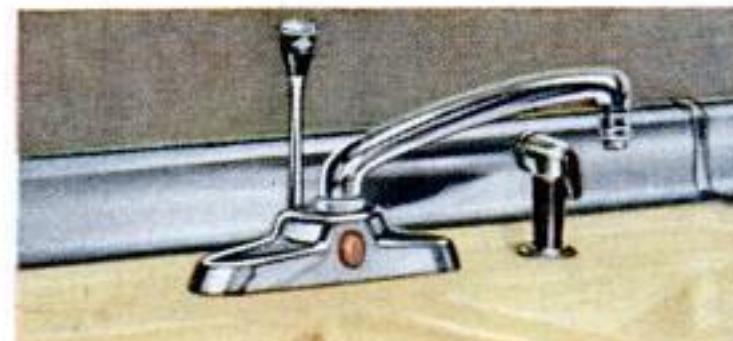
This lovely 54" Diana Cabinet Sink in cool Meridian Blue, with Select-O-Set Faucet, can be the start of your dream kitchen!



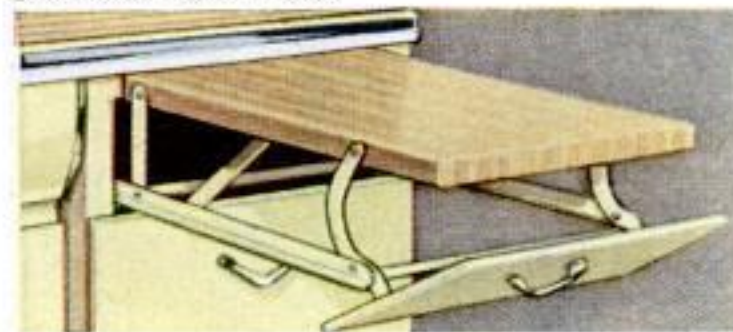
Here's the 48" Diana Cabinet Sink in soft Dawn Yellow . . . two bowls, one extra deep; sliding drain-board; three drawers, one for cutlery; Select-O-Set Faucet and aerator.



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TRUMAN CONTINUED

a new contract for the bituminous coal miners. Lewis was demanding a welfare fund, to come from a royalty on coal, of which he was to have exclusive control. It was a new grab for more power on the part of the miners' boss. When negotiations bogged down, Lewis ordered 400,000 coal miners to walk out of the bituminous fields on April 1.

The government stepped in to take over operations in May. However, we continued negotiating with Lewis until we reached an agreement on joint control of the welfare fund and other issues in dispute.

Five months passed without serious incident when Lewis began to find fault with his contract. On Nov. 21 the country was once again plunged into a general coal strike—this time against the government of the United States.

I instructed the Justice Department to seek a temporary injunction restraining Lewis' action in calling the strike. Federal



DRAMATIC INTERRUPTION of Truman's speech to Congress demanding tough measures against rail strikers came when Senate Secretary Biffle handed him word that strike had just been called off.

Judge T. Alan Goldsborough issued the injunction. When Lewis refused to comply he was summoned before Judge Goldsborough to show cause for his failure to obey the court injunction. On Dec. 4 Lewis was found guilty of civil and criminal contempt of court. His personal fine was fixed at \$10,000 and the United Mine Workers' Union was fined a total of \$3.5 million. Lewis ordered the miners to return to work.

Tempers were running high. This is one of the many telegrams that came to the White House. It was sent by one of the railroad brotherhoods: "Whatever temporary sense of exaltation may prevail among government officials today upon the return of American citizens to their jobs in the mine pits must be obliterated when calm regard and due weight are given to the fact that the result has been achieved by governmental utilization of the malevolent and illegal process of injunction in a labor dispute. . . ."

This was my reply on Dec. 11: "There is no exaltation in the office of the President of the United States—sorrow is the proper word. There should be, however, a sense of shame in all the hearts of all the leaders of labor for the manner in which Mr. Lewis attempted to defy the Government.

"Lewis . . . attempted to pull a dirty political trick and it backfired; but he succeeded in giving labor generally a black eye, which will do labor no good in the new Republican Congress.

"... I am going to need all the help and cooperation I can possibly get to keep labor from getting its throat cut in this Congress. . . ."

By calling for a strike just four days before the congressional elections of 1946, Lewis may have contributed to the turnover in the Congress which he was anxious to bring about. But Lewis soon learned that he was faced with a reactionary-controlled group in the 80th Congress, which soon was to produce the Taft-Hartley Act to which the mine leader was bitterly opposed. His political victory in 1946 proved to be a Pyrrhic one.

CONTINUED



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TRUMAN CONTINUED

CABINET DISCORDS 'I COULD NOT PERMIT'

Byrnes, Ickes, Wallace learn that 'President is final authority'

UNDER the Constitution the President of the United States is alone responsible for the faithful execution of the laws. Everyone else in the Executive Branch is an agent of the President. There are some people, and sometimes members of Congress and the press, who get mixed up in their thinking about the powers of the President. The important fact to remember is that the President is the only person in the Executive Branch who has final authority, and if he does not exercise it, we may be in trouble. If he exercises his authority wisely, that is good for the country. If he does not exercise it wisely, that is too bad, but it is better than not exercising it at all.

The Cabinet presents the principal medium through which the President controls his administration. I made it a point always to listen to Cabinet officers at length and with care, especially when their points of view differed from mine.

I never allowed myself to forget that the final responsibility was mine. I would ask the Cabinet to share their counsel with me, even encouraging disagreement and argument to sharpen up the different points of view. On major issues I would frequently ask them to vote, and I expected the Cabinet officers to be frank and candid in expressing their opinions to me. At the same time I insisted that they keep me informed of the major activities of their departments in order to make certain that they supported the policy once I had made a decision.

Three 'dissenting' members

IF a Cabinet member could not support the policy I had laid down, I tried to work out an understanding with him. But I could not permit, any more than any President can, such difference of opinion to be aired in public by a dissenting member of the Cabinet. In late 1945 and during 1946 there were three occasions when I found myself faced with a problem of this kind. The first of these involved the Secretary of State.

In his executive position during the war years, Byrnes had enjoyed unprecedented freedom of action. President Roosevelt had delegated to him whatever necessary powers could be marshaled to keep the nation's economy behind the war effort. This delegation of presidential

powers had an extraordinary influence on Byrnes. It caused him to believe that he could have a completely free hand within his own sphere of duty. In fact, he came to think that his judgment was better than the President's.

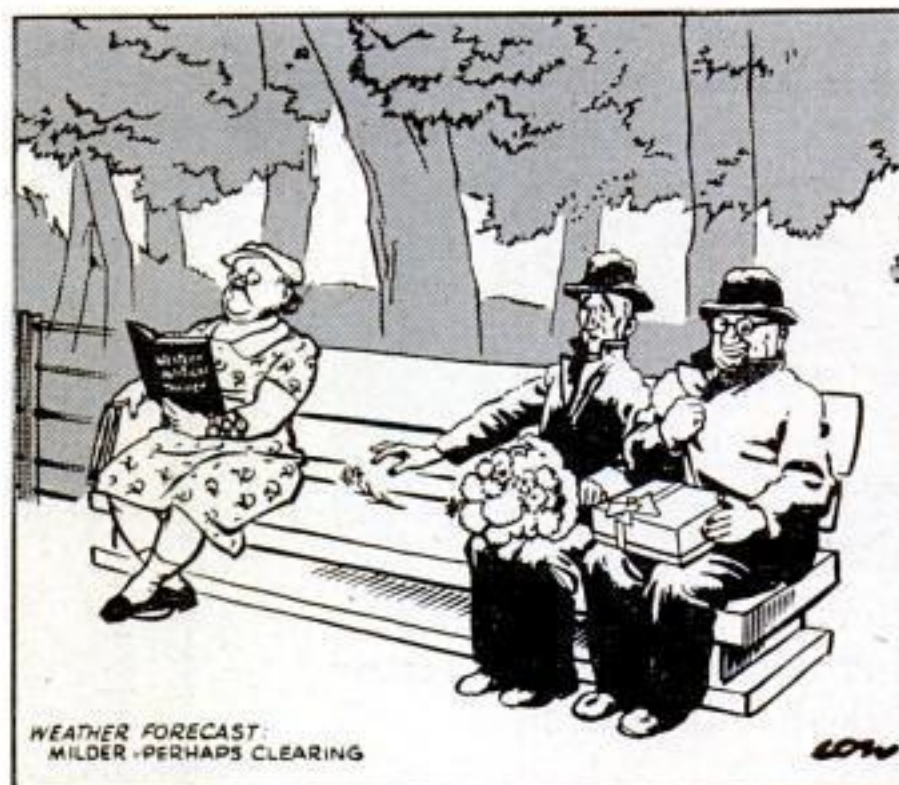
A Secretary of State should never have the illusion that he is President of the United States. Some Secretaries of State have had such illusions, but they would never admit it. There have been some Presidents, of course, who acted as if they were Secretaries of State. They are not and cannot be, and they will get into trouble if they try.

The primary function of the Secretary of State is to be the President's personal adviser on foreign affairs. He has to run a department which should have skilled and experienced men to get the best information possible on any subject or problem that affects the relations with other governments. The President must make the basic decisions, but he must be kept constantly informed of all major developments. A President cannot tolerate a Secretary of State who keeps important matters away from him until five minutes before a decision has to be made. Certainly a President cannot permit a Secretary of State to make policy decisions for him.

The conference of the Council on Foreign Ministers at Moscow in December 1945 produced a situation that made it necessary for me to make it plain to Byrnes that he was not carrying out the foreign policy I had laid down and that, in effect, he was assuming the responsibilities of the President.

Hardly had Byrnes left on his trip to the Russian capital when, on Dec. 14, I was asked by Senator Tom Connally if I could see him and the other members of the Senate Atomic Energy Committee. Byrnes, it appeared, had met with a number of senators the day before and had informed them that it was his plan to secure Russian concurrence at the forthcoming conference to the proposal of setting up an atomic energy commission under the United Nations.

The Senate committee members were greatly disturbed by the conversation they had had with the Secretary of State. They said they had received the impression from him that he would discuss, and perhaps agree to, the turnover of certain atomic energy information even before there had been any agreement on safeguards and inspections against the abuse of such



BYRNES AS PEACEMAKER was shown by Cartoonist Low sitting beside Bevin and wooing Molotov before the Moscow conference.

CONTINUED

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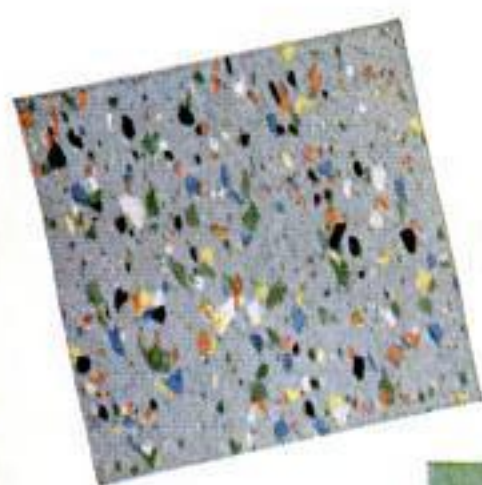


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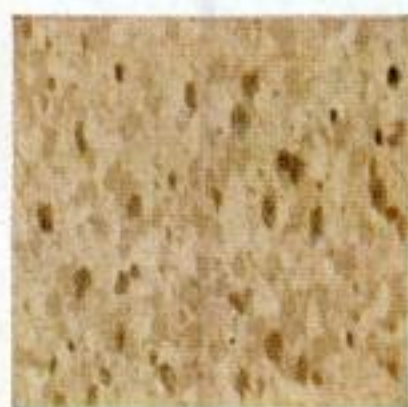
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TRUMAN CONTINUED

information. I immediately informed the senators that there was no intention by the Administration to disclose any scientific information during the Moscow conference, nor would there be any final commitment there on the turnover of such information.

I instructed Under Secretary of State Acheson to send a message to Byrnes to inform him of this meeting with the senators. Secretary of State Byrnes replied: "I do not intend presenting any proposal outside of the framework of the three power declaration..." [Britain, Canada and the U.S. announced in November 1945 that no information on industrial application of atomic energy would be shared with other nations until "enforceable safeguards against its use for destructive purposes can be devised."]

I heard no more from the Secretary of State until Christmas Eve. This message told me very little that the newspaper correspondents had not already reported from Moscow. This was not what I considered a proper account by a Cabinet member to the President. It was more like one partner in a business telling the other that his business trip was progressing well and not to worry.

I was in Independence, Mo. on Dec. 27 when the next word from Byrnes reached me. Charles Ross, my press secretary, informed me from Washington that Byrnes had asked that the White House arrange for him to address the American people over all networks so that he might report on the results of the conference. What those results were I did not yet know.

'An empty promise'

A LITTLE after 10 that night, the text of the communiqué on the Moscow conference was brought to me. It had been released in Washington, by Byrnes's orders, an hour earlier. I did not like what I read. We had gained only an empty promise of further talks.

I returned to Washington from Independence the next day, Dec. 28. Almost immediately upon my arrival, Senator Arthur H. Vandenberg, the ranking Republican member of the Foreign Relations Committee, came to see me. Under Secretary of State Dean Acheson, whom I had called to the White House, was present while I talked to the Senator. Vandenberg's main concern was with the section in the communiqué in which the three foreign ministers agreed to take up the question of international control of atomic energy. The communiqué listed four points that would deserve consideration, the last point being the provision of inspections and safeguards against abuse of atomic power information. The senator read this to mean that we might discuss, or consent to, the sharing of atomic information before any safeguards might have been agreed on to protect the nation's interests. I assured him that as long as I was President no production secrets of the bomb would be given away until there was international agreement on a system of inspection.

Acheson and Vandenberg helped me draft a statement for release to the press. In this statement I wanted to clear up the meaning of the Moscow agreement as it related to atomic energy. I thought that it was most urgent that there be no misunderstanding about our determination to ensure proper safeguards.

Once this was done, I went directly to the presidential yacht *Williamsburg* for a cruise which was to be devoted mainly to the preparation of a radio address to the nation which I had scheduled for Jan. 3. We were anchored at Quantico, Va. the next day when Press Secretary Charles Ross received a telephone call from Byrnes. The Secretary of State had just arrived in Washington and wanted to know if everything was set up for the broadcast he had requested.

I was sitting next to Ross as he took this call.

"Who's on the phone?" I asked.

"Byrnes," he replied.

I told him what to say in reply, and he turned back to the telephone. "The President asks me to tell you," he said, "that you had better come down here posthaste and make your report to the President before you do anything else."

By 5 o'clock that afternoon Byrnes had reached Quantico and the *Williamsburg*. We went into my stateroom when he arrived,

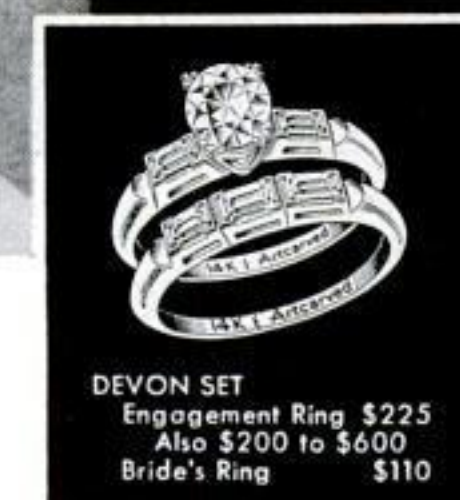
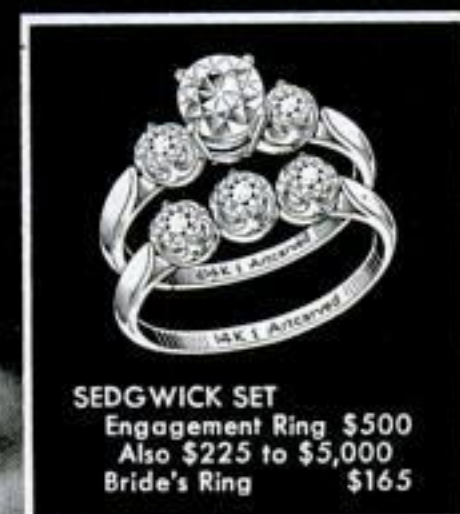
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TRUMAN CONTINUED

and I closed the door behind us. I told him that I did not like the way in which I had been left in the dark about the Moscow conference. I said that it was shocking that a communiqué should be issued in Washington announcing a foreign policy development of major importance that I had never heard of. I said I would not tolerate a repetition of such conduct.

Byrnes sought to put the blame mostly on his subordinates. He said that he had expected them to keep me informed. But he now admitted that he should have attended to it personally.

Byrnes left a collection of documents on the conference with me, and I agreed to study them at once. As I went through these papers, it became abundantly clear to me that the successes of the Moscow conference were unreal. There was not a word in the communiqué to suggest that the Russians might be willing to change their ways in Iran—where the situation was rapidly becoming very serious—or anywhere else. Byrnes, I concluded, after studying the entire record, had taken it upon himself to



SUMMONED TO REPORT on his actions at Moscow conference, Byrnes is ferried by launch to the presidential yacht *Williamsburg*.

move the foreign policy of the United States in a direction to which I could not, and would not, agree.

I knew that it was time to make things perfectly clear between the Secretary of State and myself. I wanted to do it without delay, without publicity, and in writing. So I wrote out in long-hand a letter to Byrnes, and when he came to the White House on Jan. 5, I read it to him as he sat at my desk in the Oval Room:

"My dear Jim: I have been considering some of our difficulties. As you know, I would like to pursue a policy of delegating authority to the members of the Cabinet in their various fields and then back them up in the results. But in doing that and in carrying out that policy I do not intend to turn over the complete authority of the President nor to forgo the President's prerogative to make the final decision.

"Therefore it is absolutely necessary that the President should be kept fully informed on what is taking place. This is vitally necessary when negotiations are taking place in a foreign capital, or even in another city than Washington. This procedure is necessary in domestic affairs and it is vital in foreign affairs. . . .

"I received no communication from you directly while you were in Moscow. The only message I had from you came as a reply to one which I had Under Secretary Acheson send to you about my interview with the Senate Committee on Atomic Energy.

"The protocol was not submitted to me, nor was the communiqué. I was completely in the dark on the whole conference until I requested you to come to the *Williamsburg* and inform me. The communiqué was released before I ever saw it.

"Now I have infinite confidence in you and in your ability but there should be a complete understanding between us on procedure. Hence this memorandum. . . .

"At Potsdam we were faced with an accomplished fact and

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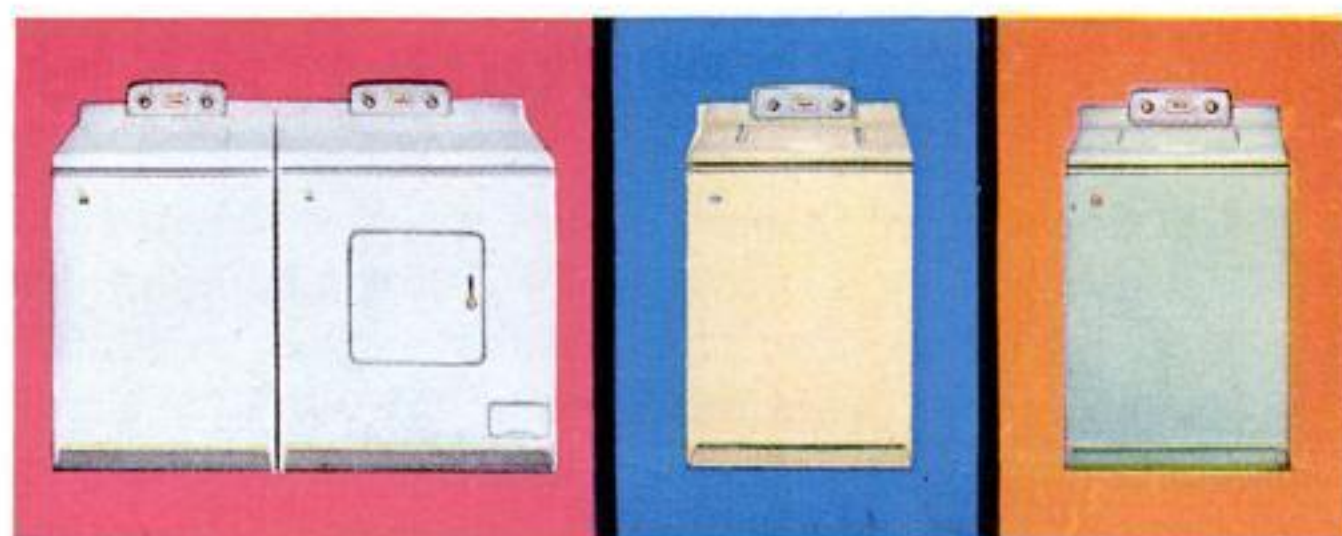
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were by circumstances almost forced to agree to Russian occupation of Eastern Poland and the occupation of that part of Germany east of the Oder River by Poland. It was a high-handed outrage.

"At the time we were anxious for Russian entry into the Japanese war. Of course we found later that we didn't need Russia there and that the Russians have been a headache to us ever since.

"When you went to Moscow you were faced with another accomplished fact in Iran. Another outrage if I ever saw one. . . .

"There isn't a doubt in my mind that Russia intends an invasion of Turkey and the seizure of the Black Sea Straits to the Mediterranean. Unless Russia is faced with an iron fist and strong language another war is in the making. Only one language do they understand—'how many divisions have you?'

"I do not think we should play compromise any longer. We should refuse to recognize Romania and Bulgaria until they comply with our requirements; we should let our position on

'A POWER NO PRESIDENT OUGHT TO POSSESS'

The question of the succession to the presidency, of vital interest to the U.S. today, was one that engrossed Truman very soon after he succeeded Roosevelt (LIFE, Oct. 10). He reverts to the subject in the section of his memoirs covered in this instalment when he describes his efforts to change the laws governing presidential succession:

"One problem with which I was particularly concerned had to do with the existing vacancy in the office of the Vice President. I felt that the law governing the order of succession to the office of Chief Executive needed to be changed so that only an elective official of the government might succeed to the presidency upon the death of the President or his inability to fill the post. Under the Presidential Succession Act of 1886, the Secretary of State was next in line after the President and Vice President. Other members of the Cabinet then followed in order under that law. Since the members of the Cabinet are all presidential appointees, the law gave me the power to appoint my own successor until a new Vice President could be elected almost four years later. This is a power which I believe no President ought to possess.

"Inasmuch as the President and Vice President are the only officers of the government elected by all the voters of the United States, I felt that the Speaker of the House of Representatives most nearly represents selection by the people because, as a member of the House, he is elected to the Congress by the voters of his district, and as Speaker, he is chosen by a majority of the representatives from all of the states. Accordingly, I recommended a bill providing for these changes early in my Administration. The bill passed and became law.

"I believe some way should be found to elect a successor to the Vice President when he takes over the office of President. It seems to me that presidential electors or the House of Representatives could function in such an election. I think the electors would probably do a better job of it."

Iran be known in no uncertain terms and . . . we should maintain complete control of Japan and the Pacific. We should rehabilitate China and create a strong central government there. We should do the same for Korea.

"Then we should insist on the return of our ships from Russia and force a settlement of the lend-lease debt of Russia.

"I'm tired of babying the Soviets."

BYRNES accepted my decision. He did not ask to be relieved or express a desire to quit. It was not until some months later that he came to me and suggested that his health would not allow him to stay on. He agreed to remain through the negotiations of the peace treaties that were to grow out of his Moscow commitments. Throughout the remainder of 1946, however, it was

CONTINUED

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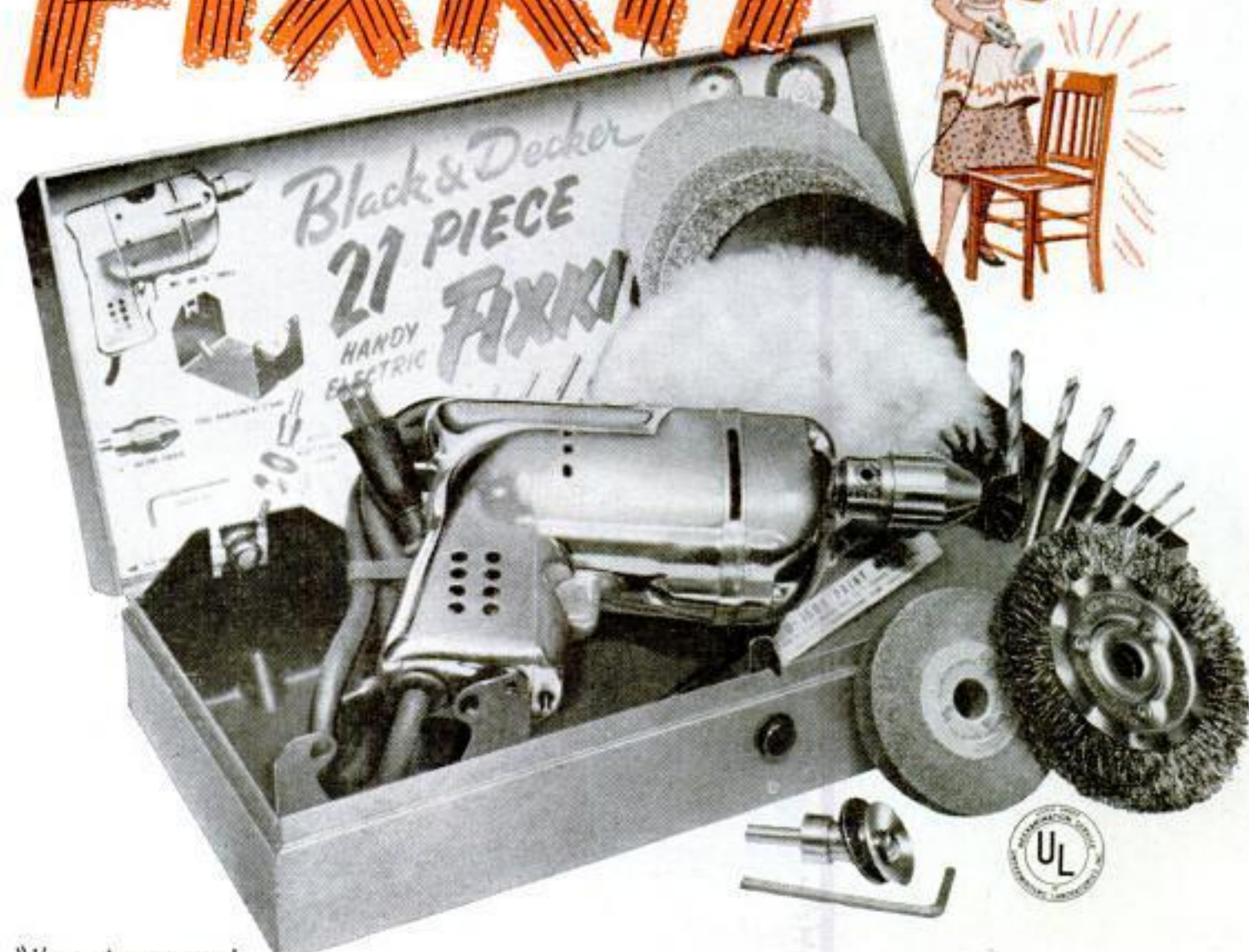


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TRUMAN CONTINUED

understood between him and me that he would quit whenever I could designate his successor.

In all subsequent relations, until he finally left office, Secretary Byrnes took great pains to keep me posted on what was going on.

When General Eisenhower, whom I had appointed Chief of Staff of the Army to succeed General Marshall, went on an inspection trip to the Far East in May 1946, I told him that I had a message I wanted him to give to Marshall when he saw him in China. I said that I wanted him to tell Marshall that my Secretary of State had stomach trouble and wanted to retire from office, and that I wanted to know if Marshall would take the job when it became vacant.

When Eisenhower returned, he reported that he had delivered the message and that Marshall's answer had been "Yes." When Marshall's mission to China came to an end, I announced his appointment without asking him again.

Byrnes and I exchanged a number of friendly and personal letters after he left Washington. It was not until the civil rights issue made him bitter and distant that our contacts diminished.



PAULEY-ICKES FEUD flared at hearings of Senate Naval Affairs Committee when the Secretary of the Interior (right) accused Pauley (left) of proposing a deal on tidelands oil to raise Democratic campaign funds. In the center is Senator Peter Gerry of the committee.

MY second problem in the Cabinet arose when I named Ed Pauley to be Under Secretary of the Navy in January 1946. Some Republicans in the Senate indicated they might want to look "closely" into the nomination. This was not unusual, and, since the Democratic majority was ample, there was nothing to worry about. Then, on Feb. 1, after the Cabinet meeting, Harold Ickes, the Secretary of the Interior, told me he had been asked to appear before the Senate Naval Affairs Committee in connection with the Pauley appointment. I did not ask Ickes why he had been called or what he intended to say. I merely said, "Tell 'em the truth and be kind to Ed."

When Ickes went before the committee, he testified under oath that Pauley had once told him that it might be possible to raise several hundred thousand dollars for the campaign fund of the Democratic Party in California if the Justice Department would drop the plan to bring suit to have the tidelands oil deposits declared in the Federal domain. Ickes made it sound as if Pauley had asked him to exert his influence with President Roosevelt to have the suit dropped in order that he might raise these funds. Pauley, on the other hand—and also under oath—said that Ickes was mistaken when he put it that way.

I had known Pauley for a number of years, and it did not sound like him to have made what Ickes called, a few days later and before the same committee, the "rawest proposition ever made to me." I knew Ickes had a reputation for picking fights.

CONTINUED

this diamond →

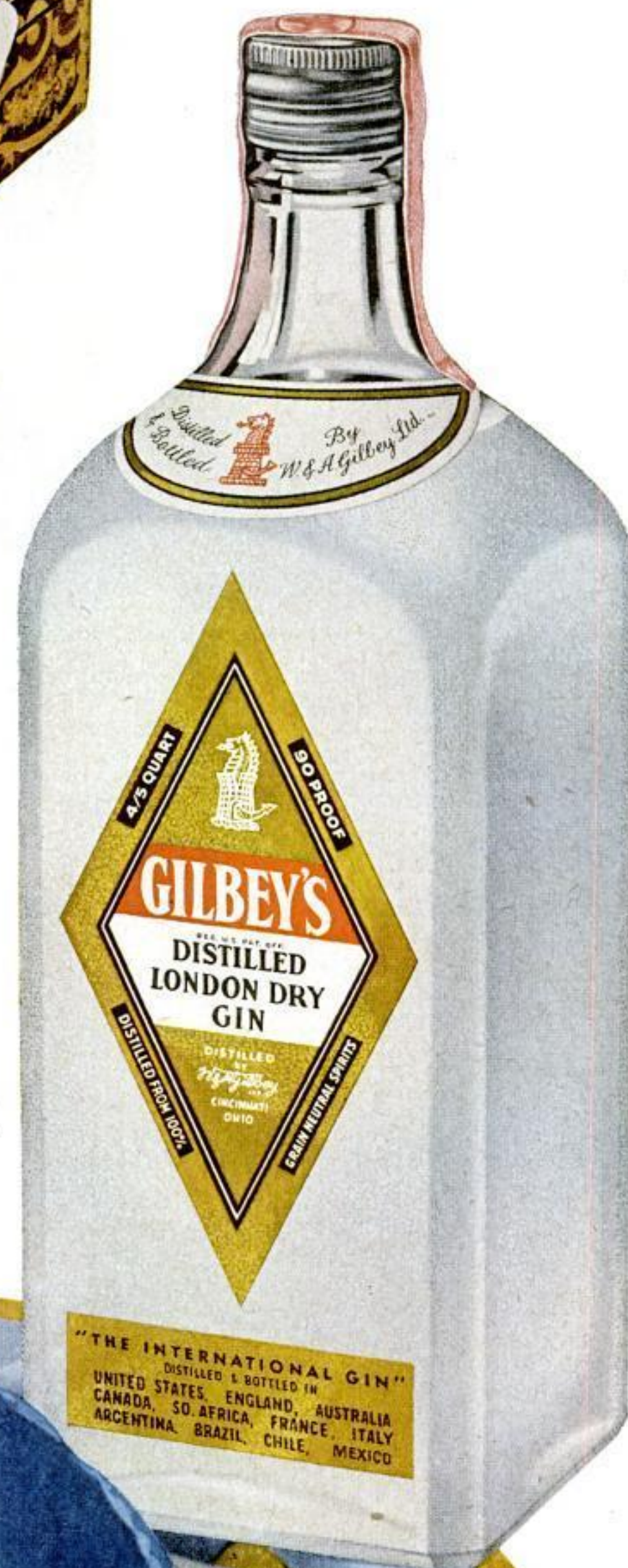
was well known in England on late 19th century playing cards, especially designed to commemorate Queen Victoria's Diamond Jubilee.



this diamond →

is well known the world over today. It's the label for the gin that's **dry...clear...the right proof** (90 proof)...and the **right taste**...the gin that's never harsh, ALWAYS smooth. ALWAYS look for Gilbey's Gin in the famous **frosted bottle**.

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1

IN ROUGH WEATHER G-E
Electronic Co-pilot keeps
plane's wings level, for
smoother, faster flight.

1

HOW ELECTRONIC CO-PILOT KEEPS WINGS LEVEL



Without system, a gust of wind causes plane to roll violently back and forth. Plane can go out of control.



With system, plane still rolls on first shock, but then smooths out quickly, returning to level flight.

2

ELECTRONIC CO-PILOT KEEPS NOSE STRAIGHT AHEAD FOR ACCURATE FIRING



Without system, an "air bump" can cause plane to yaw rapidly back and forth, ruining pilot's aim.



With system, plane recovers quickly from yaw and, with plane flying straight, pilot can fire accurately.

NAVY PILOTS SHOW HOW NEW

G-E ELECTRONIC CO-PILOT SMOOTHES OUT

High speeds of military jets demand automatic flight control system
to give pilots a steady plane, time for other essential duties

A jet pilot whose plane hits an "air bump" in the sky at extremely high speed is somewhat in the same situation as the man driving an automobile without shock absorbers over a wash-board road at 80 miles an hour. The plane can be very difficult to control; and before the pilot can correct the roll, pitch, or yaw, his plane can be far off the correct flight path. In combat his plane might be rendered ineffective before he could fire a shot. G.E.'s Electronic Co-pilot solves the problem.

This Electronic Co-pilot gives Navy jet pilots an almost superhuman helping hand in controlling their craft. At the first "bump"—caused either by natural air currents or by any other air disturbance—the electronic helper immediately analyzes the situation, then automatically adjusts the controls to keep the plane flying level. It all happens so fast that the pilot hardly knows it happens at all; but he knows his plane flies steadier, easier when he turns on the Electronic Co-pilot.

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2

IN COMBAT, the Electronic Co-pilot gives the pilot a steadier plane, which improves his aim.

3

ON LONG FLIGHTS, the Electronic Co-pilot "takes over" to give the pilot a rest, time for other duties.

3



FOR "HANDS-OFF" FLYING, pilot sets Electronic Co-pilot and plane holds course or altitude automatically.

BUMPS IN THE SKY

This new flight control system also leaves the Navy pilot free to attend to such important duties as checking instruments and navigation, or to take a well-deserved rest from flying the plane. Once the autopilot is set, the plane flies "on-course" automatically.

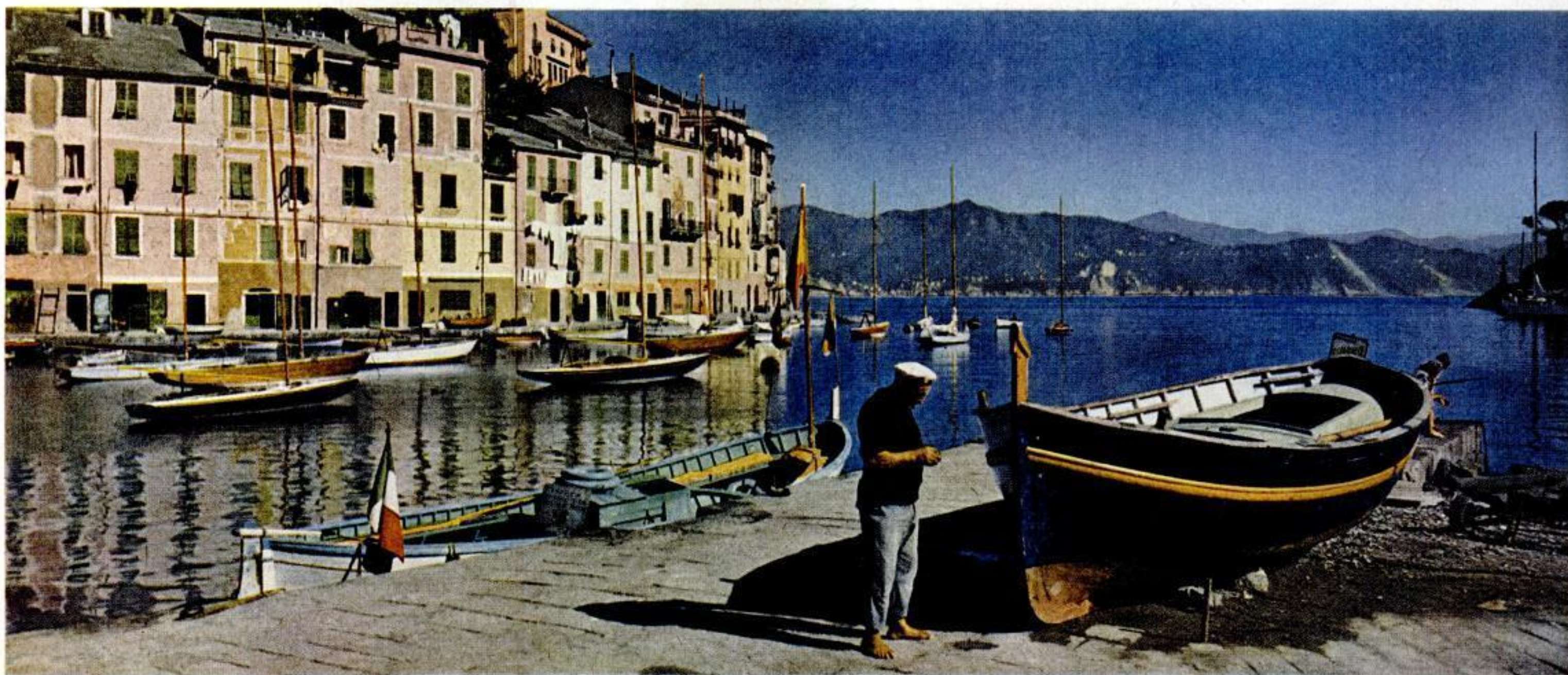
The Design and Development of the Electronic Co-pilot typifies G.E.'s close co-operation with all the Armed Forces, in this case the Navy's Bureau of Aeronautics. From earliest design—through development, testing, evaluation and production—General Electric, the air frame manufacturers and Armed Forces' specialists work closely together, each contributing of his own particular skill and resources. This teamwork is daily adding to America's strength, providing our highly trained military men with equipment that is worthy of their skill. *General Electric Company, Schenectady 5, New York.* 221-6

"SEAGOING SPECIALISTS"—Aviation Electricians—check out G-E equipment. The Navy offers young men more than 60 different trades, gives them top training and extends to them the promise of practically unlimited opportunity.



G-E TECHNICAL REPRESENTATIVES help keep Navy specialists up-to-date on technical advances. Here, G-E engineer Willie Jaques is demonstrating a new General Electric checking device for servicing complex aircraft electronic gear.





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For here is the same kind of rich red sauce—excitingly zestful and nippy, without quite burning. And the thin strands of spaghetti, cooked to a perfect point of tenderness—neither hard nor soggy.

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only Chef Boy-Ar-Dee of all brands brings it to you this side of the ocean! Get some for your family and friends—and yourself!—to enjoy. It's only about 13¢ a serving, in handy 2-serving and 5-serving cans.

You'll find the same fine Italian flavor in Chef's Spaghetti Dinners, Ravioli and Sauces, too. Try them. Let Chef bring you a taste of real Italian cooking.

real Italian-style

CHEF BOY-AR-DEE®

Spaghetti and Meat Balls



He was not given to tact and was not likely to admit that he might be wrong, or even mistaken.

I told my press conference on Feb. 7 that I was behind Pauley and that Ickes might be mistaken. A few days later—on Feb. 13—I received a lengthy letter from Ickes. It was his resignation as Secretary of the Interior. It was not a courteous letter. It was the kind of letter sent by a man who is sure that he can have his way if he threatens to quit. But I was not going to be threatened. Ickes had written at great length that he felt I should have known—though he never had told me—what he was going to say about Pauley, and that my remark at the press conference was, in effect, a declaration of no confidence. Of course, Ickes suggested that there were so many things that only he would know how to attend to that he was willing to delay his departure from the government for another six weeks.

I wrote a brief note in reply. His resignation, I said, was accepted as of Feb. 15. I assumed, I added, that he had intended to resign not only as Secretary of the Interior but from his other government positions as well. He retorted with an arrogant note and went on the air that night to defend his conduct. Pauley, however, although I backed him to the end, finally asked me to withdraw his nomination.

Ickes, in later years, began to write to me again, at first about race discrimination and tidelands oil, but later quite generally and in a friendly vein. I still think he was mistaken.

Ickes had been an able administrator in the Interior Department, and, as Secretary of the Interior, he was a protector of the public interest for the benefit of all the people. When I was chairman of the Special Senate Committee, Ickes complained to me that President Roosevelt had not asked him to the White House for six months because of a quarrel. Ickes said he thought Roosevelt would be better off taking his advice rather than that of some other members of the Cabinet, Hopkins in particular. I realized then he was a trouble maker and difficult to get along with. In a sense, I was fond of him, especially because he was not a special interests man. Although he was a scold and a gossip and everything that implies, I never had a personal clash with him, but when he got too big for his breeches and opposed me openly on my appointment of Pauley, I could not, as President, tolerate that.

The 'eloquent and persistent' Wallace

MY third Cabinet problem of the year involved Henry Wallace. Wallace had a vision of the "Century of the Common Man" about which he was eloquent and persistent. He was certain that the "Century of the Common Man" would start just as soon as the war ended and believed that good will would bring peace. He began to devote much of his energy to the problem of our relations with Russia and to spend much time away from his duties as Secretary of Commerce.

When I named General Walter Bedell Smith to be our ambassador to Moscow in March 1946, Wallace spoke to me about what he called a "new approach" to Russia and followed this up with the following memorandum: "I . . . am deeply convinced that General Bedell Smith's task would be made easier and his success more lasting if we could . . . discuss with the Russians in a friendly way their long range economic problems and the future of our cooperation in matters of trade. We know that much of the recent Soviet behavior which has caused us concern has been the result of their dire economic needs and of their disturbed sense of security.

" . . . it is necessary to talk with them in an understanding way, with full realization of their difficulties and yet with emphasis on the lack of realism in many of their assumptions and conclusions which stand in the way of peaceful world cooperation. What I have in mind is an extended discussion of the background needed for future economic collaboration rather than negotiation related to immediate proposals such as a loan. . . .

"I know that we have good foreign service men in Moscow and that they are doing their best. But the task before us now is so big and so complex that it calls for a new start by a new group. My suggestion is that you authorize a group to visit

CONTINUED



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Moscow for the talks which I suggested above. If you concur in this proposal, I am ready to make suggestions regarding the composition of this mission. . . ."

With this letter, Wallace sent a memorandum in which he said that he had discussed the matter with General Bedell Smith. But General Smith had asked that he be given the original, with my initials on it to indicate that I had approved.

I ignored this letter of Wallace's. I had expressed my policy to Bedell Smith and had suggested the approach he should take to the Kremlin. I could see little to be gained from the Wallace proposal.

On July 23 Wallace wrote another letter on our relations with Russia—a letter which later burst into the headlines. In 12 pages

of single-spaced typing he analyzed the problem as he saw it and listed a number of things that he believed we should do. He recited the size of our defense budget, the testing of atomic bombs in the Pacific, the production of long-range bombers, the proposed coordination of armaments with the Latin American countries and our efforts to obtain air bases abroad. These actions, he wrote, "must make it look to the rest of the world as if we were only paying lip service to peace at the conference table."

Altogether, Wallace could see every reason why the Soviets would or should distrust us and no reason why our policy might bear fruit. His conclusion, therefore, was that we should change our policy in order to "allay any reasonable Russian grounds for fear, suspicion and distrust." But he had no specific proposals how this might be

WALLACE SPEECH to New York rally led to a run-in with Truman.

accomplished without surrendering to them on every count.

I read this letter, and, although I could not agree with his approach, I let him know that I appreciated the time he had taken to put himself on record. I also sent a copy of the letter to Secretary Byrnes.

Wallace's bombshell

ON Sept. 10 Wallace had a 15-minute appointment with me, most of which was taken up with discussion of problems of his department and matters relating to the world food board. Just before he left, however, Wallace mentioned that he would deliver a speech in New York on the 12th. He said that he intended to say that we ought to look at the world through American eyes, rather than through the eyes of a pro-British or rabidly anti-Russian press. I told him that I was glad he was going to help the Democrats in New York by his appearance. There was, of course, no time for me to read the speech, even in part.

I had a press conference on the morning of the 12th, and one of the reporters asked me if Mr. Wallace's speech that night had my approval. I said yes, it did. Of course, I should have said, "He's told me he is going to make a speech," because everyone promptly took my answer to mean that I had read the speech and approved every part of its content.

To make things worse, when Wallace delivered the speech, which was an all-out attack on our foreign policy, he said at the most critical point in the speech that he had talked to me in this vein and that I had approved of what he was saying.

The White House correspondents queried me again. I told them that my earlier statement was never intended to convey such a meaning. I added that regardless of Wallace's speech there would be no change in the foreign policy of the United States. But when Wallace returned to Washington from New York on Sept. 16, he made a public statement that he intended to go on fighting for what he conceived to be the right way toward peace. The following day he released to the press the text of his July 23 letter to me.

CONTINUED

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B R A S A N D G I R D L E S

The release of this letter was never approved by me, but by the time I learned that Wallace had spoken to Charlie Ross about it and that the two had agreed on its release before its threatened publication by a columnist, it was too late to stop it. The reaction abroad, both to Wallace's speech and the release of the letter, was an even stronger echo of the furor in our own press.

I called Wallace to the White House. The date was Sept. 18, and it was 3:30 in the afternoon when Charlie Ross came in with Wallace and closed the doors behind him. I showed Wallace copies of the cables from our representatives abroad. I told him that he would always be free to speak his mind to me but that when he turned to the American public to criticize the American foreign policy, he was hitting at the President.

Wallace proceeded to develop his ideas then at great length. He talked about the beauty of peace and how he knew that the people of all nations had no desire but to have peace.

I have never doubted Henry Wallace's sincerity or honesty of purpose, but after this conversation I was afraid that, knowingly or not, he would lend himself to the more sinister ends of the Reds and those who served them.

Wallace had a following. I realized that his appeal had some effect. If I could keep him in the Cabinet, I might be able to put some check on his activities. I explained to him the delicate nature of the negotiations Secretary Byrnes was just then carrying on in Paris. Wallace agreed that it would be better at such a time if public criticism of the State Department and the national foreign policy were withheld. He also agreed to make no further speeches or statements until after the adjournment of the Paris conference, and he wrote out a brief pencilled statement which I authorized him to read to the press when he left the White House. It was agreed, too, that except for this announcement he would make no statement at all. But when he met representatives of the press on his way from my office, he added to the statement, and when he returned to the Department of Commerce, he called in a number of his assistants and told them in detail what had taken place in my office.

Then Will Clayton, who was Acting Secretary of State while Byrnes was attending a meeting of the Council of Foreign Ministers in Paris, telephoned to say that a personal message for me had been received from Secretary Byrnes.

In the morning they brought with them a lengthy statement. In it Byrnes said that while it was naturally up to me to decide what course should be followed by members of my Cabinet, it was very difficult for him to maintain his position as the representative of the United States at an international gathering if

other Cabinet officers made speeches advocating a change in policy.

Of course, I understood Byrnes's irritation, and I had already reached my decision before hearing from him.

Shortly before 10 o'clock in the morning on Sept. 20 I called Wallace at his office and came directly to the point.

"Henry," I said, "I am sorry, but I have reached the conclusion that it will be best that I ask for your resignation." His reply was very calm.

"If that is the way you want it, Mr. President," he said, "I will be happy to comply."

I called the reporters in at 10:30 and announced my decision.

Henry Wallace continued his speech-making and eventually used foreign platforms in his attack on the foreign policy of his own country. It must have been difficult for him in later years to acknowledge the aggressive character of the Communists, but he had the good grace to express his full support of my policy when, in 1950, I decided to support South Korea against the Red attack.

ON Sept. 20, I wrote to my mother and my sister.

"Dear Mamma and Mary: Well I had to fire Henry today, and of course I hated to do it. Henry Wallace is the best Secretary of Agriculture this country ever had unless Clint Anderson turns out as I think he will. If Henry had stayed Sec. of Agri. in 1940

as he should have, there'd never have been all this controversy, and I would not be here, and wouldn't that be nice? Charlie Ross said I'd shown I'd rather be right than President, and I told him: I'd rather be anything than President. My good counselor, Clark Clifford, who took Sam Rosenman's place, said 'Please don't say that.' Of course Clark, Charlie and all the rest of my good friends are thinking in terms of 1948—and I'm not.

"Henry is the most peculiar fellow I ever came in contact with. I spent two hours and a half with him Wednesday afternoon arguing with him to make no speeches on foreign policy—or to agree to the policy for which I am responsible—but he wouldn't. So I asked him to make no more speeches until Byrnes came home. He agreed to that, and he and Charlie Ross and I came to what we thought was a firm commitment that he'd say nothing beyond the one sentence statement we agreed he should make. Well, he answered questions and told his gang over at Commerce all that had taken place in our interview. It was all in the afternoon Washington *News* yesterday, and I never was so exasperated since Chicago. So—this morning I called Henry and told him he'd better get out, and he was so nice about it I almost backed out!

"Well, now he's out, and the crackpots are having conniption fits. I'm glad they are. It convinces me I'm right. . . ."



CHRISTMAS RESPITE in 1945 gave Truman chance to go home briefly. Here he leaves his Independence house with gifts for mother.

MARSHALL . . . MACARTHUR . . . STEVENSON . . . EISENHOWER

With this instalment LIFE concludes its serialization of excerpts from Volume I of "The Truman Memoirs," the full text of which will be published Nov. 2 by Doubleday and Co. (\$5) as "Year of Decisions."

Beginning in January next year LIFE will resume with Truman's account of the period 1946-52, seven momentous years that shaped our present world. In

Volume II of his Memoirs, Truman gives the most authoritative report ever published on the controversial Marshall Mission to China. He tells how he pulled victory out of defeat in his 1948 "whistle-stop" campaign, discloses many unpublished details of clashes that led to MacArthur's dismissal and analyzes Stevenson and the 1952 Democratic defeat by Eisenhower.

News! Wesson Oil streamlines old-fashioned sugar cookies...

*No digging out solid shortening –
You just stir and drop and sugar top*



No creaming. No heavy batter. Modern liquid shortening method uses delicate Wesson Oil. Easier than solid shortening, you just *pour* Wesson Oil to measure... *stir* it in. Because it's liquid, Wesson blends *evenly*, makes mixing so easy, even children can make these lacy-light cookies.



No rolling. No cutting. Drop batter from teaspoon, then flatten with the bottom of a glass dipped in sugar. The delicate flavor of Stir-N-Drop cookies *depends* on Wesson's fresh delicacy, found in no other shortening. So make them only with Wesson—they're too good to risk disappointment.

STIR-N-DROP COOKIES

Tender, crisp old-fashioned sugar cookies. Today, delicate Wesson Oil makes them easier than ever and so good tasting they go in a flash!

- | | |
|------------------------------|---|
| 2 eggs | 2 cups sifted all-purpose flour, such as Gold Medal |
| $\frac{2}{3}$ cup Wesson Oil | *2 teaspoons baking powder |
| 2 teaspoons vanilla | $\frac{1}{2}$ teaspoon salt |
| 1 teaspoon grated lemon rind | |
| $\frac{3}{4}$ cup sugar | |

Heat oven to 400° (hot). Beat eggs with fork until well blended. Stir in Wesson Oil, vanilla and lemon rind. Blend in sugar until mixture thickens. Sift together flour, baking powder, salt; add to egg mixture. (Batter will be soft.) Drop by teaspoonfuls about 2 inches apart on ungreased cookie sheet. Stamp each cookie flat with bottom of glass dipped in sugar. (Lightly oil glass, then dip in sugar... continue dipping in sugar so bottom of glass is completely covered each time.) Bake 8 to 10 minutes. Remove immediately from cookie sheet. Three dozen cookies, 3 inches in diameter.

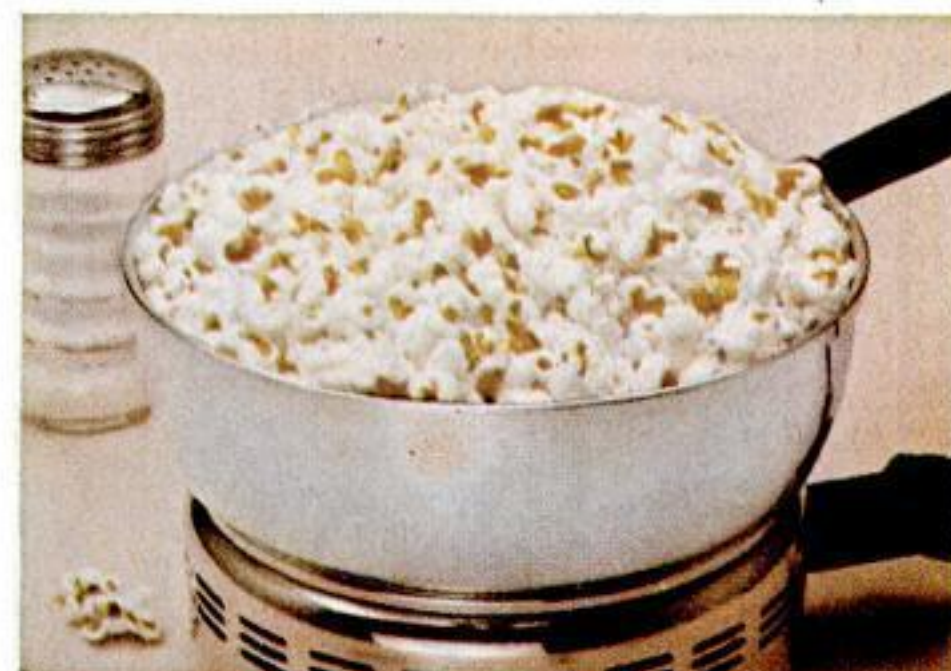
* When you use self-rising flour, omit baking powder and salt.

FLAVOR VARIATIONS

Coconut Butterscotch. Omit lemon rind. Substitute 1 cup dark brown sugar, firmly packed, for $\frac{3}{4}$ cup granulated sugar. Add 1 cup shredded coconut. Bake as directed above.

Chocolate. Omit lemon rind. Reduce flour to 1 $\frac{3}{4}$ cups. Substitute $\frac{1}{2}$ teaspoon soda for 2 teaspoons baking powder. Reduce vanilla to 1 teaspoon. Add 2 squares unsweetened chocolate, melted and cooled. Add $\frac{1}{2}$ cup finely chopped nuts if desired. Bake at 375° (moderate) 8 to 10 minutes.

Pour Wesson, too,
for fluffy popcorn



No digging out solid shortening. Heat 3 tablespoons light, sparkling Wesson Oil in West Bend electric popper or heavy skillet. Add $\frac{1}{2}$ cup popcorn. Cover. When popping starts, reduce heat; shake skillet (about two minutes) until done. Salt to taste. Delicate Wesson Oil coats each kernel lightly, helps to distribute the heat evenly, so that every kernel pops extra fluffy, crisp and delicious.

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***Well within your budget!** Ask your Bigelow retailer to arrange easy payments. You can get enough Beauvais carpeting to cover 3 average-size rooms from wall-to-wall for only \$24.00 a month, after small down payment.

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The Bigelow Sample-Bar puts a wide variety of Bigelow colors, styles and prices at your fingertips, makes carpet shopping a pleasure.



Expert advice. Your Bigelow retailer will help you select the "just-right" color, texture and weave for every room in your modern or traditional home.



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MUFTI MUSTER

New civvies come in khaki and o.d.



ARMY UNIFORMS worn by infantry guard outfit are: work clothes (*left*), summer khaki, new army shade 44, field jacket, tropical worsted and field coat.

The two newest colors in male clothing this fall are khaki and olive drab—colors which men swore 10 years ago they were taking off for good. Although the new mufti looks as military as a salute, it is an outgrowth of the khaki and olive green cotton suits which "Ivy look" wearers (*LIFE*, Nov. 22, 1954) have taken up as a summer alternate to charcoal flannel. Manufacturers have now expanded the selection, and light tans and muddy greens appear in sports car clothes, jackets, raincoats, business suits. A peacetime platoon of college students and young businessmen (*below*) shows how closely the outfits match up to 3rd Infantry uniforms (*left*). In their civilian status, khaki and o.d. will probably be worn by conservative males with white shirts and black knit ties, but more venturesome wearers may prefer checked shirts which are also new for town.

CIVILIAN OUTFITS in rows from left include a nylon zip jacket (\$23), corduroy jacket (\$30, both McGregor), heavy cotton gabardine suit (Haspel, \$43),

hip-length sport coat (White Stag, \$20), chino suit with leather trim (McGregor, \$35) and green raincoat which is imported from Germany (Valmeline, \$43).



BEAT WINTER!



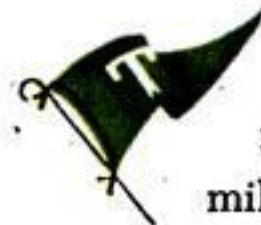
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Finally . . . a tankful of top octane Sky Chief with Petrox, the premium gasoline that gives you maximum power *plus* engine protection . . . or famous Fire Chief, for lively power at *regular* gasoline prices.

Drive in soon — you'll drive out with a car that's ready for whatever winter brings.



PT stays **PuT**—it's non-evaporating . . . won't boil away . . . prevents rust, too. Gives *positive* anti-freeze protection. One fill protects your radiator all winter.

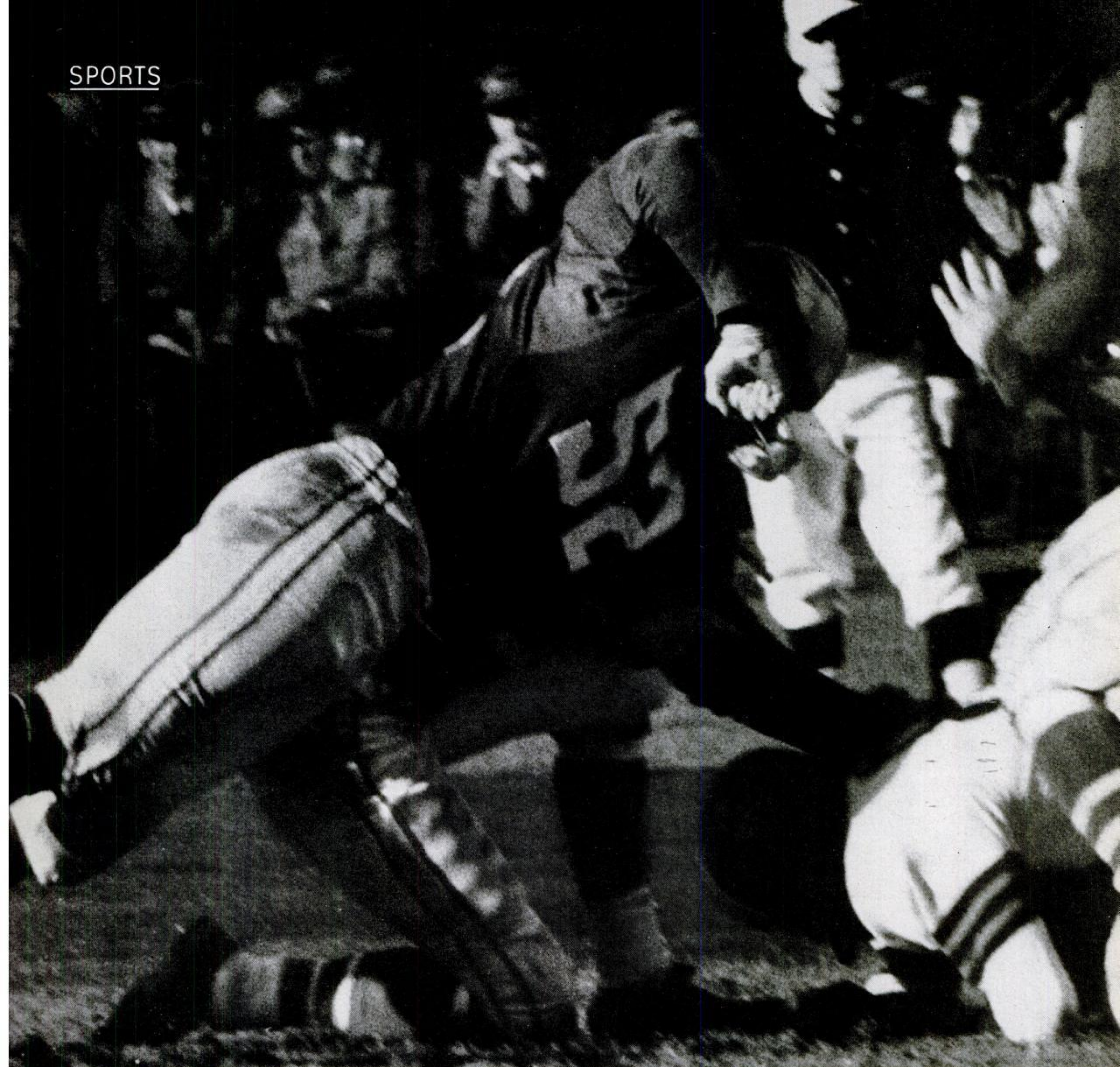
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HIS FISTS CLENCHED, PHILADELPHIA LINEBACKER WAYNE ROBINSON PUTS SOMETHING EXTRA INTO IT AS HE POUNCES ON THE CLEVELAND BALL CARRIER

Savagery on Sunday

PROFESSIONAL FOOTBALL PLAY GETS ROUGHER AS FISTS AND ELBOWS FLY

"The game is getting rougher every year," said a pro quarterback. "It's war rather than sport." Assaulting the enemy, most National Football League pros camouflage their punches more artfully than the battler above. But they still get in their licks with knees and elbows down under the pile.

In a pre-season exhibition game this summer one impulsive wallop got past the protective face guard of Chicago Cardinal Halfback Charlie Trippi and shattered his nose almost beyond repair. Trippi, a rough man himself, was only one of a dozen prime targets among the league "bad men." The toughest of

them, 250-pound Frank ("Bad News") Kilroy of the Philadelphia Eagles, got his comeuppance in this year's opening game after 12 scarless seasons (p. 134). Last week the growing list of casualties was swelled by five players from one team, the Baltimore Colts, all injured in one bruising game against Green Bay. "We're not trying to hurt anybody," says Detroit Lions' veteran Tackle Bob Miller, "but it's no secret that star pro passers are a bad insurance risk. They get hit even after they get rid of the ball" (p. 136). "Do I see dirty play?" asks owner Tony Morabito of the San Francisco '49ers. "A man without eyes can see it."

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PRO FOOTBALL CONTINUED



KILROY WAS THERE WITH A KNEE

In highly controversial incident two years ago, Giant Quarterback Arnold Galiffa (No. 17) starts through Eagle line (top, left) and is brought down by Mike Jarmoluk (No. 78). As Galiffa fell, Frank Kilroy (No. 76) came down on his back knee-first (bottom, right), and Galiffa ended up with injured spine.

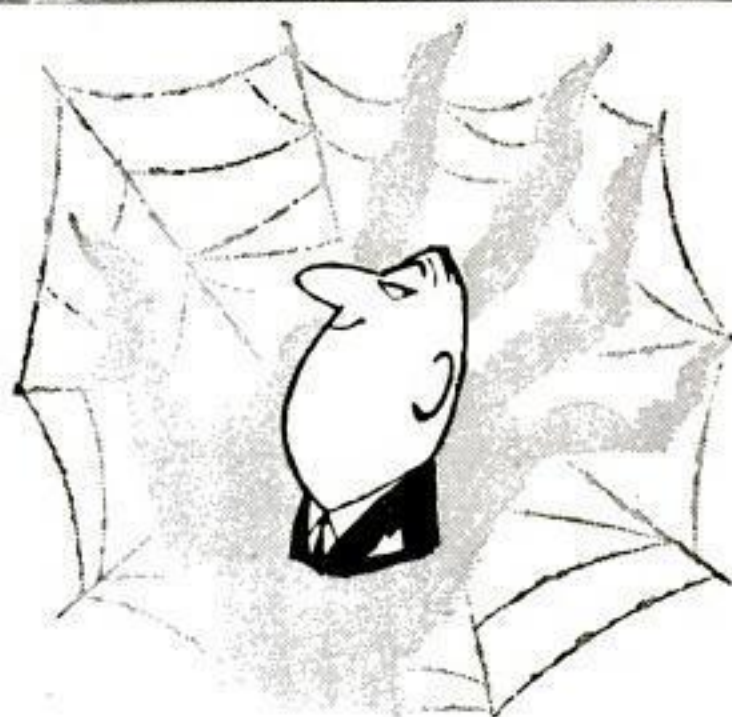
OLD SCORE EVENED

The Philadelphia Eagles are known around the league as ornery critters, and the orneriest of them all is Guard Frank Kilroy. His usual advice to men playing alongside him: "Use your feet, not your hands—you'll only bust your hands." He feared no man. But two years ago, when the outraged New York Giants ganged up on him three times for putting Quarterback Arnold Galiffa out of business (above), he asked to be taken out of the game. The Giants didn't get him then, but playing the Eagles this year they finally caught up with Kilroy (below).



KILROY AT HOME IN A CAST

Against Galiffa's old team in the first game of the 1955 season Kilroy suffered knee injury which keeps him in a cast. He will be out for most of the season.



The strange case of the confident host

REPORT OF OPERATIVE 40

Located subject, Waldo S., on corner of Verge and Despair. Wanted to run out on big party he had planned. Felt shaky—no confidence that he could succeed with his guests.

Operative pooh-poohed this idea. Suggested he serve a really popular drink—an impressive 7-year-old bourbon called Walker's DeLuxe. Gave him the facts—Walker's DeLuxe pleases everyone with its smooth and elegant taste. Told him, get a case. Actually costs no more—often costs less that way.

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Note: The case of the confident host is always a case of Walker's DeLuxe. Why not order one today?

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Thanks to a new PULVEX medical discovery, Piperazine Adipate, you can now worm your pet safely, easily, effectively as you feed him. No struggling, no vomiting, no diarrhea, no starving your dog. Just sprinkle powder from New Pulvex Worm Caps into his food to destroy common roundworms (Ascariids) and Northern hookworm. Today, be sure to buy New Pulvex Worm Caps at pet, drug or dep't store on money-back guarantee.

Relieve Minor Skin Rashes
Check itch of athlete's foot, chafe and baby's diaper rash. Shake on Mexsana, world's largest selling medicated family powder. 79¢.
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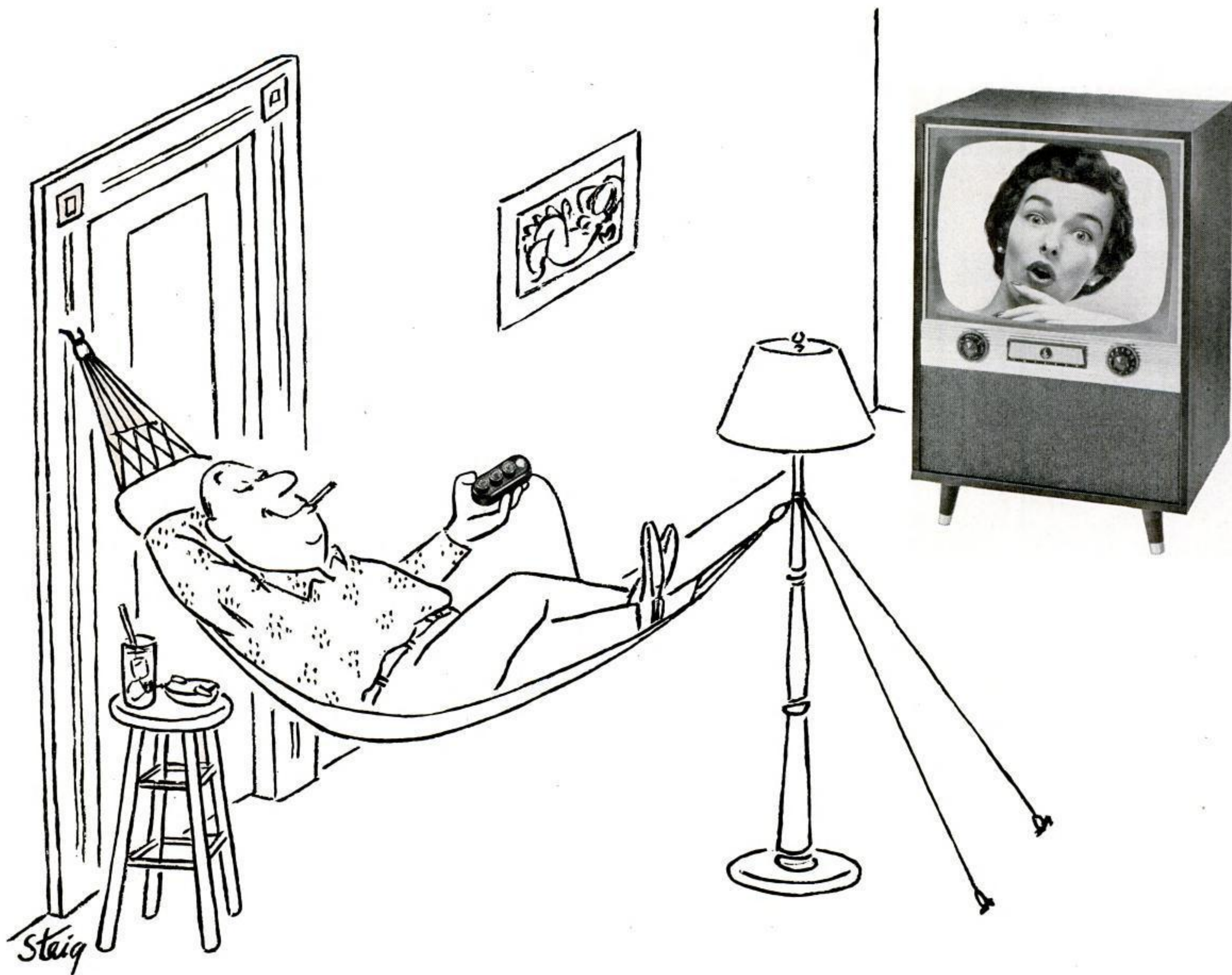
As a gargle STANBACK relieves sore throat due to colds.

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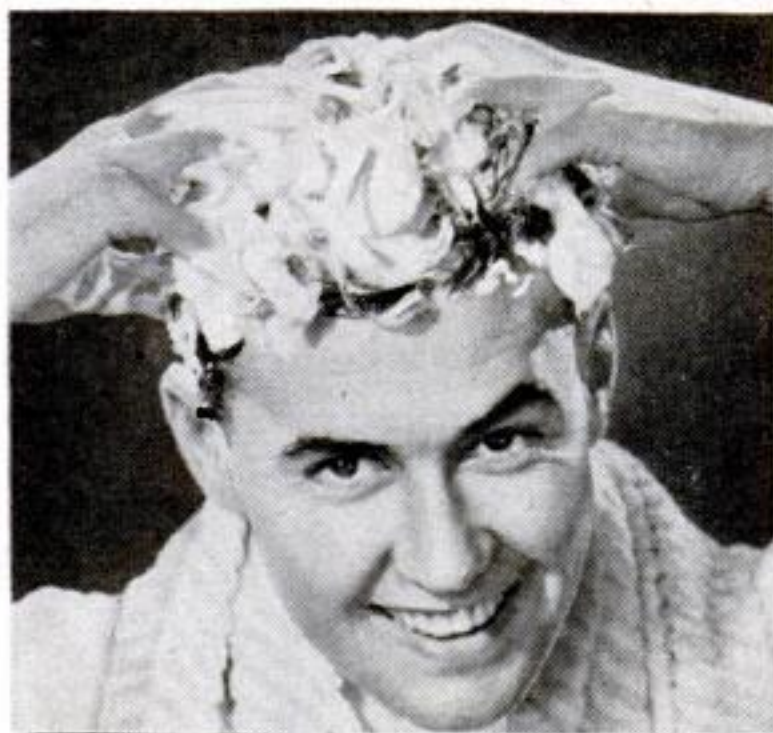
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removes
ugly dandruff,
brightens hair
UP TO 35% too!



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FIRST FITCH SHAMPOO gets rid of those dulling dandruff flakes...thus brightens hair as much as 35%! Tests prove it!

No other shampoo
guarantees brighter,
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Nearly everyone has dandruff. That's why men and women everywhere use amazing new Fitch Dandruff Remover Shampoo regularly. It's the only shampoo specially made and *guaranteed* to remove every trace of flaky dandruff with one shampooing...or money back!

And remember...when Fitch removes dulling dandruff flakes, your hair looks up to 35% brighter too! What's more, new Fitch is so mild, so gentle, you can use it *every* time you wash your hair...not just to remove ugly dandruff.

Get the new, milder Fitch Dandruff Remover Shampoo at retail counters. *First* shampoo removes flaky dandruff—brightens hair up to 35% at the same time—or you get a full refund from Fitch. Ask for professional Fitch Shampoos, too, at Barber and Beauty shops.

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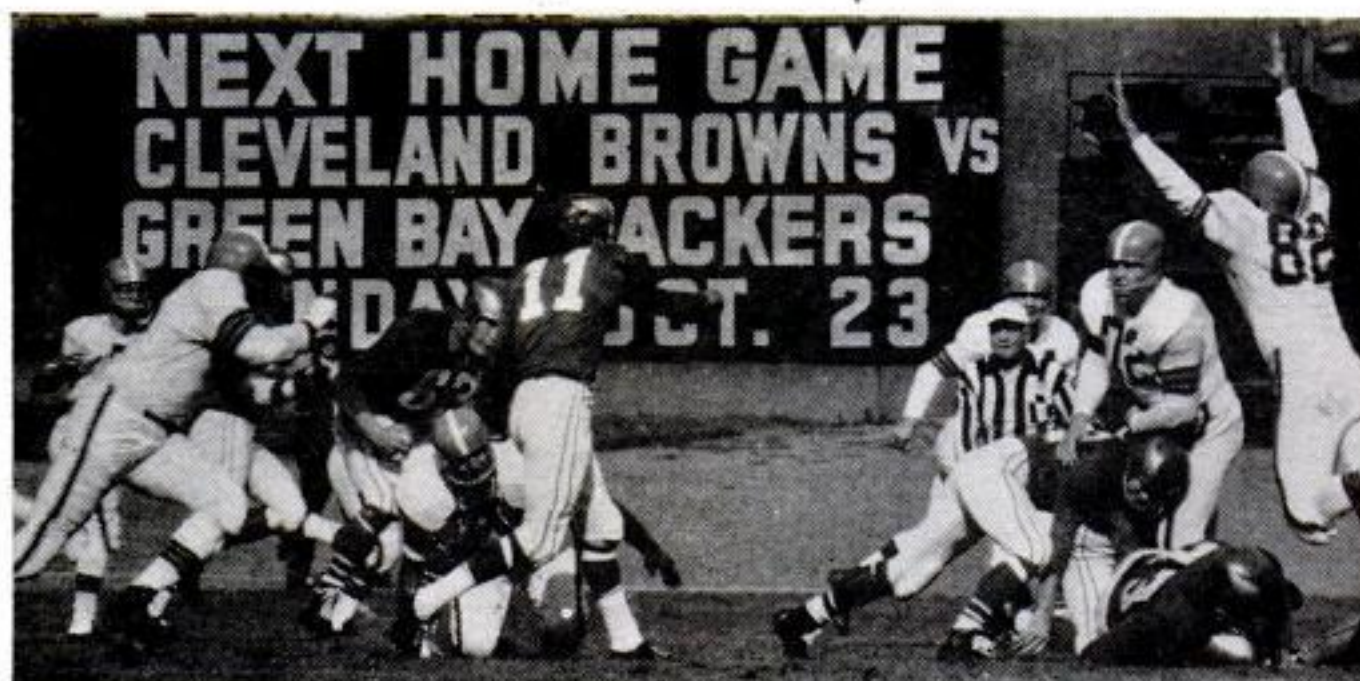


DANDRUFF?

Take it away
 ...with FITCH
 Remove it!



PRO FOOTBALL CONTINUED



THE PASSER GETS PUMMELED

Following standard professional procedure, Cleveland ends Ford (No. 80) and Massey (No. 82) bear down on Philadelphia's key passer, Bob Thomason (No. 11), after he has thrown ball (*top picture*). Ford hits him (*second picture*) as Massey comes in to help (*third picture*). Thomason ends up buried under the avalanche (*bottom*). Such treatment waries passer, spoils his aim.

CONTINUED



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FINEST
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FLOR-EVER CLEANS FASTER AND EASIER

**New vinyl floor
cuts maintenance
costs (hailed by
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Flor-Ever, the first name in vinyl flooring, is the modern floor for everywhere—store, office, institution and, of course, your home.

Dirt and grime come off Flor-Ever faster because they "grip" less on this *extra-smooth* vinyl. That *smoothness*, you know, is one of vinyl's big advantages. But there are many, many more "pluses" for Flor-Ever.

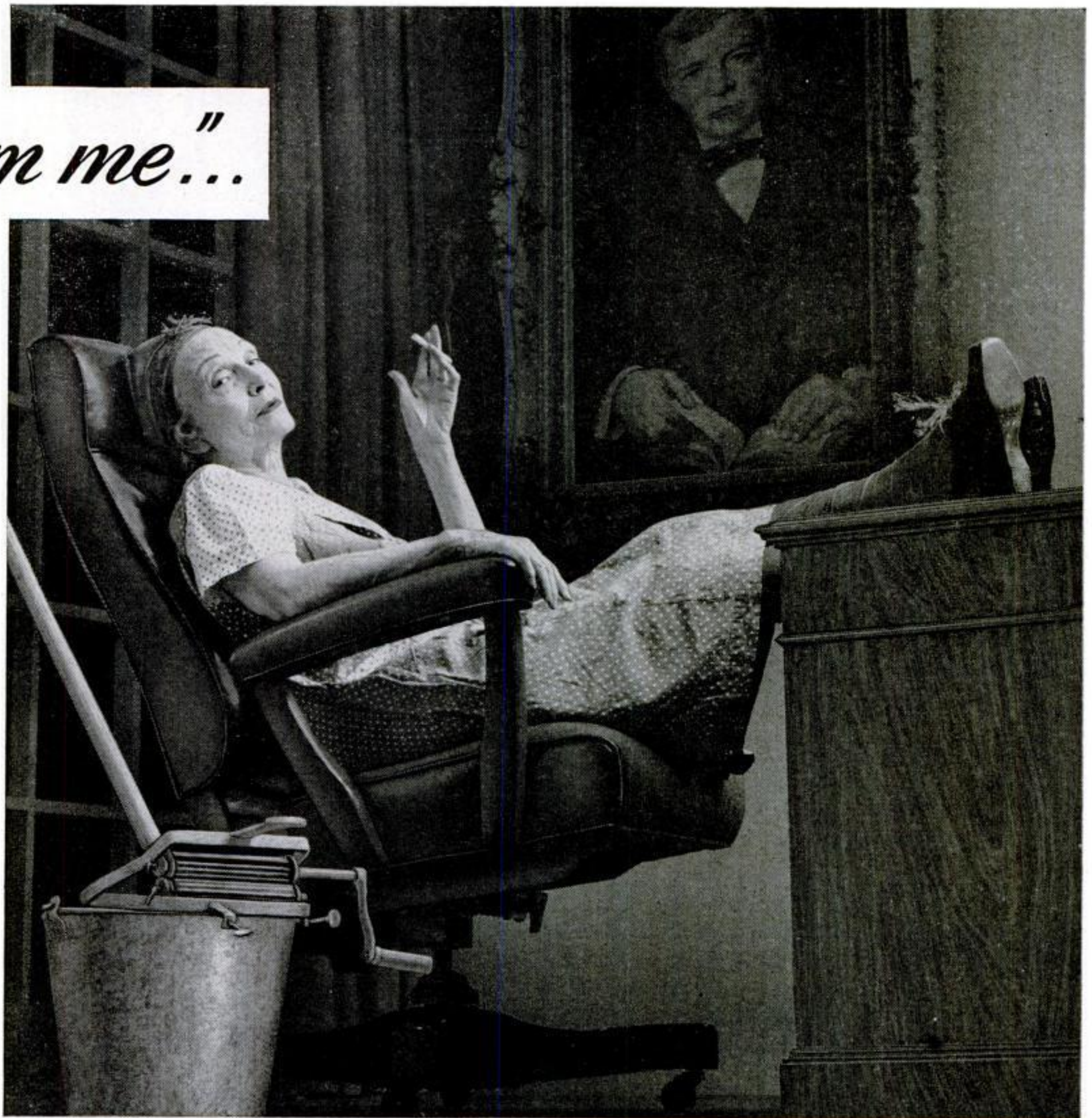
Flor-Ever vinyl floors can't be harmed by any ordinary food greases or store dirt.

Flor-Ever is vinyl-bright . . . a light waxing gives a beautiful, lasting luster.

Flor-Ever sets new wear standards. For example: the Universal grade will outwear *any* non-vinyl floor covering . . . Flor-Ever Standard outwears non-vinyl floor coverings of equal and even greater thickness.

And all Flor-Evers are supreme for brilliant, decorator coloring. They're vinyl-lustrous and *beautiful!* These remarkable colors do wonderful, wonderful things to interiors.

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By the Yard - By the Tile

Flor-Ever®

America's biggest selling

VINYL

FLOORING and COUNTER TOP



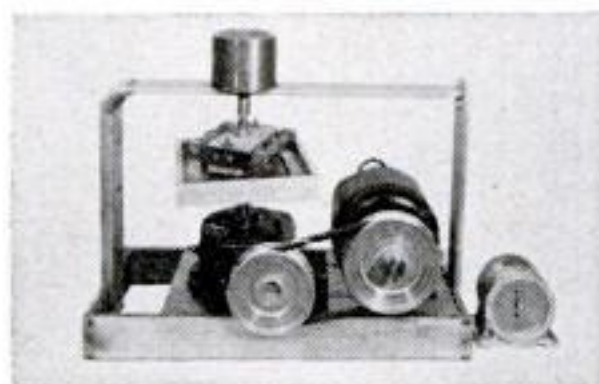
DIRT AND GRIME CAN'T HARM

No vegetable, animal or mineral fat, oil or grease—no usual store traffic can harm or soften any Flor-Ever—neither the Standard, the Vinyltone, the Vinyl Asbestos, the Universal.



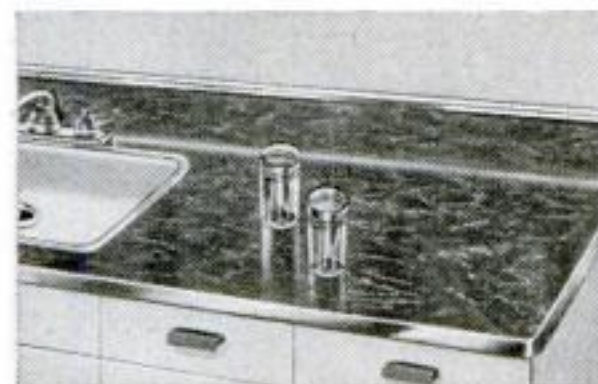
VINYL LUSTER IS BUILT IN

Flor-Ever, in any of its forms, is *naturally* lustrous; it's vinyl! The sparkle of its power-polished surface lasts longer and light waxing speedily increases its gloss.



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Now—matching your floor—Flor-Ever Standard for counters . . . all of Flor-Ever's grand easy-to-clean features . . . and so flexible it is run right up the back splashboard (no mess-catching seams anywhere).

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4 out of 5 CAVITIES strike your **BACK TEETH**



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your teeth by thorough brushing with the brush that's bent like your dentist's mirror to reach those hard-to-get-at places.

SQUIBB ANGLE TOOTHBRUSH

Get acquainted with **SQUIBB** quality

PRO FOOTBALL CONTINUED



A PRELUDE TO TROUBLE

Holding, which frequently provokes outright fights, is a common sin among pros. Here Andy Robustelli of Los Angeles grabs San Francisco's John Henry Johnson (No. 35).

A LEG IN THE GROIN

Center Wayne Robinson of Philadelphia (No. 52) jumps to knock down a pass and lands a kick at Cleveland Guard Herschel Forester who is trying to block him out of play.



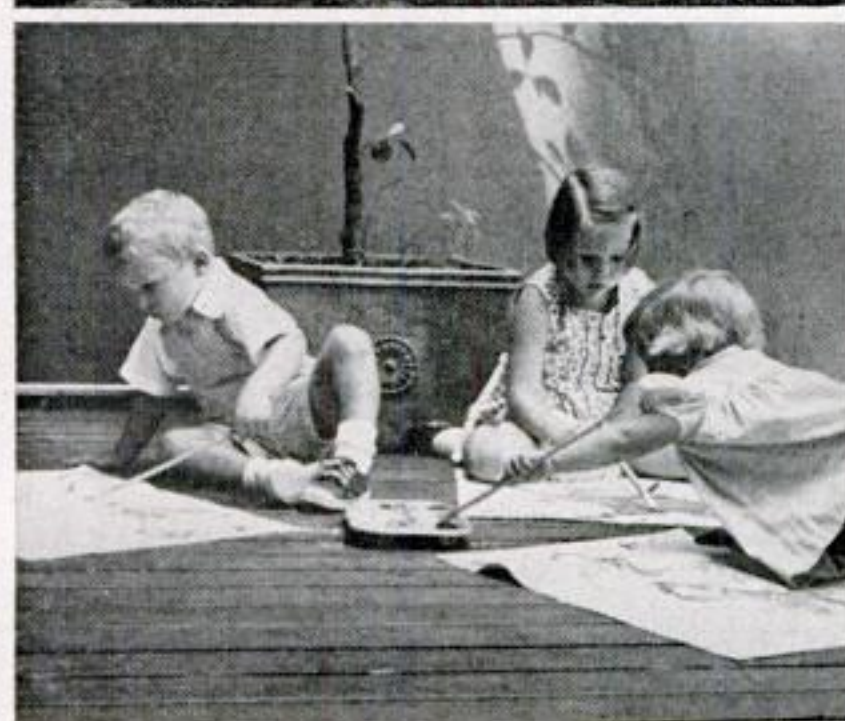
A SLUGGING IN LOS ANGELES

Les Richter, 240-pound guard of Los Angeles, rolled on ground in agony after being slugged by 255-pound End Don Joyce of the Baltimore Colts. Joyce, infuriated by a

block thrown on him by Richter, tore off the latter's helmet (background), which has a face guard, and hit him. Richter wound up with 14 stitches and Joyce with a fine.

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a new approach to family security and happiness:*

Operation Family Fun!



PAT CAMPBELL feels he has just about everything it takes to make life worth living. He wants to keep it that way. By joining Travelers "Operation Family Fun," Pat can relax and *enjoy life today*—knowing his family's future will be taken care of.

You have a fine family, a good home, and money enough to enjoy life while you're young. These are the ingredients for living a full, rich, happy life—a *life of genuine family fun*.

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This carefully thought-out plan can actually cost considerably less than what a helter-skelter, hit-or-miss collection of policies might cost you. So if your neighborhood Travelers man should phone and ask to see you, won't you and your wife sit down with him?

Together, you'll make *tomorrow* so secure that *today* won't be spoiled by worrying!

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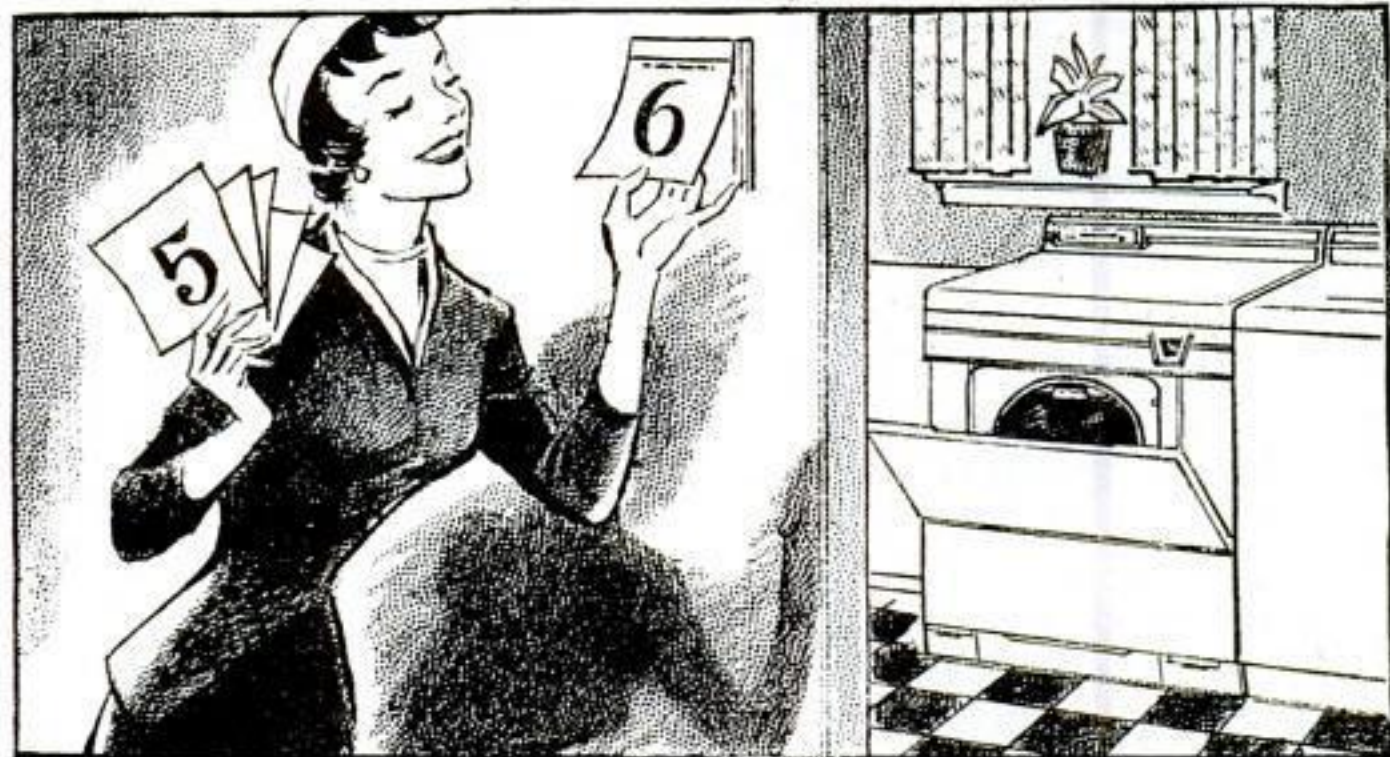
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PLASTIC FOOTBALL
MASK ABSORBS
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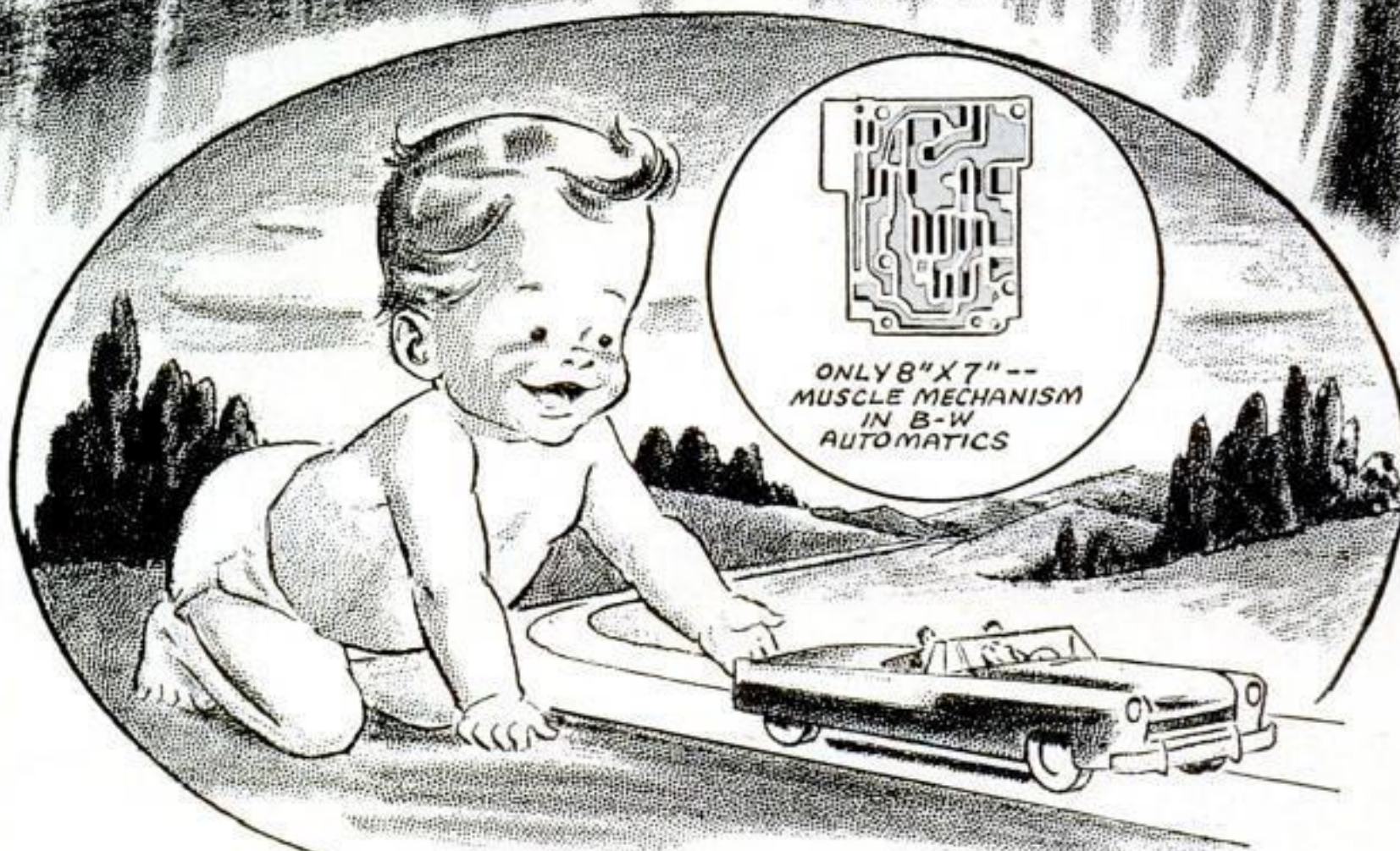


IN A DARING DEMONSTRATION OF A FACE MASK MADE WITH A NEW PLASTIC CALLED CYCOLAC*, A FOOTBALL PLAYER PERMITTED HIMSELF TO BE STRUCK WITH A BAT. THE RIGID PLASTIC PREVENTED INJURY-- AND CUSHIONED MUCH OF THE JOLT. PRACTICALLY UNBREAKABLE, THIS PLASTIC IS A DEVELOPMENT OF B-W'S MARBON CHEMICAL. IT HAS 10 TIMES THE IMPACT STRENGTH OF MOST OTHER PLASTICS-- YET IS LIGHTER WEIGHT. MANUFACTURERS ARE TURNING TO CYCOLAC FOR DOZENS OF USES FROM GOLF CLUB HEADS TO NON-BREAKABLE RADIO CASES.



**NEW DRYER GIVES WOMEN
6 EXTRA DAYS OFF EACH YEAR!**

THE TIME A HOMEMAKER SPENDS YEARLY JUST IN LUGGING WASH TO THE CLOTHESLINE AND BACK EQUALS 6 EIGHT-HOUR DAYS. (AND 40 MILES OF WALKING!) NOW THIS TIME IS TURNED TO HAPPIER USE BY THE TIMELINE*AUTOMATIC DRYER, MADE BY B-W'S NORGE. UNUSUALLY VERSATILE, IT DRIES EVERY WASHABLE FABRIC. TREMENDOUS AIR VOLUME WITH LOW HEAT ASSURES FAST, NO-SCORCH DRYING.



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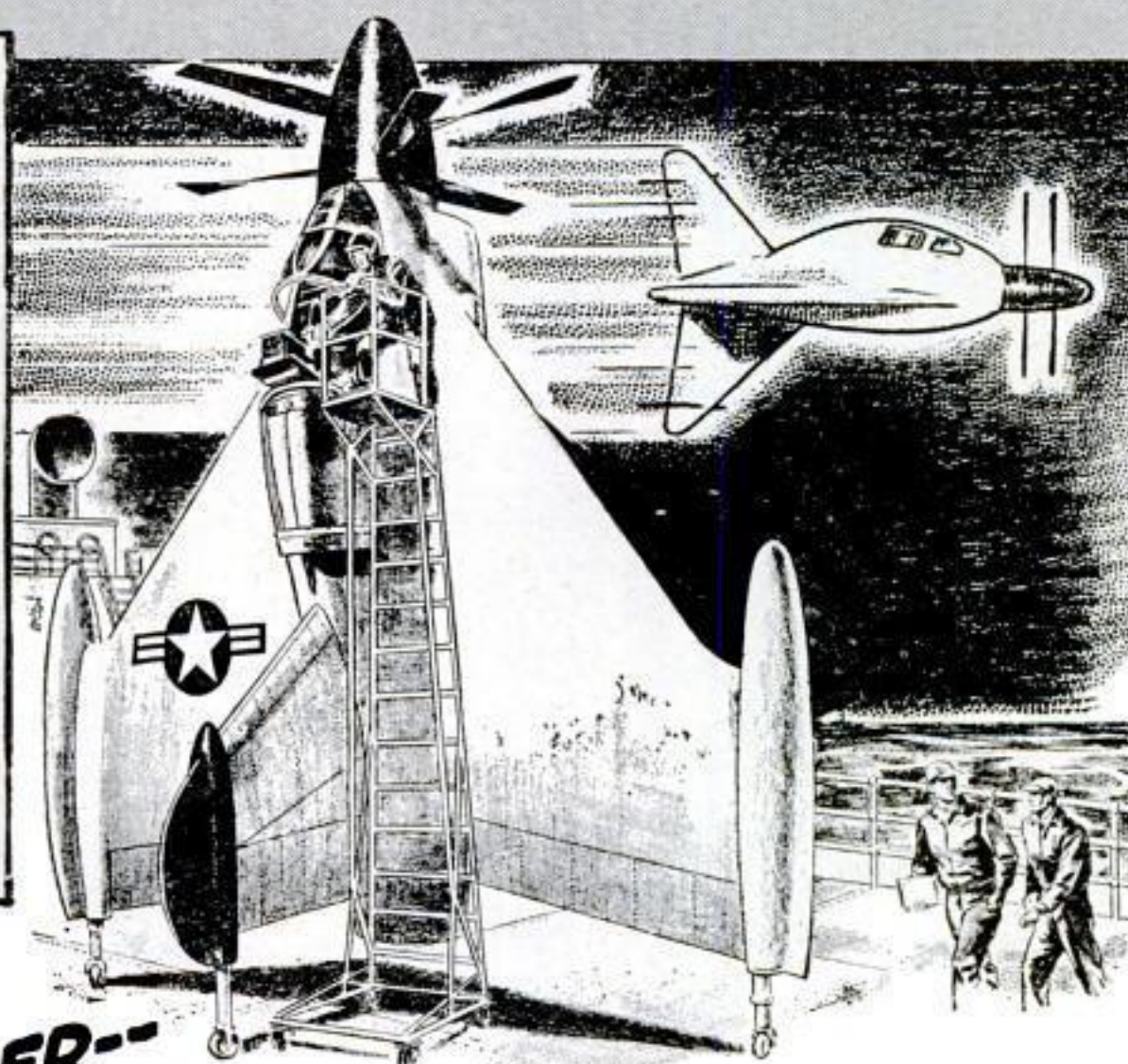
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TAKES OFF STRAIGHT UP... LANDS FLYING BACKWARDS!

NAVY'S XFV-1 FIGHTER LEAPS VERTICALLY FROM A DECK ... THEN GOES INTO LEVEL FLIGHT. TO LAND, IT BACKS DOWN, TAIL FIRST. THIS REQUIRES TREMENDOUS POWER FROM THE TURBOPROP ENGINE. SO 4 PRECISION PUMPS FROM B-W'S PESCO ARE USED TO DELIVER THE FUEL THAT KEEPS THE 16-FOOT PROPELLERS WHIRLING. UNFALTERING FUEL FLOW IS MAINTAINED UNDER ALL CONDITIONS.

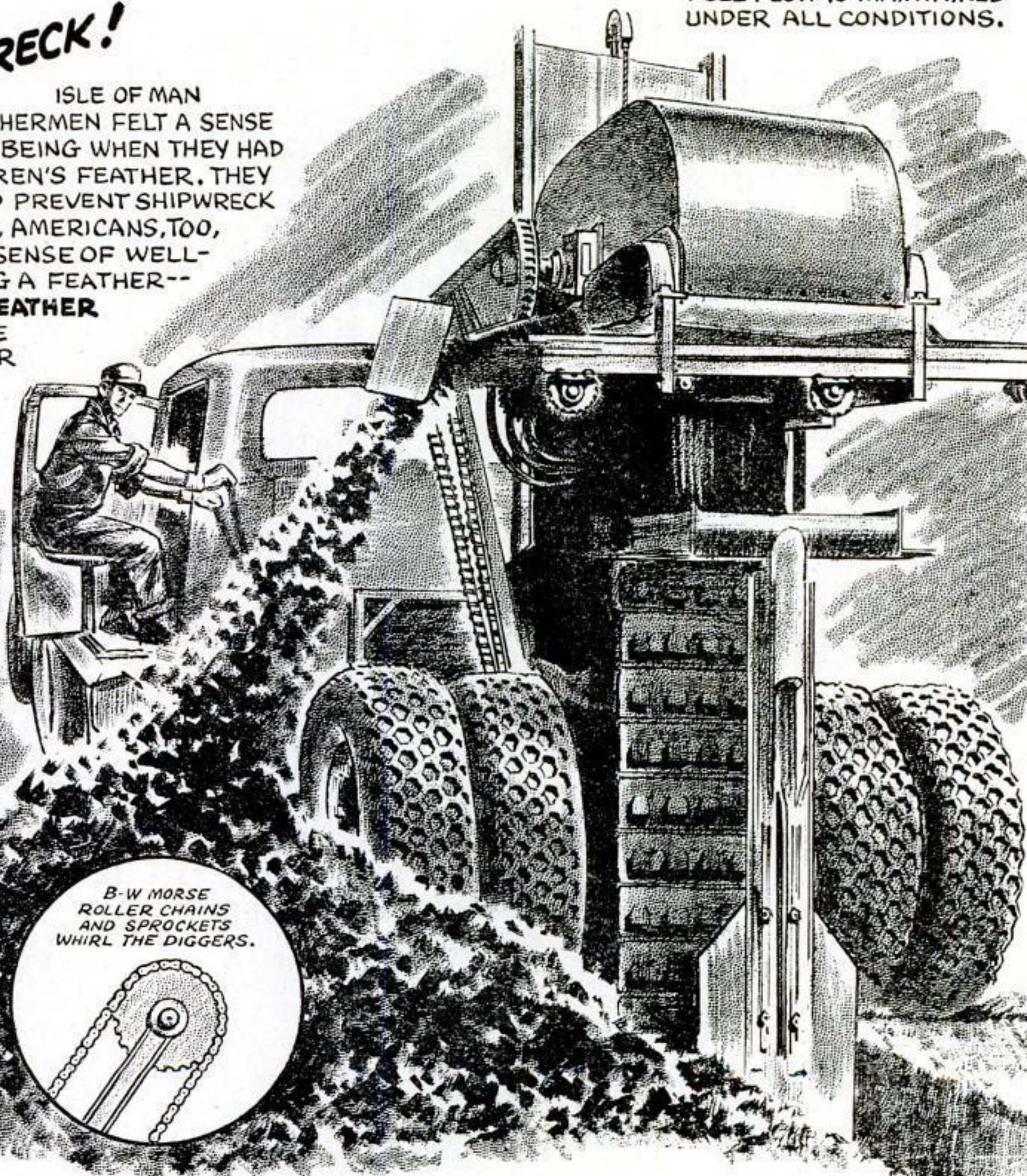


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ISLE OF MAN FISHERMEN FELT A SENSE OF WELL-BEING WHEN THEY HAD A SPECIAL WREN'S FEATHER. THEY BELIEVED IT WOULD PREVENT SHIPWRECK FOR A YEAR. TODAY, AMERICANS, TOO, GET A YEAR-LONG SENSE OF WELL-BEING FROM HAVING A FEATHER-- THE FAMOUS **RED FEATHER** THAT SHOWS THEY'VE CONTRIBUTED TO THEIR COMMUNITY CHEST. MAKE YOUR FEATHER MEAN MORE TO YOU-- GIVE GENEROUSLY.

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FROM CAMERA PERCH CECIL DE MILLE WAVES COMMANDS TO MOSES AND FOLLOWERS AS THEY EMERGE FROM RED SEA

DeMille Directs His Biggest Spectacle

EGYPT BECOMES A SET FOR 'THE TEN COMMANDMENTS'

Photographed for LIFE by RALPH CRANE

Cecil Blount DeMille is making his 70th, and perhaps his last, motion picture. The 74-year-old director, Hollywood's grand old master of the mammoth spectacle, has chosen for the project the most spectacular assignment of his 43-year career, a new \$10 million version of his giant 1923 biblical parable, *The Ten Commandments*.

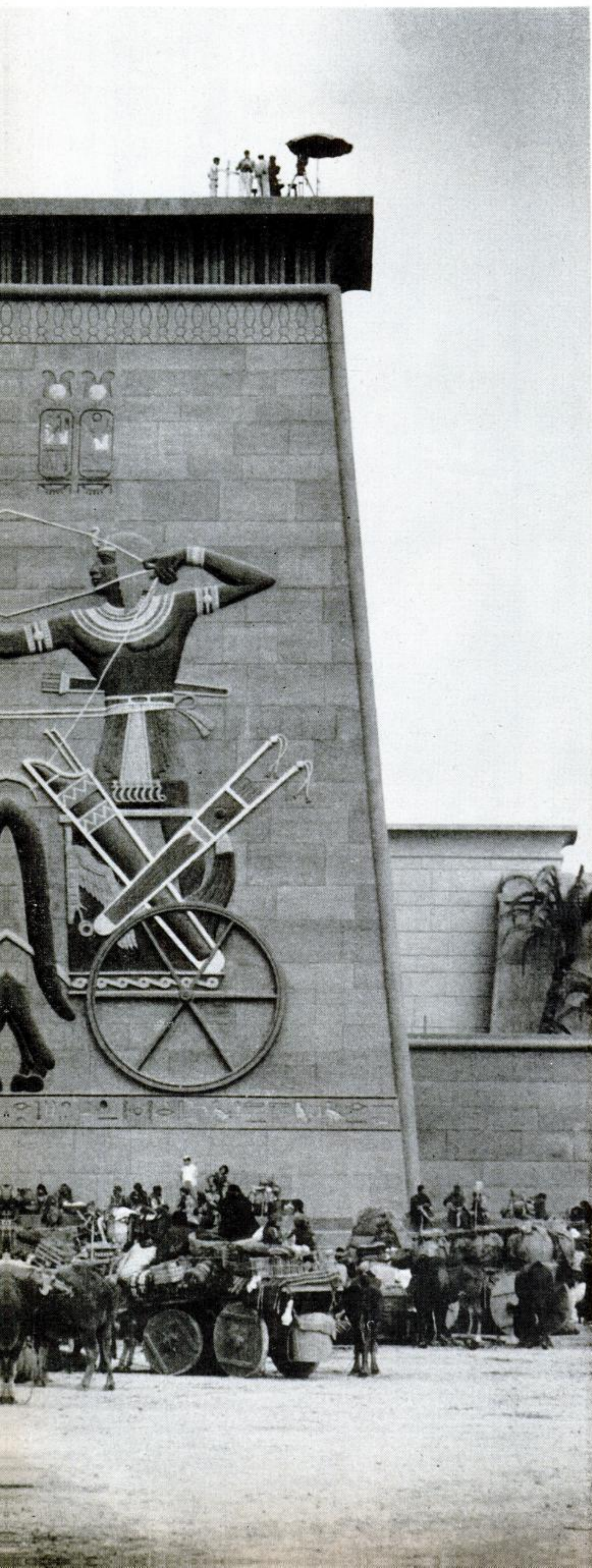
After 10 years of preparation for this life of Moses from the bulrushes to the moment on Mt. Sinai when he received the Commandments, DeMille set out for Egypt, where the scenes on these pages were photographed, to start the actual shooting of his vast production. There the director found things proceeding on the grand scale to which he was accustomed. A cast of over 7,000 had been hired, costumed and assembled at eight

locations, including the vast desert "Exodus" set at left. Engineers had built probably the largest movie set in history to simulate the gates of biblical Per-Rameses (see cover). Technicians had rounded up 200 trained Egyptian cavalry horses and their riders and innumerable sheep, camels, asses, water buffalo and geese.

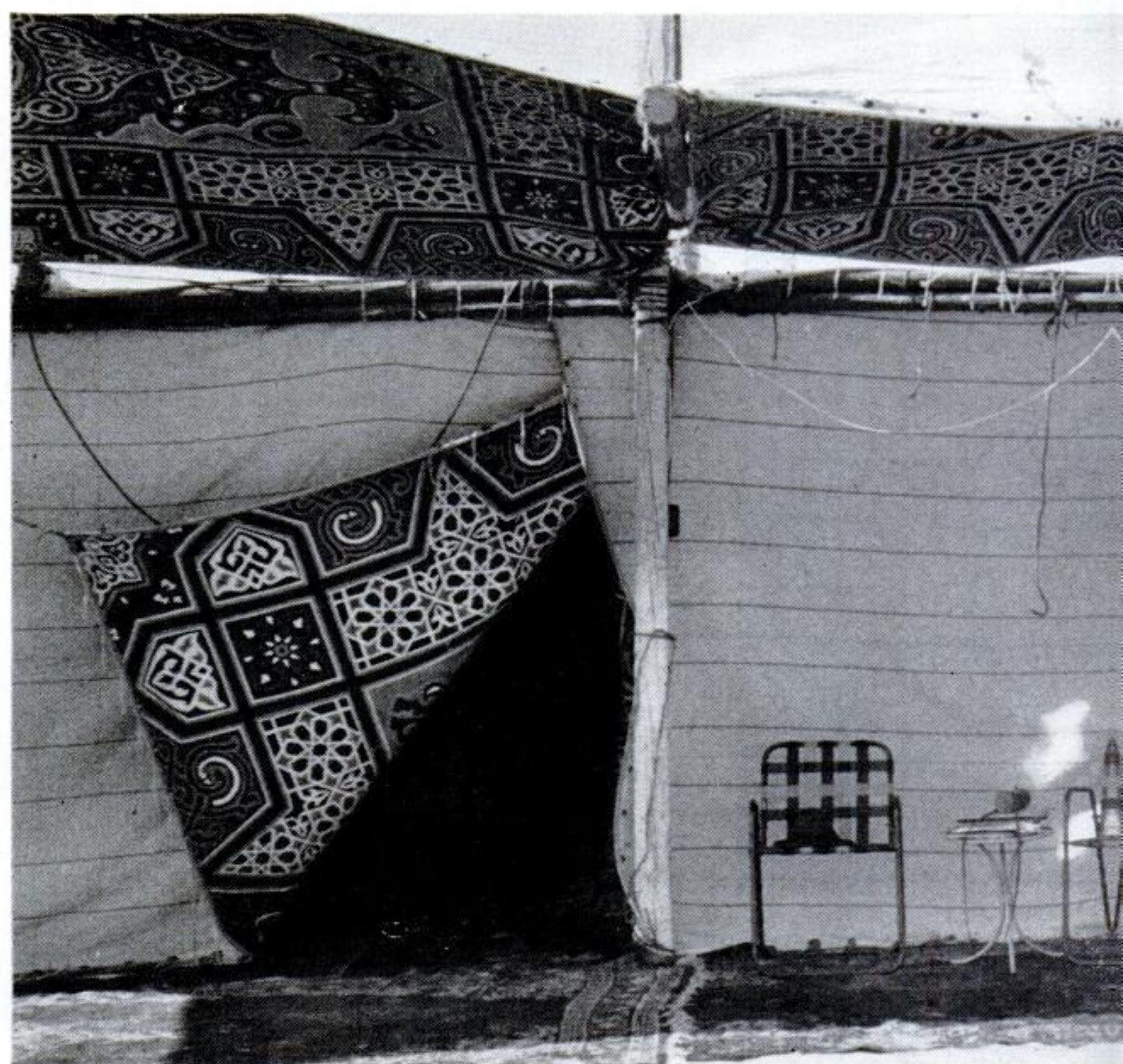
To all this the active, autocratic DeMille responded in characteristic fashion, tirelessly mounting camera booms, towers, even ascending 6,000-foot Mt. Sinai itself to whip his legions into action. Imbued with the biblical spirit, he had set the tone of his whole approach months before when addressing his writers to the task before them. "So let it be written, gentlemen!" he had said. "So let it be done!" It was now being done.

DE MILLE CONTINUED

HE'S HERE, HE'S THERE HE'S EVERYWHERE



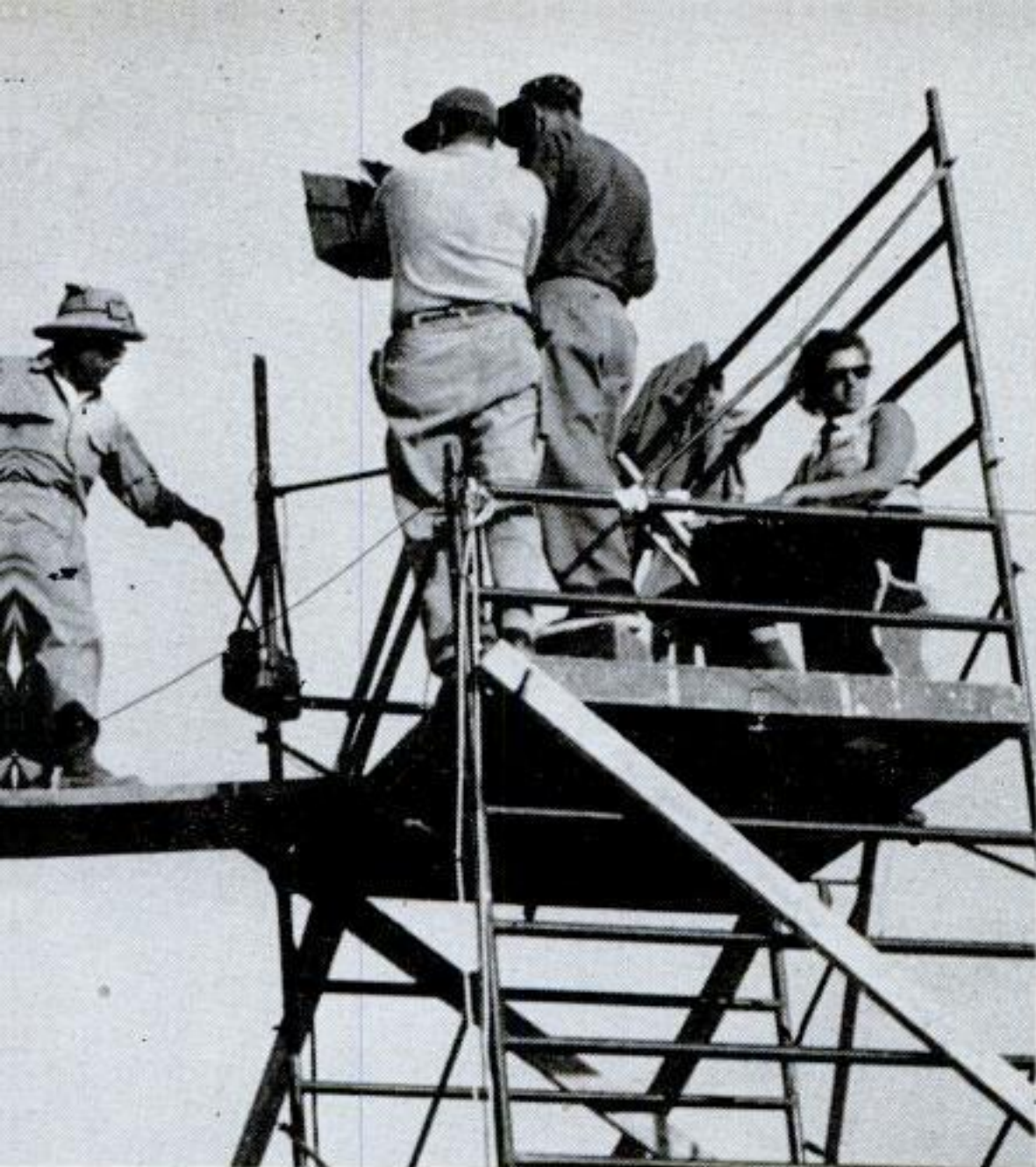
← A CITY GATE, 107 feet high, serves as a lookout and camera platform for DeMille and his crew waiting to shoot the departure of Moses and the children of Israel from Pharaoh's ancient city, Per-Rameses.



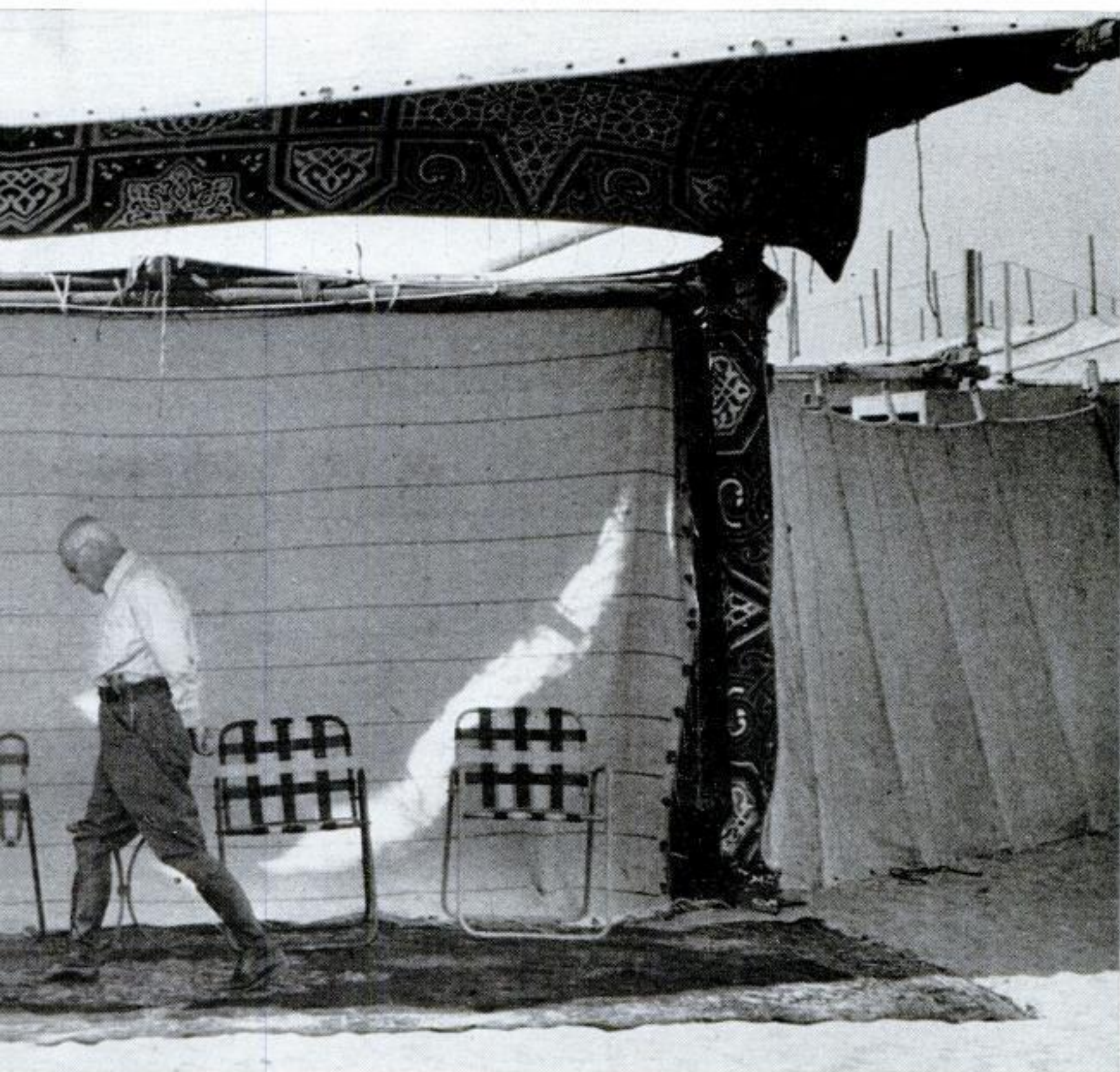
RESTLESS DE MILLE (above), in his inevitable costume of laced boots and jodhpurs, paces beneath the shade flap of his tent in the desert waiting impatiently for a shot of the Exodus to be lined up.

TIRELESS DE MILLE, → followed by an ever-ready chair boy, tramps desert in search of another location. An indefatigable walker, the aging director outdistanced men in the troupe 40 years his junior.





← **AGILE DE MILLE** gets a hand from his make-up man, Frank Westmore, as he walks across a plank from a high rock to camera stand to join a crew about to shoot additional angle of the Exodus sequence.



BOTHERED DE MILLE → bawls out a costumed extra who scurried in front of camera just as Moses (Charlton Heston), standing on an artificial rock, is about to command his people to enter Red Sea.







LUNCH FOR HORSEMEN, a stand-up affair on desert, finds DeMille, as guest, making speech of thanks. Egyptian cavalry had just finished movie job.

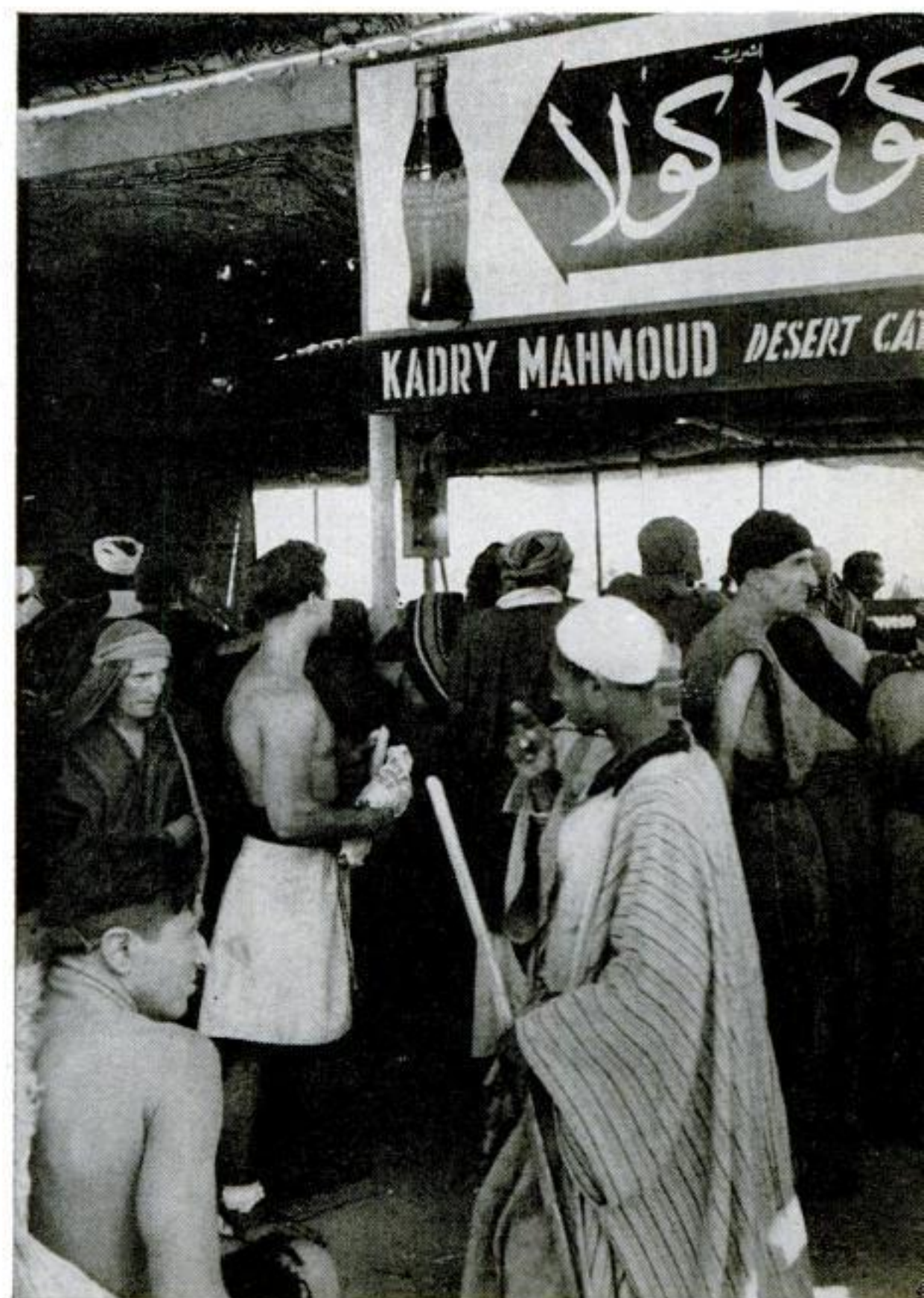
HUNGRY GEESE, used in Exodus mass scenes, are fed by their Egyptian keeper who made a corral for them on the desert location out of their cages.



FAMILY OF EXTRAS in grass shelter eat breakfast. Whole families hired for movie moved from homes to location. Extras got 68¢ to \$2.88 per day.



MASS MEALS FOR MOVIE MEN AND ANIMALS



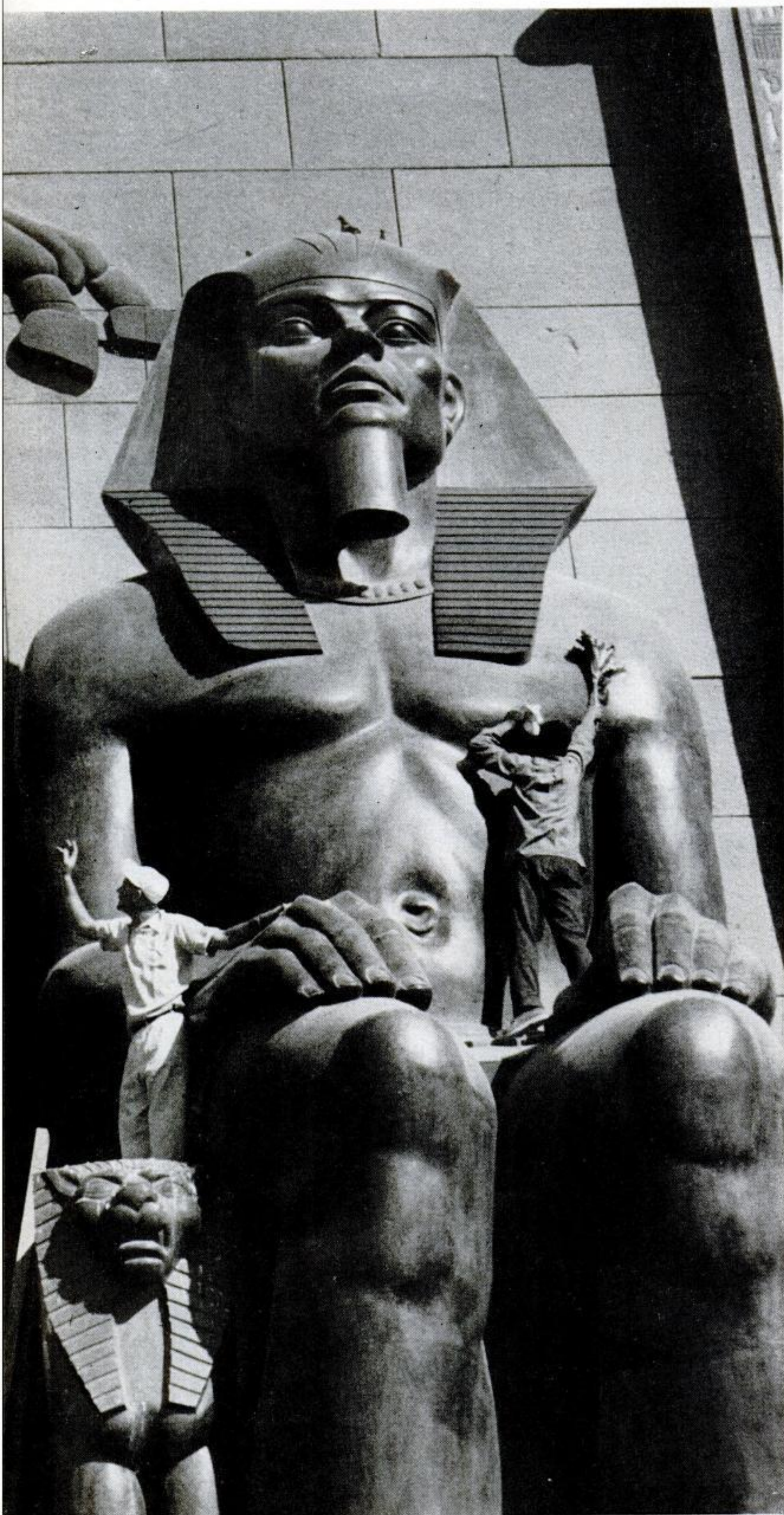
FREE LUNCH beneath an Egyptian Coca-Cola sign is patronized by city-bred extras. Country folk ignored the free food, preferring their own cooking.



IN A SANDY COOKERY, Egyptian women prepare native lunch of vegetable stew on portable stoves. At left are round loaves of bread they baked.

DRINK FOR HORSES is provided at troughs in camp. Egyptian cavalry mounts, they are lined up in military order, white on one side, dark on other.

PREPARING PEOPLE, PROPS FOR LONG TREK



PLASTER COLOSSUS, one of two 35-foot statues flanking gates of city of Per-Rameses rebuilt at Beni Youssef location, is cleaned by workmen. Statues were made to resemble Actor Yul Brynner, who plays part of Pharaoh.



HAPPY DE MILLE gives high-sign to throng of extras who greeted him with Egyptian yodel of joy which he later recorded for possible use. Task-master DeMille got things done by alternately bullying and charming extras.



GIANT LOUDSPEAKERS, electrically controlled, are lugged away by a *gallabieh*-garbed workman. Sound system used a dozen of these speakers to convey DeMille commands, translated into Egyptian, to his army of extras.



THE STREAM OF ISRAELITES, played by 7,000 costumed Egyptian extras, enacts the Exodus as Moses, high on a rock (right), beckons them on. Cecil De Mille and his camera crew are under umbrella at far right starting to shoot. Electrically charged wire kept the camels lined up. Airplanes were used as windmakers on the desert at Abu Rawash, southwest of Cairo.



AT STATE DINNER SERVED ON GOLD PLATES IN ROYAL PALACE, THE SULTAN (CENTER TOP) DINES WITH OTHER SULTANS, RAJAS, BRITISH OFFICIALS AND WIVES

MILLION-DOLLAR PARTY FOR SULTAN OF JOHORE

In 60 flamboyant years of rule, His Highness the Sultan of Johore never put on a splashier show. One of the wealthiest princes of the Malay states, the sultan had decided to make his most lavish party a triple celebration: it would mark his diamond jubilee as monarch of Johore, his 82nd birthday, and the overdue coronation of his 40-year-old wife, Lady Marcela Ibrahim, whom he met in a London air raid shelter and married in 1940.

Arriving in shiny Rolls-Royces for the five-day party, six fellow sultans

led a cavalcade of dignitaries. The sultan's subjects, granted a special holiday, turned out for parades, sailboat races, dragon dances and neon sign displays. The only sour note of the week came at the royal banquet when the plainspoken old sultan offended nationalistic Malayan leaders by warning against Red dangers if the British withdraw from their land too soon. But despite the political friction and a party tab of about \$1 million, the venerable but spirited sultan never had a better time.

BEFORE FORMAL CORONATION, THE SULTAN, ON THRONE, SITS WITH DAUGHTER MERIAM, HER NURSE AND SULTANA, WHO CHANGED COSTUME FOR CROWNING





Morton Salt now comes in 3 sizes, too.

Yes, like the Three Bears of Goldilocks fame, Morton Salt now comes in "Papa," "Mama," and "Baby" sizes.

"Papa-size" is the big round, 26-oz. box of Morton's; a familiar sight in cupboards and kitchens for more than forty years.

"Mama-size" Morton Salters are ready-filled, disposable 4-oz. shakers... as handy as they are handsome. With Morton Salters, there's no need to clean and fill conventional shakers. When a Morton Salter is empty, just throw it away and open a fresh one. 3 5/8" tall, elegant enough

to grace the family table, Morton Salters are ideal for stove and medicine chest, too. You'll find Morton Salters packed 3 to a carton, iodized or plain, at your food store.

"Baby-size" Morton Miniatures complete this famous family. These tiny, ready-to-use shakers of the world's best salt are just 1 1/2" tall... perfect for lunch boxes and picnic baskets. Morton Miniatures come six to a tray.

Let all 3 members of the Morton family serve your family.

When it rains it pours



Look for these packages at your store



This is your reward for the great Dodge advance—the daring new, dramatic new '56 Dodge.

The Magic Touch of Tomorrow!



The *look* of success! The *feel* of success! The *power* of success!

They come to you in a dramatically beautiful, dynamically powered new Dodge that introduces the ease and safety of push-button driving—the Magic Touch of Tomorrow! It is a truly great value.

New '56 **DODGE**



VALUE LEADER OF THE FORWARD LOOK

Copyrighted material

PRIMPED FOR A PRETTY PARTY



FIJI ISLAND INFANTRYMEN wear red jackets and white jagged-edged skirts as they march on parade grounds at Johore Bharu, the sultan's capital.



BEMEDALED GURKHA stands at attention during troop review. He is member of Gurkha units brought in from Nepal to fight Communist guerrillas.



SULTAN'S HONOR GUARD, wearing gold sashes and carrying gold and silver spears, ascend steps of the royal palace before the coronation ceremony.

CONTINUED



Introducing
the soft
pencil that
holds its
point...



No. 1 1/2

*A new degree
of writing ease!*

EAGLE

*** MIRADO**
No. 1 1/2 "Servisoft"

Softer, blacker than No. 2 . . . longer-lasting than No. 1 . . . perfect for quick notes and pleasant writing. Try a dozen and see! Exclusive with MIRADO — world's largest-selling pencil. Look for the Red Band trademark.

(Now you can choose from six MIRADO degrees:
1 Soft, * 1 1/2 Servisoft, 2 Medium Soft,
* 2 1/2 True Medium, 3 Medium Hard, 4 Hard.)

EAGLE PENCIL COMPANY
99 Years of Quality Pencil Making

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* ®

Take your shower

Tampax has changed old ideas about taking a bath during "those days" every month. Do you know why? Because Tampax is worn internally and need not be removed during your shower! No belts, pins, external pads. No bother of any kind. Everything is so quick and natural that you can forget what time of month it is!



or your tub

Bathe as usual, even if you prefer a tub. There's no odor with Tampax and it is many times smaller than the "other kind." ... Invented by a doctor, Tampax is made of pure surgical cotton and a whole month's average supply may be carried right in your purse.



while using Tampax

Furthermore, you cannot even feel the Tampax while wearing it. ... This product comes to you in slender, dainty applicators for easy insertion. No chafing. No bulges or ridges under clothing. Easy disposal. Sold at drug and notion counters in 3 absorbencies: Regular, Super, Junior. Look for Tampax Vendor in rest-rooms throughout the United States. Tampax Incorporated, Palmer, Mass.



*Invented by a doctor—
now used by millions of women*

TAMPAX INCORPORATED
Palmer, Mass.

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Absorbency is checked below.

() REGULAR () SUPER () JUNIOR

Name _____
(Please print)

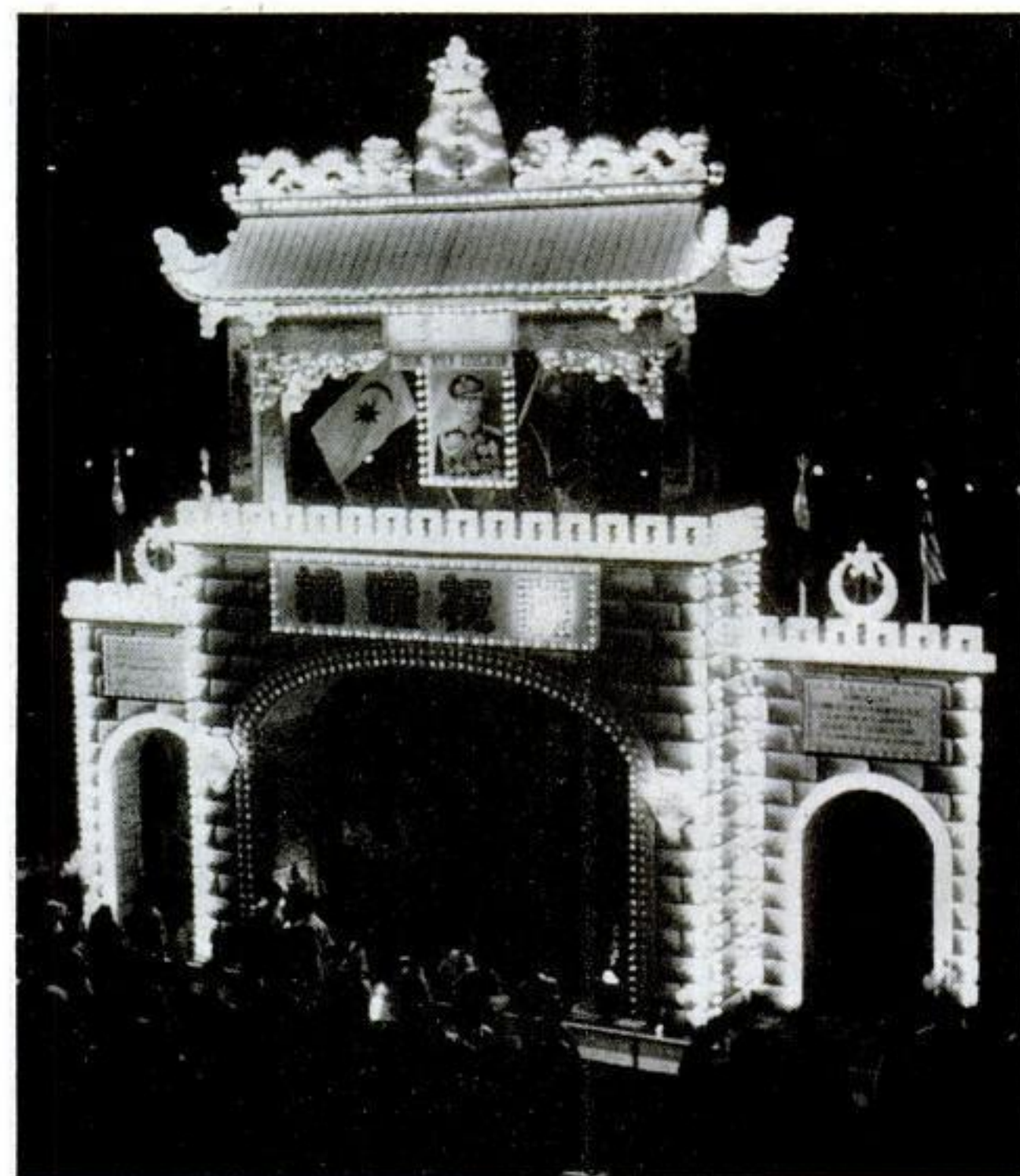
Address _____

City _____ State _____

Sultan's Party CONTINUED



SULTAN'S SON, 61-year-old Prince Mahkota (wearing cap), heir to the throne, talks with British guests during a lull at the sultana's coronation.



BRIGHTLY LIT GATEWAY bearing the sultan's picture stands above the main street of Johore Bharu. It was built for the jubilee by the city's Chinese.



These are the airlines...

*that will get you there
with speed and luxury
by Douglas*

Listed below are the leading airlines that fly the fast, luxurious, four-engine Douglas DC-6, DC-6B, or new DC-7 series airplanes:

AEROLINEAS ARGENTINAS
AIGLE AZUR
ALITALIA
AMERICAN AIRLINES
AUSTRALIAN NATIONAL AIRWAYS
BRANIFF INTERNATIONAL AIRWAYS
*BRITISH OVERSEAS AIRWAYS CORP.
CANADIAN PACIFIC AIR LINES
CATHAY PACIFIC AIRWAYS
CONTINENTAL AIR LINES
DELTA-C&S AIR LINES
EASTERN AIR LINES
JAPAN AIR LINES
KLM ROYAL DUTCH AIRLINES
LINEA AEREA NACIONAL DE CHILE
LINEE AEREE ITALIANE
MEXICANA DE AVIACION
NATIONAL AIRLINES
NORTH AMERICAN AIRLINES
*NORTHEAST AIRLINES
NORTHWEST AIRLINES
PANAGRA
PAN AMERICAN WORLD AIRWAYS
SABENA BELGIAN WORLD AIRLINES
SCANDINAVIAN AIRLINES SYSTEM
*SOUTH AFRICAN AIRWAYS
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TASMAN EMPIRE AIRWAYS LTD.
TRANS CARIBBEAN AIRWAYS
TRANSPORTS AERIENS
INTERCONTINENTALES
UNION AEROMARITIME
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Cargo service only

*AIRWORK-ATLANTIC
FLYING TIGER LINE
*RIDDLE AIRLINES
SLICK AIRWAYS

**Flying soon*

Twice as many people fly

DOUGLAS
as all other airplanes combined



Daddy's home—hours sooner by DC-7

Whatever your reason for getting there faster...

*—you go fastest by far in a **DC-7***



You fly up to 50 m.p.h. faster in the new DC-7 than in any other airliner now in service. With its four giant turbo compound engines, its clean straight lines and single tail, the

DC-7 has a top speed of 410 m.p.h. *Unmatched in luxury, too!* The Douglas DC-7 has scores of new comforts and conveniences. It is the most restful way to go.

DC means **DOUGLAS**

SHERATON

NEW NAME IN LUXURY LODGINGS IN LOS ANGELES



The Sheraton-Town House in Los Angeles hints happily of Hawaii. With swimming pool and lanai apartments, it has its own unique personality. Like other famous Sheraton Hotels from coast to coast, it offers you luxurious living and a distinguished address on your travels.

In the U. S. A.

AKRON Sheraton-Mayflower	BUFFALO Sheraton Hotel	INDIANAPOLIS Sheraton-Lincoln	PASADENA Huntington-Sheraton	SAN FRANCISCO Sheraton-Palace
ALBANY Sheraton-Ten Eyck	CHICAGO Sheraton-Blackstone	LOS ANGELES Sheraton-Town House	PHILADELPHIA Sheraton Hotel (under construction)	SPRINGFIELD, MASS. Sheraton-Kimball
BALTIMORE Sheraton-Belvedere	CINCINNATI Sheraton-Gibson	NEW YORK Park Sheraton	PROVIDENCE Sheraton-Biltmore	ST. LOUIS Sheraton Hotel
BOSTON Sheraton Plaza	DETROIT Sheraton-Cadillac	SHERATON-ASTOR	ROCHESTER Sheraton Hotel	WASHINGTON Sheraton-Carlton
		SHERATON-RUSSELL		SHERATON-PARK

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MONTREAL Sheraton-Mt. Royal
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For fast, free Teletype reservations, call your nearest Sheraton.

SHERATON *the proudest name in* **HOTELS**



IN BRAINTREE, MASS. PRESS PHOTOGRAPHERS PHOTOGRAPH ALEXANDER VLASOV (FRONT) PHOTOGRAPHING HOUSES. HE HEADS ARCHITECTURE ACADEMY

RUSSIAN EYES ON U.S. HOME BUILDING

Soviet experts inspect American construction to learn ways of meeting U.S.S.R. housing needs

With the purposefulness of mortgage bank appraisers, 10 Russian building experts last week began a methodical scrutiny of the design and construction of the houses in which Americans live. On a nationwide tour sponsored by the National Association of Home Builders, which plans to send a survey team of its own to the U.S.S.R. next spring, the Russians were scheduled to spend four weeks visiting 13 U.S. cities.

They went first to Washington, Boston and New York, where they took pictures of prefabrication and multifamily housing, energetically questioned construction foremen, and poked, thumped and measured. Led by Ivan K. Kozuilia, the Soviet minister of urban construction, they displayed a bouncy good humor consistent with their country's current policy. But they avoided stating any over-all opinions on what they saw and gave vague answers to questions about housing at home.

Underlying their absorption in U.S. building know-how was a stern fact of Soviet life. Last December, Communist Party Boss Nikita S. Khrushchev commanded Soviet architects to launch a mass-production housing program based on simple standardized designs. For the features of American housing that caught the delegation's eye, turn the page.



PRESS NOTICES in Boston included front-page picture of Vlasov (*top of page*). Here an interpreter (*right*) translates for a Russian construction expert.

My
constipation
worries
are
over!



Milk of Magnesia gives more complete

relief than single-purpose laxatives which have no effect on the acid indigestion that usually accompanies constipation. For Milk of Magnesia relieves *both* conditions. Two to four tablespoonfuls taken at bedtime work leisurely—without embarrassing urgency. So, when morning comes, you start the day feeling wonderful. Get Phillips' Milk of Magnesia—the best laxative money can buy.

PHILLIPS'

MILK OF MAGNESIA

Liquid or Tablets

The convenient
4-OUNCE SIZE.....28¢

The economical
12-OUNCE SIZE.....55¢

The money-saving
26-OUNCE SIZE.....85¢

Also available in tablet form
30 TABLETS.....28¢



Russians' Housing Tour CONTINUED



PREFABRICATED WINDOW UNIT

At a housing development at Wakefield, Mass. Minister Kozuilia examines a prefabricated window. He was interested in the fact that the window came pre-hung, ready to install in a wall. He bought one for \$27 to take home.

LOW-COST CONSTRUCTION

Alexei Dubrovin, boss of housing in the Urals and Siberia, gingerly descends from a \$12,200 house in the development at Wakefield. He went around this house examining construction techniques which make low cost possible.



AT A TUB OF WET FINISHING PLASTER, KOZULIA (TALL MAN IN CENTER) WANTS TO KNOW ITS PRECISE COMPOSITION



ATTRACTIVE WALLS OF BARE BLOCKS

In an apartment building in Cambridge, Mass., Lenin-grad Construction Boss Vassili Isaev notes walls of terra cotta blocks. He was impressed by the fact that though this was a luxury building, the blocks were left bare.

LIGHTWEIGHT PERFORATED BRICKS

Building chief of Moscow province, Valentin Galitsky, measures bricks at a construction near Washington. Each brick has ten holes down its center. These reduce weight, save shipping cost and provide a good bond for the mortar.

CONTINUED



Good neighbors enjoy a "Coffee-break"

Beds are made, dishes done, Dad's off to work and the youngsters have gone to school. What better time for a pleasant, relaxing "Coffee-break" with the neighbor next door? Good, full-bodied, delicious coffee — made just the way *you* like it best. Even the aroma perks you up! Fact is, there's nothing better than a cup

of coffee — unless it's a second cup! And next time you serve coffee, why not try it this *different* way? Top it off with a swirl of whipped cream — the way they do in old Vienna! Delicious! Get *extra* pleasure from your "Coffee-break." PAN-AMERICAN COFFEE BUREAU, 120 Wall Street, New York 5, N. Y.

© 1955

There is nothing so satisfying as a cup of good coffee



NEW
BROMO QUININE®
GUARANTEES
YOU MORE
COMPLETE RELIEF
 than any other
 cold remedy!

Unlike aspirin and other less effective remedies, new Bromo Quinine is a *real* cold tablet. Its exclusive medicinal formula now contains an amazing new Citrus BioFlavonoid—plus the five potent cold-fighting ingredients that have made Bromo Quinine so famous. It now guarantees the most complete relief possible from all these cold miseries:

1. Runny or stuffy nose
2. Headache
3. Muscular aches and pains
4. Fever
5. Temporary irregularity

NEW BROMO QUININE—with a Citrus BioFlavonoid—is specifically designed to help relieve more cold symptoms than any other leading product.

**HERE'S NEW BROMO QUININE'S
 AMAZING GUARANTEE:**

*If you have ever bought any cold remedy
 —at any price—that brought you:*

- MORE COMPLETE RELIEF
- FASTER RELIEF
- LONGER-LASTING RELIEF

*... simply return the unused tablets and
 your money will be promptly refunded.*



When you've got a real cold—
 get a real cold tablet

BROMO QUININE

Russians' Housing Tour CONTINUED



KITCHEN APPLIANCES IN AN ASSORTMENT OF COLORS

At a display of kitchen appliance models in the National Housing Center in Washington, Earl Smith (*center*), president of the National Association of Home Builders, tells Russians that these are available in several colors. The Russians readily admitted their country needs labor-saving kitchen devices.



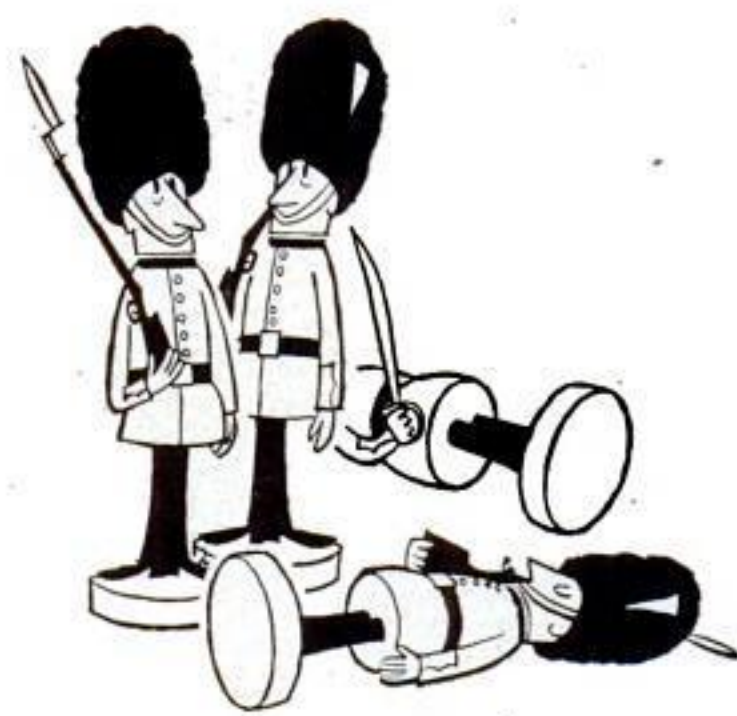
AUTOMATIC DISHWASHER AND PLASTIC COUNTER TOP

Inspecting a mechanical dishwasher in a model house in North Springfield, Va., Firs Shevelev (*left*) and Galitsky ask for manufacturer's name and purchasing sources. They also expressed interest in the glossy plastic covering on the kitchen counter, a tough, durable surface that can be cleaned easily.



STEEL CONSTRUCTION OF A PUBLIC SCHOOL BUILDING

Inquiring about steel joists being set in the second story of a new public school building in Boston, Galitsky (*left*) gets information from construction superintendent, John Apsit. The school was not on scheduled tour, but Russians insisted on seeing it. Impressed, they asked to buy a set of blueprints.



**The Mystery of
 the Dead Soldiers**

FROM THE JOURNALS OF MYCROFT H.

My study was recently invaded by an agitated gentleman with a most vexing problem. On arrival of unexpected guests, he invariably found his whiskey bottle empty. (An elementary puzzle. The butler did it, of course.)

My advice, which he promised to take: discharge the faithless servant, and purchase a case of whiskey, preferably Imperial. This is an uncommonly popular whiskey, notably smooth and pleasing to all. *No extra expense involved here*, since in the end, buying Imperial by the case costs no more than buying bottle by bottle. It may, in fact, cost less.

N.B. I offer this advice to every host who fears being caught unprepared by the sudden guest. Order a case of Imperial today. Peace of mind will follow.

BLENDED WHISKEY

86 PROOF • 30% STRAIGHT WHISKEY, 6 YEARS
 OR MORE OLD • 70% GRAIN NEUTRAL SPIRITS.
 HIRAM WALKER & SONS INC., PEORIA, ILLINOIS



LAKE LAND

from the fashion centers of Europe

The more you know about continental-inspired fashion, the more you'll appreciate the wake-up styling and sportscar smartness of this luxurious wool "CLICKER COAT." It's yours in men's or boys' sizes.

Lakeland At better stores every-
 where, or write to—
 LAKE LAND MFG. CO., Sheboygan, Wisconsin

SILVER FOR GOLD



As this red, white and blue canister is passed from hand to hand at hundreds of sporting events throughout the Fall, let's hope it will clink with the sound of silver.

For silver in the canister in '55 can mean gold in America's trophy case in '56.

Your Olympic athletes have the talent to win at Melbourne and at Cortina. But it takes money to train, transport and equip the kind of team you want to represent the United States in next year's games.

A lot of people are trying to raise that carfare. October 22nd is National Olympic Day and on that day many organizations like the Jaycees, the Lions and Kiwanis Clubs, YMCA, the CYO, Jewish Youth Groups, Boys Clubs and Scouts will be working on behalf of the Olympic cause. And they will keep at it right through the Fall.

But your cooperation, your contributions, will determine whether we send a winning team to the Olympic Games.

The Olympic year is almost here. Your team has the talent—all they need is the carfare.

*Prepared by the LIFE Olympic Office,
9 Rockefeller Plaza, New York 20, N. Y.*

REMEMBER...



**Your Olympians have
the talent to win.**

All they need is carfare!



The Franklin County GOP organization was the first such political group ever to sponsor unique pre-party primary conventions. LIFE covered the story in its 2-11-'52 issue. Wm. Schneider, Chairman of the Franklin County GOP Committee: "The LIFE story had tremendous impact! We received letters and inquiries from members of both parties seeking advice on how to hold similar conventions."

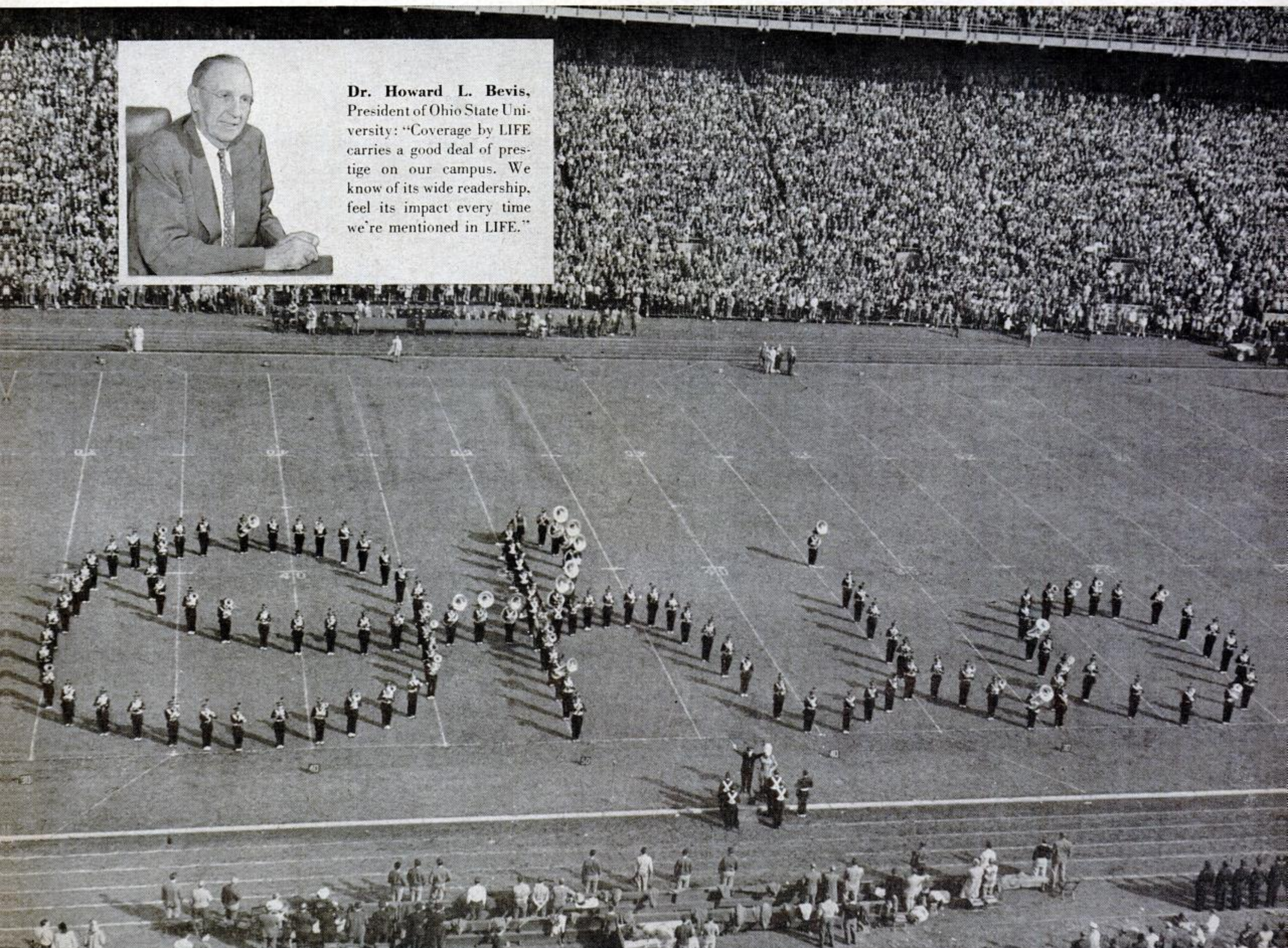


Dr. Clyde Williams, Pres., Battelle Memorial Inst., industrial research organization: "LIFE's coverage of our activities using Schlieren photography techniques (Apr. '50) brought important inquiries."



Gov. Frank J. Lausche of Ohio: "LIFE has a place in my schedule since it keeps me up to date on vital things that are happening." Mrs. Lausche says, "It isn't Friday if the new LIFE isn't in our home."

What happens when **LIFE** hits



Dr. Howard L. Bevis, President of Ohio State University: "Coverage by LIFE carries a good deal of prestige on our campus. We know of its wide readership, feel its impact every time we're mentioned in LIFE."

Grandest Band, Ohio State's famous marching band (120 pieces) salutes the alma mater in living script. The core of enthusiasm for Ohio State football is centered in the Journal Quarterback Club, a group of 700 men from all walks of life. Karl Pauly, former head of the club, now "Emeritus Signal Caller" of the Columbus Quarterbacks, says, "When LIFE ran a story about our club (11-1-'48), our waiting list for

membership went up by the hundreds. We received inquiries from all over the country asking for advice on how other cities and towns could set up their own quarterback or touchdown clubs. LIFE's story must have sparked clubs everywhere. We wouldn't have guessed that anything could increase the already tremendous interest in Ohio State football in Columbus, but the LIFE article accomplished just that."



Bud and Vivian Shively, above, were co-featured in a LIFE article about OSU, (1949). Now happily married, they say, "LIFE made celebrities of us! We heard from college students all over the U.S."



John W. Galbreath, nationally known realtor (LIFE, 1947): "LIFE's 'Modern Living' section has a tremendous influence in housing. LIFE not only reports the latest in modern living, it literally sets the trend."



Dr. Roy Burkhardt, First Community Church, Columbus: "One picture and caption in LIFE (1-1-'51) gave the Community Church movement throughout the country an inspirational boost. One town was moved to build its own Community Church. Other churches wrote us for help and advice. As a result of the LIFE story, we now mail printed material to some 1,500 churches all over the country."

COLUMBUS ?

There's a saying "Everyone in Columbus has *two* jobs; his own, and managing the Ohio State 'Buckeyes.'" This preoccupation with the pigskin is understandable since OSU is famous for its great football teams. Yet—there are many other things which mark the city as unique.

There are major industries and thriving businesses. The citizens are enormously energetic, have an intense civic pride.

And in this bustling state capital, people are as politically astute as any you will find anywhere in America.

Here, as in every other community across the nation, where LIFE is read in 3 out of 5 households,* LIFE influences the lives of people. In business, in politics and in other everyday doings—LIFE plays a vital part. In their own words, let a few Columbus residents tell you of LIFE's effect on *their* lives.

*Source: *A Study of the Household Accumulative Audience of LIFE*, by Alfred Politz Research, Inc.
(A LIFE-reading household is one in which any member aged 20 or over has read one or more of 13 issues.)

LIFE 9 Rockefeller Plaza, New York 20, N. Y.

Georgia Bowen is a dwarf. She is also a humanitarian and devotes her time and home to the care of foster children; postpolio, cerebral palsy and other difficult cases.

LIFE printed Mrs. Bowen's deeply moving story in April, 1955. Since that time, many nice things have happened to Mrs. Bowen. Let her tell you about it herself:

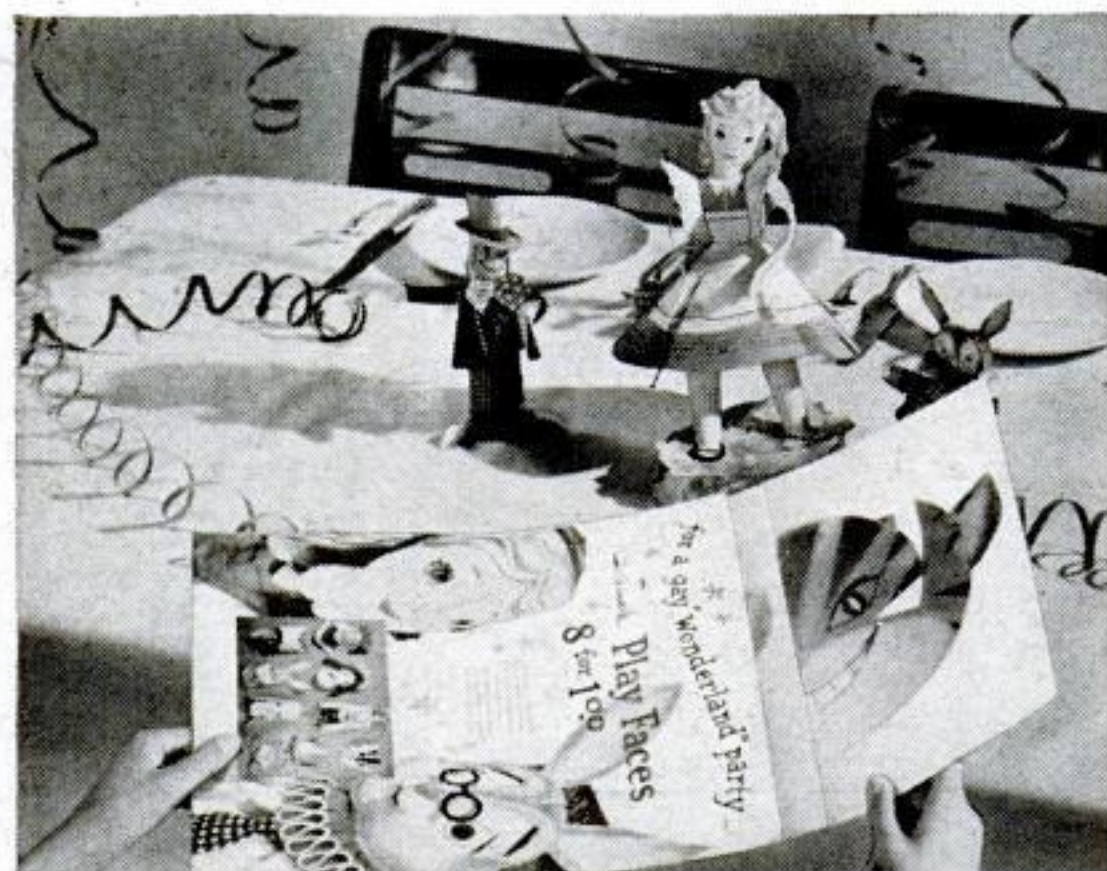
"The LIFE story made me realize how generous, warm and understanding people really are. I was positively overwhelmed. I received hundreds of telephone calls, even worried about the heavy mail my poor mailman had to bring.

"To date I have received many gifts of money. A woman in Denver sends me \$10 every month. A New Jersey dentist has taken over the mortgage on our home. A contractor is going to repair our house and put in a new playroom and bath at no charge. A butcher sends us whatever leftover meat he has every Saturday night.

"But the nicest thing of all—since the article appeared, the child welfare board has received many more requests for foster children."



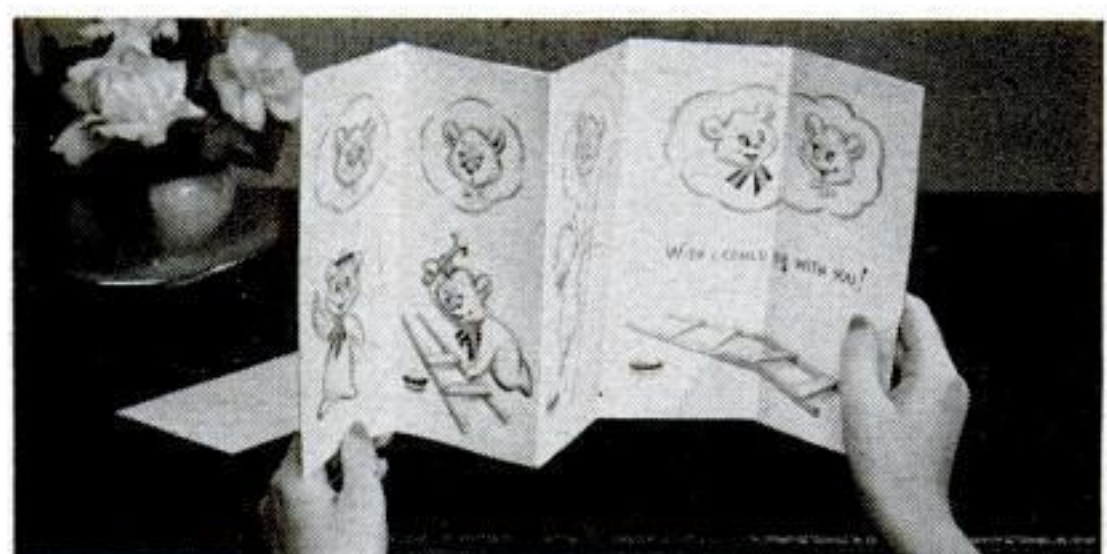
Hallmark Cards of the Month



"ALICE IN WONDERLAND" PARTY KITS are an exciting new party idea. Each Kit includes all the makings for a fun-filled yet inexpensive party. Easy-to-assemble figures of Alice, the White Rabbit and the Mad Hatter make delightful table centerpieces. Matching "Alice" party invitations, combination nut cups and place cards. To add to the fun, there are eight full-size play faces of favorite Wonderland characters for children to wear plus complete "Alice" game instructions.



HALLOWEEN PARTY KITS—the eerie Hallmark Haunted House and fuzzy Black Cat centerpieces are easy to put together and set the stage for the best Halloween party ever. Each Kit has matching Halloween invitations, place cards and candy-nut cups. For all your party needs, visit the fine stores that feature Hallmark Cards. (Both Hallmark House and Cat available separately as Halloween toys.)

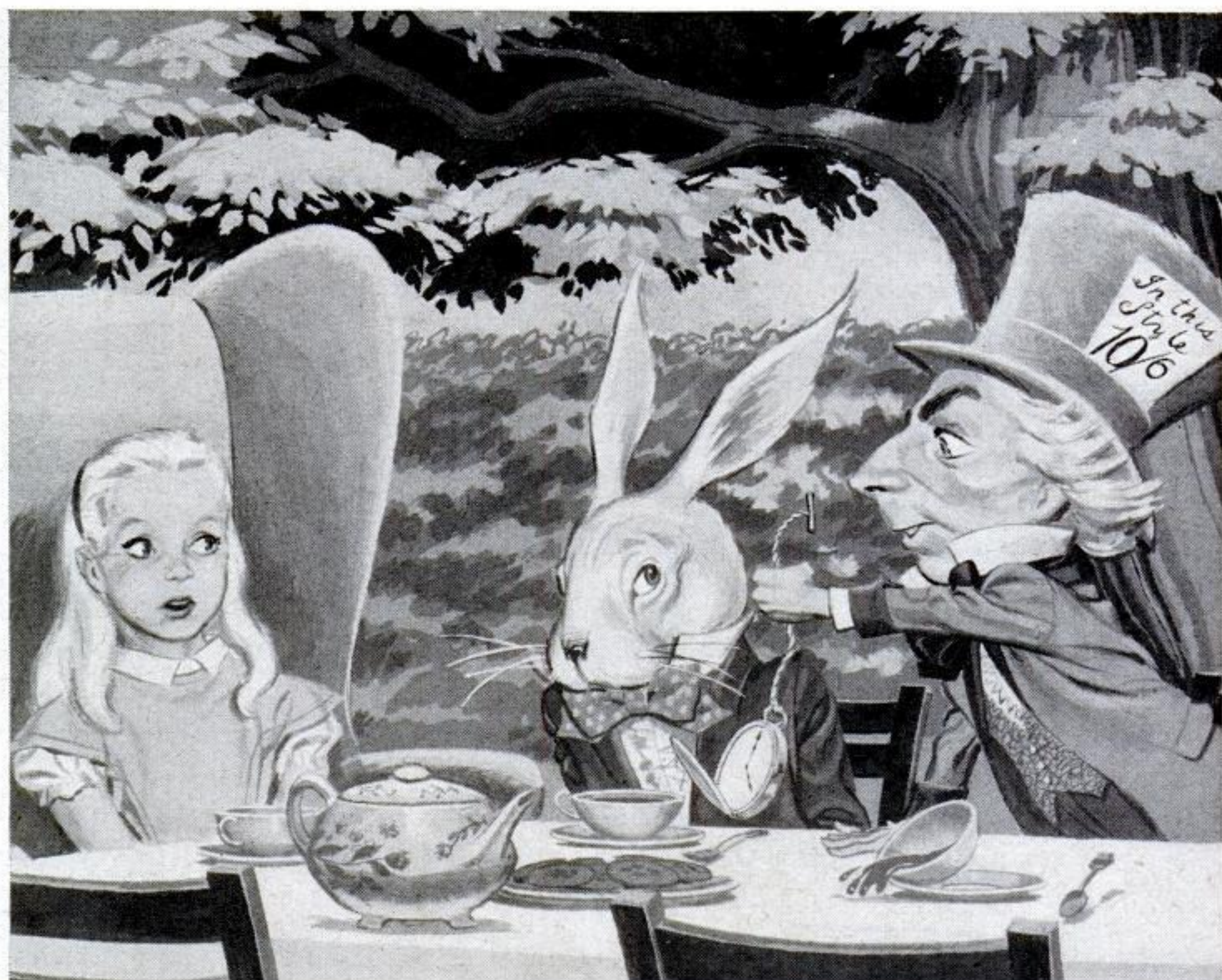


NEW HALLMARK PANTOMIME CARDS make actions speak louder than words. Another Hallmark "first," these clever cards tell hilarious stories with pictures rather than words. There are pantomime cards for birthdays, weddings, anniversaries, births and other occasions. Family and friends will appreciate the original humour of these Pantomime Story Cards.



When you care enough to send the very best

TELEVISION EVENT OF THE MONTH



"ALICE IN WONDERLAND" ON TV, SUNDAY, OCT. 23RD

**NEW HALLMARK HALL OF FAME
90 MINUTES IN FULL COLOR**



MAURICE EVANS

Maurice Evans presents the first of an exciting new monthly series of great plays, starring some of the brightest talent in show business.

Under the guiding genius of Maurice Evans, the production of "Alice in Wonderland" on Sunday, October 23rd, will launch an outstanding new series of television events on the Hallmark Hall of Fame.

The first live television production of the Lewis Carroll classic marks the American debut of young English actress, Gillian Barber, as Alice. The cast includes Bobby Clark, Burr Tillstrom, Eva LeGallienne, Martyn Green, Elsa Lanchester and Reginald Gardiner.

Maurice Evans, producer-host of the entire series for Hallmark Cards, will star as Dick Dudgeon in the second show "The Devil's Disciple" on November 20. His co-stars will be Ralph Bellamy, as the minister, and Dennis King who will recreate his famous role of General Burgoyne in this witty, adventurous comedy by George Bernard Shaw.

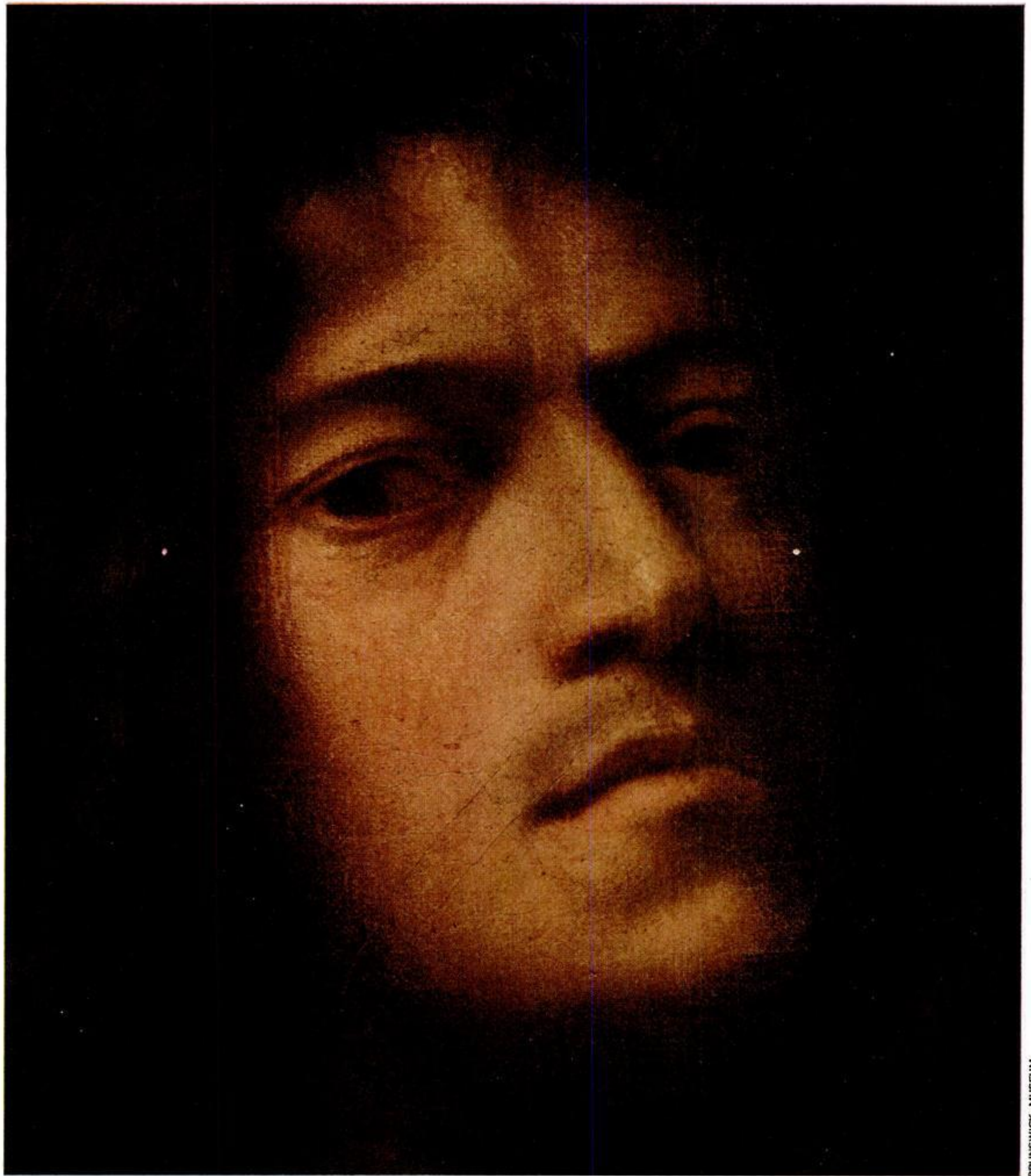
"The Corn is Green" by Emlyn Williams, will be the third play on December 11. Each of these fine shows is indicative of the high caliber entertainment ahead for you on the new Hallmark Hall of Fame!

**Tune in this sparkling fantasy for people of all ages! On NBC-TV Network:
4 p. m. (EDT), 3 p. m. (EST and CDT), 2 p. m. (CST), 1 p. m. (MST) 12 p. m. (PST).**

THE MYSTERY OF AN OLD MASTER

SELF-PORTRAIT

The deep, searching gaze which Giorgione focused upon his life and art dominates his self-portrait, painted when he was about 30. Some 100 years later the portrait vanished but a copy of it had fortunately been made by an artist in the 17th Century. The copy, shown here in detail, now hangs in the museum of Brunswick, Germany.



BRUNSWICK MUSEUM

CONTROVERSY AND AN ENIGMA SHROUD THE GENIUS OF GIORGIONE

Throughout the four and a half centuries since he lived in Venice, the great artist Giorgione has been the subject of one of the most absorbing mysteries of Western art. His genius as a painter has been universally acclaimed, yet nobody knows with certainty what he painted. Critics attribute to him as few as two or as many as 70 works. His reputation as a man of "pleasing manner" and as an "amorous gallant" has come down through historical accounts, yet almost nothing is known about his brief life of 33 years.

This year an exhibit honoring Giorgione has been on

view in Venice. It included many works—of appallingly poor quality—which have been attributed to Giorgione. Only a few, however, were presented as authentic. But through the exhibit the mystery of the master unfolds in a selection of paintings, some believed to be wholly by Giorgione, others finished by his assistants, others done by painters who fell under his spell. On these pages are paintings which provide keys to Giorgione and the world he portrayed—a world of shadows and strange luminosities, of yearning glances, hushed music, haunting repose.

CONTINUED

These are entirely from his brush



CASTELFRANCO MADONNA

This serene painting of the Madonna with St. Liberale and St. Francis hangs in the church at Castelfranco, the town where Giorgione was born about 1477. Though unsigned, it was described by later chroniclers as having been painted by Giorgione in 1504. Today connoisseurs see his signature in the vaporous landscape which softens the formal design and in the mood of contemplation which unites the isolated figures.

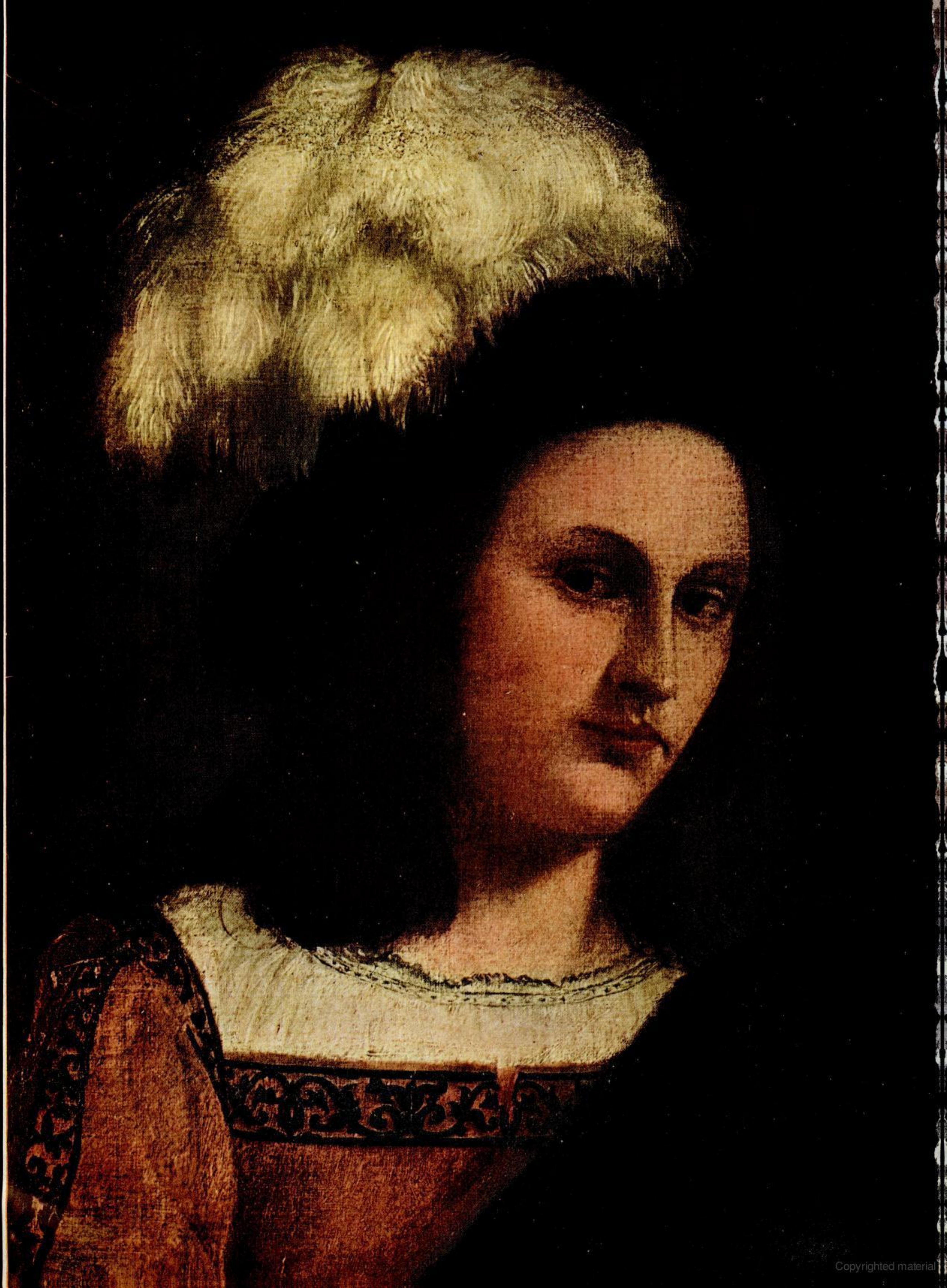
THE TEMPEST

The most famous of Giorgione's paintings, though also unsigned, this stormy scene is authenticated by a 16th Century list of Giorgione's works. Painted around 1503, it embodies all the trademarks of his genius: the rich summer landscape, the quiet brooding figures, the suggestion of a suspended drama. Italy's first true landscape artist, Giorgione treated nature not as a backdrop but as a meaningful part of man's life.



ACCADEMIA, VENICE





THE CONCERT

A collaboration of two geniuses produced these musicians. All but finished by Giorgione, the painting was taken over by Titian, who is thought to have completed the head and hands of the man at the keyboard. Though he caught a Giorgionesque look of longing, Titian's crisper style contrasts with Giorgione's shadowy subtlety which appears in the smoldering glance of the plumed singer shown in detail on opposite page.



PITTI PALACE, FLORENCE

These were done with collaborators

Giorgione began his career under the great Venetian painter Giovanni Bellini. But he soon established his own studio and began to attract artists eager to learn from the youth who, in the words of the Renaissance biographer Vasari, "was born to bring new spirit to painting." Until his death of the plague in 1510, Giorgione was kept so busy with commissions that he entrusted much of their execution to his assistants,

after first working out the compositions and painting portions to set the tone. The combination masterpieces have turned the Giorgione mystery into a complex analytical game for experts who detect his hand sometimes in a landscape or a figure, sometimes only in a glance. But the best of these joint works are permeated with the master's mood of reverie and what his contemporaries called "the Giorgionesque fire."



GLASGOW ART GALLERY



ADULTERESS AND CHRIST

A collaboration of three artists resulted in this scene that shows Christ rebuking the accusers of an adulteress. The composition, with its colors glowing as if lit by fires deep within, was planned by Giorgione, then turned over to his assistants, Sebastiano del Piombo and Titian. But some critics say Giorgione himself took time to paint the man at far left (shown in detail above) who turns his troubled eyes toward Christ.

CONTINUED

These are the idyls of his mind and his heart



KUNSTHISTORISCHES MUSEUM, VIENNA

THREE PHILOSOPHERS

A spiritual idyl of men in meditation was conceived by Giorgione a few years after he left Bellini's studio. He did the underpainting of the picture to determine the placement of the philosophers in their sanctuary, then directed Sebastiano del Piombo to finish the work. But his eye and mind controlled the allover mood which the philosopher Schopenhauer described as a "will-less and selfless state of contemplation."

PASTORAL CONCERT

This sensuous idyl of love, music and nature is believed to have been created by Giorgione the year he died. Some experts have attributed the work to Titian but most insist that its theme and its musical harmony of lights, lines and colors is pure Giorgione. Some critics even feel Giorgione's own yearnings as a lover are conveyed by the nude (shown in detail opposite) who stands apart, ideal and unattainable.



LOUVRE, PARIS

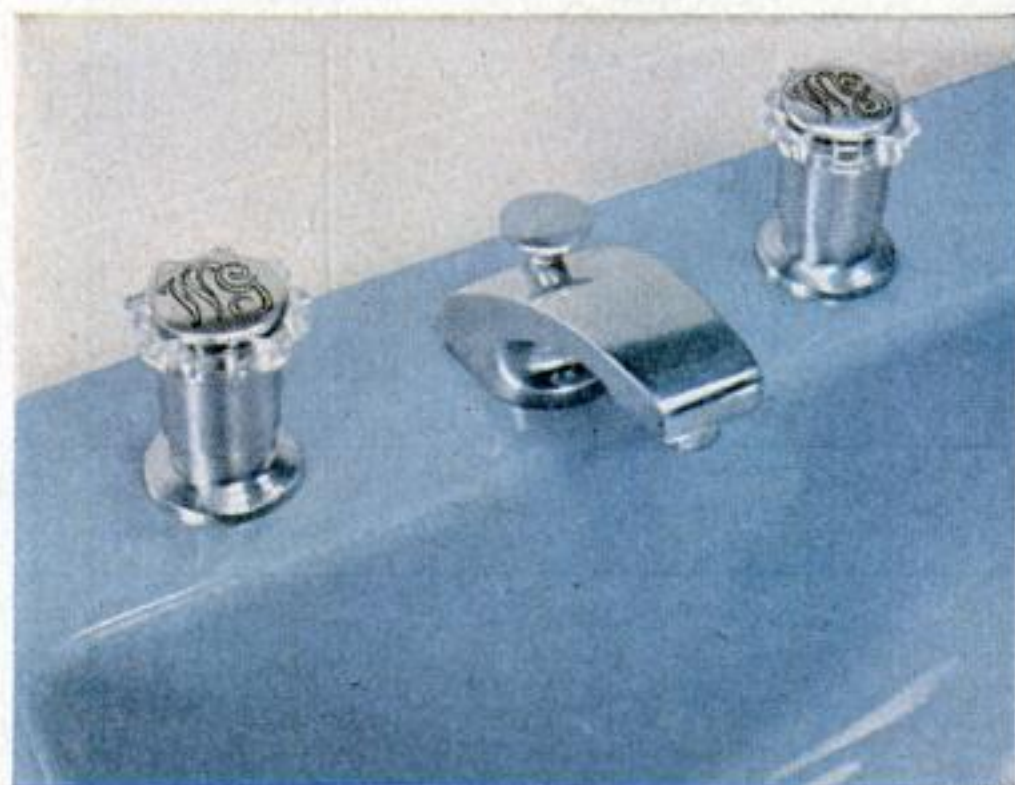




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- **roomy tub** of long lasting, cast iron with thick, sparkling coating of enamel.
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- **new fittings** in satin-chrome that are easy to clean . . . and easy to keep sparkling clean.

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BATHROOMS



BOUNCING HIGH OFF HER TRAMPOLIN, ITALIAN ACTRESS GINA LOLLOBRIGIDA PRACTICES IN A PARIS CIRCUS ARENA FOR ACROBAT'S ROLE IN HER NEW FILM

Leapin' Gina

\$160,000 MAKES FILM STAR JUMP

Gina Lollobrigida, who in previous films has rarely had to exert anything but her charms, has undergone considerable acrobatic exertion for her new role in *Trapeze*. In this film Gina co-stars as a fearless circus performer with ex-acrobat Burt Lancaster and Tony Curtis. Why Gina, who is scared of heights, took on this job and the months of training it involved (*above*) can be spelled out in six figures—her \$160,000 paycheck.

CONTINUED

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TEN WORLD'S FAIR GRAND PRIZES
28 GOLD MEDAL AWARDS

Longines announces the world's most advanced Automatic Watch



World-wide acclaim greeted the debut of the first Longines Automatic Watch—the product of a million dollar, ten-year research program. Now, a decade later, Longines announces still further improvement in this distinguished timepiece—the most advanced self-winding watch in the world today.

You should know that an Automatic is, in fact, a *complicated* watch, and in that field the experience of Longines is unique. As example, Longines complicated watches include chronographs and timing watches that are the finest in the world.

Thanks to this experience, the harmonization of watch movement and automatic driving power has been achieved with astonishing simplicity and precision. Wear and strain have been virtually eliminated. These Longines Automatics can promise in full measure all of the accuracy, the ruggedness and long life for which Longines watches are world honored.

If you would like the convenience of an Automatic watch, Longines has made a style—just for you. Longines Automatic watches are priced from \$75 to \$295. Your Longines-Wittnauer Jeweler would be honored to serve you.

Illustrated

Longines Milan Sweep Automatic, 14K gold, \$175. Specifications: movement diameter, 25.30mm; thickness, 6mm; automatic winding mechanism, rotor system, silent, two directional; oscillating mass, scientifically designed balance—coefficient of friction=0.05; coefficient of wear=0.00; spring, stainless, unbreakable; winding control, stable thanks to patented Longines spring clamp which eliminates banking and loss of running time; running time, at rest 36 hours. Other Longines Automatic Watches with same specifications from \$75.

LONGINES

THE WORLD'S MOST HONORED WATCH

LEAPIN' GINA CONTINUED



FEET OUT, Gina tries to keep her balance while executing low bounce from previous leap. She liked trampoline better than trapeze, which made her dizzy.



HANDS OUT, Lollobrigida turns to mentors for approval after leap. So far unhurt, Gina had acrobatic double who was out two weeks with broken nose.



FRANCO-AMERICAN IS A TRADEMARK OWNED BY THE MAKERS OF CAMPBELL'S SOUPS

“Stay to supper”

THIS is the enticing new “company” way to fix FRANCO-AMERICAN Macaroni. If you think it *looks* good, wait until you *taste* it. And you can have it ready—piping-hot and pretty as this picture—in double-quick time!

Simply put our Macaroni in a casserole, top with buttered bread crumbs, and bake about 20 minutes in a hot oven.

Or, you can merely place the contents of the can in a saucepan and heat it. Whatever way you fix

our Macaroni, the homey goodness of it is *there*.

Want to know why? Because we use the same kind of fine ingredients *you* would. Aged natural Cheddar cheese, for example. And butter and milk, fresh from the farm.

Naturally, Franco-American Macaroni is a wonderfully *nutritious* dish. One average serving actually has more protein in it than a farm-fresh egg.

You get all this goodness for about nine cents a serving. Don't you agree that for variety as well

as good eating, Franco-American Macaroni is something you should try? Tonight, perhaps?

Macaroni

with Cheese Sauce

by **Franco-American**

If you are not counting calories, you don't need this new, non-fattening sweetener. If you are, you do.



99 calories if you sweeten with sugar



22 calories if sweetened with non-caloric Sucaryl

You save a lot of calories by using Sucaryl ... and you can't taste the difference

Now, from Abbott Laboratories, a completely new kind of sweetener for weight-watchers. Improved Sucaryl sweetens to any normal level without fear of bitterness or aftertaste.

Sucaryl offers no calories . . . just true, sugar-like sweetness. Completely satisfies your sweet tooth when you're on a restricted, low-calorie diet. It's the first synthetic sweetener that lets you sweeten to any normal level without risking bitterness or aftertaste.

Sucaryl can be used anywhere sugar can. Keep it on the table for use in coffee or tea, on fruits or cereals. In your kitchen, Sucaryl can be used to give any food . . . whether boiled, baked or frozen . . . a true, sugar-like sweetness. The amount of Sucaryl to be used varies with each recipe, so you'd better pick up the recipe book offered at right. When you're shopping for dietetic

foods, the Sucaryl name on the label is your guarantee of complete taste satisfaction.

Sucaryl is for dieters; if you're not watching your weight, you don't need it. Sugar is one of the most highly concentrated sources of quickly available energy, and should be retained in normal diets. If you're in any doubt about dieting, ask your doctor for his opinion.

If you are diabetic, Sucaryl lets you enjoy a much more varied menu, and still keep within the rigid requirements of your diet.

CRANBERRY JEL (Makes 10 servings)

4 cups fresh cranberries	1 envelope unflavored gelatin
1½ cups water	¼ cup cold water
4 teaspoons SUCARYL Solution or 32 tablets	

In a large saucepan combine cranberries and water to which Sucaryl has been added. Bring to a boil; lower heat; simmer gently about 10 minutes or until cranberries pop open. Sprinkle gelatin on cold water. Dissolve in hot cranberry mixture. Pour into individual molds. Chill until set.



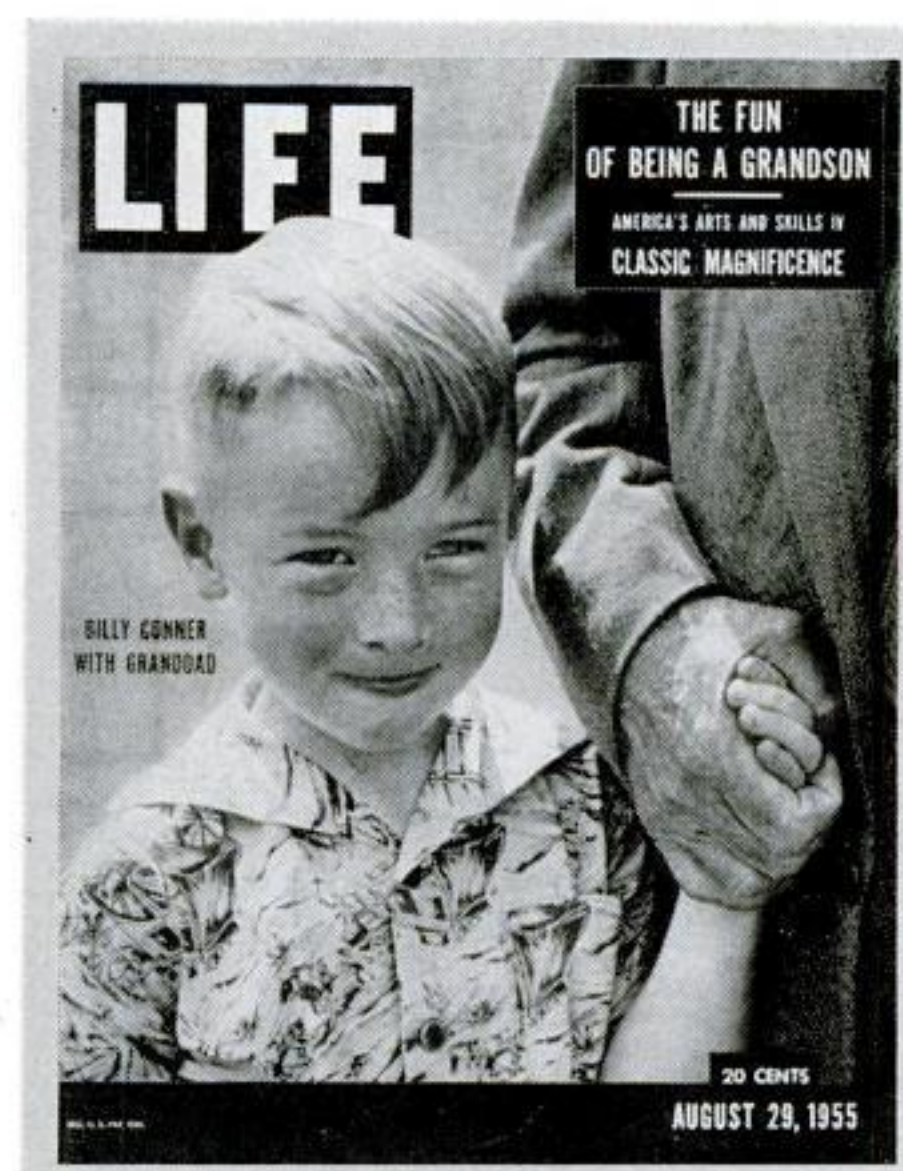
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COVER PICTURE on LIFE showed Billy Conner holding work-toughened hand of his grandfather.

A SAD TIME FOR A BOY

Billy Conner's grandfather dies

In a photographic essay in LIFE (Aug. 29), Photographer Leonard McCombe told the story of 6-year-old Billy Conner of Batesville, Ark. and his grandfather, William James Conner, and of the happy times they had together.

Two weeks ago Mr. Conner, a section foreman on the Missouri Pacific, was riding along the railroad on his section motor car. A freight train bore down on the car and Mr. Conner, telling crew members to jump, tried to reverse the motor. Before he could and before he too could jump, the car was struck and Mr. Conner was killed. Billy was taken to the funeral services and the cemetery. Returning, he went out to sit sadly for a while on the back steps.



AT CEMETERY, walking behind his family, Billy turns to look back at flowers on grandfather's grave.

AFTER FUNERAL, Billy sits alone on back steps of his house. When he noticed his sister Sue crying

at church services, he patted her gently on the shoulder and told her she wasn't supposed to cry.



City Full of Suds

MUNICH HOLDS ITS BIG BEER BUST

Bavarian beer is dark and strong and three million quarts of it is enough to inebriate an army. But the people of Munich have just downed that much in a fortnight with joyful disregard of the consequences. Every prosperous year since 1810 Bavarians have held an October Fete, and this year, with West Germany booming, the *Oktoberfest* was bigger, better and wetter than ever. The seven gigantic beer tents set up on Munich's festival grounds counted seven million admissions as celebrators fought for seats. Amusement was served in quart-sized steins and accompanied by vigorous bands which helped keep the merrymakers hoarse and happy. On the last night the carousal hit an all-time high. Many of the revelers were so elevated by the flow of fellowship that they took to the table tops where they sang, flirted and cavorted till after the bands went home.



4,000-SEAT TENTS LIKE THIS WERE FILLED NIGHT AND DAY, REVELERS SITTING



AROUND BAND IN MIDDLE, UNDER CANVAS CLOUDS



COONS QUEUEING FOR A CRUST

One night three years ago George Schuster Jr. looked out from his home near wooded Metropolitan Park outside Cleveland and noticed a raccoon rifling his bird-feeding station. Schuster offered it a crust of bread instead. The next night the coon was back, with a friend. In the following months, other coons got wind of Schuster's snacks and now up to 40 of them visit him each evening politely waiting their turn on the feeding stand by his window. Each gets a slice of stale bread, and Schuster figures the coons consume 50 stale loaves a week, which he buys at 2½¢ apiece from a nearby bakery.





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PUT YOURSELF IN THIS PICTURE. A great game, your best gal, your favorite cigarette! Pleasant hours are more inviting than ever when you light up a better-tasting Lucky Strike. Luckies taste better because, first of all, Lucky Strike means fine tobacco. Then that tobacco is *toasted*. "*It's Toasted*" to taste even better . . . cleaner, fresher, smoother. Enjoy a Lucky yourself! You'll say it's the best-tasting cigarette you ever smoked!



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TOASTED"**
to taste
better!

LUCKIES TASTE BETTER - Cleaner, Fresher, Smoother!

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